

Review and Outlook

Machine Learning 2019
mlvu.github.io

the plan

part 1:

Review

Exam strategies

part 2:

Outlook: the future and impact of machine learning

2

week 1

Introduction

Classification,
Regression,
Clustering

Linear Models 1

Hyperplanes,
Random Search,
Gradient descent

week 2

Method 1

Comparing
methods

Method 2

preprocessing
missing values,
outliers, dim.
reduction

week 3

Probability 1

Gaussians, (Naive)
Bayes

Entropy, Logistic

regression

Probability 2

SGD
Backpropagation
CNNs

Linear Models 2

Neural nets, SVMs

week 4

Deep Learning 1

Expectation
Maximization

!

pick a topic!

week 5

Deep Learning 2

Generative
models:
GANs, VAEs

Tree Models & ensembles

Decision trees
Boosting, Bagging

week 6

Sequences

Markov models,
Word2Vec, RNNs

Matrix models

Recommender
systems
PCA
Graph Models

week 7

Reinforcement

Learning

Q learning, Policy
gradients,

AlphaGo/Zero/

Star

Review

Open problems
The future of
machine learning

week 8

exam

25 March

project deadline

29 March

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introduction

Abstract (part of) your problem to a **standard task**.

Classification, Regression, Clustering, Density estimation, Generative Modeling, Online learning, Reinforcement Learning, Structured Output Learning

Choose your **instances** and their **features**.

For supervised learning, choose a target.

Choose your **model class**.

Linear models, Decision Trees, KNN,

Search for a good model.

Usually, a model comes with its own search method. Sometimes multiple options are available.

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linear models 1

pick a random point \mathbf{m} in the model space

loop:

$$\mathbf{m} \leftarrow \mathbf{m} - \eta \nabla \text{loss}(\mathbf{m})$$

we usually set η somewhere between 0.0001 and 0.1

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methodology 1

training **validation** **test**

During model and hyperparam. selection:

- train on: **training**
- test on: **validation**

Final run:

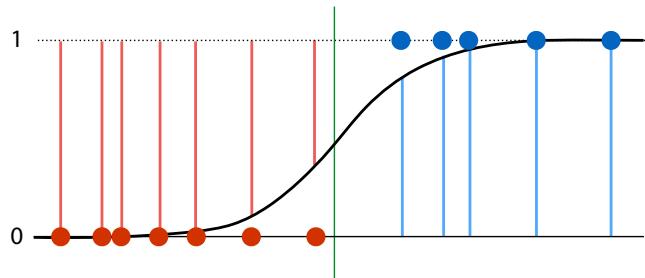
- train on: **training** **validation**
- test on: **test**

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Think about the REAL-WORLD use case.

probabilistic methods 1

$$c(x) = \sigma(\mathbf{w} \cdot \mathbf{x} + b)$$

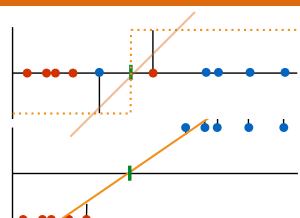


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loss functions

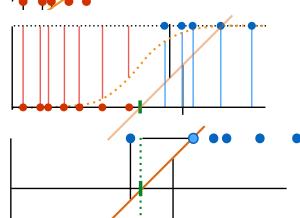
accuracy

aka zero-one loss, nr. of misclassified instances
doesn't work with gradient descent



