

# michele | WINKELMAN

## WEB DEVELOPER & DESIGNER

720/477-0453

Email: mlwinkelman@gmail.com

Portfolio: mwinkweb.space

LinkedIn: linkedin.com/in/michelewinkelman/

### SKILLS

#### Design:

Adobe Creative Cloud  
Graphic Design  
Brand Development  
Project Management

#### Web:

HTML5/CSS3  
Bootstrap  
JavaScript  
jQuery

Git/GitHub

SourceTree & CLI

JIRA/Trello

Webpack

Front-End Development  
User Interface (UI) Design  
Responsive Design  
Agile Development

### RECENT WEB PROJECTS

#### Personal Portfolio

Website designed and coded from scratch as the capstone project for my JavaScript immersive course. Features development/design work and coding projects.

**Built with:** HTML5, CSS3, JavaScript, jQuery, Bootstrap, Heroku, Webpack, Node.js, Handlebars, Git/GitHub, SVG, Sublime Text, Adobe Creative Cloud

#### Library App

Library app built using the prototype property in JavaScript.

**Built with:** HTML5, CSS3, JavaScript, jQuery, OOP, Bootstrap 4, Git/GitHub, SourceTree

#### Todo App

Class project using multiple libraries and frameworks. Our first build used jQuery, our second, Backbone, and we refactored a third time using React.

**Built with:** JavaScript, jQuery, MVC, Bootstrap, Backbone, React, Ajax, API, JSON, Git/GitHub, Webpack, Heroku

### WORK EXPERIENCE

#### Web Developer & Designer - Freelance | November 2016–Present

#### Graphic Designer - Freelance | July 2005–Present

- Design and develop client-side web interfaces using HTML5, CSS3, JavaScript, Bootstrap, and other libraries and frameworks.
- Create responsive web layouts that are desktop, tablet, and mobile compatible.
- Design branding & logos, marketing, books, advertising, catalogs, and proposals for clients in a variety of industries including retail, education, service, health & fitness, consulting, and finance.
- Strategize, plan, and execute all design stages from initial client kickoff to delivery.
- Prepare files for offset and digital printing and ensure quality control through approval of proofs, press checks, and review of materials.

#### Software Developer Apprentice - Tectonic Group, Boulder, CO | February 2017–June 2017

- Gained experience with full-stack web development in an Agile environment using .Net, C#, AngularJS, Kentico, SQL, SourceTree, JIRA, Git/GitHub, and Visual Studio.
- Advocated user interface (UI) design best practices, with a focus on consistency and usability.

#### Space Planning Technologist / Fixture Specialist / Marketing Production Coordinator - Sports Authority, Englewood, CO | September 2007–June 2016

- Developed and built retail planograms and collaborated with space planning team to manage planogram workflows, processes, and deadlines for 25 unique hard lines sporting goods categories with deliverables to 460+ stores.
- Served as a liaison with internal teams and 30+ vendor partners, managing project kickoffs, timelines, and approvals for store fixture design development and prototyping.

# michele | WINKELMAN

WEB DEVELOPER & DESIGNER

page 2

## WORK EXPERIENCE *continued*

- Oversaw the development of and managed project information accuracy for national localized print media efforts of 600+ newspaper inserts per year.

### **Lead Graphic Designer - Gallopade Publishing, Atlanta, GA** | July 2004–August 2006

- Designed branding & logos, books, catalogs, and marketing materials for a publishing company specializing in school curriculum and children's books.
- Raised quality standards and increased design team productivity by 50% by developing templates to improve design consistency and writing instructional guides.

## EDUCATION & TRAINING

### **Techtonic Academy, Boulder, CO** | February–March 2017

*Web Development - apprenticeship training program (140 hours)*

- Focus on HTML5, CSS3, Bootstrap, JavaScript, jQuery, Git/GitHub, SourceTree, APIs, and Ajax.

### **General Assembly, Denver, CO** | March 2017

*User Experience (UX) Design Bootcamp - workshop (8 hours)*

### **DaVinci Institute, Westminster, CO** | August–November 2016

*JavaScript/Front-End Web Development - immersive program (13 weeks)*

- Learned the fundamentals of front-end web development and built interactive web applications and responsive web designs.
- Focus on JavaScript, HTML5, CSS3, SCSS/Sass, jQuery, Underscore, Three.js, D3, Bootstrap, Backbone, React, CLI, Git/GitHub, Heroku, Node.js, Webpack, Handlebars, JSON, Ajax, APIs, Developer Tools, Sublime Text, Trello, Agile.

### **Treehouse, Codecademy, Code School** | 2016–2017

*Online coding courses in JavaScript, HTML5, CSS3, Sass, Bootstrap, AngularJS, jQuery (40+ hours)*

### **University of Nebraska, Lincoln, NE**

*Bachelor of Science, Apparel and Textile Design*

## ORGANIZATIONS

**Fort Collins Internet Pros (FCIP) - Fort Collins** | 2017–Present

**FoCo UX - Fort Collins** | 2017–Present

**Women Who Code - Fort Collins, Boulder / Denver** | 2016–Present

**Girl Develop It - Boulder / Denver** | 2016–Present