

MELISSA WARD

UX/ UI + GRAPHIC DESIGNER

WORK EXPERIENCE

Web Seasonal Associate

Philadelphia Eagles

- Updated CMS as needed to keep website up-to-date
- Fostered collaboration and consistency by keeping open communication with over five different departments on a weekly basis
- Worked alongside editorial staff to create copy for digital platforms
- Created graphics for internal, as well as partner website pages and app experiences
- Kept consistent with brand identity in every project/ campaign
- Used CSS and HTML knowledge to update weekly Game Guide website

Design Intern

MidAtlantic Employers' Association

- Collaborated with Managing Director to edit PowerPoint decks
- Utilized template to provide a more current look and feel to over 20 different PowerPoint decks
- Maintained strong communication throughout remote internship
- Received positive feedback from multiple member companies, generating additional business

Assistant Manager

Jules Thin Crust

- Create and manage employee schedules, accommodating individual requests and requirements
- Ensured employees complied with company policies and procedures
- Manage all team members on shift, including cooks, food runners, servers, and hosts
- Respond quickly and efficiently to customer complaints

CONTACT



610-780-1803



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<https://mmacward99.github.io/Portfolio-2022/>

EDUCATION

JAMES MADISON UNIVERSITY

B.S. Media, Arts, and Design

Concentration: Interactive Design

SKILLS

Adobe Photoshop

Adobe Illustrator

Figma

CSS & HTML

Github

Canva

Formstack

Cognito

WordPress

