

YUCHENG LIANG

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CURRENT POSITION

Carnegie Mellon University

Since July 2021

Assistant Professor of Accounting

Assistant Professor of Behavioral Economics (by courtesy)

briq Institute

Since September 2020

Research Affiliate

EDUCATION

Stanford Graduate School of Business

September 2015 - June 2020

Ph.D. in Economics

Peking University

B.A. in Economics

September 2011 - June 2015

B.S. in Applied Mathematics

September 2012 - June 2015

University of California, Los Angeles

September 2013 - December 2013

Exchange Student

RESEARCH AREAS

Behavioral Economics, Experimental Economics, Financial and Managerial Accounting

PUBLICATIONS

Learning from Unknown Information Sources

Management Science, Accepted

WORKING PAPERS

The Inference-Forecast Gap in Belief Updating

(with Tony Q. Fan and Cameron Peng)

Boundedly Rational Information Demand

Social Comparison and the Value of Performance Trajectory Information: A Field Experiment in the Workplace

(with Hugh Xiaolong Wu and Shannon X. Liu)

Information-Dependent Expected Utility

GRANTS AND AWARDS

The PNC Center for Financial Services Innovation Research Grant

\$27,750

The PNC Center for Financial Services Innovation Research Grant

\$12,180

Russell Sage Foundation Small Grants in Behavioral Economics

\$6,594

Jaffray Lecture at the 2020 Risk, Uncertainty, and Decision conference

SEMINAR AND CONFERENCE PRESENTATIONS

2024: North American Winter Meeting of the Econometric Society (scheduled)

2023: UC Davis, AFA, Bounded Rationality in Choice Conference (Northwestern), Virtual East Asia Experimental and Behavioral Economics Seminar (scheduled), Virtual East Asia Experimental and Behavioral Economics Seminar (scheduled), Behavioral and Experimental Economists of the Mid-Atlantic Meeting (scheduled), UCLA Anderson (scheduled)

2022: CMU, NYU, Cornell (Economics and Johnson), Econometric Society North America Winter Meeting (virtual), MAS Midyear Conference (virtual), Conference on Behavioral Economics and Development (virtual), D-TEA (Paris), Bounded Rationality: Theory and Experiments Workshop (Tel Aviv, poster session)

2021: PKU, SWUFE, CUHK (Shenzhen), NUS, Pittsburgh, NBER Behavioral Finance Meeting (virtual), briq Belief Workshop (virtual), North America ESA Meeting (Tucson), CODE (MIT), Econometric Society European Winter Meeting (virtual)

2020: PSE, Purdue, UCSD, CMU, NUS, CUF, SJTU, LMU, RUD (virtual)

2019: WZB, HKU, BEAT (Tsinghua), SITE (Stanford), EMCON (Chicago), Econometric Society European Winter Meeting (Rotterdam)

2018: WISE (Xiamen)

2017: D-TEA (Paris), Econometric Society {Asian, China, North America Summer} Meetings

TEACHING EXPERIENCE

Instructor

- Introduction to Accounting (CMU Undergraduate, 2022 -)
- Behavioral Information Economics (CMU PhD, 2023 -)

Teaching Assistant

- Incentives and Productivity (Stanford MBA, Instructor: Edward Lazear, 2018, 2019)

PROFESSIONAL SERVICE

Referee for *Econometrica*, *American Economic Review* ($\times 2$), *Quarterly Journal of Economics*, *American Economic Review: Insights*, *Journal of the European Economic Association*, *American Economic Journal: Microeconomics* ($\times 2$), *Review of Financial Studies* ($\times 2$), *Theoretical Economics*, *Management Science* ($\times 2$), *Games and Economic Behavior* ($\times 3$), *Journal of Mathematical Economics*, *Economic Inquiry*