Mani Cheng

UI/UX Designer

Mobile	(+852) 9886 2707
	(+86) 184 2062 1912
Email	manicheng@icloud.com
Portfolio	manicheng.xyz

Profile

7+ years working experience in UI, UX and visual communication design in varied industries e.g. real estate, immigration, workforce management and social platforms. Proven ability to leverage full-stack expertise to design user-centred website and mobile app, and create visual content to communicate messages.

Working Experience

2016/7 - 2022/1   **UI/UX Designer**   **Juwai Limited**

- Designed a brand new website, Juwai.asia
- Revamped the in-house mobile app and mobile site
- Created and designed 4 additional new channels for Juwai.com
- Manage and maintain the design standard and brand identity of our visual content, website and mobile app
- Responsible for the marketing design materials such as social media banners, reports, infographics, event materials, presentation, videos etc.

2014/6 - 2016/5   **UI/UX Designer**   **Arbitrage Limited**

- Responsible for user interface design and user experience research for in-house and client's website and mobile apps
- Manage and maintain the design standard of the website and mobile app
- Manage user stories and prioritise tasks for development team
- Follow up client's requirement and feedback
- Responsible for the marketing design materials such as social media banners, brochures, presentation, videos etc.
- Manage company social media accounts
- Work in Agile/Scrum team

2014/6 - 2016/5   **UI/UX Intern**   **WhoGotStuff**

- Lead team for user research and user testing activities
- Designed UI and UX for the mobile app
- Designed the brand identity the mobile app

Education

The Hong Kong Polytechnic University, 2012–2014

BA in Interactive Design

The Hong Kong Polytechnic University, 2010–2012

Higher Diploma in Multimedia Design and Technology

Skills

UI Design	■ ■ ■ ■ ■
UX Research	■ ■ ■ ■ □
Graphic Design	■ ■ ■ ■ ■
Video Editing	■ ■ ■ □ □
Animation	■ ■ □ □ □

Softwares

	Sketch	■ ■ ■ ■ ■
	Photoshop	■ ■ ■ ■ ■
	Illustrator	■ ■ ■ ■ ■
	After Effect	■ ■ □ □ □
	Premiere	■ ■ ■ ■ □
	Adobe XD	■ ■ ■ ■ □
	Powerpoint	■ ■ ■ ■ ■

Languages

Cantonese, English, Mandarin