

LocalMobileSearch

A Survey of Location-Aware iPhone Applications

July 14, 2008

Local Mobile Search
An Opus Research Advisory Service
300 Brannan St., Suite 305
San Francisco, CA 94107



iPhone 3G ‘Opening Weekend’

- According to Apple, the company sold 1 million 3G iPhones in three days across the globe
- Apple also said that there were 10 million downloads of applications from the new “Apps Store”

iPhone Location Awareness

- The iPhone uses GPS, cell and WiFi triangulation to determine user location
- All developers can access the iPhone's location awareness capabilities
- Location awareness can be turned “on” or “off” by users with relative ease

iPhone LBS Applications

- More than 500 applications launched with the “Apps Store” last Thursday
- Just over 10% of the apps have a “local” dimension but this is the beginning
- This document provides a non-exhaustive overview of location-aware applications for the iPhone

Local Applications Groups

We've grouped "local" apps in the following categories:

- Restaurants & Entertainment
- Social Networking& Friend Finders
- Yellow & White Pages
- Movie Related
- News & Weather
- Transit & Travel
- Miscellaneous



Restaurants & Entertainment

Eventful

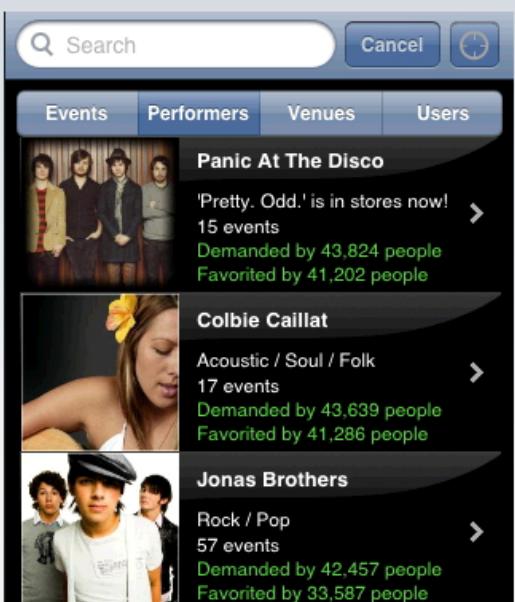
Eventful, Inc.



Eventful

Category: Social Networking
 Released Jul 05, 2008
 Seller: Eventful, Inc.
 © 2008 Eventful, Inc.
 Version: 1.0
 0.6 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

See what's happening near you.

Use Eventful to find local events, see what's on at your favorite venues and know which performers are coming soon.

You can also track what your friends are interested in doing and share your favorites with them.

At your fingertips you'll have...

- Millions of events to choose from
- Schedules for all venues near you
- Tour dates for over 130,000 performers

You can also...

- Get email event alerts tailored to your interests
- Demand your favorite performers to come to your town
- Participate in our community of 6 million event-aholics
- Use the iPhone's and iPod Touch's location awareness to locate events near you

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Eventful, Inc. Web Site](#) 

[Eventful Support](#) 

[ALL APPLICATIONS BY EVENTFUL, INC.](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#)  [See All](#) 

Comments:

The mobile version of the popular events site, it offers local events, venues, schedules information, musician tour dates as well as social features.

Munch

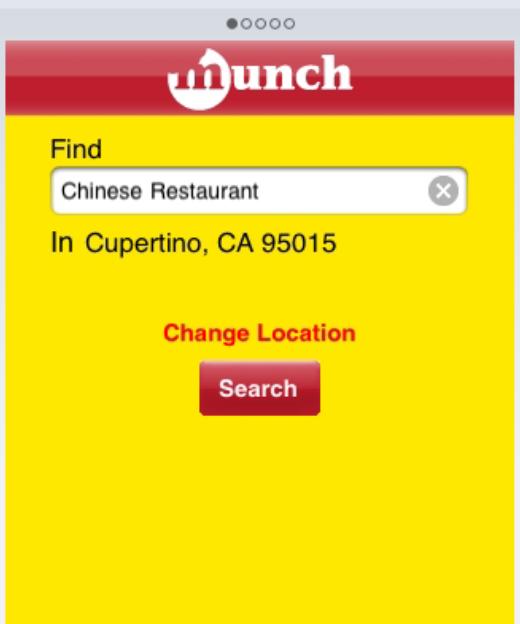
Avantar LLC



Munch

Category: Lifestyle
 Released Jul 13, 2008
 Seller: Avantar LLC
 © Avantar, LLC 2008 www.Avantar.us
 Version: 1.0
 0.1 MB

\$0.99 [BUY APP](#)



APPLICATION DESCRIPTION

ABOUT

Munch™ is a must have application to quickly find restaurants located around you. Our OneTap® search technology organizes your search results based on the type of food you want to eat and displays those restaurants sorted by the ones nearest to where you are. Additionally you also get ratings making your decision a lot easier. Enjoy!

FEATURES

- Mobile device locates where you are
- Restaurant results based on your location
- Quick Search: Shortcuts to quickly search by food type i.e. Chinese, Mexican, Italian, Pizza, etc.
- Change search location
- Restaurant consumer ratings

COMPATABILITY

- iPhone
- iPod Touch

LANGUAGES

- English

COUNTRIES

- United States

LANGUAGES:

- English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Avantar LLC Web Site](#)



[Munch Support](#)



[Application License Agreement](#)



Comments:

Another restaurant finder that offers the nearest place to eat.

Places

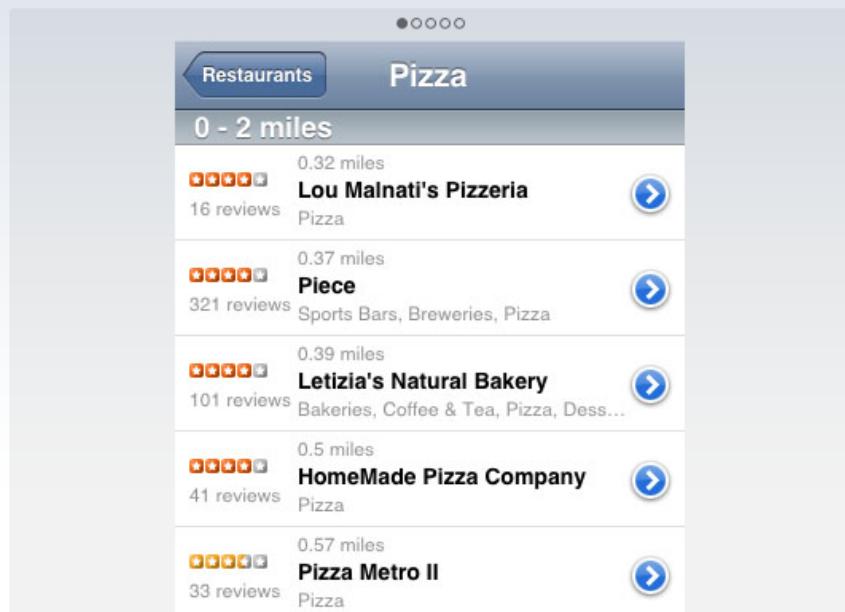
CrimsonJet, Inc.