least squares

assign -1, 1 to points treat as regression
doesn't really work well



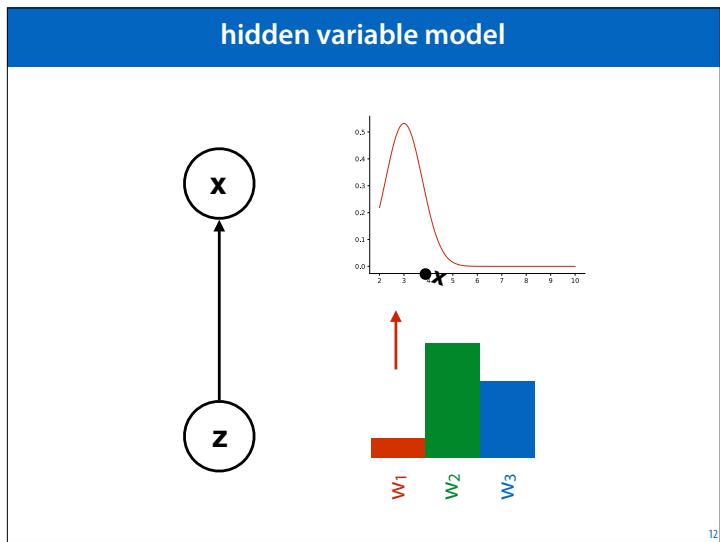
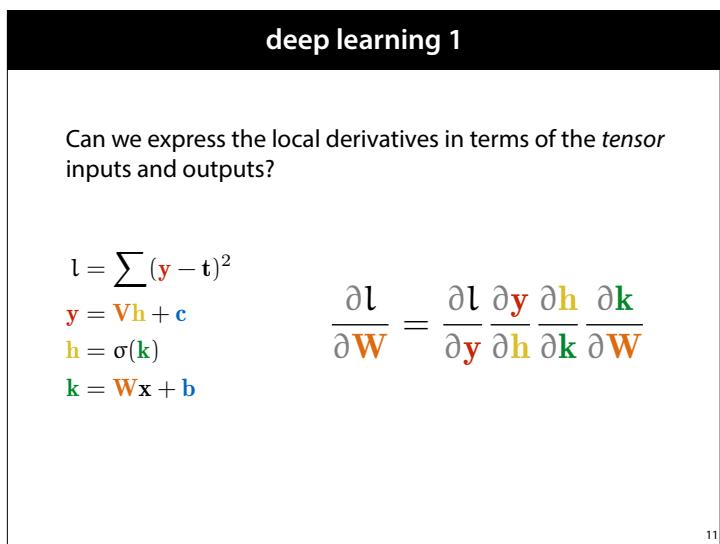
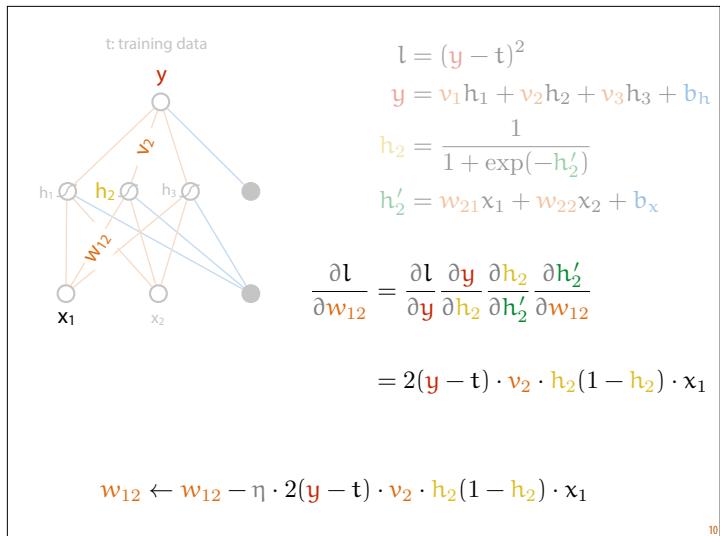
cross-entropy

use a sigmoid to turn the linear output
into probabilities
works well for non-linearly-separable data,
overfits, has multiple solutions

