

## **PRIMARY LOGO**

**Blue** indicates **Clear Space**. The blue area must be kept free of other elements. The grey padding area around the outside indicates a Safe Zone, and is ideally the amount of space needed to allow the logo to breathe. Magenta indicates the element alignment and boundaries.

The minimum required **Clear Space** is defined by the measurement "X" (X is equal to height of horizontal bar of the letter "T").

## **MAIN COLOUR PALETTE SPECIFICATIONS**

Below are the colour breakdowns for the main logo colours.





## **FINAL LOGOS**



**Full Colour** 



**Single Colour White** 



**Single Colour Black** 



Single Colour White

## **ORIGINAL FONTS USED**

The original font used was TacticSansExd as per below, however it has been converted to outline and customised.

TacticSansExd-Bld (company name)

abcdefghijklmnopqrstuvwxyz **ABCDEFGHIJKLMNOPQRSTUVWXYZ** 12345678900;'\,./!@£\$%^&\*O\*

Other fonts in the family include;

Thin/Italic Regular/Italic Light/Italic Medium/Italia

Bold/Italic MLT INDUSTRIES Black/Italic Ultra/Italic