

Mia Mansukhani

858-353-4729 • mmansukhani2@wisc.edu

475 Pacific Ave • Solana Beach, CA 92075

Education

University of Wisconsin-Madison

Madison, WI

May 2026

Intended Degree: Bachelor of Business Administration

Intended Major: Marketing

Intended Certificate: Digital Studies

Overall GPA: 3.5/4.00

Experience

Adobe Inc.

New York City, New York

Business Development Representative Intern

May 2025-August 2025

- Generated pipeline through 400+ emails, 200+ cold calls, and booking multiple meetings
- Created and presented in-depth account research decks tailored to enterprise clients.
- Facilitated project planning, delegating tasks, and ensuring deadlines as Team Lead of my intern group.
- Led live customer calls, documented follow-ups, and drove next-step engagements with key stakeholders.

Gordon & Rees LLP

San Diego, CA

Marketing Intern

May 2024-August 2024

- Assisted in the redesign of the firm website by updating headshots and attorney bios.
- Conducted HubSpot outreach to new attorneys to expand client base.
- Synthesized market research to develop data-driven recommendations.
- Crafted content for newsletters and internal announcements.

SpeedPro Imaging

San Diego, CA

Marketing Intern

May 2023– August 2023

- Monitored and analyzed social media performance to generate actionable insights, leading to a 15% increase in audience engagement.
- Led the redesign and content update of the company website to showcase new and upcoming projects, increasing web traffic and improved user experience metrics.

Gordon & Rees LLP

San Diego, CA

Case Assistant

May 2022-August 2022

- Supported attorneys in managing case files, including organizing documents and maintaining accurate records.
- Assisted in preparing legal documents such as pleadings, briefs, and motions.
- Conducted legal research to support case strategies and provided summaries to attorneys.

Activities

Alpha Phi, Iota Chapter

Director of Formal Recruitment

September 2022-Present

- Oversaw the strategic implementation of workshop and additional recruitment activities, enhancing engagement and optimizing the recruitment process.

Skills

Technical: Proficient in web development with HTML and CSS and data analysis using SPSS and Excel.

Google Ads, HubSpot, MS Excel and Adobe Creative Cloud Apps