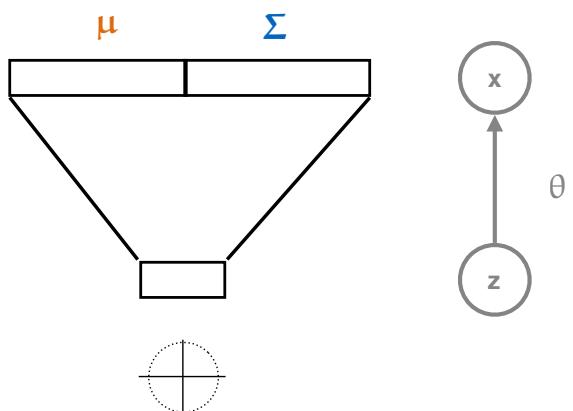
soft margin SVM

aka Hinge loss, maximum margin loss
works well in high-dim data, separable data

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deep learning 2



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tree models

start with a single root node

loop until no unlabeled leaves

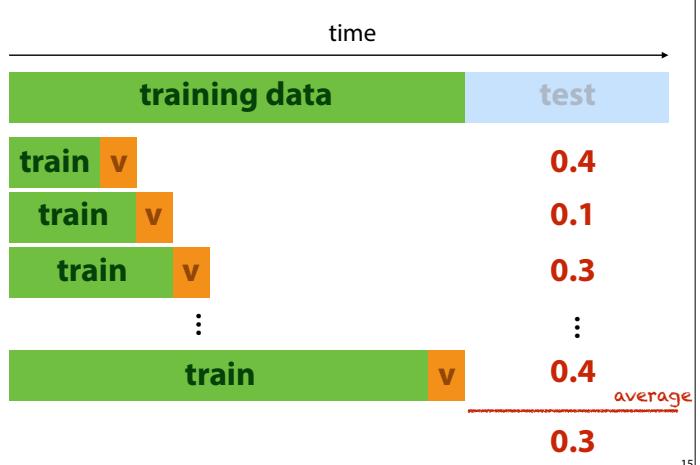
for each unlabeled leaf n with segment S :

if stop condition, label majority class of S

else split n on feature V with highest $I_S(V)$

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models for sequential data

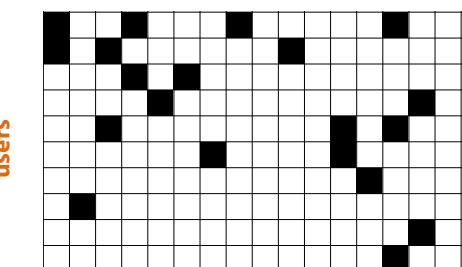


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matrix models

ask users for ratings

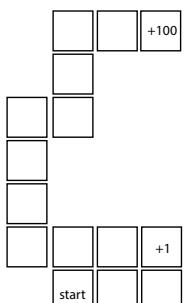
movies



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reinforcement learning

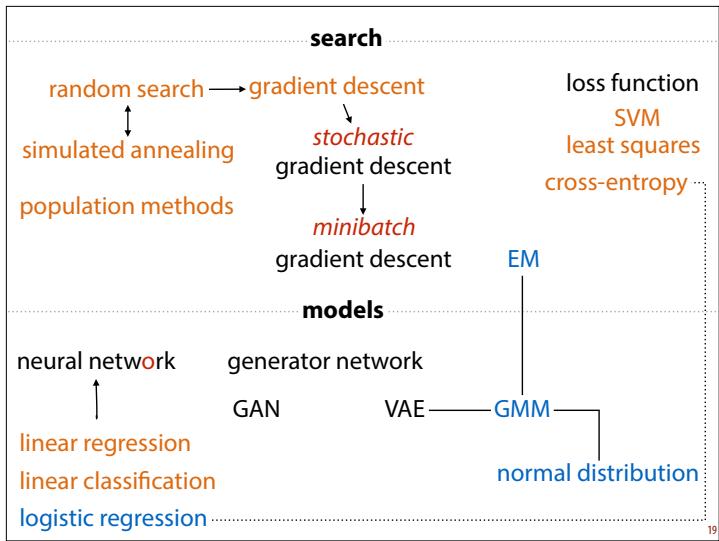
exploration vs. exploitation



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mind maps





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basic setting	sequences	matrices	online
features instances target values	separate sequences as instances or data as one big sequence	recommender systems graph models	reinforcement learning: agent- in-environment
deep learning:			
no feature extraction complex, deep models and backprop			

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probability	
discriminative vs. generative models	VAEs vs. GANs
frequentist vs. Bayesian approaches	mode collapse
hidden variable models	Bayes optimal classifier
Expectation Maximization	Bayes classifier
Bayes' rule	Naive Bayes classifier
prior	
posterior	maximum likelihood principle
likelihood	
joint, marginal, conditional	smoothing
(cross) entropy, KL divergence	(multivariate) Normal Distribution

