



MarketSeon



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The background of the slide is a dark blue gradient. On the left side, there are white circuit-like lines with small circles at the ends, resembling a printed circuit board. In the center, there is a glowing blue network of interconnected nodes and lines, forming a globe-like shape. The right side of the slide is a solid light blue gradient.

REQUIREMENTS

- WEBSITE
- BRANDING
- SOCIAL MEDIA
MANAGEMENT
- MOBILE APPLICATION

WEBSITE & MOBILE APPLICATION

- User friendly interface, with better user experience and more straight forward design
- Easy data input: creating posts, uploading images and videos
- Easy sorting and searching for real estate(in broadest sense)
- Allow users to pay on web site or application
- Allow multiple language pages – Arabic, Bosnian, English, German
- Make website easy to find with Google and other search engines – WEBSITE
- App store exposure – MOBILE APPLICATION

BRANDING

01

NEW LOGO
DESIGN WITH
STORY

02

BRAND STRATEGY
BASED ON
COMPANY
VALUES

03

BUSINESS CARD
DESIGN

04

BROCHURE
DESIGN

05

SLOGAN

SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA
STRATEGY

CONTENT
CALENDAR

CONTENT
CREATION

MONITORING
AND ANALYZING
PERFORMANCE

ADJUSTING
STRATEGY

VIDEO
PRODUCTION

SOLUTIONS

- WEB APPLICATION WITH CMS AS SOLUTION – USING REACT FOR WEB APPLICATION AND REACT NATIVE FOR MOBILE APPLICATION

WEBSITE

- WEB SITE WITH SEPARATED CMS AS SOLUTION –
USING WORDPRESS FOR WEB SITE AND REACTENATIVE
FOR MOBILE APPLICATION

BRANDING

- LOGO EXAMPLES
- INVOICE DESIGN EXAMPLES



SOCIAL MEDIA



- YOUTUBE EXAMPLE
- FACEBOOK QUALITY EXAMPLE


MARKET STRATEGY (REACH)

- Website and SEO
- Content marketing
- Social media and online communities
- Partnerships
- Advertising





MARKET STRATEGY (RETENTION)

- Focus on excellent customer support
 - Regular communication
 - User communities
 - Customer success programs
 - Feedback channels
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