

Unicorns Insights

Going deeper into the numbers..🌟

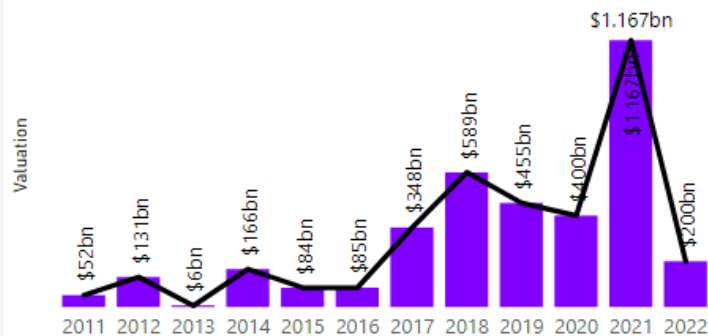
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Unicorns

1232

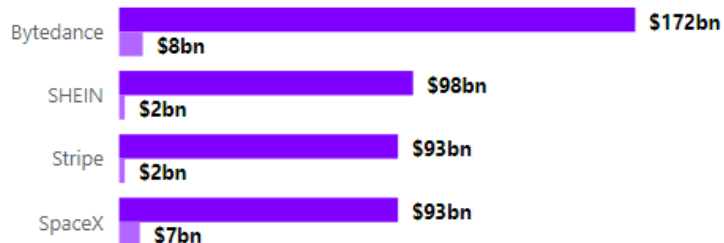
Investors

Unicorns Timeline Evolution



Top 3 Unicorns Revaluation and Funding

● Revaluation ● Funding

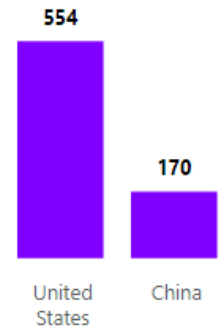
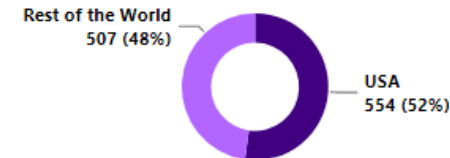


Revaluation and Funding

Dominance of United States-China over the Rest of the World.. or is it just the US?..

The Binomial USA-CHINA, being the Giants World Economy, represents now the 68% of the Unicorns Worldwide, but let's go deeper into the numbers..

Without China, the United States still has more than a half (52%) of the Unicorns around the world.



BOOM 2021!..

The number of Unicorns and their valuation went to the MOON! in 2021, having an increase of:

- 380% YoY in Total of Unicorns. Raising to 512 Unicorns from 107 in 2020
- 192% YoY in Unicorns Valuation. Raising to \$1.1T from \$400B

Year Industry	2021	
	Unicorns	Valuation
Fintech	135	\$ 367B
Internet software & services	117	\$ 254B
E-commerce & direct-to-consumer	46	\$ 112B
Health	40	\$ 78B

TikTok making Bytedance the Most Revalued Unicorn, but...

It is not the company with the best Return on Investment Capital..

1000\$ invested in this company IN 2021 would be today: 4 MILLION DOLLARS

Zapier

\$4.000.000.000	\$1.000.000
Valuation	Funding
\$3.999.000.000	3999,00
Revaluation	ROI

If you want to talk about **DOMINANCE**, just ask to **Uncle Sam**

If a **FastUnicorn** you want to be, in a **FINTech** you must build... 49% (109/221) of the **Fintech** Companies became Unicorns in a period of 0 to 5 years.

Industry	0-2	3-5
Fintech		
Internet software & services		
E-commerce & direct-to-consumer		
Artificial intelligence		
Health		
Other		
Cybersecurity		

