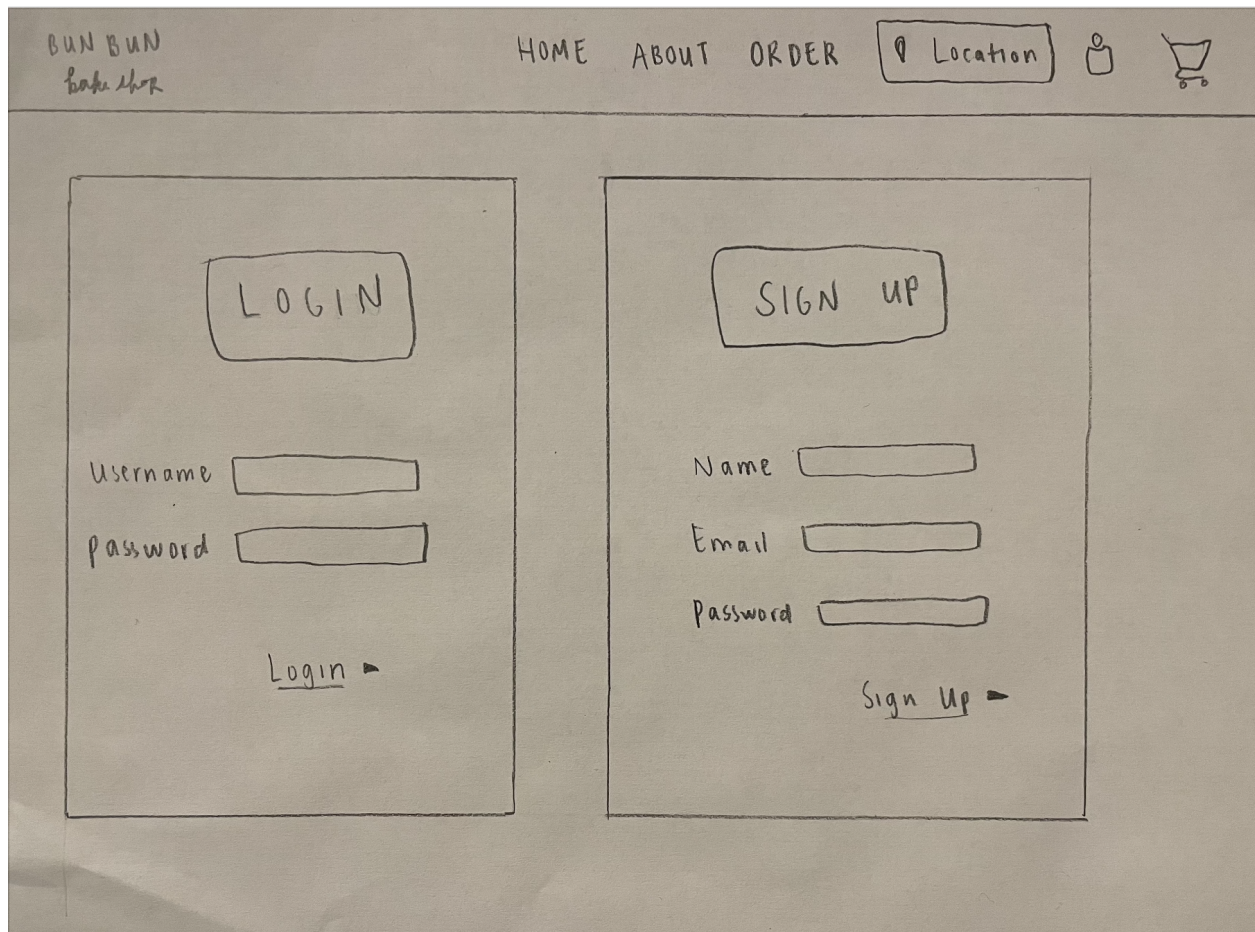**Lo-Fi Prototype**

Since I had already implemented a shopping cart page, I chose to implement a user account page as my new page. I based my sketch on account pages I had encountered during the competitive analysis part of the design process, leveraging UI features that users would be familiar with from similar websites. The user has the option to either log in or sign up, depending on whether they are a new user or returning user. The design is clean and relatively simple with only two options for the user to choose, as I intended for the user to quickly and easily achieve the task of logging in or signing up with no other distracting, irrelevant information.