## CSE 2010, HW4, Fall 2018

Due Wed Oct 17 at the start of your lab section; Submit Server: class = cse2010, assignment = hw4SxIndividual Due Wed Oct 17 at the end of your lab section; Submit Server: class = cse2010, assignment = hw4SxGroupHelp x is 2, 3, or 4—your section number (or "j" for java).

To improve the experience of customers and potentially revenue, an online music store would like to recommend music that the customers might like. Different customers have different taste. How would you customize the music recommendation for a customer?

The goal of HW4 is to recommend music for a customer based on another customer with the most similar taste. Since the store collects ratings for songs from each customer, it could find the customer with the closest ratings and recommend songs that the target customer has not rated. Each rating is between 1 (poor) and 5 (excellent). The overall algorithm has two main tasks:

- 1. For a target customer targetCust, find the customer closestCust with the closest (discussed later) song ratings. If more than one customer are equally close, choose the customer who is alphabetically earlier.
- 2. Recommend song(s) that closestCust gave the highest rating and he/she likes the song(s) (ie. rating  $\geq 4$ ), but targetCust has not rated. For example, closestCust rated song0 and song1 with 5 and song2 with 4, and targetCust did not rate the 3 songs, song0 and song1 are recommended. Also, if closestCust did not rate any songs or did not like (rating  $\leq 3$ ) any songs that targetCust did not rate, closestCust is updated to the next closest customer.

Let S be the set of songs that both customers x and y have rated and  $rating_x(s)$  be the rating of song s from customer x. If S is empty, distance cannot be calculated. Otherwise, we can calculate the distance between x and y based on two factors: (1) the average absolute difference in ratings:  $\frac{1}{|S|} \sum_{s \in S} |rating_x(s) - rating_y(s)|, \text{ and (2) the reciprocal of the number of songs they both rated: } \frac{1}{|S|}$ . Combining the two factors:

$$distance(x,y) = \frac{1}{|S|} + \frac{1}{|S|} \sum_{s \in S} |rating_x(s) - rating_y(s)|. \quad (1)$$

To store the customer names and ratings, use an array of pointers to struct Customer (or class in Java) that includes a name and ratings of songs. For simplicity, assume at most 100 customers, at most 10 letters in a customer name, and only 10 songs (numbered 0-9). Functions/methods include:

- insertCustomer(custArray, name, ratings) // maintain alphabetical order
- findCustomer(custArray, name) // use binary search

To manage and find the closest customer efficiently, use a priority queue implemented with a heap. Each entry/item has: key (distance) and value (customer name). Assume at most 100 entries. A tie in the key is broken by the value (alphabetically). Functions/methods include:

- insert(pQueue, entry)
- removeMin(pQueue)
- getMin(pQueue)
- isFull(pQueue)
- isEmpty(pQueue)

To implement the priority queue, you may modify/rewrite Programs 9.20 and 9.21 on p. 352-355 (Java: Code Fragment 9.8 on p. 377-378 in Goodrich et al.). We will be evaluating your submission on code01.fit.edu; we recommend you to ensure that your submission runs on code01.fit.edu.

**Input:** Input is from the command-line arguments for hw4.c in this order:

- 1. Filename of initial song ratings. The first line has the target customer name. Each of the following lines has the name of a customer and 10 song ratings. Each rating is between 1 (poor) and 5 (excellent), or 0 (not rated).
- 2. Filename of actions, each line has one of the following actions:
  - AddCustomer custName rating0 rating1 ... rating9
  - RecommendSongs
  - PrintCustomerDistanceRatings

**Output:** Output goes to the standard output (screen), each line corresponds to an action:

- AddCustomer custName rating0 rating1 ... rating9
- RecommendSongs closestCustName/none song1 rating1 song2 rating2 ...
- PrintCustomerDistanceRatings

PrintCustomerRatings prints the target customer first, then the other customers in alphabetical order in a table. Distance starts at column 1, customer starts at column 7, rating0 is at column 18, rating1 is at column 20, ... Print distance with three decimal places (x.xxx), for example, 1.234 or ---- if the distance cannot be calculated.

Sample input files and output are on the course website.

Extra Credit (10 more points) For the priority queue, use bottom-up heap construction (heapifying a complete binary tree) to efficiently initialize the priority queue from data in the first input file. Add function/method initialize(pQueue, entryArray, numEntries) near the top of one of your program files.

Submission: Submit hw4.c (and hw4extra.c for extra credit) that has the main method and other program files. Submissions for Indvidual and GroupHelp have the same guidelines as HW1. Note the late penalty on the syllabus if you submit after the due date and time as specified at the top of the assignment. Late submission is NOT available for extra credit.