Descriptive Wireframe

**Website:**

<https://www.ancient-literature.com/>

Wireframe link: <https://wireframe.cc/pro/edit/285304>

Item #1 – Page Header:

**Description:**

* Will be in a block at the top of the page
* Will contain page title as well as brief page description as seen on the original website – no problems there however, will not include description on top left of page as well as the second description immediately below the first one, repetitive, unnecessary and causes imbalance of space – not visually pleasing

**Font:**

* Heading: Original website uses ‘Greek’ looking font -- will use ALGERIAN for similar effect yet, certainty of availability for viewers on any browser
  + Font-size: 50px
  + Font-colour: White – for high contrast
* Page description: Original design is in italics, not particularly pleasing to see so, will remove this effect
  + Font-size: 18px
  + Font-colour: Light grey – original website does this to allow information to blend rather than particularly stand out as, it is not as important and would draw attention away from page title so, will keep this the same just slightly changing style and colour
  + Font: Bahnshcrift Light SemiCondensed (sans-serif family)

**Background Colour:**

* Teal - Original website author’s choice of colour is very good 🡪 teal and white text, very visually pleasing with high contrast and used throughout the page = visual consistency and viewer clearly knows they are still on the same page

**Alignment:**

* Centre

**Media:**

* N/A

**Interactivity:**

* N/A

Item #2 – Navigation Menu:

**Description:**

* Will be in a block on the left side of the page
* Navigation menu to direct the reader to further webpages in the website in order to reach desired content, sources, contact information, etc.

**Font:**

* Heading:
  + Centre aligned
  + Capitalized
  + Font-size: 24px
  + Font-colour: light blue – not key information so, is not crucial if it stands out in very high contrast, focus is on navigation menu items
  + Font: Century Gothic (sans-serif family)
* Content:
  + Left aligned
  + Font-size: 18px
  + Font-colour: white
  + Font: Century Gothic (sans-serif family)

**Background Colour:**

* Teal – for contrast and consistency in alignment with the background colour of the header portion of the page

**Alignment:**

* Left

**Media:**

* N/A

**Interactivity:**

* List items in menu will be relative links to further webpages within the website

Item #3 – Content:

**Description:**

* Content portion of the page, will be in a block on the left side
* Will contain 2 portions: The website intro by the author – summary of purpose of website, what it is, etc. Second portion will be an intro to the content of what the website is about with 2 related images

**Font:**

* Headings:
  + Centre aligned
  + Capitalized
  + Font-size: 24px
  + Font-colour: Teal
  + Font: Century Gothic as well for heading consistency purposes i.e., can clearly differentiate headings from content
* Content:
  + Left aligned
  + Font-size: 16px
  + Font-colour: Dark blue for consistency and contract on background of light blue
  + Font: Bahnshcrift Light SemiCondensed as well for consistency, i.e., all content is in this font so, easy to group and understand

**Background Colour:**

* Light grey so that it is more interesting visually than white but, still light enough to create good contrast with the text on background colour

**Alignment:**

* Left and justified - headings centered

**Media:**

* Image 1 - Left: Historical painting relating to content in intro
* Image 2 – Right & centered: Historical image relating to content in intro

**Interactivity:**

Item #4 – Footer:

**Description:**

* Footer portion of the page, will be in a block on the bottom
* Will contain thumbnail links to social media associated with the website, the publisher’s name and an anchor to top

**Font:**

* Part 2 – Publisher name:
  + Capitalized
  + Underlined
  + Font-size: 18px
  + Font-colour: Light grey, as seen on original website it is in the centre so, relatively important piece of information but, is in a very light colour so that it does not ‘pop’ or draw attention as it is not key information so, will maintain this
  + Font: Bahnshcrift Light SemiCondensed
* Part 3 – Anchor:
  + Font-size: 18px
  + Font-colour: White
  + Font: Bahnshcrift Light SemiCondensed

**Background Colour:**

* Teal in alignment with navigation and header – creates a visual wrapper around the main portion of the page, the content

**Alignment:**

* Social media links on the left
* Publisher name in the centre
* Anchor on the right

**Media:**

* Thumbnails of social media logos – Facebook, Twitter, Vimeo, Instagram

**Interactivity:**

* Thumbnail links to website’s social media accounts
* Anchor leading back to the top of the page

