1. What is the optimal value of alpha for ridge and lasso regression? What will be the changes in the model if you choose double the value of alpha for both ridge and lasso? What will be the most important predictor variables after the change is implemented?

ANS

Optimal value of alpha for ridge: 0.01

Optimal value of alpha for lasso: 0.001

After make the double alpha for ridge and lasso i.e. 0.02 and 0.002

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2. <u>You have determined the optimal value of lambda for ridge and lasso regression during the assignment. Now, which one will you choose to apply and why?</u>

ANS

It is important to regularize coefficients and improve the prediction accuracy also with the decrease in variance, and making the model interpretably.

Ridge regression, uses a tuning parameter called lambda as the penalty is square of magnitude of coefficients which is identified by cross validation. Residual sum or squares should be small by using the penalty. The penalty is lambda times sum of squares of the coefficients, hence the coefficients that have greater values gets penalized. As we increase the value of lambda the variance in model is dropped and bias remains constant. Ridge regression includes all variables in final model unlike Lasso Regression.

Lasso regression, uses a tuning parameter called lambda as the penalty is absolute value of magnitude of coefficients which is identified by cross validation. As the lambda value increases Lasso shrinks the coefficient towards zero and it make the variables exactly equal to 0. Lasso also does variable selection. When lambda value is small it performs simple linear regression and as lambda value increases, shrinkage takes place and variables with 0 value are neglected by the model.

3. After building the model, you realised that the five most important predictor variables in the lasso model are not available in the incoming data. You will now have to create another model excluding the five most important predictor variables. Which are the five most important predictor variables now?

ANS

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After dropping this features accuracy reduces by 20%

4. How can you make sure that a model is robust and generalisable? What are the implications of the same for the accuracy of the model and why?

ANS

- 1. **Model accuracy** should be > 70-80%
- 2. **P-value** of all the features is < 0.05
- 3. VIF of all the features are < 5

Using this things we are sure that model is robust and generalisable.