




Macarena Videla

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About Me

Passionate about education, technology, and innovation. I consider myself creative, curious, organized, and persistent. I have taught and mentored teenagers using agile methodologies, led cross-functional teams, and optimized processes.

I seek to empower young people through education and technology, as drivers of social transformation.

Certifications

- **Big Data, Leadership, Agile Methodologies, Python and SQL – STEM Tools Training Program – UTN**
- **SQL and Power BI – Data Analytics – Coderhouse**
- **Leadership and Teamwork – Future Leaders – AIESEC**

Academic Background

Technical Degree in Data Management & Analysis for Organizations

University of Buenos Aires | 2024 – Present

Bachelor's Degree in Political Science

University of Buenos Aires | 6 courses remaining

Skills

- **Agile Methodologies:** Scrum, Kanban
 - **Leadership & Organization:** Team management, conflict resolution, strategic planning
 - **Programming Languages:** SQL, Python, CSS, HTML, JavaScript
 - **Tech Tools:** MS Visual Studio Code, Bootstrap, GitHub, Git, Microsoft 365, Google Workspace, Canva, Notion, Trello, Power BI
 - **Data Analysis:** Report generation, data visualization, data-driven decision-making
 - **Languages:** English (B2), Italian (A2)
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Work Experience

Programming Instructor and Educational Tutor

Talento Tech - Government of the City of Buenos Aires

April 2022 – Present

- Planned and delivered programming classes to youth aged 15–18 (100 students per course).
- Provided student guidance and mentoring.
- Implemented agile methodologies.
- Coordinated "Digital Women", an initiative for female inclusion in IT.

Shift Manager

River Plate Vaccination Center - Government of the City of Buenos Aires

December 2021 - March 2022

- Team leadership of 30 members, providing training and managing performance.
- Optimization of logistical processes within the vaccination center.
- Administrative coordination: citizen assistance, document control, and conflict resolution.

Administrative Assistant

River Plate Vaccination Center - Government of the City of Buenos Aires

April 2021 - November 2021

- Managed documentation and incident reports, assisting citizens.
- Resolved conflicts to ensure operational fluidity and public satisfaction.

Advertising Producer & Sales Representative

Radio del Sur

2012 - 2020

- Managed commercial relationships and advertising sales.
- Coordinated advertising strategies and ad production.

Volunteer Work

International Volunteer Coordinator – AIESEC

- Coordinated incoming international projects and managed volunteer teams

Workshop Leader and Teacher – Fundación Creando Futuro

- Planned and taught literary workshops and academic support for youth