

Top Top Hats

...

By: Austin Joseph, Ian Esselburn, Maxim Mamotlivi,
Vlad Sapozhnikov, Shihab Al Jahwari

OBLIGATORY CAT PICTURE



Overview

Problem To Solve:

The world had a critical shortage of quirky, statement-making top hats for every occasion.

Overall Description:

This project involves designing and developing a user-friendly website for TopTopHats LLC, a fictional retailer specializing in unique top hats. The site features a home page showcasing featured products, a product catalog with descriptions and images of each hat, and functionality for customers to add items to a shopping cart, proceed to checkout, and explore additional pages like About and Contact. The project emphasizes approachable design, interesting visuals, and seamless user interactions to create an enjoyable shopping experience for top hat enthusiasts.

Technologies Utilized In Development

HTML, CSS, JavaScript

- Core technologies for building and styling the web pages.

SweetAlert2

- Modern and customizable popups for enhanced user experience.

Python (HTTP Server)

- Used for hosting the project locally during development.

LocalStorage

- For storing and persisting cart data on the client side.

Git/GitHub

- Version control and collaboration platform.

Visual Studio Code

- Integrated Development Environment (IDE) for writing and testing code.

Project Architecture

Frontend :

- HTML for structure, CSS for design, JavaScript for interactivity.
- SweetAlert2 for modern popup dialogs.

Backend :

- Python's HTTP server for local development and testing.

Data Flow :

- Products and cart details handled through **LocalStorage** .
- Pages dynamically update data using JavaScript.

Project Architecture

Folder Structure :

- Organized for clarity and maintenance:

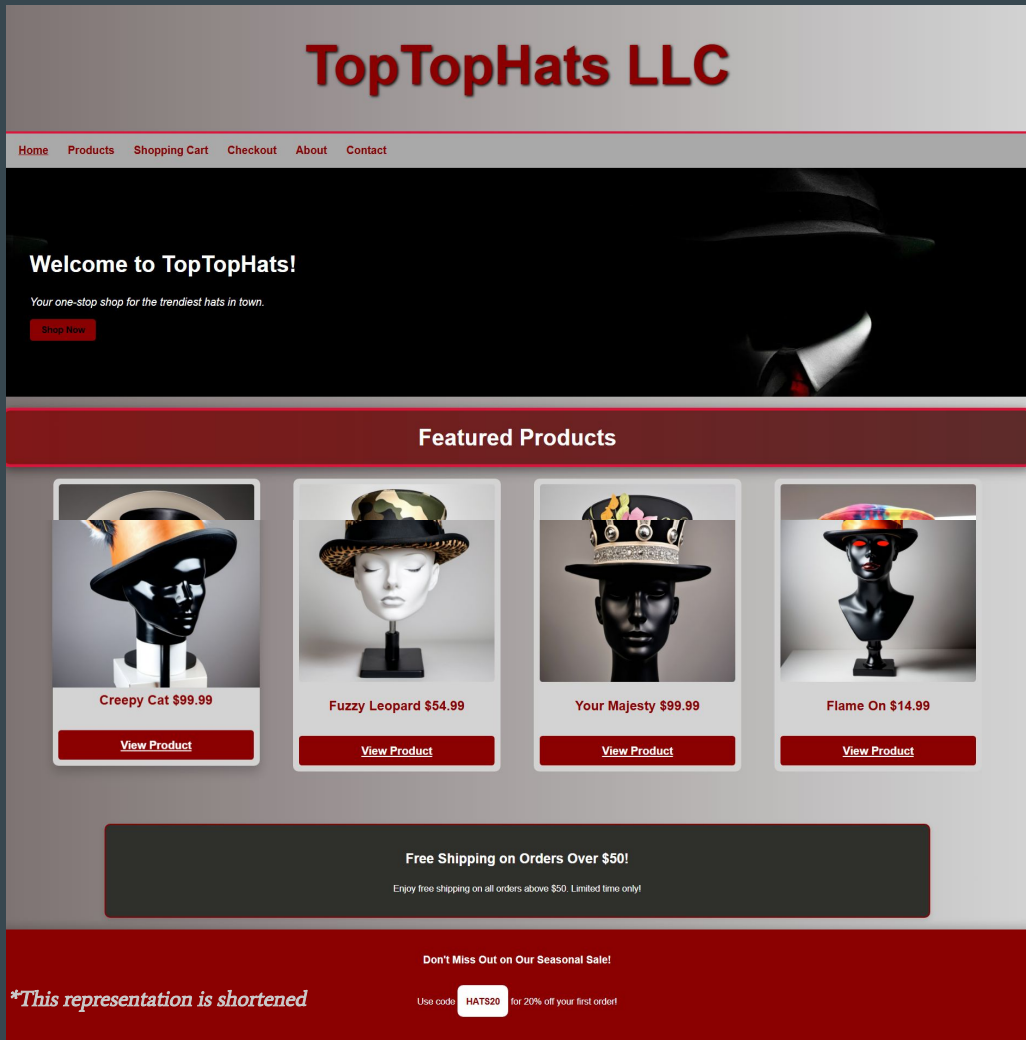
```
HIC_Project/  
├── assets/  
│   ├── css/  
│   ├── imgs/  
│   └── js/  
├── home.html  
├── products.html  
├── cart.html  
├── checkout.html  
├── about.html  
└── contact.html
```

