

# SPRING 2026

Updated 2/3/2026 14:47

| MONDAY/WEDNESDAY |       |                               |  |    |                           |                           |
|------------------|-------|-------------------------------|--|----|---------------------------|---------------------------|
| Time             | SLN   | Course                        | Course Title                                 | CR | Instructor                | Room                      |
| 10:30 -12:20     | 10151 | <a href="#">ACCTG 579 A/B</a> | Business Sustainability Reporting & Analysis | 4  | <a href="#">McVay</a>     | PCAR 293                  |
|                  | 17122 | <a href="#">MKTG 511 A/B</a>  | Business-to-Business Marketing               | 4  | <a href="#">Long</a>      | PCAR 393                  |
|                  | 10847 | <a href="#">BECON 526 A/B</a> | Competing in the Global Economy              | 4  | <a href="#">Gutierrez</a> | PCAR 295 MBA-MS, INTL     |
| 1:30 -3:20       | 17050 | <a href="#">MGMT 547 A/B</a>  | Successful Negotiations                      | 2  | <a href="#">Barnes</a>    | PCAR 293 2nd Half, MBA-MS |
|                  | 17124 | <a href="#">MKTG 535 A/B</a>  | Analytics Consulting Lab                     | 4  | <a href="#">Walker</a>    | PCAR 297 PRAC, MBA-MS     |
| 3:30 -5:20       | 17044 | <a href="#">MGMT 509 A/B</a>  | Global Strategy                              | 2  | <a href="#">Steensma</a>  | PCAR 391 1st Half, INTL   |
|                  | 17132 | <a href="#">MKTG 568 A/B</a>  | Pricing Strategy and Analytics               | 4  | <a href="#">Biswas</a>    | PCAR 392 MBA-MS           |

| TUESDAY/THURSDAY |       |                                   |   |    |                            |                         |
|------------------|-------|-----------------------------------|---|----|----------------------------|-------------------------|
| Time             | SLN   | Course                            | Course Title  | CR | Instructor                 | Room                    |
| 10:30-12:20      | 14536 | <a href="#">FIN 579 E/F</a>       | International Finance                               | 2  | <a href="#">Siegel</a>     | PCAR 393 1st Half, INTL |
|                  | 17128 | <a href="#">MKTG 560 A/B</a>      | Consumer Insights                                   | 4  | TBD                        | PCAR 395 MBA-MS         |
| 1:30-3:20        | 10140 | <a href="#">ACCTG 510 A/B</a>     | Introduction to Financial Statement Analysis        | 4  | <a href="#">Van Winkle</a> | PCAR 392 MBA-MS         |
|                  | 14065 | <a href="#">ENTRE/FIN 557 A/B</a> | Entrepreneurial Finance                             | 4  | <a href="#">Young</a>      | PCAR 393 MBA-MS         |
| 3:30-5:20        | 21090 | <a href="#">FIN 579 G/H</a>       | Climate Risk and the Innovation                     | 4  | <a href="#">Bruner</a>     | PCAR 393 MBA-MS         |
|                  | 17048 | <a href="#">MGMT 545 A/B</a>      | Leading and Managing High-Performance Organizations | 4  | <a href="#">Wee</a>        | PCAR 290                |

| ALTERNATE SCHEDULE   |       |                               |   |    |                                   |                 |
|----------------------|-------|-------------------------------|---|----|-----------------------------------|-----------------|
| Time                 | SLN   | Course                        | Course Title                                      | CR | Instructor                        | Room            |
| MON<br>5:00-5:50     | 15172 | <a href="#">IBUS 500 A/B</a>  | Global Business Forum                             | 2  | <a href="#">Fong</a>              | PCAR 394 INTL   |
| TUES<br>3:30-6:50    | 17053 | <a href="#">MGMT 550 A/B</a>  | CEO and Board Governance                          | 4  | <a href="#">Collingsworth Roe</a> | PCAR 392        |
| WED<br>4:00-5:50     | 14534 | <a href="#">FIN 579 C/D</a>   | Endowment and Institutional Investment Management | 2  | <a href="#">Ferguson</a>          | PCAR 393        |
| WED/FRI<br>4:00-5:50 | 14074 | <a href="#">ENTRE 579 E/F</a> | Biomedical Entrepreneurship                       | 4  | <a href="#">Ratner</a>            | EXED 110 MBA-MS |