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tricks of the trade

test set, validation set, training set

regularizers	normalisation	imputation
L1	linear	
L2	whitening	outlier removal
Dropout	PCA	

hyperparameter selection

weight initialisation

boosting, bagging, gradient boosting

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abstract tasks

classification

linear, decision trees, logistic regression, KNN

regression

linear, regression trees, NN regression

probability/density estimation

MVN, mixture models, Markov models, Naive Bayes

generative modeling

GANs, VAEs, Markov models, LSTMs

dimensionality reduction

PCA, Matrix factorization, Autoencoders

Recommendation/Collaborative filtering

Matrix factorization

Reinforcement Learning

Q Learning, policy gradients

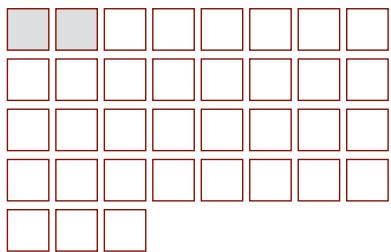
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the exam

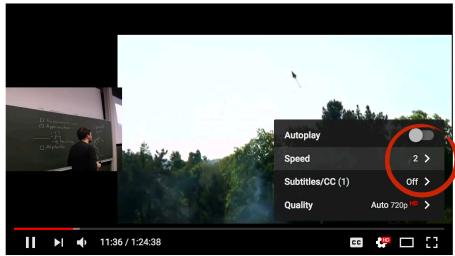
40 questions, multiple choice 4 answers each
in three categories:

- Recall (~ 33%)
- Combination (~33%)
- Application (~33%)
all stuff we've practiced in the homework/practice exams

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13 Reinforcement Learning: Policy Gradients, Q Learning, AlphaGo (MLVU2018)
31 views

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procrastination



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procrastination

Find the **smallest viable commitment**

Get an overview

Kill your perfectionism

28

pomodoro technique



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let's pretend the exam starts in...

10 minutes

30 minutes

tomorrow

30

exam strategy

Focus on the LECTURES, not the reading

Read the slides before watching the videos

Focus on the first 10 lectures

Make quick passes over everything. Figure out *what you don't understand*, then move on.

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studying tricks

Compose a keyword list

Pages > Terminology

Come up with your own exam questions

Make random combinations

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focus on the ins and outs

$$\begin{aligned}\nabla \mathbb{E}_{\mathbf{a}} \mathbf{r}(\mathbf{a}) &= \nabla \sum_{\mathbf{a}} p(\mathbf{a}) \mathbf{r}(\mathbf{a}) \\ &= \sum_{\mathbf{a}} \nabla p(\mathbf{a}) \mathbf{r}(\mathbf{a}) \\ &= \sum_{\mathbf{a}} p(\mathbf{a}) \frac{\nabla p(\mathbf{a})}{p(\mathbf{a})} \mathbf{r}(\mathbf{a}) \quad \nabla \ln(z) = \frac{1}{z} \nabla z \\ &= \sum_{\mathbf{a}} p(\mathbf{a}) \nabla \ln p(\mathbf{a}) \mathbf{r}(\mathbf{a}) \\ &= \mathbb{E}_{\mathbf{a}} \mathbf{r}(\mathbf{a}) \nabla \ln p(\mathbf{a})\end{aligned}$$

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Recommended reading

These materials are not required to pass the exam. But they are worth looking into if you just want to learn more.

Introduction

- [A few useful things to know about machine learning.](#) ↗ Pedro Domingos.
- [Machine Learning crash course.](#) ↗ From Google.

◦ The [glossary](#) ↗ may be particularly useful if you get stuck on an unfamiliar term.

