# **Mani Cheng**

UI/UX Designer

Mobile (+852) 9886 2707

(+86) 184 2062 1912

Email <u>manicheng@icloud.com</u>

Portfolio <u>manicheng.xyz</u>

#### **Profile**

8+ years working experience in UI, UX and visual communication design in varied industries e.g. real estate, immigration, workforce management and social platforms. Proven ability to leverage full-stack expertise to design user-centred website and mobile app, and create visual content to communicate messages.

# **Working Experience**

#### 2016/7 - 2022/1 UI/UX Designer Juwai Limited

- · Designed a brand new website, Juwai.asia
- · Revamped the in-house mobile app and mobile site
- Created and designed 4 additional new channels for Juwai.com
- Manage and maintain the design standard and brand identity of our visual content, website and mobile app
- Responsible for the marketing design materials such as social media banners, reports, infographics, event materials, presentation, videos etc.

## 2014/6 - 2016/5 UI/UX Designer Arbitrage Limited

- Responsible for user interface design and user experience research for in-house and client's website and mobile apps
- Manage and maintain the design standard of the website and mobile app
- · Manage user stories and prioritise tasks for development team
- · Follow up client's requirement and feedback
- Responsible for the marketing design materials such as social media banners, brochures, presentation, videos etc.
- Manage company social media accounts
- Work in Agile/Scrum team

#### 2014/6 - 2016/5 UI/UX Intern WhoGotStuff

- · Lead team for user research and user testing activities
- Designed UI and UX for the mobile app
- Designed the brand identity the mobile app

#### **Education**

The Hong Kong Polytechnic University, 2012-2014

BA in Interactive Design

The Hong Kong Polytechnic University, 2010–2012

Higher Diploma in Multimedia Design and Technology

#### **Skills**

UI Design	
UX Research	••••
Graphic Design	
Video Editing	
Animation	

## Softwares

→ Sketch	••••
Ps Photoshop	
Ai Illustrator	
Ae After Effect	• • • • •
Pr Premiere	
Xd Adobe XD	
Powerpoint	

## Languages

Cantonese, English, Mandarin