





FONTFONT INFO GUIDE FOR

FF Mark Medium SC

Offc | Offc Pro or Web | Web Pro

SECTIONS

- Font and Designer Information
- Language Support
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SECTION A FONT & DESIGNER INFORMATION

HANDGLOVES

ABOUT FF MARK MEDIUM SC

New meets old meets technic, FF Mark is not an average geometric sans.

Designed with versatility in mind, it breaks tradition with its family of 10 weights ranging from Hairline to Black, with the extreme weights "engineered" to shine bright in large sizes and middle weights optimized for body copy.

Born from the idea to create an up-to-date typeface rooted in 1920s German geometry, FF Mark is a special project, as it is a self-initiated collaboration between Hannes von Döhren, FontFont's very own Christoph Koeberlin, and the entire FontFont Type Department. With the creative support/input of no less than Erik Spiekermann, they designed a distinctive typeface: FF Mark is strong, simple and bold in form and at a glance may appear to be typical of its predecessors from the time. On closer inspection, letter shapes are wider, letter proportions are better balanced and the x-height is uncharacteristically "normal" or higher, which increases its versatility tremendously.

At all stages of the design process, FF Mark benefitted from the Type Department's technical expertise. With carefully crafted diacritics, extensive kerning, consistent stroke endings and a sizeable contemporary character set (including different figure sets, ordinals, small caps, extended Latin language support, arrows, symbols, currency symbols, alternates), FF Mark has been developed with the intention to be expressed across a wide range of applications. Noteworthy letter "mark" mentions also go out to K, R and Q for their slightly quirkily constructed forms and German rooted idiosyncrasies.

A new classicist approach with a nod to Teutonic heritage, it maintains the integrity of tradition by drawing on the charm, elegance and even at times clumsy historic nuances of the old geometry but in a contemporary context. Created with utmost consideration and precision (aka German Engineering), it is indeed "ze Germanetric sans".

ABOUT HANNES VON DÖHREN

Hannes von Döhren was born in Berlin, Germany in 1979. After completing his studies in graphic design, he worked in an advertising agency in Hamburg. Since 2008 he runs his own type foundry HVD Fonts. Within the last years he has released several type families like Brevia, Livory, ITC Chino, FF Basic Gothic, Reklame Script and Brandon Grotesque which was the most successful release at MyFonts in 2010. In 2011 he has received the Certificate of Excellence in Type Design from the Type Directors Club New York.

ABOUT CHRISTOPH KOEBERLIN

Christoph Koeberlin works as a type designer and font developer at FontShop International and runs the independent typography website typefacts.com. He likes vinyl records, gingham-checkered shirts and a bit of chocolate after every meal.

ABOUT FONTFONT TYPE DEPARTMENT

FontFont represents some of the most talented and interesting type designers in the world. Behind every FontFont and type designer is a small group of secretly working technicians, designers, and typographic experts, the Type Department.

Combining design with the technical, the team—consisting of Andreas Frohloff, Inka Strotmann, Christoph Koeberlin, and Jens Kutílek—work to craft and develop outstanding typeface ideas into high quality fonts. They work directly and openly with each and every FontFont designer, providing aesthetic feedback and technical support with the aim to get the best out of every design. These unsung heroes work passionately and effortlessly for each and every FontFont but also, of course, for the love of type.

SECTION B LANGUAGE **SUPPORT**

SUPPORTED **CODE PAGES** STANDARD





MACOS

MACOS ICELANDIC MACOS ROMAN

TRM

IRM-1047 OPEN SYSTEMS - FRCDIC IBM-273 GERMANY - EBCDIC IBM-277 DENMARK, NORWAY - EBCDIC IBM-278 FINLAND, SWEDEN - EBCDIC IBM-280 ITALY - EBCDIC IBM-284 SPAIN, LATIN AMERICA - EBCDIC IBM-285 UNITED KINGDOM - EBCDIC IBM-297 FRANCE - EBCDIC

