Maozhemian Ma
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Declaration

I, Maozhemian Ma, declare that this assignment, titled [Assignment Title], is my own original work and has not been copied from any other source except where explicitly acknowledged. I have not engaged in plagiarism, collusion, or any other form of academic misconduct in the preparation and submission of this assignment. All sources of information and data used in this assignment have been properly cited and referenced in accordance with the prescribed guidelines. I have not used unauthorized assistance in the preparation of this assignment and have not allowed any other student to copy my work. I am aware that any breach of academic integrity may result in disciplinary action as per the policies of Monash University, which may include failing this assignment or the course, and further academic penalties.

Signature: _____Maozhemian Ma_____ Date: ____14/08/2025_____

Github Check

Enter your Github details here.

Github Username *Enter your username here*	mmaa0050
Repository Shared? *Have you started and shared your assignment repository with your tutor yet?*	No

Self-Evaluation

Rate your performance for each criteria. Put a ✅(tick) in the box where you think your work belongs.

Criteria	Exceeds Expectations	Meets Expectations	Needs Improvement	Fail to meet expectations
Executive Summary	✅			
User Personas	✅			
Sitemap	✅			
Wireframes/Low-fidelity Prototype	✅			

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Section 1: Executive Summary

The "Women's Health" web app is designed to be an all-in-one space where women can get trustworthy health information, personalised tools, and a sense of community—no matter what stage of life they're in. Our client's mission is simple: make it easier for women to understand and manage their health. That means offering clear, reliable guidance on everything from menstrual cycles and reproductive health to menopause, mental wellbeing, and specific conditions. We also want to encourage proactive self-care and create a safe, supportive space for sharing experiences.

The app is aimed at a wide range of women:

1. Younger women looking for menstrual and reproductive advice
2. Expectant or new mums figuring out pregnancy and postpartum life
3. Midlife women navigating menopause and the changes it brings
4. Women with specific health concerns who need targeted, easy-to-find information

Our goals are threefold:

1. **Inform & Educate** – Provide short, easy-to-read articles, tools, and resources that are backed by science. We take inspiration from trusted sources like the World Health Organization (WHO) and Healthy People 2030, so users know they're getting reliable facts—not myths.
2. **Personalise & Empower** – Offer interactive tools like cycle trackers, pregnancy progress updates, and symptom logs, much like popular apps such as Flo and Clue, but with a more holistic, personalised approach.
3. **Support & Connect** – Create a space where women can talk openly, share experiences, and ask questions—whether it's about fertility, menopause, or everyday wellness—following the growing trend of community-based health platforms in FemTech.

By bringing together quality information, interactive tools, and a welcoming community, the Women's Health app will help women feel informed, supported, and empowered to take charge of their wellbeing—at every stage of life.

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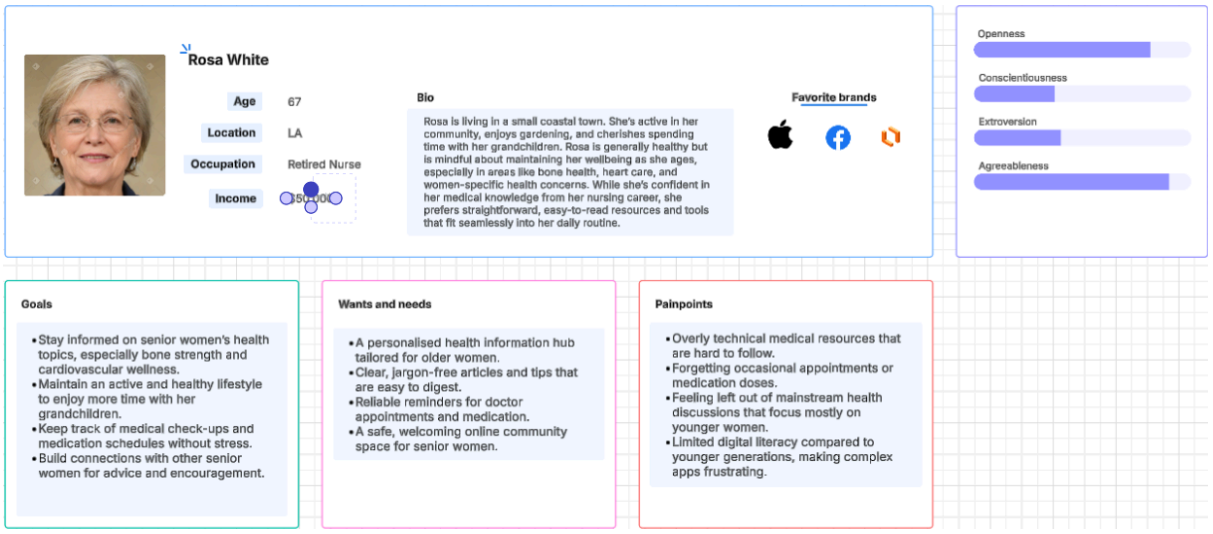
Section 2: User Personas