Places

Category: Navigation
 Released Jul 07, 2008
 Seller: CrimsonJet LLC
 © 2008 CrimsonJet LLC
 Version: 1.0
 0.2 MB

\$2.99 [BUY APP](#)



Pizza

0 - 2 miles

0.32 miles	Lou Malnati's Pizzeria	
16 reviews		
0.37 miles	Piece	
321 reviews	Sports Bars, Breweries, Pizza	
0.39 miles	Letizia's Natural Bakery	
101 reviews	Bakeries, Coffee & Tea, Pizza, Dess...	
0.5 miles	HomeMade Pizza Company	
41 reviews	Pizza	
0.57 miles	Pizza Metro II	
33 reviews	Pizza	

APPLICATION DESCRIPTION

Not sure where to go for lunch? Pick a cuisine and it will show you what's nearby. Traveling in a new city and don't know where all the hot spots are? Just tap the Nightlife section and find the closest bars, lounges, and dance clubs, with directions on how to get to and from there. Order from the same pizza place all the time? Save it to your Contacts with a single tap.

FEATURES:

- Pick what type of food you're in the mood for from an extensive list of cuisines, and see what's near you
- Quick access to phone number, address, reviews and ratings for restaurants, shops, nightlife, and coffee shops from Yelp
- Places are sorted by distance so you know what is closest to you
- Get directions to and from each place with your iPhone's Google Maps application
- Start out by seeing what's within 1 mile from you, and gradually branch out up to 20 miles
- Keyboard-free interface, all features can be accessed by tapping
- Easily add a place to your contacts for later retrieval

NOTE: Currently, you will only see Places within 2 miles and the application will install itself as LocalTouch. Version 1.1 of Places has been sent to Apple and waiting for approval. It will work for up to 20 miles. If you have already bought Places, you will get this new version as a free update in a few days.

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Places Support](#)

Comments:

Offers local points of interest, with emphasis on restaurant data provided by Yelp. Also provides maps and directions by distance from user.

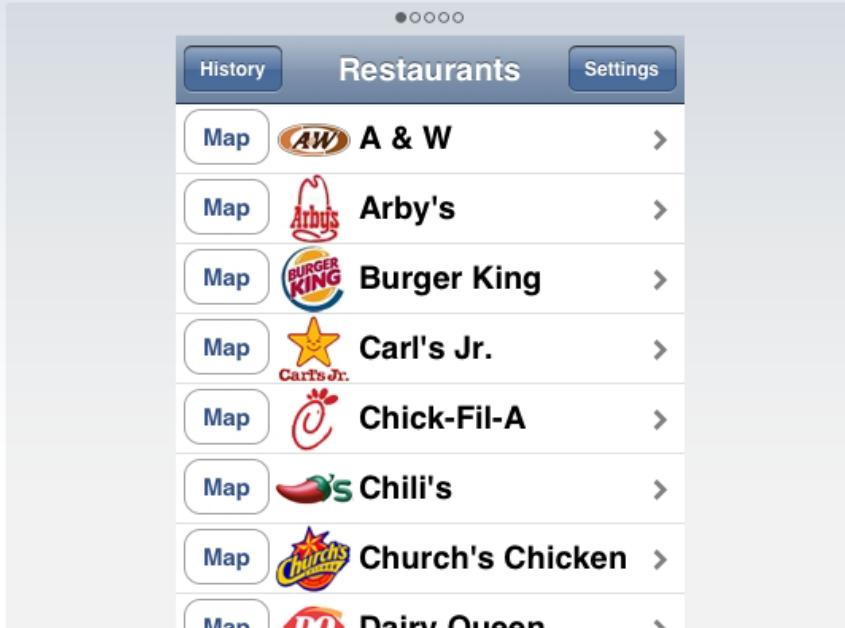
Restaurant Nutrition

Foundation HealthCare Network

Restaurant Nutrition

Category: Healthcare & Fitness
Released Jul 13, 2008
Seller: Foundation Surgery Affiliates
© Foundation HealthCare Network, LLC
Version: 1.0
0.7 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

The Restaurant Nutrition application allows a user to easily view nutritional information about restaurant menus and track what they have eaten. It can also synchronize their personal meal entries with the internet web site thePHRnetwork.com. This application was designed and written exclusively for the iPhone v2.0 Operating System.

The Restaurant Nutrition user can turn on diets to track calorie, carb, protein, and fat to help track and quantify their dieting progress. The program can check for updated menu information on thePHRnetwork.com and download updated data as it is available. Each time a restaurant name appears in the program the map button near it can be touched to open the Maps application showing all of that restaurant's nearby locations. Multiple people can track what they eat in this application at the same time by utilizing the concept of profiles. The application can either be setup to connect to the internet, or run as a standalone application saving data entries only to the iPhone. Registered users of thePHRNetwork.com will enter their username and password which will tie their username in Restaurant Nutrition to their account on that site. Anytime a meal is entered on the iPhone, it can be transmitted and uploaded to the website and recorded there. The Restaurant Nutrition application is available for download exclusively from the App Store.

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Foundation HealthCare Network Web Site](#) 
[Restaurant Nutrition Support](#) 

[ALL APPLICATIONS BY FOUNDATION HEAL...](#) 

Comments:

Ostensibly a nutritional content monitor, it ironically doubles as a fast-food restaurant finder.

Urbanspoon

Urbanspoon



Urbanspoon

Category: Entertainment
Released Jul 05, 2008
Seller: Wanderspot, LLC
© 2008 Urbanspoon
Version: 1.0
0.4 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

Can't decide where to eat? Urbanspoon can help. Shake your iPhone and the Urbanspoon slot machine will pick a good restaurant for you to try. Keep shaking until you find a restaurant you're happy with.

