

Mani Cheng

UI/UX Designer

From Hong Kong, based in Nanjing

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Profile

7+ years experience in user experience and interfaces design in varied industries e.g. real estate, immigration, workforce management, social platforms. Proven ability to leverage full-stack expertise to design interactive and user-centred website and mobile app.

Experience

UI/UX Designer, Juwai Limited; Hong Kong, China – 2016/7 - 2022/1

- Created and designed 5 additional new channels for existing web platforms
- Revamped the in-house mobile app and mobile site
- Designed a brand new web platform, Juwai.asia
- Manage, design and maintain the art direction, UX and UI of our platforms
- Articulate and maintain the standards for the development of products
- Design and prepare marketing design such as social media banners, reports, event materials, presentation slides ,videos, animation etc.

UI/UX Designer, Juwai Limited; Hong Kong, China – 2014/6 - 2016/5

- Designed 3 in-house products and 5 client projects that involve mobile apps and web platforms in different industries. Our clients include Cathay Pacific Service Ltd, Chanel.
- Manage, design and maintain the art direction, UX, UI of our products
- Define user stories and prioritising the team backlog
- Design marketing materials such as brochures, presentation slides ,videos etc.
- Manage company's social media content accounts
- Work in a Agile/Scrum team as Product Owner/development team

UI/UX Designer Intern, WhoGotStuff, Hong Kong, China – 2013.5 - 2014.5

- Designed the brand identity of the company and the mobile app
- Lead team for user research and user testing activities
- Designed UI and UX for the mobile app

Education

The Hong Kong Polytechnic University, Hong Kong, China

BA in Interactive Media, Game and Interactive Media Design, 2012-2014

The Hong Kong Polytechnic University, Hong Kong, China

Higher Diploma in Multimedia Design and Technology, Animation, Interactive Technology, Video Graphics and Special Effects, 2010-2012

Skills

Sketch	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe Experience	<div><div></div></div>
Adobe Effect	<div><div></div></div>
Adobe Premiere	<div><div></div></div>
Microsoft Powerpoint	<div><div></div></div>

Languages

Mandarin, Cantonese, English