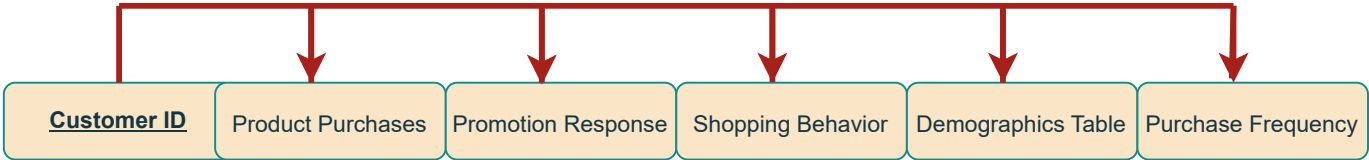
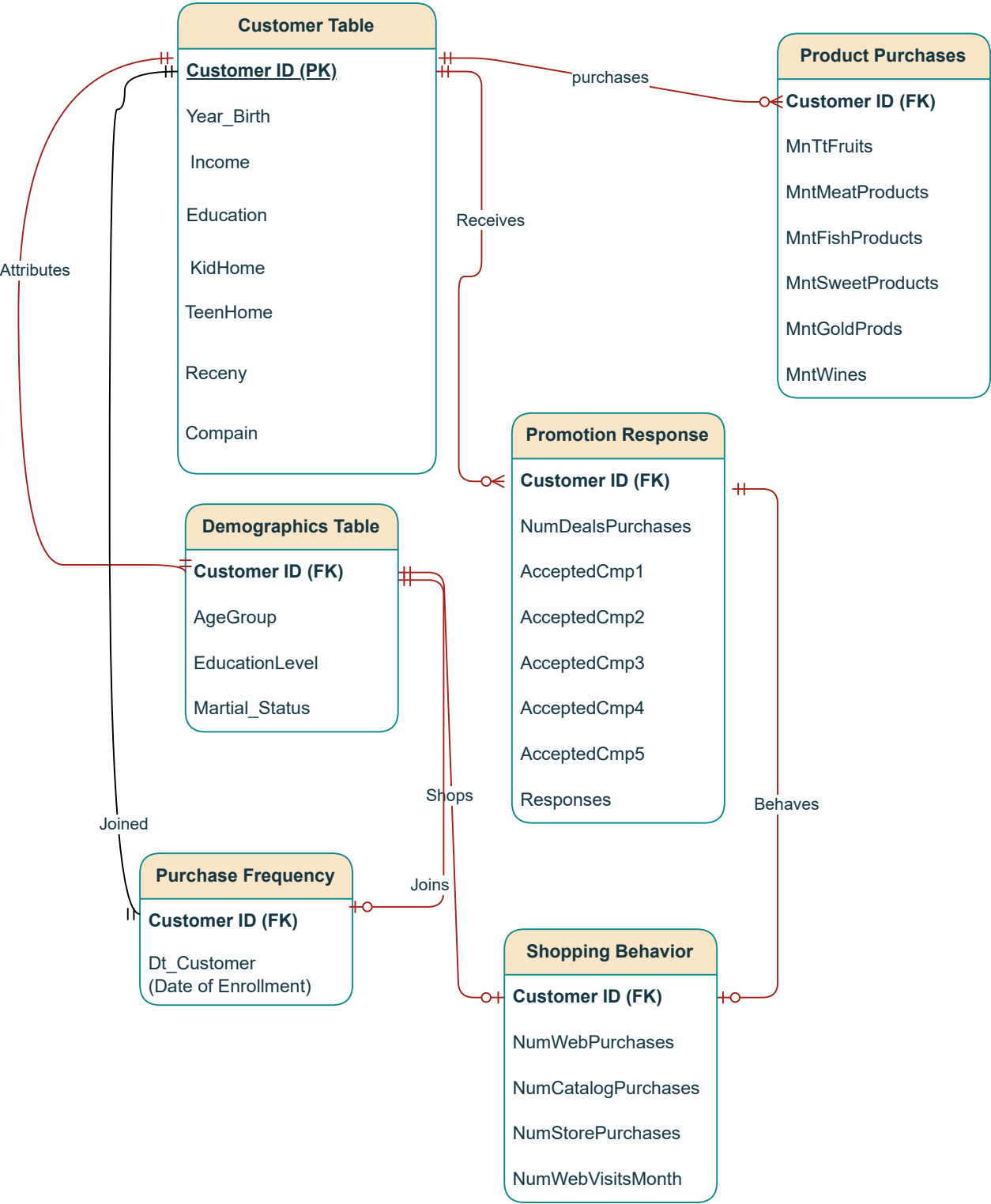


ERD Diagram - Customer Personality Analysis Test



The assumption for the ERD is that one customer has all this data collected on them and we are trying to find relations between demographic, purchase habits, length of a customer to make better business decisions.

The **Customer ID** in the table will serve as the FK, PK



At the end, SQL queries for the assignment will target to find answers for the business questions, this would help get complicated queries.