Emerging Economies Details

Unicorn Companies Details

Return to Summary

Unicorn Companies Club

The exclusive +\$1 billion club 🌟

\$ 591B

💰 Funding

\$ 4T

💎 Valuation

1061

👤 Unicorns

1232

👥 Investors

Industry

All

Country

All

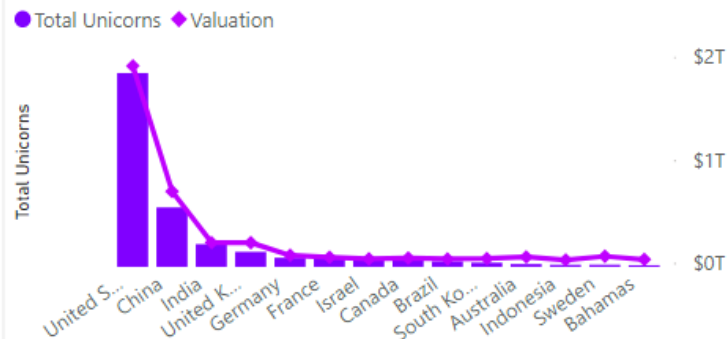
Year

2011

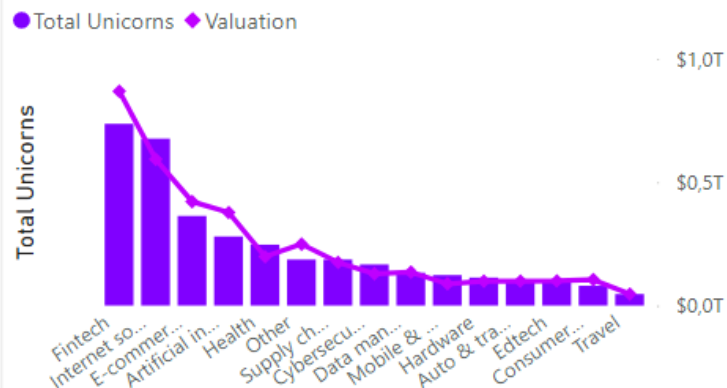
2022

Check Out Insights

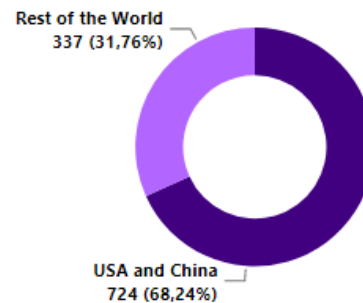
Top 15 Countries by Total Unicorns



Top 15 Industries by Total Unicorns



Unicorns Worldwide Distribution



USA-China Dominance

United States and China have

68,24 %

of Unicorns Worldwide

Press below to see Emerging Economies

View Details

Top 5 Investors



7

Years Media to Join the Club

10,31

ROI Media

Most Valuable Unicorns

Company	Valuation
Bytedance	\$180.000.000.000
SHEIN	\$100.000.000.000
SpaceX	\$100.000.000.000
Stripe	\$95.000.000.000
Klarna	\$46.000.000.000
Canva	\$40.000.000.000
Checkout.com	\$40.000.000.000
Instacart	\$39.000.000.000
Databricks	\$38.000.000.000
JUUL Labs	\$38.000.000.000
Revolut	\$33.000.000.000
Epic Games	\$32.000.000.000
FTX	\$32.000.000.000
Fanatics	\$27.000.000.000
Chime	\$25.000.000.000
BYJU's	\$22.000.000.000
J&T Express	\$20.000.000.000
Xiaohongshu	\$20.000.000.000
Miro	\$18.000.000.000
Yuanfudao	\$17.000.000.000
Discord	\$15.000.000.000
Genki Forest	\$15.000.000.000
goPuff	\$15.000.000.000
Paycom	\$15.000.000.000

