

MARDOQUEO ARTEAGA

Last updated February 2021

Department of Economics
Fordham University, New York, NY 10023

martegalainez@fordham.edu
www.marteaga.github.io

EDUCATION

Fordham University

Ph.D., Economics
M.A., Economics

New York, NY

2018 — Present
2019

- Honors: Christina Seix Dow Fellowship, *summa cum laude*

Montclair State University

B.A., Economics & Math minor

Montclair, NJ

2016 — 2018

- Honors: Convocation Speaker, *magna cum laude*

ACADEMIC AFFILIATIONS

Fordham University

Graduate Assistant to the Economics Department Chair
Graduate Assistant, Economics Department

New York, NY

Jan 2020 — Present
2018 — 2019

Montclair State University

Teaching Assistant, Economics Department

Montclair, NJ

2017 — 2018

RESEARCH INTERESTS

Empirical Macro-Finance, Monetary Economics, Behavioral Economics, Expectations Modeling

WORKING PAPERS

[1] *"Inflation Uncertainty and Monetary Policy Announcements"*

[2] *"A Myopic Friction in US Business Cycles"*

TECHNICAL AND LINGUISTIC SKILLS

- **Programming Languages:** Python, R, Matlab; *Case Specific Uses:* VBA/Macros, HTML
- **Industry Software:** Stata, \LaTeX , MS Excel, MS Word, MS Powerpoint
- **Languages:** Spanish (native), English (fluent)

INDUSTRY POSITIONS

DiMassimo Goldstein

Growth Strategy and Data Analyst

New York, NY

Sep — Dec 2019

- Built econometric model for an interactive marketing product designed to assess competitive market set performance and potential growth opportunities (KPIs: paid and organic media, web navigation analytics, user adoption, engagement rates);
- Led discussions in data analytics to the Sales Team for 3 companies, developing data-insights that were used to sell the aforementioned product to a new business client;4
- Conducted model validation using statistical diagnostic techniques and presented strategy recommendations through data-narratives (gathered via social media analytics).

TIAA

Consultant for Macro & Country Risk
Enterprise Risk Management Intern

New York, NY

Oct — Dec 2017, Aug 2018
Summer 2017

- Produced 3 comprehensive pitch decks, used for internal research and circulation, on emerging market financial risks, climate change implications for central banking and financial markets, and an asset class and outlook meta dashboard indicator;
- Drafted a Potential Capital at Risk (PCaR) project plan in response to tightened risk modeling regulation, including re-evaluating tail risk event scenarios required under stress testing;
- Presented analytics in C-level presentations, technical reports, and cross-department meetings.

POPULAR WRITING

[1] *A “Great” Economy – Disrupted*, Medium, May 2020

CONFERENCES AND SEMINARS

The Economy of Francesco (Online Conference)
Hosted by Economia di Comunione

Assisi, Italy
Nov 2020

AWARDS

GSAS Summer Graduate Assistant, Fordham University	Summer 2020
Graduate Fellowship, Fordham University	2018 — 20
Continuing Honors Scholarship, Montclair State University	2016 — 18
National Hispanic Recognition Program Scholar	2014

REFERENCES

Dr. Johanna Francis

Chairwoman & Assistant Professor
Department of Economics
Fordham University
ajofrancis@fordham.edu

Dr. Vidya Atal

Associate Professor
Department of Economics
Montclair State University
atalv@montclair.edu