# Mark Brown

24, Student at Queen Mary University of London

Information

**Nationality:** British

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**Portfolio:** markninetyfour.myportfolio.com

Research & Design Skills

Contextual Design Intermediate

Heuristic Evaluation Advanced

**Illustrator** Advanced

Sketch Expert

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Persona Design Intermediate

Photoshop Advanced

Storyboarding Intermediate

**Technical Skills** 

Django & React Novice

HTML/CSS/Javascript Advanced

UML Intermediate

SQL Advanced

Swift Intermediate

**Business Skills** 

Communication Intermediate

Revenue Modeling Novice

Pitching Intermediate

Inquisitive and passionate digital product designer. Experience of product design gained through academic projects, volunteer engagements and internships. Ability to communicate effectively with development teams. Seeking graduate opportunities in product or ux design role.

### **Experience** (Only relevant)

02-2018 - Product Design Intern Zinc VC 05-2018

- Designed various websites & apps for projects with HCl methodology
- Iterated on designs based on research and contextual observations

05-2018 - Web Designer & Developer Jadu Heart 06-2018

- Built a site for an upcoming band using vanilla HTML, CSS & JavaScript
- · Worked to fulfil a series of requirements set out by the client
- · Designed based on a pre-defined style guide

### Education

09-2017 - Queen Mary University of London

• Bsc (Eng) Creative Computing - Anticipated: First Degree Hons

09-2016 - University of West London
05-2017 - Rea Creative Computing Creat

• Bsc Creative Computing - Grade: 89.9% Avg

06-2010 - Colchester Institute

- BTEC Level 3 Music Technology Grade: Triple Distinction \*
- BTEC Level 3 Computer Science Grade: Triple Distinction

## **Projects**

**Travelcast** • Designed a web app which displays weather based on holiday destinations and time frame.

- Conducted semi-structured qualitative user studies.
- Mapped out emotions and frustrations in journey maps based from contextual observations and studies to help frame the design problem.
- Applied gestalt laws and other HCI methodology to refine design.
- Coordinated collaborative heuristic evaluations.

Maestro
Dec 2017

- Designed and implemented a web app to teach music
- Collaborated on design with team, regularly critiquing each other for improvements
- Used common design methods such as Hicks Law to inform design decisions

#### **Activities**

2017

• Networking through events and meetups across London

• Awarded overall winner for product design during 3 day startup

• Course Representative for 2nd and 3rd year students.

Joined the Interaction Design Foundation.
Attended a hackathon, designed a VR system to help users meditate.