MATH 4750 / MSSC 5750

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RIDGE REGRESSION AND LASSO



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#### SHRINKAGE METHODS

#### Ridge regression and Lasso

- The subset selection methods use least squares to fit a linear model that contains a subset of the predictors.
- As an alternative, we can fit a model containing all *p* predictors using a technique that *constrains* or *regularizes* the coefficient estimates, or equivalently, that *shrinks* the coefficient estimates towards zero.
- It may not be immediately obvious why such a constraint should improve the fit, but it turns out that shrinking the coefficient estimates can significantly reduce their variance.
- Recall that the least squares fitting procedure estimates  $\beta_0, \beta_1, \ldots, \beta_p$  using the values that minimize

RSS = 
$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2$$
.



### RIDGE REGRESSION

• In contrast, the ridge regression coefficient estimates  $\hat{\beta}^R$  are the values that minimize

$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 = RSS + \lambda \sum_{j=1}^{p} \beta_j^2,$$

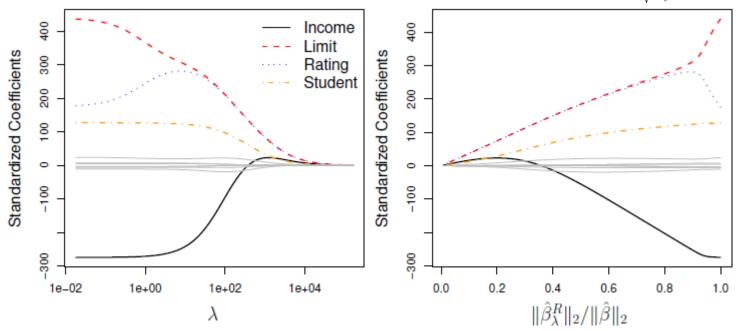
where  $\lambda \geq 0$  is a tuning parameter, to be determined separately.

- As with least squares, ridge regression seeks coefficient estimates that fit the data well, by making the RSS small.
- However, the second term,  $\lambda \sum_{j} \beta_{j}^{2}$ , called a *shrinkage* penalty, is small when  $\beta_{1}, \ldots, \beta_{p}$  are close to zero, and so it has the effect of *shrinking* the estimates of  $\beta_{j}$  towards zero.
- Selecting a good value for λ is critical; cross-validation is used for this.



### CREDIT DATA EXAMPLE

• The notation  $\|\beta\|_2$  denotes the  $\ell_2$  norm (pronounced "ell **Be The Difference.** 2") of a vector, and is defined as  $\|\beta\|_2 = \sqrt{\sum_{j=1}^p \beta_j^2}$ .



- In the left-hand panel, each curve corresponds to the ridge regression coefficient estimate for one of the ten variables, plotted as a function of  $\lambda$ .
- The right-hand panel displays the same ridge coefficient estimates as the left-hand panel, but instead of displaying  $\lambda$  on the x-axis, we now display  $\|\hat{\beta}_{\lambda}^{R}\|_{2}/\|\hat{\beta}\|_{2}$ , where  $\hat{\beta}$  denotes the vector of least squares coefficient estimates.

# MARQUETTE UNIVERSITY Be The Difference.

## RIDGE REGRESSION: SCALING OF PREDICTORS

- The standard least squares coefficient estimates are scale equivariant: multiplying  $X_j$  by a constant c simply leads to a scaling of the least squares coefficient estimates by a factor of 1/c. In other words, regardless of how the jth predictor is scaled,  $X_j\hat{\beta}_j$  will remain the same.
- In contrast, the ridge regression coefficient estimates can change *substantially* when multiplying a given predictor by a constant, due to the sum of squared coefficients term in the penalty part of the ridge regression objective function.
- Therefore, it is best to apply ridge regression after standardizing the predictors, using the formula

$$\tilde{x}_{ij} = \frac{x_{ij}}{\sqrt{\frac{1}{n} \sum_{i=1}^{n} (x_{ij} - \overline{x}_j)^2}}$$

• The penalty term makes the ridge regression estimates biased but can also substantially reduce variance

# MARQUETTE UNIVERSITY Be The Difference.

#### THE LASSO

- Ridge regression does have one obvious disadvantage: unlike subset selection, which will generally select models that involve just a subset of the variables, ridge regression will include all p predictors in the final model
- The Lasso is a relatively recent alternative to ridge regression that overcomes this disadvantage. The lasso coefficients,  $\hat{\beta}_{\lambda}^{L}$ , minimize the quantity

$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j| = RSS + \lambda \sum_{j=1}^{p} |\beta_j|.$$

• In statistical parlance, the lasso uses an  $\ell_1$  (pronounced "ell 1") penalty instead of an  $\ell_2$  penalty. The  $\ell_1$  norm of a coefficient vector  $\beta$  is given by  $\|\beta\|_1 = \sum |\beta_j|$ .