| EVENING (6:00-9:30pm) |       |                                   |  |    |                           |                                 |
|-----------------------|-------|-----------------------------------|--|----|---------------------------|---------------------------------|
| Time                  | SLN   | Course                            | Course Title   | CR | Instructor                | Room                            |
| MON                   | 14072 | <a href="#">ENTRE 579 C/D</a>     | Entrepreneurial Influence and the Pitch                      | 2  | <a href="#">Scallion</a>  | PCAR 391 2nd Half               |
|                       | 17046 | <a href="#">MGMT 509 C/D</a>      | Global Strategy  | 2  | <a href="#">Steensma</a>  | PCAR 391 1st Half, INTL         |
|                       | 17126 | <a href="#">MKTG 556 A/B</a>      | Advertising and Promotion Management                         | 4  | <a href="#">Schlosser</a> | PCAR 393 MBA-MS                 |
| TUES                  | 10849 | <a href="#">BECON 546 A</a>       | Game Theory  | 4  | <a href="#">Leon</a>      | PCAR 290 MBA-MS                 |
|                       | 14067 | <a href="#">ENTRE/FIN 557 C/D</a> | Entrepreneurial Finance                                      | 4  | <a href="#">Young</a>     | PCAR 391 MBA-MS                 |
| WED                   | 14531 | <a href="#">FIN 566 A/B</a>       | Alternative Investments: Hedge Funds and Private Equity      | 4  | <a href="#">Kremens</a>   | PCAR 291 MBA-MS                 |
|                       | 17055 | <a href="#">MGMT 575 A/B</a>      | Women in Leadership  | 2  | <a href="#">Goethals</a>  | PCAR 293 1st Half               |
|                       | 17135 | <a href="#">MKTG 579 A/B</a>      | Culture driven sales and go to market strategy               | 2  | <a href="#">Wright</a>    | PCAR 391 Course period: 4/8-5/6 |
|                       | 21305 | <a href="#">MKTG 565 A/B</a>      | Building Business Applications of LLMs and Generative Models | 4  | <a href="#">Ye</a>        | PCAR 295 MBA-MS                 |
| THURS                 | 14057 | <a href="#">ENTRE 509 C/D</a>     | Foundations of Entrepreneurship                              | 2  | <a href="#">Pahnke</a>    | PCAR 391 1st Half               |
|                       | 14061 | <a href="#">ENTRE 541 A/B</a>     | Technology Commercialization Practicum                       | 4  | TBD                       | PCAR 290 PRAC, MBA-MS           |
|                       | 14529 | <a href="#">FIN 560 A/B</a>       | Investments  | 4  | <a href="#">Hrdlicka</a>  | PCAR 294 MBA-MS                 |
|                       | 17057 | <a href="#">MGMT 579 A/B</a>      | Innovation, Strategy, and Design Thinking                    | 2  | <a href="#">Boeker</a>    | PCAR 391 2nd Half, MBA-MS       |

| NON-BIDDING CLASSES (By application) |               |                 |    |            |          |
|--------------------------------------|---------------|-----------------|----|------------|----------|
| Time                                 | Course        | Course Title    | CR | Instructor | Room     |
| 6:00-9:20                            | ENTRE 579 G/H | Angel Investing | 2  | Brusse     | PCAR 291 |

| CORE CLASSES       |               |  |    |          |          |
|--------------------|---------------|--|----|----------|----------|
| Full-Time (M-F)    |               |  |    |          |          |
| 8:30-12:20         | BA 502 A      | Business Administration III            | 10 | Various  | PCAR 390 |
| 8:30-12:20         | BA 502 B      | Business Administration III            | 10 | Various  | PCAR 392 |
| Evening (1st Year) |               |  |    |          |          |
| MW 6:00-7:40       | ACCTG 501 A/B | Managerial Accounting                  | 3  | Quinn    | FNDR 370 |
| ARR                | BCMU 501 A    | Professional Communications            | 1  | Heller   | TBD      |
| MW 7:50-9:30       | MKTG 501 A/B  | Marketing Management                   | 4  | Valsesia | FNDR 370 |
| Evening (2nd Year) |               |  |    |          |          |
| MON 6:00-9:30      | BECON 501 A/B | Analysis of Global Economic Conditions | 3  | Dashkeev | PCAR 390 |
| WED 6:00-9:30      | BECON 501 C/D | Analysis of Global Economic Conditions | 3  | Dashkeev | PCAR 390 |
| MON 6:00-9:30      | IS 500 A/B    | Data Management for Analytics          | 2  | Hwang    | PCAR 392 |
| WED 6:00-9:30      | IS 500 C/D    | Data Management for Analytics          | 2  | Hwang    | PCAR 392 |

## NOTES:

\*\*\* 1st Half of the Quarter: March 30 - May 3

\*\*\* 2nd Half of the Quarter: May 4 - June 5

\*\*\* Click the course number for elective course description and syllabus.

\*\*\* Click the instructor's name for their email address.