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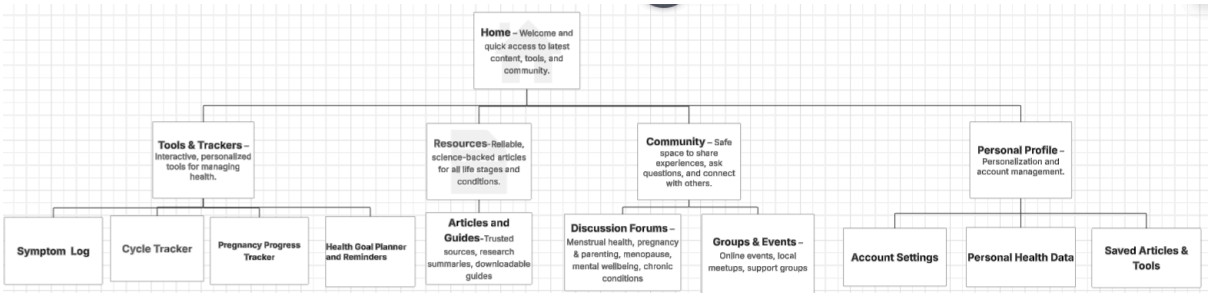
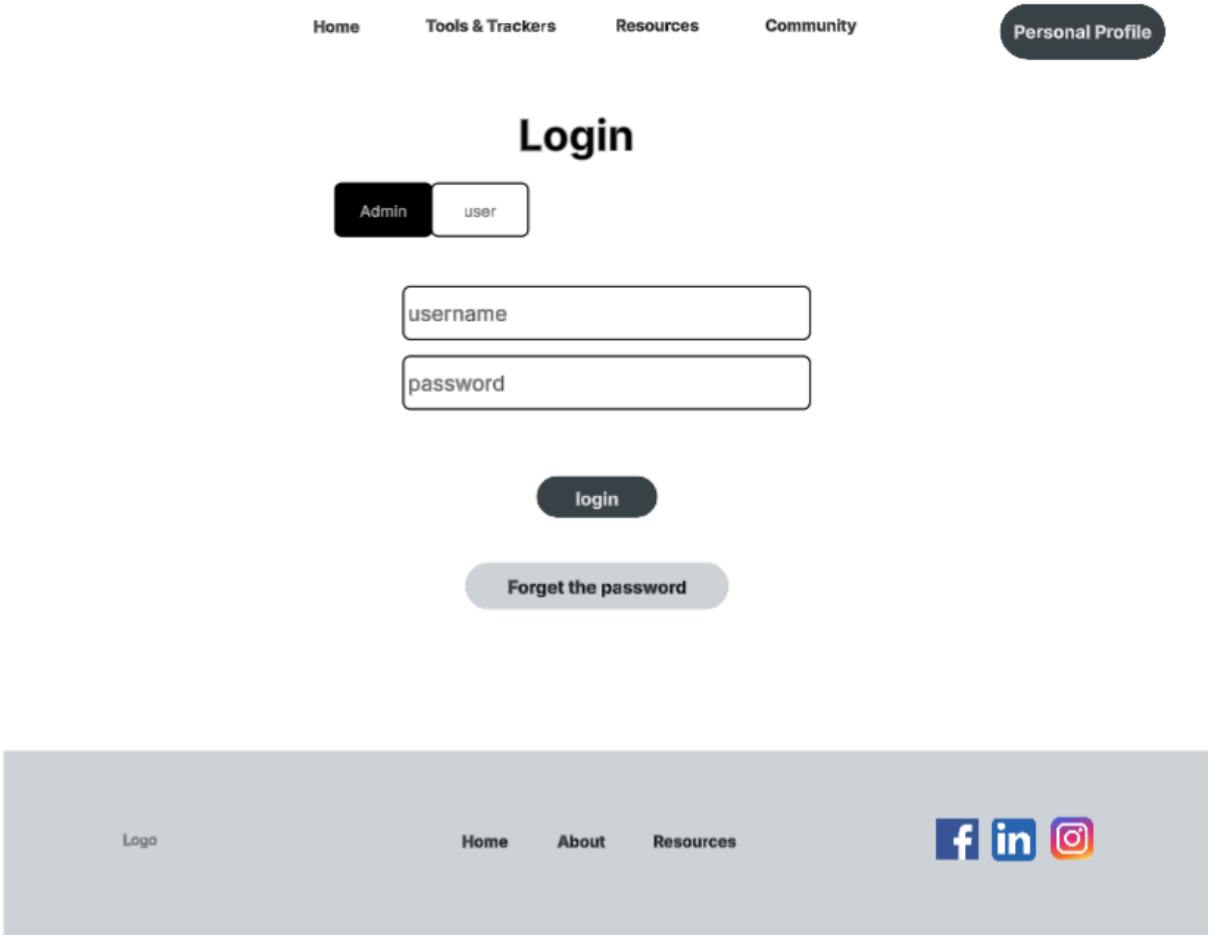
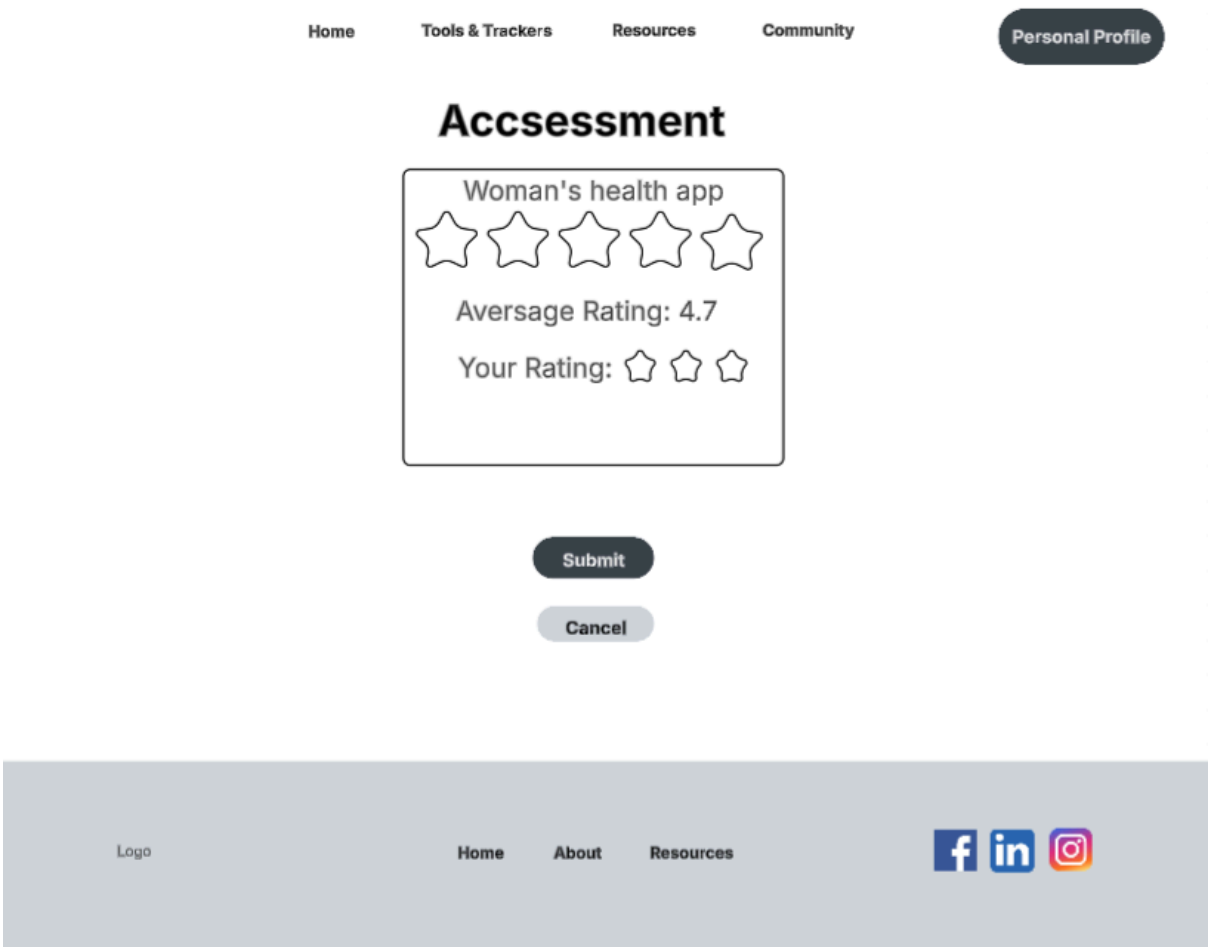
Section 3: Sitemap



Section 4: Wireframes/Low-fidelity prototype





Declaration: Additional Help

Any tools that you used (including Gen AI or existing code reuse) must be declared here.

Note: GenAI is not allowed for coding purposes in any assignment,

However, you may use GenAI for brainstorming, problem solving and learning. You need to declare all such uses here. One row per help used. More details on how to acknowledge the use of Gen AI can be found here.

Name	Description

Example: ChatGPT for brainstorming ideas	*I used ChatGPT to brainstorm how to do X because I was feeling stuck with Y problem.*