

MARDOQUEO **MARC** ARTEAGA

ECONOMIST & PH.D. CANDIDATE

Versatile economist with over 4 years of experience in applied research and data analysis. I'm a continuous learner; having a foot in academia keeps me on the cutting edge.

EDUCATION

- Present | 2018 ● **Fordham University**
Ph.D. in Economics □ New York, NY
M.A. in Economics (*summa cum laude*)
- 2018 | ● **Montclair State University**
B.A. Economics with Mathematics minor (*magna cum laude*) □ Montclair, NJ
Honors: Convocation speaker, Omicron Delta Epsilon president

EXPERIENCE

- Present | Aug 2018 ● **Fordham University**
Graduate Student Coordinator □ Bronx, New York
- Coordinate over 15 projects, events, speakers, seminars, as well as social media and web pages for the Department of Economics; serving as the graduate student liaison for the Director of Graduate Studies and Department Chair, other duties include reducing budget costs, background paper creation and distribution, and correspondence
 - (As Graduate Assistant:) Tutor undergraduate and graduate students for Statistics, Micro & Macroeconomics, and Mathematical Economics
- Dec 2019 | Sep 2019 ● **DiMassimo Goldstein**
Growth Strategy & Data Analyst □ New York, NY
- Marketing mix (econometric) modeling of an interactive marketing product designed to assess competitive market sets performance and potential opportunities of growth (KPIs: paid and organic media, web navigation analytics)
 - Conduct model validation and present business strategy recommendations through data-narratives (gathered via social media analytics)
 - Worked across departmental lines with the growth marketing team
- Aug 2018 | Summer 2017 ● **TIAA**
Consultant for Macro & Country Risk, Summer Intern □ New York, NY
- Create 3 reports on emerging market financial risks, climate change implications for central banking and financial markets, asset class and outlook models (early warning indicators) for the managers of Enterprise Financial Risk
 - Assist in writing a Potential Capital at Risk (PCaR) project plan in response to tightened central banking risk modeling regulation

AFFILIATIONS

- Present | 2018 ● **United Nations Association of El Salvador**
Special Advisor on Economy for Sustainable Development □ New York, NY
Ad-hoc advising on implementing economic policies promoting the UN's Sustainable Development Goals in Central America

RESEARCH

- May 2020 | ● **A "Great" Economy — Disrupted**
Medium.com
Economic ramifications of COVID-19 in the USA (a particular look at inequality and wealth distribution), published with "The Collective Impact of COVID-19: Graduate Students Reflect"
- **DSGE Modeling with Cognitive Discounting**
In progress
Explores empirical fit of a macro model and impacts of monetary policy when changing expectations formations through myopic behavior; written in MATLAB

CONTACT INFO

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RESEARCH AREAS

Behavioral Macroeconomics
Economic Policy and Design
Learning & Expectations Formation
International Finance & Systemic Risk

SKILLS

Software
MATLAB, R, Python
HTML, Excel, Word, LaTeX

Competencies
Data Collection, Modeling, Analytic Writing, Reporting
Fluent in: Spanish, English

SELECTED COURSEWORK

Financial Economics
International Finance
Applied Econometrics
Computational Economics
Applied Microeconomics
Monetary Theory and Policy
Programming (Economics & Finance)