



INTRODUCTORY PACKET SPONSORSHIP BROCHURE

23 – 25 JULY, 2021



What is AMU Battlegrounds?

AMU Battlegrounds is an online hackathon envisioned by Microsoft Learn Student Ambassadors (MLSA) that helps students comprehend the concept of using technology to propose solutions for global concerns.

Its goal is to show aspiring student developers the value of unified problem-solving in real time and give them a head start in their professions.

This allows students to learn more about the high-demand technology on the market.



What are the logistics?

The event will take place completely online from 23-25 July, 2021.

We target to host this event at university level with approximately 300 students with varying amounts of experience in tech domain.



WHY SPONSOR US?

Benefits

- **Promote your company's name**
- **Create a lasting first impression.**
- **Have a bigger say in the languages and technologies that these programmers learn.**



Perks

- Logo on the website
- Logo on the certificate
- Presentation during ceremony
- Invitation to future events



HOW CAN YOU HELP?

The resources provided by sponsors always leave a lasting impression on attendees.

You can help by sending swags for the participants. If you have any other ideas, questions, or concerns, please do not hesitate to contact us at: mlsaamu1@gmail.com

