

MARDOQUEO ARTEAGA

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Department of Economics
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EDUCATION

Fordham University

Ph.D., Economics
M.A., Economics

New York, NY
2018 — Present
2019

- Honors: Christina Seix Dow Fellowship, *summa cum laude*

Montclair State University

B.A., Economics & Math minor

Montclair, NJ
2018

- Honors: Full Honors Scholarship, Convocation Speaker, *magna cum laude*

ACADEMIC AFFILIATIONS

Fordham University

Graduate Assistant to the Economics Department Chair

New York, NY
Aug 2018 — Present

- Service: Climate Committee, Diversity Resources, Department Website

Montclair State University

Teaching Assistant, Economics Department

Montclair, NJ
2017 — 2018

FIELDS OF INTEREST

Macroeconomics, Macro-Finance, Monetary Economics, Behavioral Economics, Expectations Formation Modeling

WORKING PAPERS

[1] “*Inflation Uncertainty and Monetary Policy Announcements*”

Working Summary: Household expectations about economic conditions drive a wide range of decisions including saving, borrowing, and consumption. The transmission of monetary policy rests on understanding how these expectations change, making central bank communication transparency key in aligning both sides. In this paper, I argue that monetary policy announcements have a significant impact on household beliefs, specifically in their uncertainty about future macroeconomic conditions, using the Survey of Consumer Expectations (SCE) by the Federal Reserve Bank of New York.

[2] “*A Myopic Friction in US Business Cycles*” (MA Thesis)

Summary: This paper studies the empirical fit of a standard dynamic stochastic general equilibrium (DSGE) model to US macroeconomic data altered by a bounded rationality assumption in agents’ expectation formation. Bounded rationality is in the form of cognitive discounting, or “myopia”, which quantifies how people pay less attention to events occurring further in the future. I use a Bayesian likelihood approach to compare the distribution of model parameters for when people are fully rational (i.e. rational expectations) and myopic.

TECHNICAL SKILLS AND PERSONAL INFORMATION

- **Programming Languages:** Python, R, Matlab; *Case Specific Uses:* VBA/Macros, HTML
- **Industry Software:** Stata, \LaTeX , MS Excel, MS Word, MS Powerpoint
- **Languages:** Spanish (native), English (fluent)
- **Nationality:** Salvadoran, USA (Permanent Resident)

PAST WORK EXPERIENCE

DiMassimo Goldstein

Growth Data and Research Analyst

New York, NY

Sep — Dec 2019

- Built econometric model for an interactive marketing product designed to assess competitive market set performance and potential growth opportunities (KPIs: paid and organic media, web navigation analytics, user adoption, engagement rates);
- Led discussions in data analytics to the Sales Team for 3 companies, developing data-insights that were used to sell the aforementioned product to a new business client;4
- Conducted model validation using statistical diagnostic techniques and presented strategy recommendations through data-narratives (gathered via social media analytics).

TIAA

Research Consultant for Macro & Country Risk

Enterprise Risk Management Intern

New York, NY

Oct — Dec 2017, Aug 2018

Summer 2017

- Produced 3 comprehensive pitch decks, used for internal research and circulation, on emerging market financial risks, climate change implications for central banking and financial markets, and an asset class and outlook meta dashboard indicator;
- Drafted a Potential Capital at Risk (PCaR) project plan in response to tightened risk modeling regulation, including re-evaluating tail risk event scenarios required under stress testing;
- Presented analytics in C-level presentations, technical reports, and cross-department meetings.

CONFERENCES AND SEMINARS

The Economy of Francesco (Online Conference)

Hosted by Economia di Comunion

Assisi, Italy

Nov 2020

AWARDS

GSAS Summer Graduate Assistant, Fordham University

Summer 2020

Graduate Fellowship, Fordham University

2018 — 20

National Hispanic Recognition Program Scholar

2014

REFERENCES

Dr. Johanna Francis

Chairwoman & Assistant Professor

Department of Economics

Fordham University

ajofrancis@fordham.edu

Dr. Vidya Atal

Associate Professor

Department of Economics

Montclair State University

atalv@montclair.edu