Process Flow :

- User interacts with pages → Data stored in LocalStorage → Checkout page retrieves and processes the data.

Home

- Consistency: Introduces the visual paradigm & structure used throughout connected pages.
- Internal Locus of Control: Nav bar allows for simple & centralized traversal.
- Informative Feedback: hovering over elements changes their color and size showing preliminary selection.
- Reduce Memory-Load: parallel pathways for page traversal, easily distinguishable sections.



Products

- Displays a collection of 15 unique top hats.
- Consistency: Product follow similar structure with image, title, and price
- Shortcuts: Use of the nav bar
- Feedback: Hover effects on buttons and links provide immediate feedback.
- Short Term Memory: The info is displayed clearly and consistently amongst all products



Details

- Consistency: Consistent layout per product
- Shortcuts/Reversal: Nav bar
- Feedback: Hover events on buttons and links
- Dialog: Pop-ups when adding to cart
- Short-Term Memory: Shows details for one product




Cart

Shows all added products with details like image, name, price, and quantity.

Options to:

- Remove items.
- View total price dynamically.

Your Shopping Cart

	Commando	\$29.99 x 1	\$29.99	<button>Remove</button>
---	----------	-------------	---------	-------------------------

Total: \$29.99

Proceed to Checkout

Checkout

Users input billing and shipping information.

Displays order summary with:

- Product details.
- Dynamic shipping and discount application.
- Total price.

Options to:

- Apply promo codes.
- Complete the purchase with a payment method.

Billing Details

Name


Address

Payment Method

Credit Card ▼

Place Order

Order Summary

 Commando (x1) - \$29.99

Orders below \$50 include a \$10 shipping fee.

Discount Code:

HATS20

Apply

Total: \$31.99

Don't Miss Out on Our Seasonal Sale!

Use code **HATS20** for 20% off your first order!

About Us

Consistency: Hold similar layout to the rest of the website with color patterns and style

Shortcuts: Navigation bar helps with easy movement

Short term memory: Simple layout with explanation of website/company

About Us



Welcome to **Funky Top Hats**, where your headwear dreams come to life! Founded in a moment of pure genius (or madness, depending on who you ask), we specialize in the boldest, quirkiest, and downright most fabulous top hats you'll ever lay eyes on.

Whether you're attending a tea party with talking rabbits, hosting a disco in your living room, or just looking to spice up your everyday grocery run, we've got the perfect hat for you.

At Funky Top Hats, we believe **every head deserves a crown, and every crown deserves a little funk**. Join us in our mission to bring joy, color, and a touch of whimsy to the world, one fabulous hat at a time!

Contact Us

Consistency: Simple layout holding similar structure to the rest of the website

Shortcuts: Navigation bar for easy movement

Dialog: Simple contact Information

Short term memory: Quick process leads to small memory usage

Contact Us

Phone: 1-800-FUNKY-HAT

Email: hats@funkify.com

Address: 123 Hat Lane, Funktown, USA, 98765

Office Hours: Mondays to Fridays, 10:00 AM - 5:00 PM

Carrier Pigeon: Look for the bird wearing the smallest top hat – he'll know what to do.

Send Us a Message

Your Name

Your Email

Your Message

Send Message

Let's Demo!