# Mardoqueo (Marc) ARTEAGA

Last updated October 16, 2020

Current location: Greater NYC Area

El Salvador citizen, USA permanent resident

Languages: Spanish (native), English (fluent)

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## EDUCATION

Fordham University, New York, NY. USA

Ph.D. in Economics

M.A. in Economics (summa cum laude)

# Montclair State University, Montclair, NJ. USA

B.A. in Economics with Mathematics minor (magna cum laude)

Honors: Convocation speaker, Omicron Delta Epsilon president

### EMPLOYMENT

### Fordham University, New York, NY. USA

 $Graduate\ Student\ Coordinator$ 

- Coordinate over 15 projects and seminars, as well as social media, for the Department of Economics, serving as the graduate student liaison for the Director of Graduate Studies and Department Chair
- Tutor undergraduate and graduate students for Statistics, Micro & Macroeconomics, and Mathematical Economics

## DiMassimo Goldstein, New York, NY. USA

 $\mathrm{Sep} - \mathrm{Dec}\ 2019$ 

Aug 2018 — Present

2018 — Present

2018

Growth Strategy & Data Analyst

- Marketing mix (econometric) modeling of an interactive marketing product designed to assess competitive market sets performance and potential opportunities of growth (KPIs: paid and organic media, web navigation analytics)
- Conduct model validation and present business strategy recommendations through data-narratives

#### TIAA, New York, NY.USA

Jun — Dec 2017, Aug 2018

Summer Intern, Consultant for Macro & Country Risk

- Create 3 reports on emerging market financial risks, climate change implications for central banking and financial markets, asset class and outlook models (early warning indicators)
- Assist in writing a Potential Capital at Risk (PCaR) project plan in response to tightened risk modeling regulation

#### Affiliations

## United Nations Association of El Salvador, New York, NY. USA

2018 (5-year post)

Special Advisor on Economy for Sustainable Development

- Advise on implementing economic policies promoting the UN's Sustainable Development Goals in Central America

## RESEARCH & POPULAR WRITING

## A "Great" Economy — Disrupted, May 2020

Economic ramifications of COVID-19 in the USA, published as part of "The Collective Impact of COVID-19: Graduate Students Reflect"

#### DSGE Modeling with Cognitive Discounting, In progress

Explores empirical fit when changing expectations formations through myopic behavior; written in MATLAB

On mental health impacting the odds of earnings mobility, evidence from the USA, Applied project Estimates probabilities of earnings mobility for individuals with mental health diagnoses; written in R

#### Coursework & Skills

Selected Graduate Coursework: Applied Econometrics, Financial Theory and Economics, Applied Microeconometrics, Monetary Theory and Policy, Computational Macroeconomics, Programming in Economics and Finance

Competencies: Analytic Writing, Economic modeling, Information processing, Data collection, Presenting

Software: MATLAB, R, Python, HTML, Excel, LATEX