

MAYA MALOUIN

15701 Bradner Road • Northville, MI 48168
maya.malouin@gmail.com • (734) 788-7407

EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, May 2022 <ul style="list-style-type: none">• Intended focus in strategy and finance and minor in Asian Studies• Asian/Pacific Islander American Students in Business, Michigan Business Women, rXn Chinese Traditional and Hip Hop dance group	Ann Arbor, MI
EXPERIENCE	ASIAN CONSORTIUM FOR ECONOMIC DEVELOPMENT Vice President of Marketing <ul style="list-style-type: none">• Implemented marketing strategies and materials to advertise the club for a more diverse member-base attracting over 30 qualified new members in the winter semester• Prepared members for work abroad by educating on global economic developments• Designed new website, logo, business cards, and more to re-invent the organization	Ann Arbor, MI
2018-Present	ASIA BUSINESS CONFERENCE Marketing Associate Director <ul style="list-style-type: none">• Collaborated with other function groups to organize student-run business conference with over 400 yearly attendees and speakers from around the world• Organized and designed templates for conference logistics, including advertising boards, social media marketing materials, and conference booklets for organization to run smoothly• Led social media team producing weekly posting plans for interactive and engaging content	Ann Arbor, MI
2018-Present	U.S. DEPARTMENT OF STATE- NATIONAL SECURITY LANGUAGE INITIATIVE FOR YOUTH Scholarship Study Abroad Fellow <ul style="list-style-type: none">• Studied Mandarin with over 120 hours of class time at Beijing Normal University Zhuhai• Awarded full-scholarship by U.S. Department of State to study critical languages abroad• Immersed in culture by living with a local host family while on exchange• Pioneered environmental sustainability-focused service project leading a team to survey communities and implement strategies for lasting change• Attained an ACTFL-certified "Advanced Mid" level of Chinese proficiency	Zhuhai, China
Summer 2017	NATIONAL HONOR SOCIETY, CANTON HIGH SCHOOL President <ul style="list-style-type: none">• Led over 600 students in a volunteer-focused community service organization• Oversaw senior independent service projects to ensure efficiency, validity, and benefit raising over \$10,000 for the community through the student projects• Coordinated Excel sheets for attendance, participation, dues, and other society functions	Canton, MI
2017-2018	ART CLUB, CANTON HIGH SCHOOL Co-founder and President <ul style="list-style-type: none">• Pioneered a service-based art club to reach students beyond those enrolled in art courses• Managed community outreach to increase club awareness and find service opportunities• Received Letter of Recognition from State of Michigan for work and leadership on Cherry Hill Village Arts Factory Mural Project	Canton, MI
2014-2018	QKIDS ESL Instructor <ul style="list-style-type: none">• Educated young students in Asia, utilizing an online video education platform to teach English in a conversational academic environment• Interacted with parents and students to facilitate communication and learning processes	Northville, MI
Summer 2018	CRACKED: AN A.M. ADDICTION Hostess/Server <ul style="list-style-type: none">• Represented restaurant and helped manage customer satisfaction in food service industry	Northville, MI
Summer 2018	ADDITIONAL <ul style="list-style-type: none">• Conversational in Mandarin Chinese and French, with elementary proficiency in Japanese• Participated in 4H cultural exchange to Sendai, Japan to help teach students English• Avid solo-traveler	