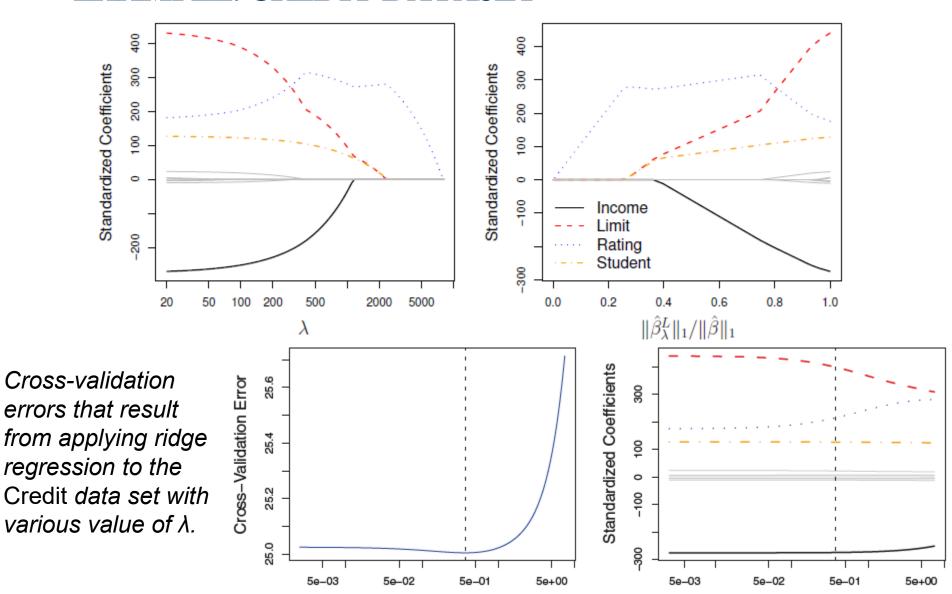


### THE LASSO: CONTINUED

- As with ridge regression, the lasso shrinks the coefficient estimates towards zero.
- However, in the case of the lasso, the  $\ell_1$  penalty has the effect of forcing some of the coefficient estimates to be exactly equal to zero when the tuning parameter  $\lambda$  is sufficiently large.
- Hence, much like best subset selection, the lasso performs variable selection.
- We say that the lasso yields *sparse* models that is, models that involve only a subset of the variables.
- As in ridge regression, selecting a good value of λ for the lasso is critical; cross-validation is again the method of choice.



### **EXAMPLE: CREDIT DATASET**



λ



# THE VARIABLE SELECTION PROPERTY OF THE LASSO

Why is it that the lasso, unlike ridge regression, results in coefficient estimates that are exactly equal to zero?

One can show that the lasso and ridge regression coefficient estimates solve the problems

#### Lasso:

minimize 
$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2$$
 subject to  $\sum_{j=1}^{p} |\beta_j| \le s$ 

### Ridge:

minimize 
$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2$$
 subject to  $\sum_{j=1}^{p} \beta_j^2 \le s$ ,

respectively.



### THE LASSO AND RIDGE IN PICTURE

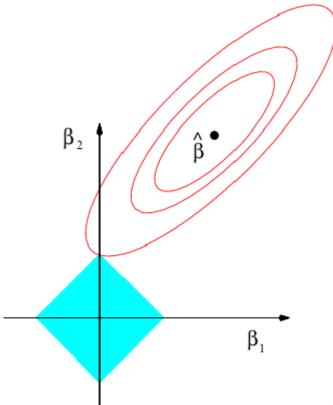
### Lasso

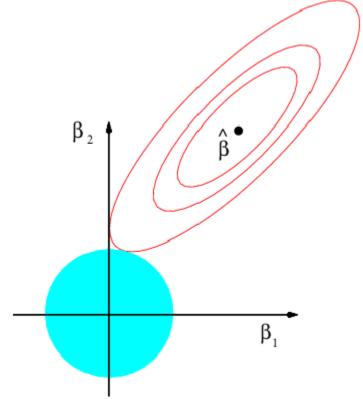
$$\underset{\beta}{\text{minimize}} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \quad \text{subject to} \quad \sum_{j=1}^{p} |\beta_j| \le s$$

$$\underset{\beta}{\text{minimize}} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \quad \text{subject to} \quad \sum_{j=1}^{p} \beta_j^2 \le s,$$

### Ridge

minimize 
$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2$$
 subject to  $\sum_{j=1}^{p} \beta_j^2 \le s$ 





Contours of the error and constraint functions for the lasso (left) and ridge regression (right). The solid blue areas are the constraint regions,  $|\beta_1| + |\beta_2| \le s$  and  $|\beta_1|^2 + |\beta_2|^2 \le s$ , while the red ellipses are the contours of the RSS.



# FLEXIBILITY OF "LOSS + PENALTY" FRAMEWORK

### **Minimize** ( $Loss + \lambda Penalty$ )

Loss function	Penalty function	Resulting algorithm
Hinge loss: $\sum_{i=1}^{N} [1 - y_i f(\vec{x}_i)]_+$	$\lambda \  ec{w} \ _2^2$	SVMs
Mean squared error: $\sum_{i=1}^{N} (y_i - f(\vec{x}_i))^2$	$\left\  \lambda \left\  ec{w}  ight\ _2^2$	Ridge regression
Mean squared error: $\sum_{i=1}^{N} (y_i - f(\vec{x}_i))^2$	$\lambda \  ec{w} \ _{_{1}}$	Lasso
Mean squared error: $\sum_{i=1}^{N} (y_i - f(\vec{x}_i))^2$	$\left\  \lambda_1 \  \vec{w} \ _1 + \lambda_2 \  \vec{w} \ _2^2 \right\ $	Elastic net
Hinge loss: $\sum_{i=1}^{N} [1 - y_i f(\vec{x}_i)]_+$	$\lambda ig\ ec{w}ig\ _{_1}$	1-norm SVM

### **QUESTIONS?**



# ANY QUESTION?