Linear Models 1

- A good way to [visualize squared error loss.](#) ↗

Methodology 1

- Derived features: <https://developers.google.com/machine-learning/crash-course/linear-algebra/derived-features>

Methodology 2

Machine Learning Crash Course

OVERVIEW COURSE EXERCISES GLOSSARY

Introduction

Prerequisites and Prework

ML Concepts

- ▶ **Introduction to ML (3 min)**
- ▶ Framing (15 min)
- ▶ Descending into ML (20 min)
- ▶ Reducing Loss (60 min)
- ▶ First Steps with TF (60 min)
- ▶ Generalization (15 min)
- ▶ Training and Test Sets (25 min)
- ▶ Validation (40 min)
- ▶ Representation (65 min)
- ▶ Feature Crosses (70 min)
- ▶ Regularization: Simplicity (40 min)
- ▶ Logistic Regression (20 min)
- ▶ Classification (90 min)
- ▶ Regularization: Sparsity (45 min)
- ▶ Introduction to Neural Nets (55 min)
- ▶ Training Neural Nets (40 min)
- ▶ Multi-Class Neural Nets (50 min)
- ▶ Embeddings (80 min)

Introduction to Machine Learning

This module introduces Machine Learning (ML).

⌚ Estimated Time: 3 minutes

🎓 Learning Objectives

- Recognize the practical benefits of mastering machine learning
- Understand the philosophy behind machine learning

Introduction to Machine Learning

Machine Learning Crash Course

OVERVIEW COURSE EXERCISES GLOSSARY

Machine Learning Glossary

This glossary defines general machine learning terms as well as terms specific to TensorFlow.

A

A/B testing

A statistical way of comparing two (or more) techniques, typically an incumbent against a challenger. Testing aims to determine not only which technique performs better but also to understand whether the difference is statistically significant. A/B testing usually considers only two techniques, but it can be applied to any finite number of techniques and measures.

accuracy

The fraction of predictions that a [classification model](#) got right. In [multi-class classification](#), accuracy is defined as follows:

<https://developers.google.com/machine-learning/crash-course/glossary>

Correct Predictions

☰ Seeing Theory

EN

Chapter 1

Basic Probability

This chapter is an introduction to the basic concepts of probability theory.

Chance Events

Expectation

Variance

2018 - P 4

All Search by title or author...

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Modules

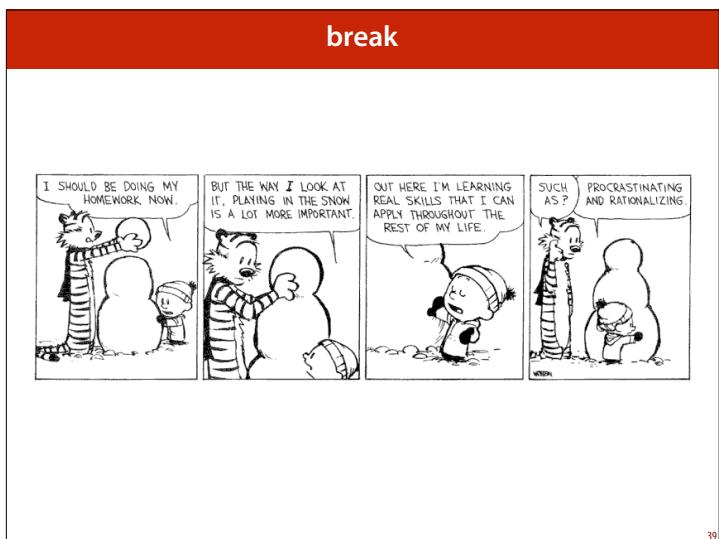
Settings

▼ Pinned discussions

- Terminology and notation Last post at 24 Feb at 15:59
- Typos and other small mistakes Last post at 7 Mar at 11:31

▼ Discussions

- Questions exam 2018 Last post at 20 Mar at 17:04
- Hw6, Decision Trees question 3 Last post at 18 Mar at 16:26
- Project baseline requirements



what can't we do yet?

Causality

Compositionality

Generalization

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causality

correlation does not imply causation

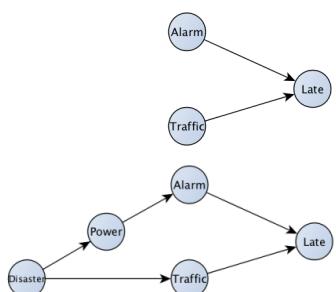
offline learning can only find correlations.