FEATURES

- Uses GPS to find a restaurant near you
- Filter by neighborhood, cuisine, or price
- Comprehensive restaurant listings
- Ratings and reviews from newspapers, bloggers and fellow eaters

Available in most North American cities as well as London.

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Urbanspoon Web Site](#) 

[Urbanspoon Support](#) 

[ALL APPLICATIONS BY URBANSPOON](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

CUSTOMERS ALSO DOWNLOADED

[See All](#) 

[Yelp](#)

Lifestyle

[Midomi](#)

Music

[Movies.app](#)

Comments:

Offers restaurant listings and finds nearest restaurant locations to user.

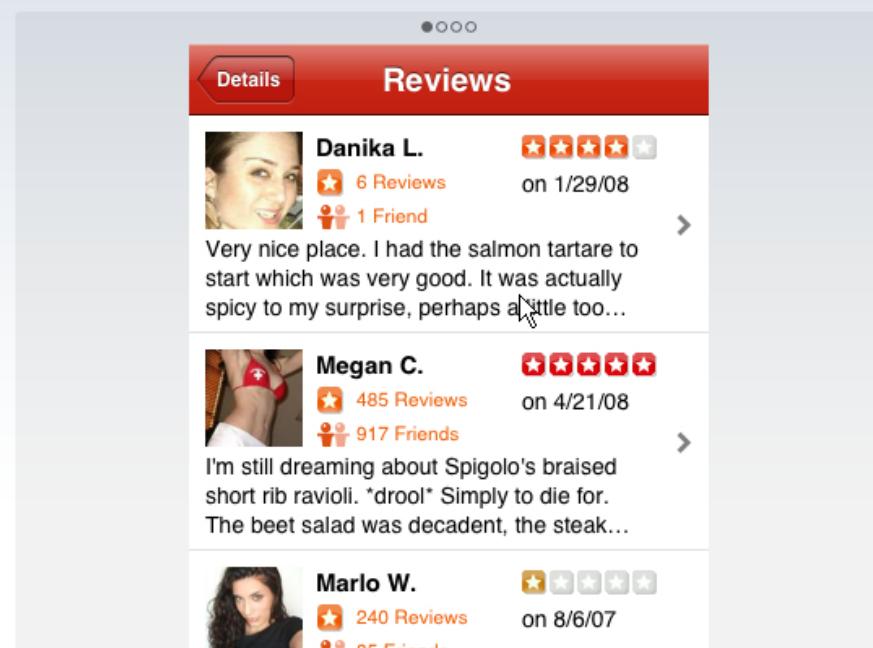
Yelp

Yelp



Yelp
 Category: Lifestyle
 Released Jul 05, 2008
 Seller: Yelp, Inc.
 © Yelp, Inc 2008
 Version: 1.0
 0.7 MB

Free [GET APP](#)



Reviews

Danika L.  on 1/29/08
 6 Reviews 1 Friend

Very nice place. I had the salmon tartare to start which was very good. It was actually spicy to my surprise, perhaps a little too...

Megan C.  on 4/21/08
 485 Reviews 917 Friends

I'm still dreaming about Spigolo's braised short rib ravioli. *drool* Simply to die for. The beet salad was decadent, the steak...

Mario W.  on 8/6/07
 240 Reviews 85 Friends

APPLICATION DESCRIPTION

Looking for a burrito joint open now? An Irish pub nearby? A gas station you can drive to before your tank hits empty? Yelp for your iPhone is here to help. Use us to search for places to eat, shop, drink, relax and play then read reviews from an active community of locals in the know.

FEATURES:

- Search for businesses near you using the iPhone's built-in location finder
- Tap quick links to find nearby bars, restaurants, cafes and more
- Narrow your searches by 'hood, distance, price, and what's open now
- Browse reviews to read what's great (and not so great) in your city
- Look up addresses and phone numbers for thousands of businesses, then call or map them from your iPhone

LANGUAGES:
 English

REQUIREMENTS:
 Compatible with iPhone
 Requires iPhone 2.0 Software Update

[Yelp Support](#) 

[ALL APPLICATIONS BY YELP](#) 
[TELL A FRIEND](#) 
[APP STORE FAQS](#) 

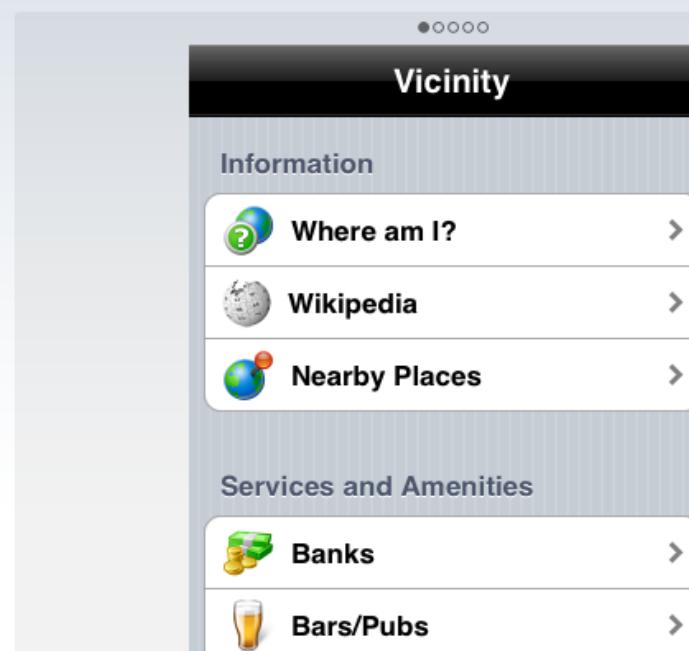
[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 
[Twitterrific](#)
 Social Networking
[Urbanspoon](#)

Comments:

The iPhone version of the popular local reviews site. Content also appears in the Loopt and Places applications.

Vicinity

ActiveGuru Ltd.



APPLICATION DESCRIPTION

Vicinity is the ultimate guide to your surroundings.

It provides one tap access to nearby services and amenities such as bars, restaurants, taxis and takeouts. Vicinity also utilizes your location to display nearby Wikipedia articles and photographs from both flickr and Panoramio, providing a useful source of education and interesting places to visit.

