



Macarena Videla

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About Me

Tech education coordinator and programming tutor with experience leading coding workshops for over 1,000 teenagers aged 15–18. Skilled in designing learning experiences with Python, JavaScript, and web development, applying agile methodologies to foster meaningful, inclusive, and impactful education.

Currently pursuing a Technical Degree in Data Analysis (UBA), combining technical tools (SQL, Power BI, GitHub) with a strong background in leadership, social sciences, and mentoring. Passionate about empowering people through technology, building confidence, and enabling transformation through learning.

I seek to empower people through education and technology, as drivers of social transformation.

Certifications

- **Big Data, Leadership, Agile Methodologies, Python and SQL – STEM Tools Training Program – UTN**
- **SQL and Power BI – Data Analytics – Coderhouse**
- **Leadership and Teamwork – Future Leaders – AIESEC**

Academic Background

Technical Degree in Data Management & Analysis for Organizations

University of Buenos Aires | 2024 – Present

Bachelor's Degree in Political Science

University of Buenos Aires | 6 courses remaining

Skills

- **Agile Methodologies:** Scrum, Kanban.
 - **Leadership & Organization:** team management, conflict resolution, strategic planning.
 - **Programming Languages:** SQL, Python, CSS, HTML, JavaScript.
 - **Tech Tools:** Google Workspace, Microsoft 365. MS Visual Studio Code, Bootstrap, GitHub, Git, Power BI. Canva, Notion, Trello.
 - **Data Analysis:** report generation, data visualization, data-driven decision-making.
 - **Languages:** English (B2), Italian (A2).
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Work Experience

Programming Instructor and Educational Tutor

Talento Tech - Government of the City of Buenos Aires

April 2022 – Present

- Planned and delivered programming classes to youth aged 15–18 (300 students).
- Provided student guidance and mentoring.
- Implemented agile methodologies.
- Coordinated "Women in Tech ", an initiative for female inclusion in IT.

Shift Manager

River Plate Vaccination Center - Government of the City of Buenos Aires

December 2021 - March 2022

- Team leadership of 30 members, providing training and managing performance.
- Optimization of logistical processes within the vaccination center.
- Administrative coordination: citizen assistance, document control, and conflict resolution.

Administrative Assistant

River Plate Vaccination Center - Government of the City of Buenos Aires

April 2021 - November 2021

- Managed documentation and incident reports, assisting citizens.
- Resolved conflicts to ensure operational fluidity and public satisfaction.

Advertising Producer & Sales Representative

Radio del Sur

2012 - 2020

- Managed commercial relationships and advertising sales.
- Coordinated advertising strategies and ad production.

Volunteer Work

International Volunteer Coordinator – AIESEC

- Coordinated incoming international projects and managed volunteer teams

Workshop Leader and Teacher – Fundación Creando Futuro

- Planned and taught literary workshops and academic support for youth