identifying causation requires intervention
i.e. a controlled experiment

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causality without experiments

background knowledge



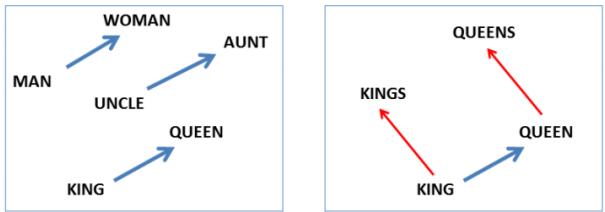
source: <https://medium.com/causal-data-science/if-correlation-doesnt-imply-causation-then-what-does-c74f20d26438>

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compositionally

$$v(\text{king}) + v(\text{woman}) - v(\text{man}) \approx v(\text{queen})$$

“feminine” vector



(Mikolov et al., NAACL HLT, 2013)

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generalisation

What if your **test data** is a little different from your **training data**.

For instance:

train an RNN to sum numbers between 1 and 10
test on numbers between 1 and 15

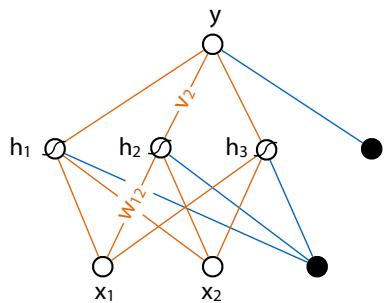
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causality, compositionality, generalisation

The key is to create a model with the right **inductive bias**

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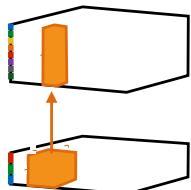
inductive biases: MLP



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inductive biases of CNNs

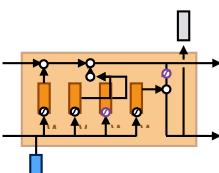
- The data has a grid structure
we know the data consists of pixels
- Inputs far apart on the grid are not relevant for low-level features
we connect only a local group of pixels to each hidden node
- low level feature extractors are translation invariant
we re-use the same weights for each patch



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inductive biases of LSTMs

- The data is a sequence
- Each token can be modelled as a result of the tokens preceding it.
- Many tokens can be forgotten, and we can infer this from the token itself, together with the immediate context.



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inductive bias

causality: inject background knowledge as an inductive bias

compositionality: add preference for compositionally explicitly, or model the rules of composition

generalization: the more we constrain our model, the better it generalizes

but the less robust it is against the thing we didn't model

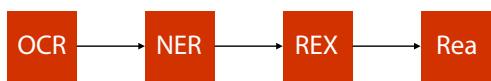
Grand challenge: start with the inductive bias, and let the model follow.

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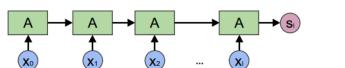
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end-to-end learning

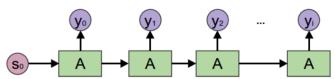


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software 2.0 / differential programming



fold = Encoding RNN
Haskell: foldl a s



unfold = Generating RNN
Haskell: unfoldr a s

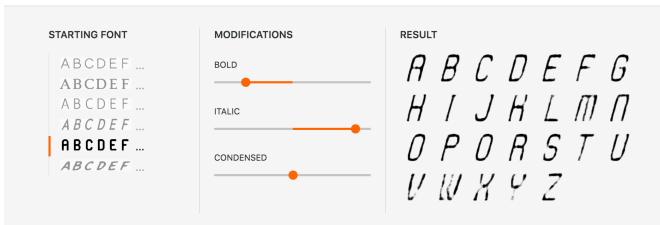
medium.com/@karpathy/software-2-0

colah.github.io/posts/2015-09-NN-Types-FP/

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Using generative models to invent meaningful creative operations

Let's look at an example where a machine learning model makes a new type of interface possible. To understand the interface, imagine you're a type designer, working on creating a new font¹. After sketching some initial designs, you wish to experiment with bold, italic, and condensed variations. Let's examine a tool to generate and explore such variations, from any initial design. For reasons that will soon be explained the quality of results is quite crude; please bear with us.



distill.pub/2017/aia/

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FACES



Smiling

Images from Sampling Generative Networks by White [6].

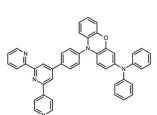
SENTENCES

"It is a truth universally acknowledged, that a single man in possession of a good fortune, must be in want of a wife."

