

Nielsen **Norman** Group

a world leader in UX design and research, awards this

Master Certificate in User Experience

with Specialty recognition in **Interaction Design, UX Management, and UX Research**

to

Mike Lindberg

on 3 November 2023 in recognition of completing **90 hours** or more of rigorous user experience training, including 30 hours or more in each Specialty, and passing the related exams. This status demonstrates an extremely high level of dedication to UX education, and a strong commitment to the field of UX. The depth of content and breadth of topics studied provide a solid foundation that rounds out personal, practical experience.

COURSES PASSED:

Measuring UX and ROI
Assessing UX Designs Using Proven Principles
UX Deliverables
Being a UX Leader: Essential Skills for Any UX Practitioner
Design Tradeoffs and UX Decision-Making
Personas: Turn User Data Into User-Centered Design
Emerging Patterns in Interface Design
Journey Mapping to Understand Customer Needs
Persuasive and Emotional Design
Storytelling to Present UX Work

Omnichannel Journeys and Customer Experience
The Human Mind and Usability
How to Interpret UX Numbers: Statistics for UX
Facilitating UX Workshops
UX Roadmaps

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