

# Max Mokhnatskyi

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## PROFESSIONAL SUMMARY

Experienced UX/UI designer with a five-year focus on complex web applications. Advanced skills in user research and a strong command of English for effective collaboration. Proven ability to create intuitive interfaces for diverse users. Seeking opportunities to contribute expertise to innovative projects.

## EXPERIENCE

### Sr. UX/UI Designer Sutro, Remote

Apr 2020 - Present

- Creating a design roadmap, interviewing stakeholders, and gathering requirements
- Facilitating workshops/brainstorming sessions.
- Took part in sales calls with potential clients.

### UX/UI Designer Ello, Remote/ Contract (Half-time)

Jul 2023 - Jan 2024

- Redesigned the user onboarding flow, resulting in a 1.9% increase in active subscribers
- Created a design for the customer portal.
- Supported design efforts during the transition to version 2 of the app

### UI/UX Designer Self Employed, Freelance

Jun 2019 - Mar 2020

- User research, survey, moderated usability tests for social platform
- Full cycle design for mobile app
- (Action verb) + what you did (more detail) + reason, outcome or quantified results
- (Action verb) + what you did (more detail) + reason, outcome or quantified results

### UI/UX Designer Convergence, Remote

Feb - Jan 2019

- Creating designs for embedded touchscreen devices
- Gathering requirements and conducting usability tests

## SKILLS

Figma, Balsamiq, ProtoPie, Rive, Adobe After Effects, Illustrator, Photoshop, HTML/CSS, Atlassian, Notion, Dovetail, User Research, Usability Interviews, Moderated/Unmoderated Usability testing.

## EDUCATION

Graphic Design  
IT STEP

2017

## CERTIFICATIONS

- User Research – Methods and Best Practices, IDF - 2021
- Journey Mapping, IDF - 2022