Length

Sentence from Pride and Prejudice by Jane Austen. Interpolated by the authors. Inspired by experiments done by the novelist Robin Sloan [7].

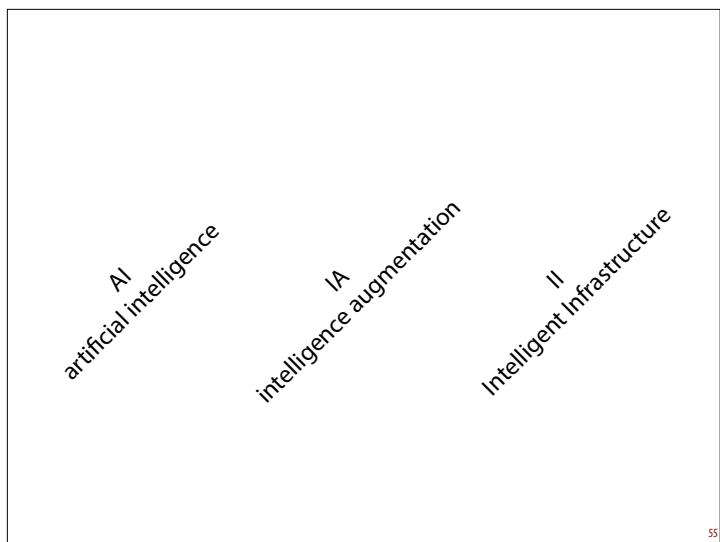
MOLECULES



Delayed fluorescence decay rate

Images from Automatic chemical design using a data-driven continuous representation of molecules by Gómez-Bombarelli et al [8].

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GPT-2	
SYSTEM PROMPT (HUMAN-WRITTEN)	<p><i>In a shocking finding, scientist discovered a herd of unicorns living in a remote, previously unexplored valley, in the Andes Mountains. Even more surprising to the researchers was the fact that the unicorns spoke perfect English.</i></p>
MODEL COMPLETION (MACHINE-WRITTEN, 10 TRIES)	<p>The scientist named the population, after their distinctive horn, Ovid's Unicorn. These four-horned, silver-white unicorns were previously unknown to science.</p> <p>Now, after almost two centuries, the mystery of what sparked this odd phenomenon is finally solved.</p> <p>Dr. Jorge Pérez, an evolutionary biologist from the University of La Paz, and several companions, were exploring the Andes Mountains when they found a small valley, with no other animals or humans. Pérez noticed that the valley had what appeared to be a natural fountain, surrounded by two peaks of rock and silver snow.</p> <p>Pérez and the others then ventured further into the valley. "By the time we reached the top of one peak, the water looked blue, with some crystals on top," said Pérez.</p>



O bir doktor. O bir hemşire.

He is a doctor. She is a nurse.

28/5000

BUSINESS INSIDER

The first woman who appears in a Google Image search for 'CEO' is Barbie

Taylor Lorenz April 10, 2015, 11:18 AM

The first female result in a Google Image search for "CEO" is Barbie and is hidden at least 10 rows down, a recent post from The Verge points out.

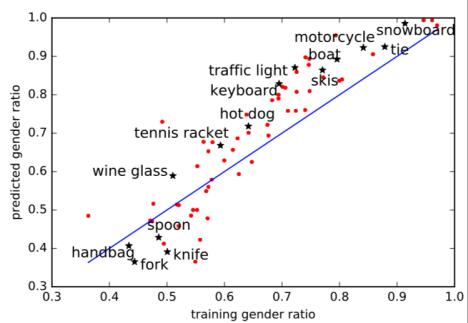
And in fact, it's not even the real Barbie. As T.C. Sottek at the Verge notes, the image of Barbie in a power suit is from a 2005 Onion article stating that "women don't run companies," they just "work behind the scenes to bring a man's vision to light."