The location list shows all the places and their distance from you in real time, and is sorted so you can quickly select the nearest. Simply tap an item to view details and photos, visit websites, phone or get directions.

Combining hundreds of data sources, Vicinity is one of the most comprehensive location based applications to date.

LANGUAGES:
 English

REQUIREMENTS:
 Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[ActiveGuru Ltd. Web Site](#)
[Vicinity Support](#)

[ALL APPLICATIONS BY ACTIVEGURU LTD.](#)

[TELL A FRIEND](#)

[APP STORE FAQS](#)

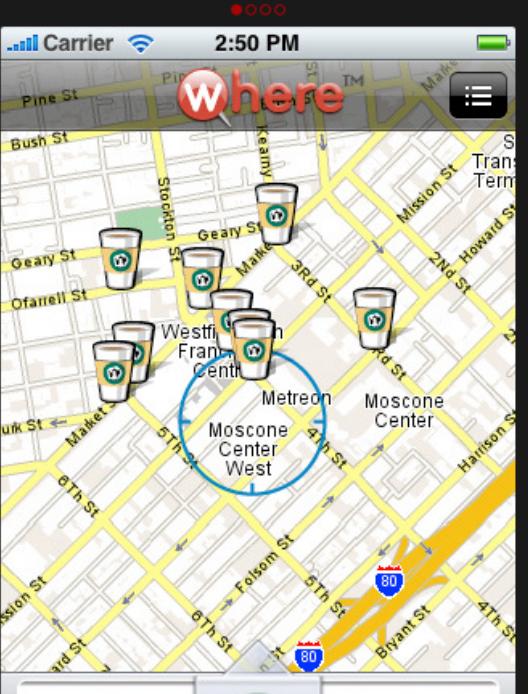
[CUSTOMERS ALSO BOUGHT](#) [See All](#)

[Where To?](#)
 Travel

Comments:

Location and restaurant/bar finder, which also offers photos and Wikipedia entries regarding nearby places.

Where



WHERE
uLocate Communications
Category: Navigation
Released Jun 29, 2008
Seller: uLocate Communications
© 2008 uLocate Communications, Inc.
Version: 1.0
0.5 MB

Free GET APP

Carrier 2:50 PM

Cooper's to macinmato, find it with WHERE.

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[uLocate Communications Web Site](#) [+/-](#)
[WHERE Support](#) [+/-](#)

[ALL APPLICATIONS BY ULOCATE COMMU...](#) [+/-](#)
[TELL A FRIEND](#) [+/-](#)
[APP STORE FAQS](#) [+/-](#)

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) [+/-](#)

- [Google Mobile App](#)
Reference
- [WeatherBug](#)
Weather
- [Movies.app](#)
Entertainment
- [BoxOffice](#)
Entertainment
- [eBay Mobile](#)
Lifestyle

Comments:

Where, a platform for location-based content on other handsets, here offers a kind of local “meta-search,” serving up all the content of partners in a single application. It is one of the most popular iPhone applications downloaded to date.

Where To?

tap tap tap

Where To?

Category: Travel
 Released Jul 08, 2008
 Seller: Sophia Teutschler
 © 2008 Sophia Teutschler and John Casasanta
 Version: 1.0
 0.8 MB

\$2.99 [BUY APP](#)



APPLICATION DESCRIPTION

Make ANY iPhone or iPod touch behave more like a real GPS device!

One of the best features of the iPhone is that it's able to determine your current location, but missing is something that's become a staple of most GPS systems: a quick way to find points of interest around you. Where To provides that in a slick, intuitive user experience. Find food, places to shop, fun things to do and much more with just a few taps.

Not sure what you want for dinner tonight? Tap "Surprise Me!" to make the choice. Take a chance and find something new and exciting!

FEATURES

- Includes over 600 categories... find whatever you want without any typing
- Find places around your current location, any of your contacts, or anywhere in the world
- Optimized for US locations and English language
- Works with any iPhone or iPod touch model
- Gorgeous user interface

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[tap tap tap Web Site](#) 

[Where To? Support](#) 

[ALL APPLICATIONS BY TAP TAP TAP](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

Comments:

General points of interest finder that emphasizes its restaurant guide.

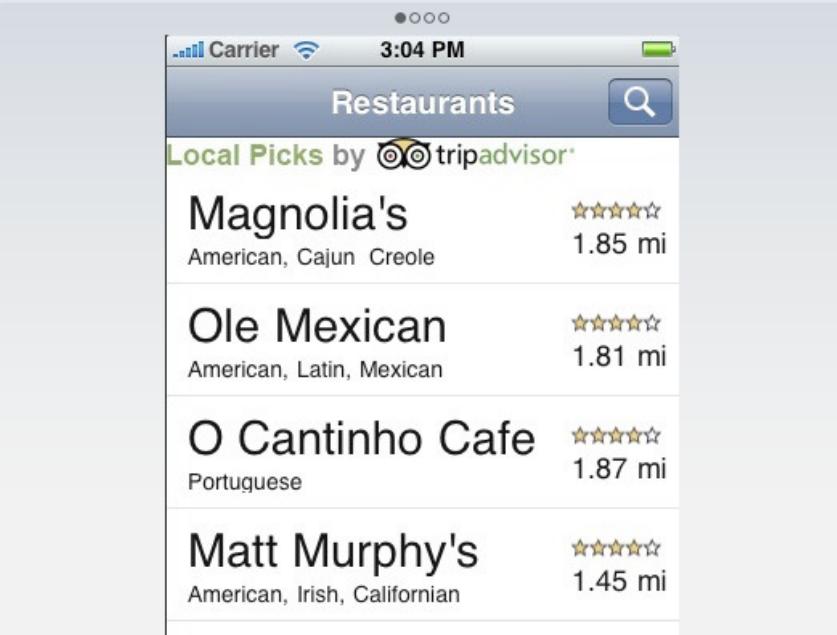
Local Picks by TripAdvisor

TripAdvisor LLC



Local Picks by TripAdvisor
 Category: Travel
 Released Jul 09, 2008
 Seller: TripAdvisor LLC
 © 2008 TripAdvisor LLC
 Version: 1.0
 0.1 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

When you're on the road trying to find a place to eat, why wing it? Get recommendations from Local Picks for near by restaurants and never settle for a mediocre meal again. From greasy diners to hidden gems to trendy hot spots, discover the best places to eat that only the locals know about!

