

# MELISSA WARD

UX/ UI + GRAPHIC DESIGNER

## WORK EXPERIENCE

### Web Seasonal Associate

#### Philadelphia Eagles

- Lead designer on four specialty campaigns for the Eagles app
- Fostered collaboratively and efficiently with various internal and external departments and clients
- Worked alongside editorial staff to create copy for digital platforms
- Created graphics for internal, as well as partner website pages and app experiences
- Updated CMS as needed to keep website up-to-date
- Further developed knowledge of Adobe Creative Suite through creating various website headers and graphics

### Design Intern

#### MidAtlantic Employers' Association

- Collaborated with Managing Director to edit PowerPoint decks
- Utilized template to provide a more current look and feel to over 20 different PowerPoint decks
- Maintained strong communication throughout remote internship
- Received positive feedback from multiple member companies, generating additional business

### Assistant Manager

#### Jules Thin Crust

- Create and manage employee schedules, accommodating individual requests and requirements
- Ensured employees complied with company policies and procedures
- Manage all team members on shift, including cooks, food runners, servers, and hosts
- Respond quickly and efficiently to customer complaints

## CONTACT



610-780-1803



[mmacward99@gmail.com](mailto:mmacward99@gmail.com)



<https://mmacward99.github.io/Portfolio-2022/>

## EDUCATION

### JAMES MADISON UNIVERSITY

B.S. Media, Arts, and Design

Concentration: Interactive Design

## SKILLS

Adobe Photoshop

Adobe Illustrator

Figma

CSS & HTML

Github

Canva

Formstack

Cognito

WordPress

