

# YUCHENG LIANG

ycliang@cmu.edu

## CURRENT POSITION

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**Carnegie Mellon University**

*Since July 2021*

Assistant Professor of Accounting

Assistant Professor of Behavioral Economics (by courtesy)

**briq Institute**

*Since September 2020*

Research Affiliate

## EDUCATION

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**Stanford Graduate School of Business**

*September 2015 - June 2020*

Ph.D. in Economics

**Peking University**

B.A. in Economics

*September 2011 - June 2015*

B.S. in Applied Mathematics

*September 2012 - June 2015*

**University of California, Los Angeles**

*September 2013 - December 2013*

Exchange Student

## RESEARCH AREAS

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Behavioral Economics, Experimental Economics, Financial and Managerial Accounting

## PUBLICATIONS

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**Learning from Unknown Information Sources**

*Management Science, Accepted*

## WORKING PAPERS

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**The Inference-Forecast Gap in Belief Updating**

(with Tony Q. Fan and Cameron Peng)

*Under Review*

**Boundedly Rational Information Demand**

*Under Review*

**Social Comparison and the Value of Performance Trajectory Information: A Field Experiment in the Workplace**

(with Hugh Xiaolong Wu and Shannon X. Liu)

**Information-Dependent Expected Utility**

## GRANTS AND AWARDS

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**The PNC Center for Financial Services Innovation Research Grant**

\$27,750

**The PNC Center for Financial Services Innovation Research Grant**

\$12,180

**Russell Sage Foundation Small Grants in Behavioral Economics**

\$6,594

**Jaffray Lecture at the 2020 Risk, Uncertainty, and Decision conference**

## SEMINAR AND CONFERENCE PRESENTATIONS

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2024: North American Winter Meeting of the Econometric Society (scheduled)

2023: UC Davis, AFA, Bounded Rationality in Choice Conference (Northwestern), Virtual East Asia Experimental and Behavioral Economics Seminar (scheduled), Virtual East Asia Experimental and Behavioral Economics Seminar (scheduled), Behavioral and Experimental Economists of the Mid-Atlantic Meeting (scheduled), UCLA Anderson (scheduled)

2022: CMU, NYU, Cornell (Economics and Johnson), Econometric Society North America Winter Meeting (virtual), MAS Midyear Conference (virtual), Conference on Behavioral Economics and Development (virtual), D-TEA (Paris), Bounded Rationality: Theory and Experiments Workshop (Tel Aviv, poster session)

2021: PKU, SWUFE, CUHK (Shenzhen), NUS, Pittsburgh, NBER Behavioral Finance Meeting (virtual), briq Belief Workshop (virtual), North America ESA Meeting (Tucson), CODE (MIT), Econometric Society European Winter Meeting (virtual)

2020: PSE, Purdue, UCSD, CMU, NUS, CUFU, SJTU, LMU, RUD (virtual)

2019: WZB, HKU, BEAT (Tsinghua), SITE (Stanford), EMCON (Chicago), Econometric Society European Winter Meeting (Rotterdam)

2018: WISE (Xiamen)

2017: D-TEA (Paris), Econometric Society {Asian, China, North America Summer} Meetings

## TEACHING EXPERIENCE

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### Instructor

- Introduction to Accounting (CMU Undergraduate, 2022 -)
- Behavioral Information Economics (CMU PhD, 2023 -)

### Teaching Assistant

- Incentives and Productivity (Stanford MBA, Instructor: Edward Lazear, 2018, 2019)

## PROFESSIONAL SERVICE

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Referee for *Econometrica*, *American Economic Review* ( $\times 2$ ), *Quarterly Journal of Economics*, *American Economic Review: Insights*, *American Economic Journal: Microeconomics*, *Review of Financial Studies* ( $\times 2$ ), *Theoretical Economics*, *Management Science* ( $\times 2$ ), *Games and Economic Behavior* ( $\times 3$ ), *Economic Inquiry*