

Grand Challenges for Entrepreneurs

ENTRE 579 C

"Grand Challenges pushed me to think about solving some of the world's most intractable problems in a systematic way. The class gave me the tools to approach designing a sustainable solution that responds to end users' needs. I still refer to material from the class in my work."

How are you going to change the world? Grand Challenges for Entrepreneurs provides tools to better understand the big problems the world faces and to identify, design and implement effective solutions. In class you'll learn about topics ranging from poverty, climate change, global health, to inequality and polarization. Using the lens of entrepreneurship you will also learn frameworks and tools including design thinking, business models and execution strategies to better understand these problems and potential solutions.

Whether or not you ever plan on starting your own company, this class will help you better identify organizations you want to work for, volunteer at or donate money too. You will leave the class with tools that will help you increase your positive impact on the world no matter what career path you take.

Big Problems + Entrepreneurial + Experiential Tools Learning

Including Poverty, Global Health, the Environment, Education & more

Design Thinking, Ideation, Effectuation, Lean Entrepreneurship & more

Immersive classroom experiences and projects. Learn from expert guest speakers and classmates from around campus

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