

# Conceptual Database Design 1

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# Topics List

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- Conceptual Database Design
- Build conceptual data model

# Conceptual Database Design

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- The process of constructing a model of the data used in an enterprise, independent of *all* physical considerations.
- The goal of this phase is to produce a conceptual schema (which includes identification of the important entity types, relationship types, and attributes) for the database that is independent of a specific DBMS. We will use ER modelling during this phase.

# Conceptual Database Design

## Overview Database Design Methodology

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- Step 1 Build conceptual data model.
- Step 2 Build and validate logical data model.
- Step 3 Translate logical data model for target DBMS.
- Step 4 Design file organisations and indexes.
- Step 5 Design user views.
- Step 6 Design security mechanisms.
- Step 7 Consider the introduction of controlled redundancy.
- Step 8 Monitor and tune the operational system.

# Conceptual Database Design

## Build conceptual data model

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- Step 1.1 Identify entity types.
- Step 1.2 Identify relationship types.
  - 1.2.1 Cardinality.
  - 1.2.2 Participation.
- Step 1.3 Identify and associate attributes with entity or relationship types.
- Step 1.4 Determine attribute domains.
- Step 1.5 Determine candidate, primary, and alternate key attributes.
- Step 1.6 Consider use of enhanced modelling concepts (optional step).
- Step 1.7 Check model for redundancy.
- Step 1.8 Validate conceptual model against user transactions.
- Step 1.9 Review conceptual data model with user.

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# Build conceptual data model

## Identify entity types

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- One method is to examine the users' requirements specification for *nouns* or *noun phrases*.
- Also look for major objects such as people, places, or concepts of interest, excluding those nouns that are merely qualities of other objects.
- Document the entity types.

# Build conceptual data model

## Identify relationship types

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- This is a key step in the process of building a conceptual data model.
  - One method is to examine users' requirements specification for *verbs* or *verbal expressions*. For example, if we have identified 2 entity types as *Staff* and *PropertyForRent*, a possible expression in the requirements specification would be: *Staff **Manages** PropertyForRent*.
  - Use entity–relationship (ER) modelling to understand the relationship types.
  - Determine the *multiplicity constraints of relationships*. These are used to check and maintain data quality.
  - Document the relationship types.



# Build conceptual data model

Identify and associate attributes with entity or relationship types.

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- Attributes can be identified where noun or noun phrase is a property, quality, identifier, or characteristic of one of the entity or relationship types previously found.
- Identify whether attributes are:
  - Simple/composite
  - Single/multi-valued
  - Derived
- Document the attributes.

# Build conceptual data model

## Documenting attributes

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- Record the following information for each attribute:
  - attribute name and description;
  - data type and length;
  - any aliases that the attribute is known by;
  - whether the attribute must always be specified (in other words, whether the attribute allows or disallows nulls);
  - whether the attribute is multi-valued;
  - whether the attribute is composite, and if so, which simple attributes make up the composite attribute;
  - whether the attribute is derived and, if so, how it should be computed;
  - default values for the attribute (if specified).

# Build conceptual data model

## Determine attribute domains

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- A domain is a pool of values from which one or more attributes draw their values.
- A domain specifies:
  - allowable set of values for the attribute;
  - size and format of the attribute.
- Document the attribute domains.

# Build conceptual data model

## Guidelines for choosing a primary key

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- Select the candidate key
  - with the minimal set of attributes;
  - that is less likely to have its values changed;
  - that is less likely to lose uniqueness in the future;
  - with fewest characters (for those with textual attribute(s));
  - with the smallest maximum value (for numerical attributes);
  - that is easiest to use from the users' point of view.