Unicorn Companies Details



Unicorns Details

Going deeper to know what makes them special 🌟

\$ 591B

💰 Funding

\$ 3T

🔄 Revaluation

1061

🏠 Unicorns

10,31

📈 ROI Media

Industry

All

Country

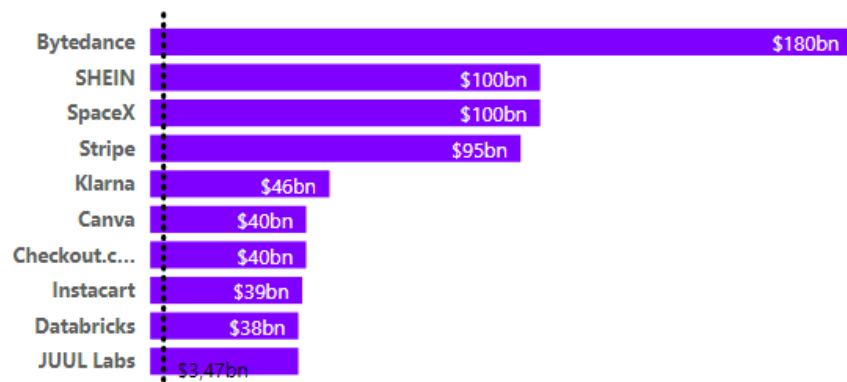
All

Year

2011

2022

Top 10 Most Successful Unicorns



Years Taken to Join the +1B Club

Industry	0-2	3-5	6-10	11-20	21-50	50+	Total
Fintech							221
Internet software & services							203
E-commerce & direct-to-consumer							109
Artificial intelligence							84
Health							74
Other							56
Supply chain, logistics, & delivery							56
Cybersecurity							50
Data management & analytics							40
Total	110	351	137	341	107	15	1061

Company	Valuation	Funding	Revaluation	First Country	Year Joined to Club
1KMXC	\$1,000,000,000	\$86,000,000	\$914,000,000	China	2021
56PINGTAL	\$1,000,000,000	\$188,000,000	\$812,000,000	China	2021
58 Daojia	\$1,000,000,000	\$300,000,000	\$700,000,000	China	2015
Acko General Insurance	\$1,000,000,000	\$458,000,000	\$542,000,000	India	2021
Ada Support	\$1,000,000,000	\$191,000,000	\$809,000,000	Canada	2021
AgentSync	\$1,000,000,000	\$111,000,000	\$889,000,000	United States	2021
Agile Robots	\$1,000,000,000	\$240,000,000	\$760,000,000	Germany	2021
Aibee	\$1,000,000,000	\$273,000,000	\$727,000,000	China	2021
Aircall	\$1,000,000,000	\$226,000,000	\$774,000,000	United States	2021
Ajaib	\$1,000,000,000	\$245,000,000	\$755,000,000	Indonesia	2021
Alation	\$1,000,000,000	\$192,000,000	\$808,000,000	United States	2021
Aleo	\$1,000,000,000	\$228,000,000	\$772,000,000	United States	2022
Alloy	\$1,000,000,000	\$156,000,000	\$844,000,000	United States	2021
Alto Pharmacy	\$1,000,000,000	\$524,000,000	\$476,000,000	United States	2020
Alzheon	\$1,000,000,000	\$94,000,000	\$906,000,000	United States	2020
Amagi	\$1,000,000,000	\$240,000,000	\$760,000,000	India	2022
Amount	\$1,000,000,000	\$243,000,000	\$757,000,000	United States	2021
Amperity	\$1,000,000,000	\$187,000,000	\$813,000,000	United States	2021
Anyscale	\$1,000,000,000	\$160,000,000	\$840,000,000	United States	2021
apna	\$1,000,000,000	\$193,000,000	\$807,000,000	India	2021
Aprogen	\$1,000,000,000	\$62,000,000	\$938,000,000	South Korea	2019
Aptos	\$1,000,000,000	\$200,000,000	\$800,000,000	United States	2022
Apus Group	\$1,000,000,000	\$116,000,000	\$884,000,000	China	2015
Aqua Security	\$1,000,000,000	\$265,000,000	\$735,000,000	Israel	2021



