



Board, CEO & Governance

MGT 550

Tuesday
3:30 - 7:00pm

In business and beyond, Boards of Directors play a critical role in the direction, performance and ultimate success of an organization. To be effective, particularly at senior levels of management, leaders must have a solid understanding of a board's role and responsibilities. That's true whether they are presenting to a board, aspire to board service or are looking for advice and assistance with a start-up.

While building a base of knowledge on board fundamentals, such as purpose, structure and accountabilities, MGT 550 explores how boards operate and contribute to a company's competitiveness, profitability and long-term sustainability. From best practices to bad governance, the course analyzes the impact of boards on the success – and failure – of major companies, start-ups and non-profit organizations.

MGT 550 utilizes a variety of learning methods, from lectures to actual cases drawn from current headlines to board and executive level guest speakers sharing expertise from major corporations, emerging companies and the investment community.

MGT 550 has been a favorite of students for years – it's engaging, highly participative and a practical building block for leaders and organizations.

Course Elements	Grade Elements	Professors
Readings and case studies from current headlines, expertise from guest speakers, lectures and in-class discussion.	Final grade based on 3 quizzes, group presentation, a short written reflection, and in-class participation.	Connie Collingsworth has served on and supported corporate and philanthropic boards for two decades. Jeff Roe is a seasoned corporate CEO and board member, and a Foster School graduate.

Connie Collingsworth: ccolli4@uw.edu
Jeff Roe: jroe2@uw.edu