IBM-361 INTERNATIONAL - PUBLISHING IBM-37 UNITED STATES - EBCDIC (IBM-28709) IBM-382 AUSTRIA, GERMANY - PUBLISHING

IBM-383 BELGIUM - PUBLISHING

IBM-385 CANADA (FRENCH) - PUBLISHING IBM-386 DENMARK, NORWAY - PUBLISHING IBM-387 FINLAND, SWEDEN - PUBLISHING IBM-388 FRANCE - PUBLISHING IBM-389 ITALY - PUBLISHING IBM-391 PORTUGAL - PUBLISHING IBM-392 SPAIN - PUBLISHING IBM-393 LATIN AMERICA - PUBLISHING IBM-394 UNITED KINGDOM - PUBLISHING IBM-395 UNITED STATES - PUBLISHING IBM-500 INTERNATIONAL - FRCDIC IBM-871 ICELAND - EBCDIC WINDOWS

MS WINDOWS 1252 LATIN 1 ISO 8859-1 W EU LATIN 1 ISO 8859-15 WEST EUROPE LATIN 9

ADDITIONAL SUPPORTED CODE PAGES PRO





MACOS

MACOS CENTRAL EUROPE MACOS CROATIAN MACOS ROMANIAN

IBM-1112 BALTIC - EBCDIC IBM-921 BALTIC WINDOWS

MS WINDOWS 1250 EASTERN EUROPEAN MS WINDOWS 1254 TURKISH

MS WINDOWS 1257 BALTIC

TSO

ISO 8859-2 C EU LATIN 2 ISO 8859-3 TU, MALT, GAL, ESP LATIN 3

ISO 8859- 4 BALTIC LATIN 6 ISO 8859- 9 W EU+TURKISH LATIN 5

ISO 8859-10 SCANDINAVIAN LATIN 6

ISO 8859-13 BALTIC LATIN 7

ISO 8859-16 SOUTHEAST EUROPE LATIN 10

SUPPORTED LANGUAGES STANDARD





AFRIKAANS ICELANDIC
ALBANIAN INDONESIAN
AMHARIC (ETHIOPIC) [ROMANIZATION INTERLINGUA
SYSTEM BGN/PCGN 1967] IRISH
ARVANITIKA (LATIN) ITALIAN

ASTURIAN JAPANESE (SINO-JAPANESE)
BARABA TATAR [ROMANIZATION; KUNREI]
BATS (LATIN) KARAIM (LATIN)
BISLAMA KAZAN TATAR (LATIN)
BRETON KURDISH (LATIN)

BURMESE (BURMESE) [ROMANIZATION; KYRGYZ (CYRILLIC) [ROMANIZATION;

BGN/PCGN 1970] BGN/PCGN 1979]

CATALAN LADIN

CHAMORRO LAOTIAN (LAOTIAN) [ROMANIZATION;

DANISH NATIONAL] LOW GERMAN Dитсн ENGLISH LUXEMBOURGIAN ESTONIAN MALAGASY MALAY (LATIN) FAROESE MANX GAELIC FINNISH FRANCO-PROVENCAL Norwegian, Bokmål FRENCH NORWEGIAN, NYNORSK

FRISIAN OCCITAN

FRISIAN, EAST PILIPINO (TAGALOG)
FRISIAN, NORTH PORTUGUESE
FRISIAN, WEST RHAETO-ROMANCE
FRIULIAN ROMANSCH

GALICIAN RUSSIAN (CYRILLIC) [ROMANIZATION;

GERMAN BGN/PCGN 1947]
GREEK (GREEK) [ROMANIZATION; BGN/ SAMI, SOUTHERN
PCGN 1962] SAMI, UME
GREENLANDIC SCOTTISH GAELIC

Somali

SOTHO, NORTHERN TURKMEN (CYRILLIC) [ROMANIZATION;

SOTHO, SOUTHERN BGN/PCGN 1979]

SPANISH UKRAINIAN (CYRILLIC) [ROMANIZATION;

SWEDISH NATIONAL, 1993]
TAHITIAN WALLOON
TSAKHUR (LATIN) XHOSA
TSONGA YAPESE

TSWANA YIDDISH [ROMANIZATION]

ZuLu

ADDITIONAL SUPPORTED LANGUAGES PRO





 ${\tt Amharic\ (Ethiopic)\ [Romanization;}$

UN 1967]

ARABIC (PERSO-ARABIC)

[ROMANIZATION; BGN/PCGN 1962 (FOR

ISRAEL)]

ARABIC (PERSO-ARABIC)

[ROMANIZATION; I.G.N. SYSTEM 1973]

ARABIC (PERSO-ARABIC)

[ROMANIZATION; NATIONAL SYSTEM OF

JORDAN]

ARABIC (PERSO-ARABIC)

[ROMANIZATION; SURVEY OF EGYPT]