There are over 410,000 restaurants to select from, including top restaurants in the United States, United Kingdom, Australia, Canada, New Zealand, France, and more!

To help find that perfect restaurant, Local Picks draws from over 1,500,000 restaurant reviews - so you can get the truth from people who have already been there!

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[TripAdvisor LLC Web Site](#) 
[Local Picks by TripAdvisor Support](#) 

[ALL APPLICATIONS BY TRIPADVISOR LLC](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

[Travelocity TravelTools](#)
Travel

[People](#)
Reference

Comments:

Extensive collection of restaurant reviews from online travel site TripAdvisor.

© 2007 Opus Research, Inc.

Local Mobile Search

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Social Networking & Friend Finders

Limbo

Limbo



Limbo

Category: Social Networking
 Released Jun 28, 2008
 Seller: Limbo Inc.
 © Limbo Inc.
 Version: 1.0
 0.9 MB

Free [GET APP](#)



The screenshot shows the 'What' screen of the Limbo app. At the top, there's a navigation bar with tabs: 'Find Me', 'What' (which is selected), 'Faves', 'Friends', 'Contacts', and 'Members'. Below the tabs, there's a profile card for 'Jane P.' showing she is 'Eating, Anacapa Restaurant'. There's a 'Set activity' button next to it. The main area displays a grid of activity cards:

Activity	Friends
Socializing	2 Friends
Working	5 Friends
Eating	8 Friends
Shopping	1 Friends
Golfing	1 Friends
Surfing	1 Friends
Play Date	
Hiking	

APPLICATION DESCRIPTION

Amplify your social life - join the biggest mobile community in the US!
 Stay current on What people are doing, Who they're with and Where with Limbo. Limbo is totally free and 2 million people already use it

FEATURES:

- Know which friends are nearby – search by activity, distance or friendship level
- Find the hottest Restaurants, Bars or Shops
- Group chat with anyone, on any mobile phone or network, without text messaging costs
- Have total control with custom privacy settings
- Friends don't have an iPhone? Don't dump them – Limbo works on any phone
- Hook up with 2 million other Limbo users

Why download five apps when all you need is Limbo, for free?

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Limbo Web Site](#) 
[Limbo Support](#) 
[Application License Agreement](#) 

- [ALL APPLICATIONS BY LIMBO](#) 
- [TELL A FRIEND](#) 
- [APP STORE FAQS](#) 

Comments:

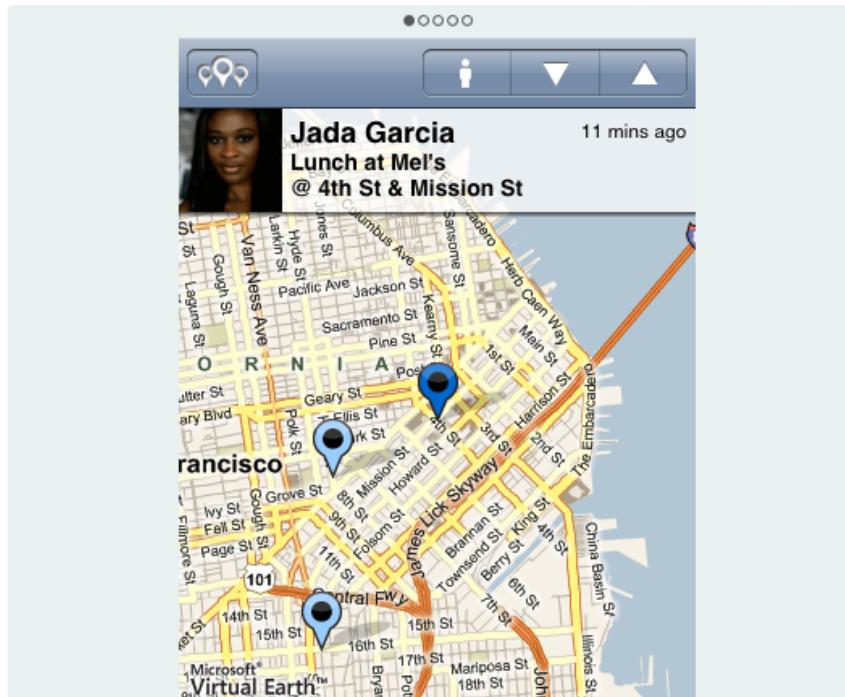
Application is a points of interest/ restaurant and friend finder, thematically comparable to Loopt and Whrrl. It also offers one-to-many chat functionality.

Loopt



Loopt
Loopt, Inc.
Category: Social Networking
Released Jul 04, 2008
Seller: Loopt, Inc.
© Loopt, Inc.
Version: 1.0
0.8 MB

Free [GET APP](#)



Jada Garcia 11 mins ago
Lunch at Mel's
@ 4th St & Mission St

Map of San Francisco showing locations at 4th St & Mission St, Polk St, and 101 Central Ewy.

[Loopt, Inc. Web Site](#) 
[Loopt Support](#) 

[ALL APPLICATIONS BY LOOPT, INC.](#) 
[TELL A FRIEND](#) 
[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

- [Whrrl](#)
Social Networking
- [Twitterrific](#)
Social Networking
- [Movies.app](#)
Entertainment
- [Google Mobile App](#)
Reference
- [Facebook](#)
Social Networking

Comments:

One of the more visible mobile friend finder applications, it also incorporates Yelp reviews for local businesses.

Whrrl

Whrrl

Category: Social Networking
 Released Jul 04, 2008
 Seller: Pelago, Inc.
 © Copyright 2006-2008 Pelago, Inc.
 Version: 1.0
 2.4 MB

Free [GET APP](#)

APPLICATION DESCRIPTION

Whrrl lets your friends light up your map based on the places they go in the real world. You can zero in on what they are up to right now, plus their past visits and ratings highlight cool places for you to go.

FEATURES:

- Share your current location and see where your friends are and what they're doing right now using the iPhone's built-in location finder.
- Whrrl will highlight cool places based on the activity of your friends and Whrrl's powerful recommendation technology.
- Remember places you want to go and show them on the map at any time.
- Filter down to specific kinds of places with a couple of touches - e.g. restaurants your friends like with outdoor seating that have happy hour now.

Simple and powerful - suddenly, all that real-world experience that used to be locked up in the brains of your friends (the people whose opinions you trust) is at your fingertips. The more friends you add and the more places you rate, the better the recommendations and the whole Whrrl experience. Whrrl makes it easy to invite friends right from your iPhone address book or via email address.

