

SRI MUTHALAMMAN ARTS & SCIENCE COLLEGE
SOMANATHAPURAM, PARAMAKUDI -623701

NAAN MUDHUALVAN SCHEME

PROJECT REPORT

PROJECT TITLE:

Fashion heaven

TEAM MEMNERS:

01.M.Mahadevi

02.J.pechiyammal

03.S.priya

04.V.M.Rubini

INDRODUCTION:

Fashion is an art from that allows individual express themselves through clothing and accessories. It is a consultant evolving industry that is influenced by culture social and economic factors

Purpose:

The purpose was fashion design is to create or impress the people trends in clothing and accessories that. Can be either brought out in market or used in personally by celebrity or clients of population fashion brands

Advantages:

- 1.confidence boost**
- 2.sence of accomplishment**
- 3.creativity**
- 4. Happiness boost**
- 5.better focus**

Disadvantage:

pressure to conform:

Fashion trends can create socially pressure to conform leading to a lack of individual and self expression

Future scope :

Students have innumerable choice after the completion of such professional studies. U may join fashion house/manufacturers/export units for a paid job or launch your own in market

Planning:

1. Look closely at the shape of the design and any other tiny shape that appears inside (like geometry line) and see what can be created from it

2. Next ,you can play with colours

3. Look at the lines

4. Finally the pattern