

Michael Lyons

UI DESIGNER

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ABOUT

Passionate visual storyteller with a keen ability to produce elegant user-centric solutions to creative challenges across a wide range of media.

SKILLS

UI - Style Guides, Icons, Typography, Logos, Layouts, Illustrations, Animations, Mood Boards

UX - User Flows, Wireframes, Prototyping, Competitor Analysis, User Research, Personas, User Testing, User Stories

Excellent communication skills and collaboration with all project contributors.

SOFTWARE

Sketch
inVision
Illustrator
InDesign
Photoshop
Lightroom
MS Office
Dreamweaver
Premiere
After FX

PERSONAL

Basketball
Movies
Music
Travel

EXPERIENCE

MARKETING MANAGER

Royal LePage Real Estate Services | 2005 - Present

Support branding and ongoing design evolution across a range of print, digital and social media. Manage print production.

GRAPHIC DESIGNER

Freelance | 2008 - Present

Branding, Logos, Print, Web, Digital Assets

PHOTOGRAPHER

Freelance | 2012 - Present

Event, Tourism, Product, Portrait/Lifestyle, Property

GRAPHIC DESIGNER

Inscapes Creative Design & Print | 2001

Branding, logos, letterhead, business cards, brochures & flyers. Prepare files to meet prepress requirements for separations & trapping to ensure optimal print.

GRAPHIC DESIGNER & DIGITAL IMAGING TECH.

Duncan & Wright Cameras | 1998-2006

Print Ad & poster design, image composites, photo-restorations, colour corrections. Scan photos, slides. Prepare images for output to photo-printer & film recorder.

EDUCATION

UI DESIGN

Career Foundry | 2020

UX design process, mobile app design for iOS and Android, responsive web design, and front-end development.

MEDIA ARTS (FILM & TV)

Sheridan College | 2001-2004

CLASSICAL ANIMATION

Sheridan College | 1999