


Michael Lyons

UI DESIGNER

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SKILLS

UI

Style Guides
Iconography
Typography
Logos
Layouts
Illustrations
Animations,
Mood Boards
Responsive Design

UX

User Flows
Wireframes
Competitor Analysis
User Research
User Stories
User Personas
Prototyping
A/B Testing
User Testing

SOFTWARE

Sketch
inVision
Flinto
Illustrator
InDesign
Photoshop
Lightroom
MS Office
Working HTML/CSS
Premiere
After FX

EDUCATION

Career Foundry UI DESIGN | 2021

UX design process, mobile app design for iOS and Android, responsive web design, and front-end development.

Sheridan College MEDIA ARTS (FILM & TV)

Sheridan College CLASSICAL ANIMATION

UI/UX designer with a background in graphic design and photography. Passionate visual storyteller experienced working on multiple projects, while adhering to brand standards, technical requirements and meeting deadlines.

EXPERIENCE

MARKETING MANAGER / GRAPHIC DESIGNER

Royal LePage Real Estate Services | 2005 - 2021

- Develop personal branding packages for sales agents, using Adobe Illustrator and InDesign to establish identity within the marketplace and grow sales
- Design billboard, magazine, bus-side, social media (Facebook, Twitter) advertising for the brokerage to re-enforce brand presence and expand the business
- Prepare virtual marketing and listing presentations in Powerpoint and Acrobat
- Create property brochures, postcards, poster ads and produce them (on Canon ImagePress via Command Workstation)
- Perform advanced photo editing with Photoshop to best showcase properties
- Developed electronic ordering system with Adobe Acrobat to streamline process
- Built department billing system with Excel and adapted to Google Sheets

GRAPHIC DESIGNER

Freelance | 2008 - Present

Branding, Logos, Layout, Print, Website, Digital Assets

PHOTOGRAPHER

Freelance | 2012 - Present

Event, Tourism, Product, Portrait, Lifestyle, Property (Nikon DSLR)

GRAPHIC DESIGNER

Inscapes Creative Design & Print | 2001

- Designed logos, letterhead, business cards, envelopes, brochures and flyers
- Quark Prepress setup of separations & trapping to ensure optimal print

GRAPHIC DESIGNER & DIGITAL IMAGING TECH.

Duncan & Wright Cameras | 1998-2006

- Provided Photoshop photo-restorations and manipulations which expanded the service offering and increased profits by saving on service outsourcing
- Designed print ads, posters, and point-of-sales pieces to promote services
- Scanned photos, slides/negatives (AGFA Duoscan, Nikon 35mm scanner)
- Prepared and output digital images to photo-printer and film recorder

PROJECTS

MEOW & CHOW | Native Mobile App Career Foundry | Course Project | 2020

Created and designed a pet care app using competitor research, user stories, wireframes, style guide, illustrations and prototypes

KETO KITCHEN | Responsive Web App Career Foundry | Course Project | 2020

Designed a recipe app using competitor research, user stories, mood boards, style guide, wireframes, prototype and responsive designs