Cheng Lok Man, Mani

UI/UX & Graphic Designer

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Portfolio manicheng.xyz

Enthusiastic UI/UX & Graphic Designer with 8+ years experience in varied industries. Proven ability to leverage full-stack expertise to design user-centred products, and execute creative assets. Excels at several design tools, including Sketch, Figma, Adobe Creative Suite and InVision.

Working Experience

2022.1 - Present

Freelance Designer

- Defined corporate design, executed creative advertising content for various media to drive conversion, as well as produced professional presentation slides for different clients

2022.4 - 2022.7   **KooBits, Singapore**

Digital Designer (Contract)

- Collaborated with global marketing team to implement a high volume of conversion-driving, brand-cohesive and multilingual marketing creatives for our digital learning platform, KooBits, an educational website for children to learn Maths and Science

2016.7 - 2022.1   **Juwai Limited, Hong Kong**

UI/UX Designer

- Performed as one-person design team in product department
- Worked with global agile team to design and launch our brand new website, Juwai.asia, which was a significant milestone of expanding our property business to Asia, with 12.9M monthly global active users
- Revamped our web app/mobile app with optimised user experience and new defined UI; created new channels Juwai.com, our property website with 3.3M monthly Chinese visitors, to enrich our products and service
- Supervised creative assets across global design teams and assisted on the transition during merger

Multimedia Designer

- Collaborated with various teams to generate innovative ideas and render marketing designs to level up our brand and generate leads

2014.6 - 2016.5   **Arbitrage Limited, Hong Kong**

UI/UX Designer

- Spearheaded daily design in a small but prolific IT consultant agency
- Contributed to in-house products with our agile team to design and execute from research, ideate, wireframe, prototyping and testing
- Collaborated on digital products to conduct UX research and design UI for diverse industry clients such as a well-known airline cargo, fashion brand, private golf club etc.; monitored product quality to ensure it meets clients' requirements

2013.10 - 2014.5   **WhoGotStuff, Hong Kong**

UI/UX Intern

- Closely worked with our startup founders to conduct user research and testing, define brand identity as well as design UI for our mobile app

Education

2012 - 2014
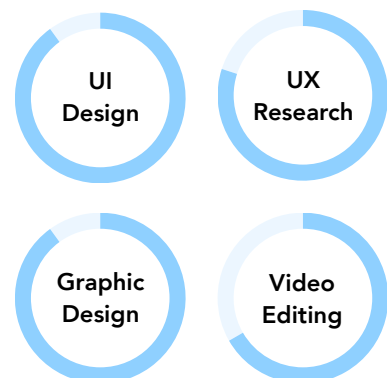
BA in Interactive Design

The Hong Kong Polytechnic University

2010 - 2012

Higher Diploma in Multimedia Design and Technology

The Hong Kong Polytechnic University

Skills

- UI Design
- UX Research
- Graphic Design
- Video Editing

Softwares

Software	Rating
Sketch	■ ■ ■ ■ ■
Figma	■ ■ ■ ■ ■
Photoshop	■ ■ ■ ■ ■
Illustrator	■ ■ ■ ■ ■
Premiere	■ ■ ■ ■ □
Adobe XD	■ ■ ■ ■ □

Languages

Native in Cantonese,
Fluent in English and Mandarin