1. **How do the cumulative campaign acceptances (across AcceptedCmp1 to AcceptedCmp5) change concerning the birth years of customers, and what is the trend in the total customer count over the years?**
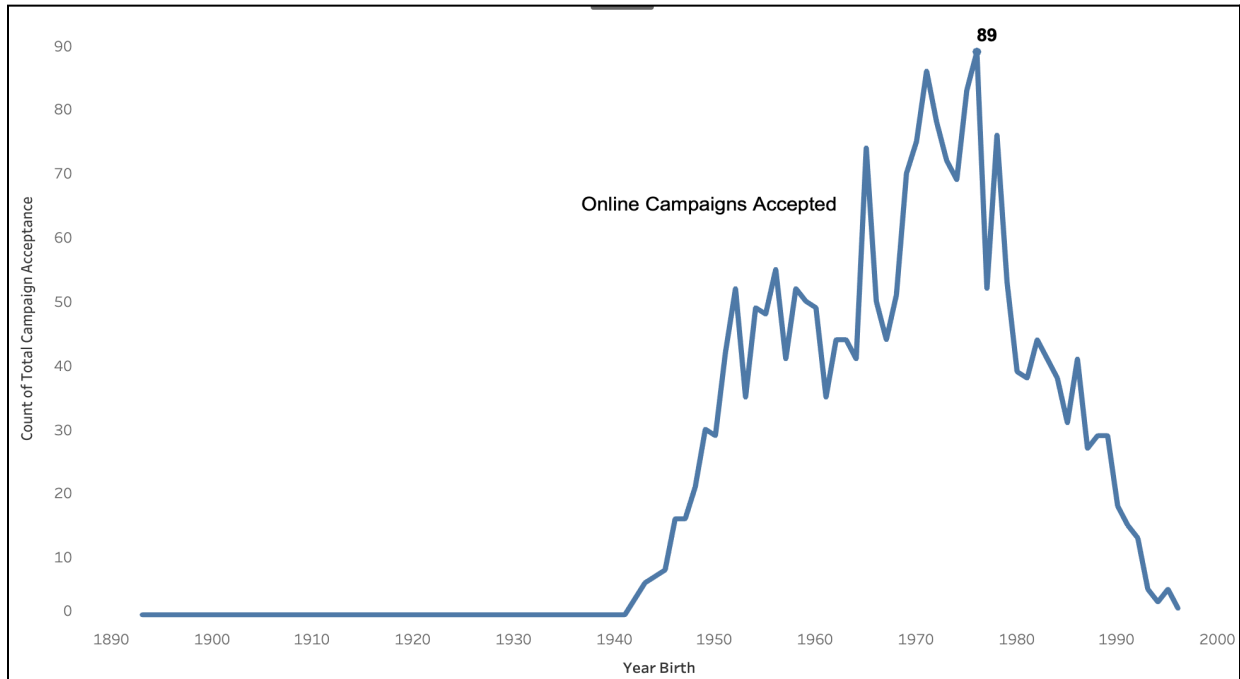

2. **What is the average number of store purchases based on different education levels and marital statuses, grouped into specific categories?**