Whrrl on the iPhone is fully integrated with the Whrrl website (whrrl.com); what you do on your iPhone appears immediately on the website and vice-versa.

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Pelago, Inc. Web Site](#)

[Whrrl Support](#)

[Application License Agreement](#)

Comments:

Something of a cross between Yelp and Loopt, the application also records user activity to capture “implicit” recommendations.

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Local Mobile Search

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Zintin

Zintin



zintin
Category: Social Networking
Released Jun 30, 2008
Seller: INDRAJIT KHARE
© zintin
Version: 1.0d
0.3 MB

Free [GET APP](#)

Nearby zintin users

-  **Zack**
Snowboarding is my oxygen on the top... >
-  **Holly**
My band is on 10PM @ The Cellar >
-  **Jenny**
Just saw Radiohead in concert! >
-  **Cody**
Techno rocks my world >
-  **Frank**
Back from the Rockies! >
-  **Sarah**
Together we can stop Darfur >

APPLICATION DESCRIPTION

zintin lets you discover the people around you wherever you go.

- See a list of the people closest to you.
- Know which of your friends are nearby.
- Share pictures and express yourself via your wall.
- Exchange contact info at the press of a button.
- No need to sign up for anything, just start exploring.

Major update coming soon: scribble on people's walls.

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Zintin Web Site](#) 
[zintin Support](#) 

[ALL APPLICATIONS BY ZINTIN](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

CUSTOMERS ALSO DOWNLOADED [See All](#) 

iFob Social Networking
mDialog Entertainment
Limbo Social Networking
iview Utilities

Comments:

Another friend/people finder combined with a photo sharing application.

© 2007 Opus Research, Inc.

Local Mobile Search

21



Yellow & White Pages

People

Caffeinated Cocoa



People

Category: Reference
Released Jul 07, 2008
Seller: Adam Leonard
© 2008 Caffeinated Cocoa. Data from WhitePages.com and GeoNames.org.
Version: 1.0
0.1 MB

Free [GET APP](#)



Name Search [Search](#)

Name	Address	Phone
First Name		
Last Name Required		
Location City, State or Zip		

APPLICATION DESCRIPTION

People is a White Pages application that allows you to quickly and easily find a full name, address, and phone number for almost anyone.

- Search over 180 million public listings (80% of US adults) using just the information you know- a name, partial address, or phone number.
- See a list of search results. Then, with one tap, call the person, view the address in the Maps application, or add the person to your contacts.
- Find people near your current location automatically.

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Caffeinated Cocoa Web Site](#) 

[People Support](#) 

[ALL APPLICATIONS BY CAFFEINATED COCOA](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

To Do

Productivity

Pocket Express®

News

eReader

Entertainment

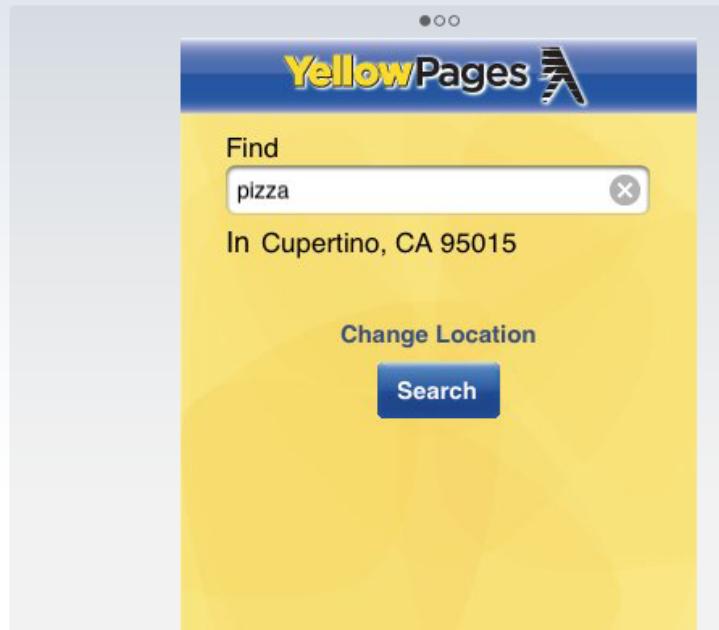
[Local Picks by TripAdvisor](#)

Comments:

People provides white pages listings and will map published addresses. It also shows addresses and telephone numbers of people nearby.

Yellow Pages

Avantar LLC



APPLICATION DESCRIPTION

ABOUT

Hands down the Yellow Pages business directory of choice for your mobile device that finds businesses and services near you, with a single tap of your finger. It also includes quick search shortcuts for most commonly used terms. Use it once and you will wonder how you ever got along without it.

This is a revolutionary Yellow Pages mobile application that uses OneTap® search technology. It also uses your mobile device's capabilities to recognize where you are, and shows you business search results based on what's nearest to you.

Not only that, but from the result page you can also tap on the map and it will display driving directions, tap on the business phone and it will make the call, and tap on the Contacts icon to add the business information to your contact book.

FEATURES

- Business results are displayed based on your current location
- Find any local business and service
- Quick Searches: Shortcuts for most commonly used search terms like Pizza, Auto Services, Doctors, Restaurants, etc.
- Tap on the plus sign to add business info to your Contact Book
- Tap on the map for driving directions
- Single tap-to-call option

