

Off the Mat Into the World

Style Guide

PRIMARY LOGO



SECONDARY LOGO

OFF THE MAT
INTO THE WORLD

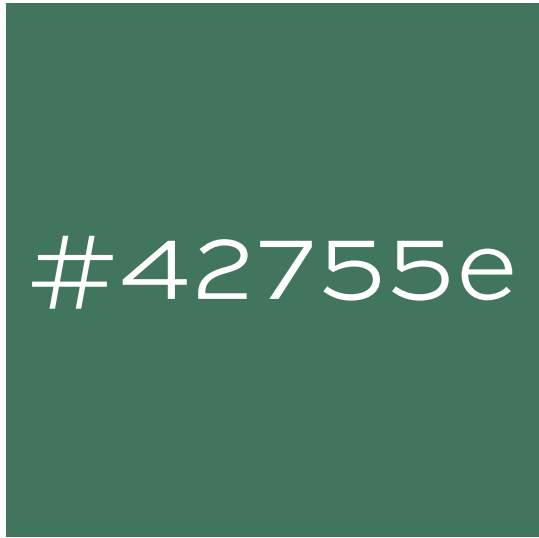
COLORS



#15392e

CMYK
84 51 73 59

RGB
21 57 46



#42755e

CMYK
76 35 68 18

RGB
66 117 94



#464646

CMYK
67 60 58 42

RGB
70 70 70

TYPOGRAPHY

Sweet Sans Pro Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%

Condor Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%

Sweet Sans Pro Light

HEADINGS
BUTTONS
Body Copy

USE

Condor Regular

SECONDARY LOGO
Header
Footer