MELISSA WARD

UX/UI AND GRAPHIC DESIGNER

CONTACT

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🌐 wardmelissa.com

SKILLS

Adobe Creative Suite

CSS & HTML

Figma

Github

Graphic Design

CMS Management

EDUCATION

Media, Arts, and Design
James Madison University
2018-2022

AWARDS

2022
Hashtag Sports Award Co-Nominee

PROFILE

A UX/UI and Graphic Designer from Philadelphia, Pennsylvania. Since May of 2022 I have worked as Web Seasonal Associate for the Philadelphia Eagles, where I worked with the incredible team of Eagles Entertainment. I am a creative, adaptable, and hard-working individual with a passion for design.

WORK EXPERIENCE

Web Associate

Philadelphia Eagles   2022-2023

- Co-led design on specialty campaigns for the Eagles' App and Website
- Collaborated effectively with other departments and external clients on projects
- Created copy for digital platforms with editorial staff
- Created graphics, partner website pages and app experiences
- Updated CMS weekly supporting marketing and corporate partnerships
- Designed website headers and graphics for a variety of digital marketing campaigns
- Created forms for Sweepstakes, Super Bowl, Suite Occupancy, and Internal Operations

Digital Intern

MidAtlantic Employers' Association   2021-2022

- Collaborated with Managing Director to edit PowerPoint decks
- Revamped templates to provide a current design to over 20 different PowerPoint decks
- Maintained strong communication throughout remote internship
- Received positive feedback from multiple member companies/clients generating repeat business

Assistant manager

Jules Thin Crust   2015-2021

- Created and managed employee schedules supporting the business while accommodating individual requests and requirements
- Ensured employees complied with company policies and procedures
- Manage all team members on shift, including cooks, food runners, servers, and hosts
- Provided excellent customer service and when necessary responded quickly and efficiently to customer complaints to resolve issues