ARAGONESE ARUMANIAN

ASSAMESE (ASSAMESE)
[ROMANIZATION; UN 1972, 1977]

AZERBAIJANI (LATIN)

BASQUE

BELARUSIAN (CYRILLIC)
[ROMANIZATION; NATIONAL
(UNOFFICIAL) 1992/93]
BELARUSIAN (LATIN)

BENGALI (BENGALI) [ROMANIZATION;

UN 1972, 1977] BOSNIAN (LATIN)

BULGARIAN (CYRILLIC) [ROMANIZATION;

BGN/PCGN 1952]

BULGARIAN (CYRILLIC) [ROMANIZATION;

UN 1977] CHICHEWA

CHINESE (SINO-JAPANESE)

[ROMANIZATION; UN 1977 (PINYIN)]

COOK ISLANDS MAORI

CORNISH

CRIMEAN TATAR (LATIN)

CROATIAN CZECH ESPERANTO GAGAUZ (LATIN)

GREEK (GREEK) [ROMANIZATION; UN

1987]

GREENLANDIC (PRE-1973)
GUJARATI [ROMANIZATION; UN 1972,

1977] Hawaiian HEBREW (HEBREW) [ROMANIZATION; UN

1977]

HINDI (DEVANAGARI) [ROMANIZATION;

UN 1972, 1977] HUNGARIAN ISTRO-ROMANIAN

JAPANESE (SINO-JAPANESE)

[ROMANIZATION; MODIFIED HEPBURN]

JUHURI (LATIN)

KANNADA [ROMANIZATION; UN 1972,

1977] Kashubian

KAZAKH (CYRILLIC) [ROMANIZATION;

BGN/PCGN 1979]

KHMER (KHMER) [ROMANIZATION; UN

1972]

KOREAN (HANGUL) [ROMANIZATION;

1939 & 1984] KURMANJI LADINO (LATIN) LATIN LATVIAN

LITHUANIAN

MACEDONIAN (CYRILLIC)
[ROMANIZATION; UN 1977]

MALAYALAM [ROMANIZATION; UN 1972,

1977]
MALTESE
MAORI
MARSHALLESE
MOLDAVIAN (LATIN)
MONGOLIAN (CYRILLIC)

[ROMANIZATION; BGN/PCGN 1964]
NEPALI (DEVANAGARI) [ROMANIZATION;

BGN/PCGN 1964]

ORIYA [ROMANIZATION; UN 1972, 1977]

PASHTO (PERSO-ARABIC)

[ROMANIZATION; BGN/PCGN 1968]

PERSIAN (PERSO-ARABIC)
[ROMANIZATION; UN 1967]

POLISH PORTUNHOL PUNJABI [ROMANIZATION; UN 1972, TAJIK (CYRILLIC) [ROMANIZATION; BGN/

1977] PCGN 1994]

ROMANI (LATIN) TAMIL (TAMIL) [ROMANIZATION; UN

ROMANIAN 1972, 1977]

RUSSIAN (CYRILLIC) [ROMANIZATION; TELUGU [ROMANIZATION; UN 1972, 1977]

RUSSIAN ACADEMY OF SCIENCES TONGAN SYSTEM] TURKISH RUSSIAN (CYRILLIC) [ROMANIZATION; UBYKH

UN 1987, NATIONAL] URDU (PERSO-ARABIC) [ROMANIZATION;

SAMI, INARI UN 1972, 1977]

SAMI, LULE UZBEK (CYRILLIC) [ROMANIZATION;

SAMI, NORTHERN BGN/PCGN 1979]
SAMOAN VEPSIAN

SARDINIAN VÅMHUSMÅL

SERBIAN (LATIN) WALLISIAN

SLOVAK WELSH

SLOVENIAN WOLOF

SORBIAN, LOWER ÄLVDALSKA

SORBIAN, UPPER

SUPPORTED UNICODE RANGES

| TITLE | NUMBER OF CHARACTERS STD PRO | | EXAMPLES |
|-----------------------------|------------------------------------|-----|-----------------|
| BASIC LATIN | 95 | 95 | ! " # } ~ |
| LATIN-1 SUPPLEMENT | 96 | 96 | ;¢£…ýþŸ |
| LATIN EXTENDED-A | 13 | 128 | ĀĀĂ…Žžs |
| LATIN EXTENDED-B | 1 | 37 | Ə f Z Ÿ Ÿ J |
| IPA EXTENSIONS | | 1 | ә |
| SPACING MODIFIER LETTERS | 12 | 12 | 11) ~ " |
| COMBINING DIACRITICAL MARKS | 20 | 20 | ` ′ ^ — |
| GREEK AND COPTIC | 4 | 4 | ΔΩμπ |
| LATIN EXTENDED ADDITIONAL | 1 | 60 | рゥ <u>р</u> үүү |
| GENERAL PUNCTUATION | 27 | 27 | < >/ |

