Mani Cheng

UI/UX Designer
From Hong Kong, based in Nanjing

Contact

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Profile

7+ years experience in user experience and interfaces design in varied industries e.g. real estate, immigration, workforce management, social platforms. Proven ability to leverage full-stack expertise to design interactive and user-centred website and mobile app.

Experience

UI/UX Designer, Juwai Limited; Hong Kong, China – 2016/7 - 2022/1
- Created 5 new channels for existing web platforms
- Revamped the in-house mobile app and mobile site
- Finished a brand new web platform, Juwai.asia
- Prepare social media banners, reports, event materials
- Design and maintains in-house products, platforms

UI/UX Designer, Juwai Limited; Hong Kong, China – 2014/6 - 2016/5
- Finished 3 in-house products and 5 client projects that include mobile apps and web platforms in different industries. Clients: Cathay Pacific Service Ltd, Chanel etc
- Manage and design the art direction, UX, UI, promotion materials of the products
- Defining user stories and prioritising the team backlog
- Work in a Agile/Scrum team as Product Owner or development team

UI/UX Designer Intern, WhoGotStuff, Hong Kong, China – 2013.5 - 2014.5
- Designed the brand identity of the company and the mobile app
- Leaded team for user research activities
- Designed UI for mobile app

Education

The Hong Kong Polytechnic University, Hong Kong, China
BA in Interactive Media, Game and Interactive Media Design, 2012-2014

The Hong Kong Polytechnic University, Hong Kong, China
Higher Diploma in Multimedia Design and Technology, Animation, Interactive Technology, Video Graphics and Special Effects, 2010-2012

Skills

Skill	Level
Sketch	████████████░
Adobe Photoshop	████████████░
Adobe Illustrator	████████████░
Adobe Experience	████████████░
Adobe Effect	████████░░░░
Adobe Premiere	█████████░░░
Microsoft Powerpoint	████████████░

Languages

Mandarin, Cantonese, English