COMPATABILITY

- iPhone
- iPod Touch

LANGUAGES

- English

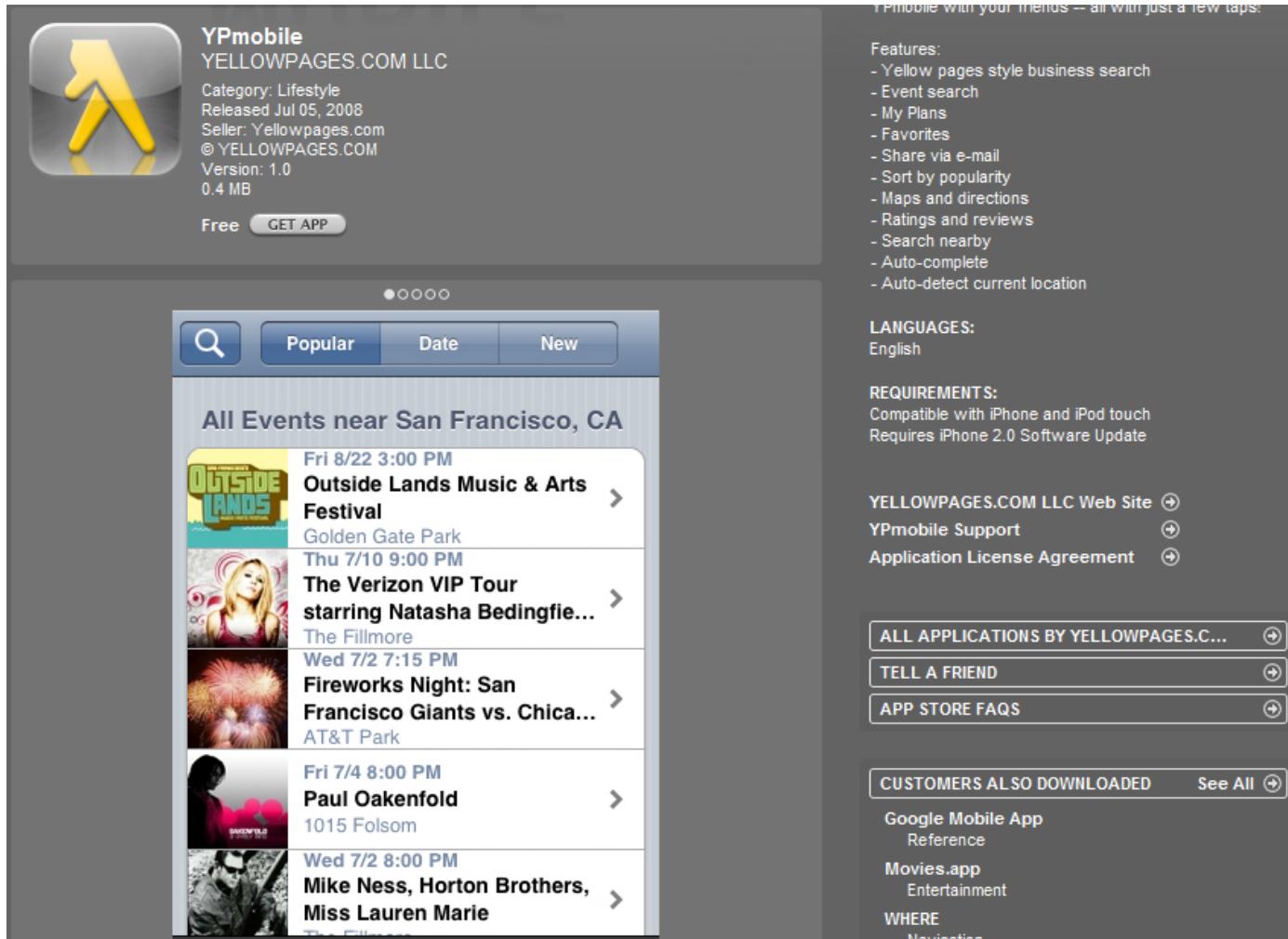
COUNTRIES

- United States

Comments:

Basic yellow pages database search, which also shows nearby business locations.

YP Mobile (Yellowpages.com)



The screenshot shows the YP mobile application page on the App Store. At the top, there's a large icon of a yellow 'Y' with a blue outline, followed by the text 'YPmobile' and 'YELLOWPAGES.COM LLC'. Below this, it says 'Category: Lifestyle', 'Released Jul 05, 2008', 'Seller: Yellowpages.com', '© YELLOWPAGES.COM', 'Version: 1.0', and '0.4 MB'. There are 'Free' and 'GET APP' buttons.

The main content area displays a list of events under the heading 'All Events near San Francisco, CA'. The events listed are:

- Outside Lands Music & Arts Festival** (Fri 8/22 3:00 PM, Golden Gate Park)
- The Verizon VIP Tour starring Natasha Bedingfield** (Thu 7/10 9:00 PM, The Fillmore)
- Fireworks Night: San Francisco Giants vs. Chicago Cubs** (Wed 7/2 7:15 PM, AT&T Park)
- Paul Oakenfold** (Fri 7/4 8:00 PM, 1015 Folsom)
- Mike Ness, Horton Brothers, Miss Lauren Marie** (Wed 7/2 8:00 PM, The Fillmore)

To the right of the event list, there's a sidebar with various links and information:

- Features:** Yellow pages style business search, Event search, My Plans, Favorites, Share via e-mail, Sort by popularity, Maps and directions, Ratings and reviews, Search nearby, Auto-complete, Auto-detect current location.
- LANGUAGES:** English
- REQUIREMENTS:** Compatible with iPhone and iPod touch, Requires iPhone 2.0 Software Update
- Links:** YELLOWPAGES.COM LLC Web Site, YPmobile Support, Application License Agreement
- Buttons:** ALL APPLICATIONS BY YELLOWPAGES.COM, TELL A FRIEND, APP STORE FAQS
- CUSTOMERS ALSO DOWNLOADED:** Google Mobile App Reference, Movies.app Entertainment, WHERE Navigation

Comments:

The mobile version of the desktop site; however with events (from Zvents) and directions, the application is making a bid for broader usage than conventional YP use cases.



Movie Related

BoxOffice

Cyrus Najmabadi



BoxOffice

Category: Entertainment
Released Jul 09, 2008
Seller: Cyrus Najmabadi
© Cyrus Najmabadi
Version: 1.0
0.2 MB

Free [GET APP](#)

Title	Rating
97 WALL-E	>
96 My Winnipeg	>
94 Encounters at the End...	>
93 Iron Man	>
92 Tell No One	>
92 The Visitor	>
90 The Edge of Heaven	>
89 The Golden Compass	>

APPLICATION DESCRIPTION

The line at the movies starts and ends in your pocket. With iPhone and BoxOffice, you can read reviews, locate theaters and show times, even purchase tickets.

With BoxOffice you can:

- browse local theaters by movies, show times, and distance
- check rating scores from RottenTomatoes.com
- order tickets directly from participating theaters
- check out what's playing at your favorite theater
- keep movie and theater information on your iPhone, even without a network connection

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Cyrus Najmabadi Web Site](#)

[BoxOffice Support](#)

[ALL APPLICATIONS BY CYRUS NAJMABADI](#)

[TELL A FRIEND](#)

[APP STORE FAQS](#)

CUSTOMERS ALSO DOWNLOADED

[See All](#)

[Google Mobile App Reference](#)

[Movies.app Entertainment](#)
[WeatherBug](#)

Comments:

In addition to movie reviews and show times the application provides theater location and driving distance information.