Unicorn Companies Club: Emerging Countries

Will be a "New Global Order" soon? Let's find out 🌟

Industry

All

Country

All

Year

2018

2022

\$ 198B



Funding

\$ 1T



Valuation

337



Unicorns

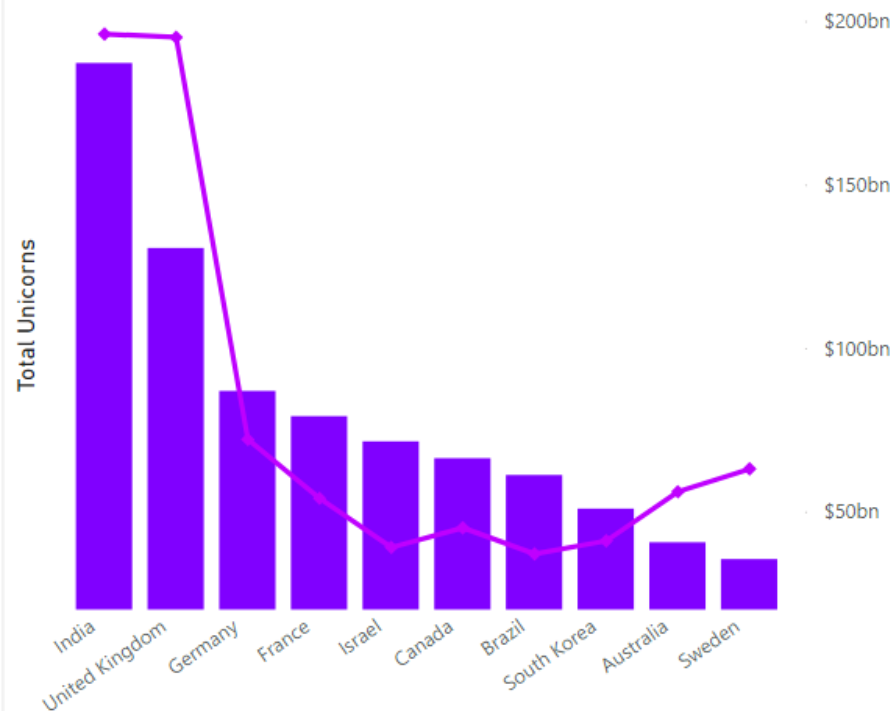
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Investors

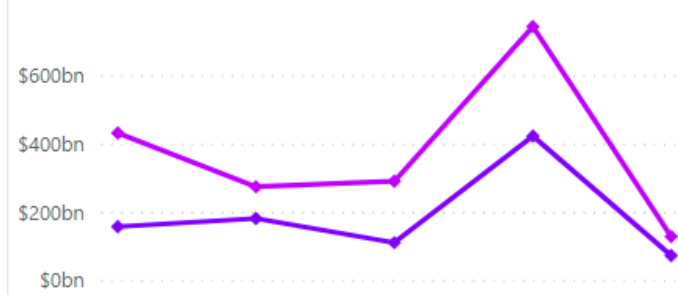
Top 10 Emerging Countries

● Total Unicorns ● Valuation

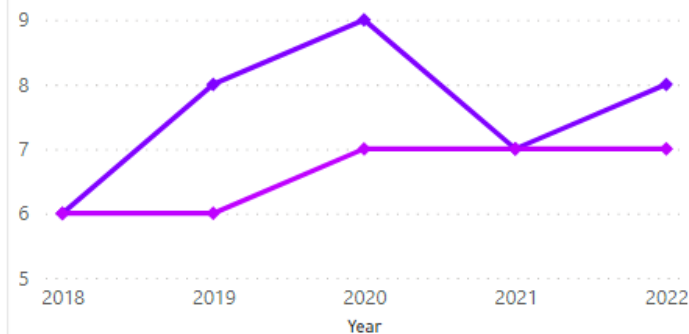


Last 5 Years Valuation Evolution

— Rest of the World — USA and China



Years Taken to Become a Unicorns (Last 5 years)



Most Valuable Unicorns

Company	Valuation
Klarna	\$46,000,000,000
Canva	\$40,000,000,000
Checkout.com	\$40,000,000,000
Revolut	\$33,000,000,000
FTX	\$32,000,000,000
BYJU's	\$22,000,000,000
J&T Express	\$20,000,000,000
Rapyd	\$15,000,000,000
Blockchain.com	\$14,000,000,000
Getir	\$12,000,000,000
Northvolt	\$12,000,000,000
Bolt	\$11,000,000,000
Celonis	\$11,000,000,000
Global Switch	\$11,000,000,000
Swiggy	\$11,000,000,000
Lalamove	\$10,000,000,000
OYO Rooms	\$10,000,000,000
Dunamu	\$9,000,000,000
Kavak	\$9,000,000,000
N26	\$9,000,000,000
Yanolja	\$9,000,000,000
Dapper Labs	\$8,000,000,000
Dream11	\$8,000,000,000
Hopin	\$8,000,000,000

Unicorn Companies Details