Group Comparison	Education	Avg Store Purchases
Group A	Graduation	5.867
Group B	Basic	2.722
Others	2n Cycle	5.560
	Basic	2.917
	Graduation	5.821
	Master	5.888
	PhD	6.073
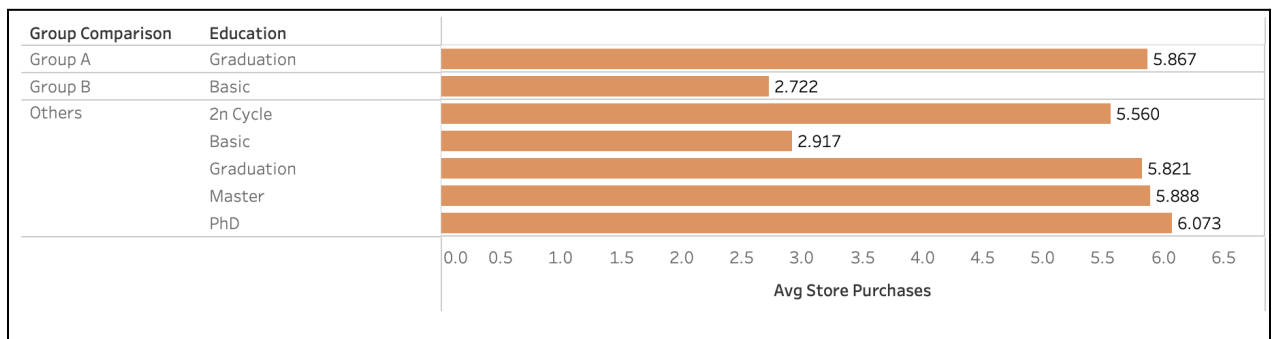
3. What is the average number of deals purchased based on different income segments among customers who responded to promotions?
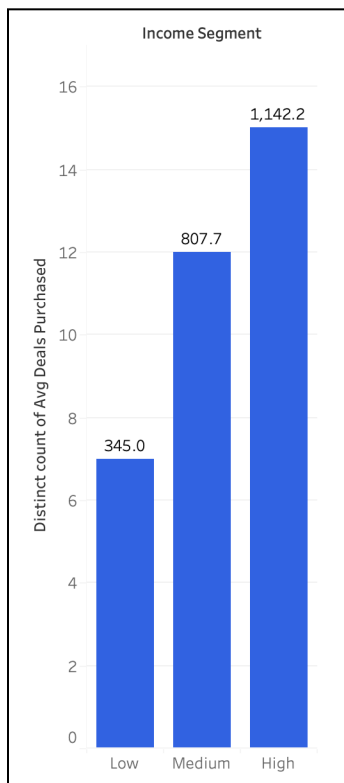
4. What are the web purchasing behaviors of customers who have registered complaints?
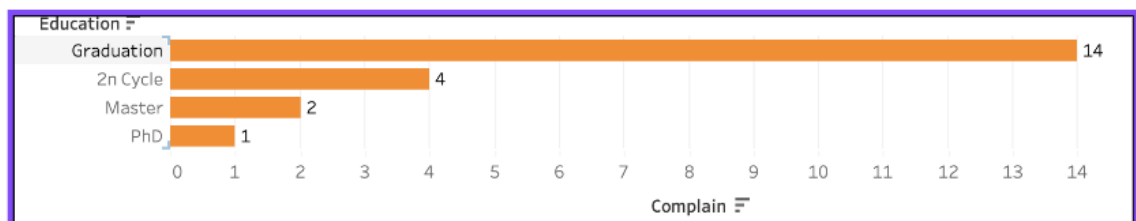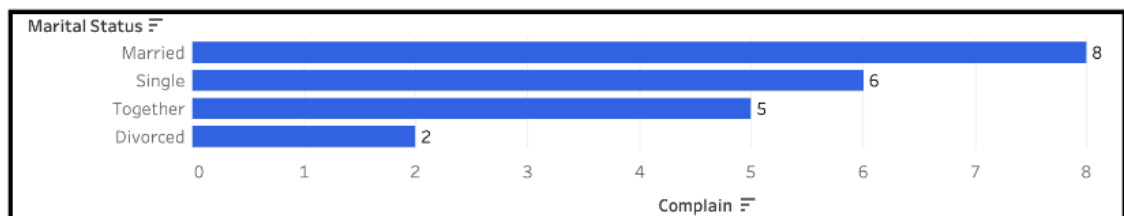
5. Who is the customer with the highest total combined purchases across various categories (web, catalog, store, and web visits), and what are their income and education level?

ID	Education	Income	Avg. Total Purchases
4127	PhD	77,766	38
5153	PhD	77,766	38
7030	PhD	66,465	38

7. Among customers who have made total purchases (across various product categories) exceeding 1500, what are their response statuses to promotions?