CEO Barbie The Onion

machine learning can amplify data bias



COOKING	
ROLE	VALUE
AGENT	WOMAN
FOOD	∅
HEAT	STOVE
TOOL	SPATULA
PLACE	KITCHEN



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Film fans see red over Netflix 'targeted' posters for black viewers

The streaming service's customers say they are being duped by marketing that shows minor cast members as leading characters



▲ Set It Up is made to look like a two-hander between Taye Diggs and Lucy Liu, rather than the white couple.
Photograph: Twitter Kelly Quantrill @codetrill

For anyone familiar with spending an unrelaxing hour scrolling through the Netflix menu trying to work out what to watch, the idea that one of the [/20/netflix-film-black-viewers-personalised-marketing-targeting-1.../analise-your-viewing-choice](#)

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Bernard Parker, left, was rated high risk; Dylan Buettner was rated low risk. (Josh Ritchie for ProPublica)

Machine Bias

There's software used across the country to predict future criminals. And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica
May 23, 2016

What if

the data is a fair representation of the population

and

the predictions are accurate?

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racial profiling

TOP STORIES

POLICE RACIAL PROFILING OVERWHELMINGLY APPROVED BY DUTCH PUBLIC

By Janene Pieters on June 6, 2016 - 09:02



drugs and race

Figure 2.12 Past Month Ilicit Drug Use among Persons Aged 12 or Older, by Race/Ethnicity: 2002-2013

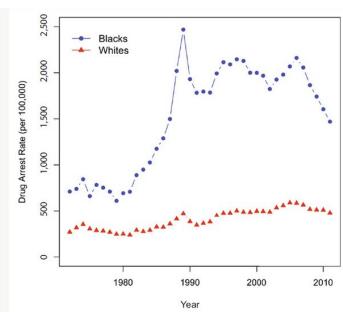
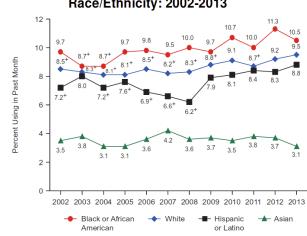


FIGURE 2.13 Drug arrest rates for blacks and whites per 100,000 population, 1972 to 2011.
SOURCES: Uniform Crime Reports race-specific arrest rates, 1980 to 2011 (accessed from BJS); 1972 to 1979 is taken from Federal Bureau of Investigation (1990).

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prosecutor's fallacy

Abusing conditional probability

$p(\text{black} \mid \text{drugs})$ vs. $p(\text{drugs} \mid \text{black})$

The probability that a basketball player is tall is different from the probability that a tall person plays basketball.

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what if we forbid racial profiling?

Disallow the use of gender, ethnicity, sexual orientation etc. as features in sensitive ML tasks

What about: postcode, hobbies, average salary, mode of transport, etc.

What about companies: how do we police Google, Facebook, Yahoo?

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What if

the data is a fair representation of the population

and

the predictions are accurate

and

we've correctly used Bayes rule?

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actions versus predictions

It is fundamentally unfair to **hold an individual responsible** for the the actions of others that share their attributes.

Everybody has the right to to be judged on their own actions.

hold responsible:

subject to a traffic stop, not give parole, search at an airport, not give a credit card, make it more difficult to get a job.

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feedback loops

Offline learning doesn't stay offline.

Predictions become actions, that reinforce existing from the data.

It's not just about whether the predictions are accurate. It's about whether the actions are fair, and effective.

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Filter Bubble: Breaking Out of the problem of scale



How social media filter bubbles and algorithms influence the election

With Facebook becoming a key electoral battleground, researchers are studying how automated accounts are used to alter political debate online

Revealed: Facebook's internal rules on sex, terrorism and violence

YouTube Updates
Recommendations Algorithm to Lessen the Spread of 'Borderline Content'

Twitter: Algorithms were not always impartial

After complaints that YouTube has essentially been promoting conspiracy theories and fake news type content through its recommendation system, the company has reportedly made changes to its algorithm. These updates to its process which will aim to limit the highlighting of uploads that "concern close to - but don't quite cross the line" of violating its Community Guidelines

By Chris Fox

Technology Reporter

© 6 September 2018

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Share

Facebook

Twitter

LinkedIn

Print

Email

Comments

Report

Help

Feedback

Report

China

The complicated truth about China's social credit system

China's social credit system isn't a world first but when it's complete it will be unique. The system isn't just as simple as everyone being given a score though

By NICOLE KOBIE
21 Jan 2019



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thank you for your attention



mlcourse@peterbloem.nl