



**Marek Mahdal**

The Anchorage,  
Gibraltar, EU

Hands-on professional with close to 20 years of experience in digital product design, development & startup leadership, including regulated industries - specialising on startups and innovation.

[LinkedIn Profile](#)

### Ideal roles

Startup Director  
Technical CEO/CPO  
Product Lead  
Technology Lead  
Adviser to the board  
Tech Due Diligence Analyst

# Marek Mahdal

## I build awesome digital products

I help companies create innovative **digital products**, build them using **cutting edge technology**, bring them to market and grow.

Over the last **20 years**, I've gained experience within the areas of digital product design, software development management, regulatory compliance, board governance and startup executive leadership with full P&L responsibilities.

I've co-founded digital startups in the areas of cloud accounting, music entertainment and online gaming, that had grown to become stable and profitable businesses.

### Key Achievements

1. Brought a cloud-based SME accounting system **from an idea to a market ready product** that is now used by over **50,000 SME businesses** (Role: Founder & MD of Superfaktura.sk).
2. Grown a music news website from an idea to a national market leader (in terms of traffic), that was then **acquired** by a large online group (Role: Founder & CEO of Hudba.sk).
3. Built an internationally focused, UK licensed online gaming business **from an idea** to a company with **7-figure revenues** (Role: MD of Kootac).

### EXPERIENCE

(Jun 2017 – present)

#### Co-Founder & CTO

##### Rockchain Ltd., Gibraltar

Rockchain is a consulting firm with the focus on the Distributed Ledger Technology (DLT), an Approved Sponsor Firm of the Gibraltar Blockchain Exchange (GBX) and a developer of proof of concepts and products utilising recent innovations in information technology.

I'm responsible for technical due diligence for projects applying for listing on the GBX; smart contract development & audit management; consulting on product strategy and system

## SKILLS

### WORK

PRODUCT DESIGN & DEVELOPMENT				
LEADERSHIP & MANAGEMENT				
SOFTWARE DEVELOPMENT				
STARTUP GROWTH STRATEGY				
IT COMPLIANCE & DUE DILIGENCE				
SAAS PRODUCT STRATEGY				
ICT RISK MANAGEMENT				
SOFTWARE ARCHITECTURE				

### PERSONAL

CRITICAL THINKER				
PUBLIC SPEAKER				
TEAM PLAYER				
RISK AWARE				
MULTIPURPOSE				
GOAL ORIENTED				

### INDUSTRY FOCUS

FINTECH				
ONLINE GAMING				
DLT/ BLOCKCHAIN				
SAAS PRODUCTS				
REGTECH				
ESPORTS				

### LANGUAGES

ENGLISH				
SLOVAK/CZECH				
GERMAN				

architecture, IT compliance, cyber-security & data protection, technology stack and other Product/IT aspects as required by our clients.

I further oversee the design & development of internal Rockchain products and proofs of concepts, such as [Rockproof](#), [Tokenized Securities](#) solutions and maintenance of Rockchain's [policy products](#).

(Jun 2018 – present)

### Partner

#### RHT Rockchain, Singapore

RHT Rockchain is a joint venture of Rockchain and Asia leading law firm focusing on FinTech innovations, particularly in the blockchain space - RHT Taylor Wessing, and their affiliated companies in the areas of Corporate Finance, Compliance Solutions, Company Management and Corporate Communications.

My role covers technology due diligence, research, critical analysis and bespoke consulting, as and when required by our joint clients and partners.

(Jun 2013 – Dec 2016)

### Managing Director

#### Kootac, Malta

Kootac is a UK regulated online gambling firm, focused on secondary lottery betting, operating several B2C brands, as well as a B2B platform.

With full P&L responsibility I've managed the company from the inception up to becoming a profitable, multi-million dollar revenue business.

I've hired and managed the operational teams, designed products, managed software development, go to market strategy, regulatory compliance, sales and marketing strategy.

(May 2010 - May 2013)

### Co-Founder & Managing Director

#### SuperFaktura, Slovakia/Czech Rep.

Superfaktura is a Cloud based SaaS (Software as a Service) bookkeeping application for Small to Medium businesses (SMEs) operating in Slovakia, Czech Republic and Austria.

Under my management, the application became the dominant SaaS product in the country, servicing over 30k businesses. My responsibilities included the initial product design & development, team composition and business development.

(Apr 2007 - Jan 2011)

### Founder & CEO

#### Hudba.sk, Slovakia

Hudba.sk is an online music portal, distributing news from both national and international music scene, distributes tickets to music events and publishes independent authors.

## REFERENCES



**Julian Jarvis**  
CEO, Rockchain

*"Marek is an unusual and talented blend of technologist and product architect. His understanding of technology is holistic and connected and usually immediately useful. A pleasure to work with and a great person to help you connect and succeed with your business, technology and product goals."*



**Oliver Andlaw**  
MD, Acquarius Trust

*"I have worked with Marek closely for over a year. Marek possesses a rare combination of technical knowledge/precision and commerciality. He is able to distil complex technology solutions, apply and implement against commercial problems and all importantly articulate these for digestion by a corporate board of varying skill sets."*



**Richard Mifsud**  
CEO Helio Gaming

*"Marek is an exceptionally strategic thinking technical mind. He has an honest and professional attitude which can be trusted to work for the team and business success, making him a very pleasant person to work with."*



**Prashant Patel**  
CEO, DMR

*"Over the past six years of working with Marek on multiple projects he has always proven to be creative, quality-centric and consistently reliable. His greatest strength is his ability to create intricate technical*

After Hudba.sk became one of the most popular music websites in the country, it was acquired by Zoznam.sk (major online company in Slovakia, subsidiary of Slovak Telecom) and incorporated into their content portal.

(Oct 2009 - Jan 2014)

### Co-Founder & Director

#### 2day.sk, Slovakia

2day.sk is a web development studio in Bratislava, Slovakia, with many prominent clients including several municipalities, restaurants, telecom operators and e-shops.

(Oct 2001 - Dec 2006)

### Team Leader

#### Electronic Group, Slovakia

An international e-commerce company with a branch in Bratislava Slovakia.

I was a software developer, later team leader working on various large scale projects spanning from online payment solutions, content distribution, multi-tenant chatting systems and video streaming.

## CERTIFICATES

Advanced Diploma in IT Systems Analysis and Design  
**University of Oxford, 2017**

Oxford Blockchain Strategy Programme  
**University of Oxford, 2018**

## WORKING PHILOSOPHY

My core methodology aims at complete understanding of the commercial and other business goals, followed by the analysis of available resources, requirements and ideas.

I then work with relevant stakeholders to define a project roadmap, business plan and go-to-market strategy, followed by team composition and plan execution.

I believe in frequent feedback collection throughout the delivery phase to ensure alignment and adapt to potentially changing conditions.

I am results oriented, competent team leader and motivator, with clear and transparent methods of achieving the set goals.

*solutions for product development in order to achieve business objectives. Marek is an honest, consummate professional and a pleasure to work with."*

## OTHER PERSONAL INFORMATION

### **Citizenship**

Holder of Slovak Passport (EU).

### **Family Situation**

Born 1981 (37 years old) in Slovakia. Married, 2 kids (ages 7 and 11).

### **Mobility**

Living in Gibraltar, Europe. Available for travel.

### **Interests**

Running, Cycling, Bleeding edge technology, History, Computer Games Industry