

# MARDOQUEO ARTEAGA

*Last updated February 2021*

Department of Economics  
Fordham University, New York, NY 10023

mart eagalaine z@fordham.edu  
<https://mmarteaga.github.io>

## EDUCATION

### Fordham University

Ph.D., Economics  
M.A., Economics

**New York, NY**  
2018 — Present  
2019

- Honors: Christina Seix Dow Fellowship, *summa cum laude*

### Montclair State University

B.A., Economics & Math minor

**Montclair, NJ**  
2016 — 2018

- Honors: Convocation Speaker, *magna cum laude*

## ACADEMIC AFFILIATIONS

### Fordham University

Graduate Assistant to the Economics Department Chair

**New York, NY**  
Aug 2018 — Present

- Service: Climate Committee, Diversity Resources, Department Website

### Montclair State University

Teaching Assistant, Economics Department

**Montclair, NJ**  
2017 — 2018

## RESEARCH INTERESTS

Empirical Macro-Finance, Monetary Economics, Behavioral Economics, Expectations Modeling

## WORKING PAPERS

- [1] *"Inflation Uncertainty and Monetary Policy Announcements"*
- [2] *"A Myopic Friction in US Business Cycles"*

## TECHNICAL AND LINGUISTIC SKILLS

- **Programming Languages:** Python, R, Matlab; *Case Specific Uses:* VBA/Macros, HTML
- **Industry Software:** Stata,  $\LaTeX$ , MS Excel, MS Word, MS Powerpoint
- **Languages:** Spanish (native), English (fluent)

## INDUSTRY POSITIONS

### DiMassimo Goldstein

Growth Strategy and Data Analyst

**New York, NY**  
Sep — Dec 2019

- Built econometric model for an interactive marketing product designed to assess competitive market set performance and potential growth opportunities (KPIs: paid and organic media, web navigation analytics, user adoption, engagement rates);
- Led discussions in data analytics to the Sales Team for 3 companies, developing data-insights that were used to sell the aforementioned product to a new business client;4
- Conducted model validation using statistical diagnostic techniques and presented strategy recommendations through data-narratives (gathered via social media analytics).

## **TIAA**

Consultant for Macro & Country Risk  
Enterprise Risk Management Intern

**New York, NY**

Oct — Dec 2017, Aug 2018  
Summer 2017

- Produced 3 comprehensive pitch decks, used for internal research and circulation, on emerging market financial risks, climate change implications for central banking and financial markets, and an asset class and outlook meta dashboard indicator;
- Drafted a Potential Capital at Risk (PCaR) project plan in response to tightened risk modeling regulation, including re-evaluating tail risk event scenarios required under stress testing;
- Presented analytics in C-level presentations, technical reports, and cross-department meetings.

## **POPULAR WRITING**

---

[1] *A “Great” Economy – Disrupted*, Medium, May 2020

## **CONFERENCES AND SEMINARS**

---

**The Economy of Francesco (Online Conference)**  
Hosted by Economia di Comunione

**Assisi, Italy**  
Nov 2020

## **AWARDS**

---

GSAS Summer Graduate Assistant, Fordham University	Summer 2020
Graduate Fellowship, Fordham University	2018 — 20
Continuing Honors Scholarship, Montclair State University	2016 — 18
National Hispanic Recognition Program Scholar	2014

## **REFERENCES**

---

### **Dr. Johanna Francis**

Chairwoman & Assistant Professor  
Department of Economics  
Fordham University  
ajofrancis@fordham.edu

### **Dr. Vidya Atal**

Associate Professor  
Department of Economics  
Montclair State University  
atalv@montclair.edu