| TITLE | NUMBER OF CHARAC STD | CTERS PRO | Examples |
|-----------------------------|----------------------------|--------------|---------------------------------------|
| SUPERSCRIPTS AND SUBSCRIPTS | 19 | 19 | ⁰ ⁴ *** 7 8 9 |
| CURRENCY SYMBOLS | 2 | 2 | €₺ |
| LETTERLIKE SYMBOLS | 12 | 12 | % % %Ω ⊖ %s |
| NUMBER FORMS | 17 | 17 | 1/7 1/9 1/10 7/8 1/ 9/3 |
| Arrows | 8 | 8 | ← ↑ → ↗ ↘ ∠ |
| MATHEMATICAL OPERATORS | 17 | 17 | ∂ ∅ Δ ≤ ≥ · |
| MISCELLANEOUS TECHNICAL | 1 | 1 | Ø |
| ENCLOSED ALPHANUMERICS | 11 | 11 | ① ② ③ ⑨ ⊚ ⊙ |
| Box Drawing | 1 | 1 | × |
| BLOCK ELEMENTS | 1 | 1 | • |

| TITLE | NUMBER OF CHARAC STD | CTERS PRO | Examples |
|----------------------------------|----------------------------|--------------|--------------------|
| GEOMETRIC SHAPES | 19 | 19 | |
| MISCELLANEOUS SYMBOLS | 4 | 4 | |
| DINGBATS | 21 | 21 | ✓ X × 7 3 9 |
| MISCELLANEOUS SYMBOLS AND ARROWS | 2 | 2 | ★ ☆ |
| SUPPLEMENTAL PUNCTUATION | 2 | 2 | # |
| ALPHABETIC PRESENTATION FORMS | 5 7 | 7 | FF FI FL FFL ST ST |

SECTION C
TYPE SPECIMENS

FF Mark Medium SC

SHAG PILE 113

AABBCcDdEeFfGgHhliJJK

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FF Mark Medium SC 14/16 pt

SEMPRE DOMENICA PRENDERÀ VITA UNA GIORNATA GUT GETARNT IM NEPTUNGRAS STEHT EIN KUCKUCKSLIPP. SERÁN, A JUICIO DE LOS CIENTÍFICOS, TRES ÉPOCAS ONKS TÄÄ VIKA

FF Mark Medium SC 12/14 pt

SEMPRE DOMENICA PRENDERÀ VITA UNA GIORNATA GUT GETARNT IM NEPTUNGRAS STEHT EIN KUCKUCKSLIPP. SERÁN, A JUICIO DE LOS CIENTÍFICOS, TRES ÉPOCAS ONKS TÄÄ VIKA KYSYMYS. HÄN ON

FF Mark Medium SC 10/12 pt

SEMPRE DOMENICA PRENDERÀ VITA UNA GIORNATA GUT GETARNT IM NEPTUNGRAS STEHT EIN KUCKUCKSLIPP. SERÁN, A JUICIO DE LOS CIENTÍFICOS, TRES ÉPOCAS Onks tää vika kysymys. Hän on työskennellyt Il y aurait bien de choses à dire là-dessus. Several tenors sing in culturally void display.

FF Mark Medium SC 8/10 pt

SEMPRE DOMENICA PRENDERÀ
VITA UNA GIORNATA GUT GETARNT
IM NEPTUNGRAS STEHT EIN
KUCKUCKSLIPP. SERÁN, A JUICIO

DE LOS CIENTÍFICOS, TRES ÉPOCAS ONKS TÄÄ VIKA KYSYMYS. HÄN ON TYÖSKENNELLYT IL Y AURAIT BIEN DE CHOSES À DIRE LÀ-DESSUS. SEVERAL TENORS SING IN CULTURALLY VOID DISPLAY.
EIGENTLICH WOLLEN DIE LEUTE NUR DIE SONNE GENIESSEN. AYER,