One Tap Movies

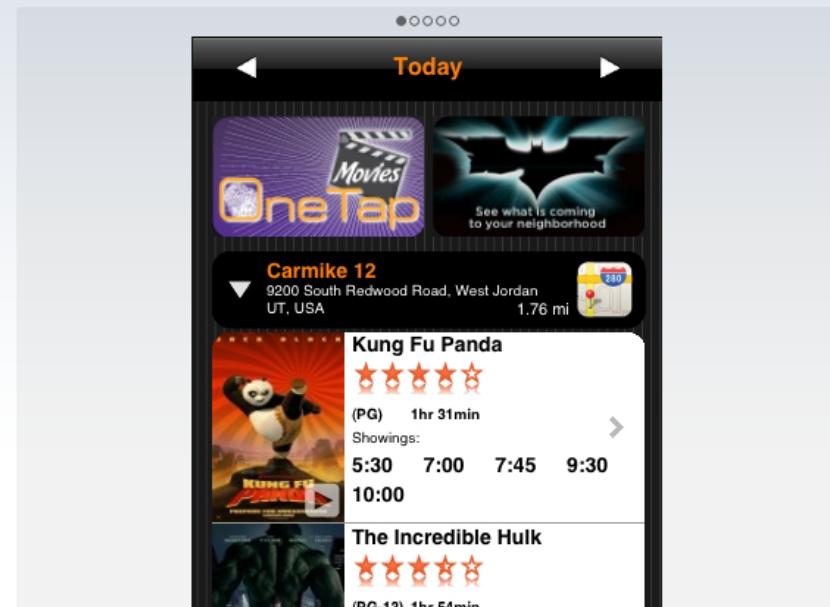
Avantar LLC



One Tap Movies

Category: Entertainment
Released Jul 06, 2008
Seller: Avantar LLC
© Avantar, LLC 2008 www.Avantart.us
Version: 1.0
0.3 MB

\$1.99 [BUY APP](#)



APPLICATION DESCRIPTION

ABOUT

OneTap Movies™ is the famous ultimate app for movie lovers. From now on, and for a fraction of the price of a single movie ticket, you will enjoy the show even when you are searching for a movie to watch.

OneTap Movies recognizes where you are and displays the nearest movie theaters, along with the movies that are being played, as well as the showtimes, critic ratings, basic info, posters, etc. All with a single tap of your finger. You can also watch the trailers or simply enjoy your time searching for details of any movie with a link to the International Movie Data Base (IMDB).

RESULTS INCLUDE

- Geolocation local search results
- Movie theaters
- Titles
- Times
- Critic ratings (stars)
- Movie ratings (PG, R, etc.)
- Movie trailers
- Interactive map with driving directions to each theater
- Quick Searches: Sort your results by theaters, movie popularity, star ratings, newest movies.
- Change of your default location.
- View movie times for up to 5 days ahead
- Links to IMDB (International Movie Database)

COMPATABILITY

- iPhone
- iPod Touch

FEATURES

- OneTap does all the work for you
- The nearest theater and movie showings display based on your current location. You can also change your default location
- Displayed information includes: theaters, movies, times, critic ratings (stars), movie ratings (R, PG, etc.), trailers, maps, driving directions, and more.

Comments:

Provides information about nearest movie theaters and offers maps and driving directions.

Showtimes

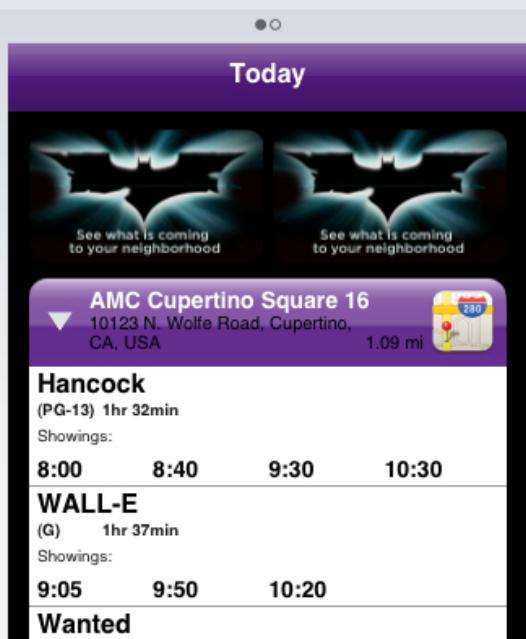
Avantar LLC



Showtimes

Category: Entertainment
 Released Jul 13, 2008
 Seller: Avantar LLC
 © Avantar, LLC 2008 www.Avantar.us
 Version: 1.0
 0.2 MB

Free [GET APP](#)



The screenshot shows the app's main interface. At the top, it says "Today". Below that are two movie posters for "Hancock" and "WALL-E", each with the text "See what is coming to your neighborhood". The main section displays showtimes for "AMC Cupertino Square 16" located at "10123 N. Wolfe Road, Cupertino, CA, USA" which is "1.09 mi" away. It lists showtimes for "Hancock" at 8:00, 8:40, 9:30, and 10:30, and for "WALL-E" at 9:05, 9:50, and 10:20.

APPLICATION DESCRIPTION

ABOUT

Showtimes is a must have for movie lovers, and best of all it's free. Showtimes recognizes where you are and shows you results of the movie theaters nearest to you, movie listings, and showtimes. All that with a single tap of your finger.

RESULTS INCLUDE

- Movie theaters
- Titles
- Times
- Movie ratings (PG, R, etc.)

COMPATABILITY

- iPhone
- iPod Touch

UPGRADE INFORMATION

Upgrade to the OneTapMovies™ application found on Apple's App Store for less than the price of a single movie ticket (\$1.99 USD) and receive a bundle of additional features:

- Change Date
- Change Location
- Critic ratings (stars)
- Ready-to-play movie trailers
- Quick Searches: Sort your results by theaters, movie popularity, star ratings, newest movies, and you can also change your default location.
- Links to IMDB (International Movie Database)

LANGUAGES

- English

COUNTRIES

- United States

LANGUAGES:

English

REQUIREMENTS:

OS: iPhone OS 2.0 or later. iPod touch OS 2.0 or later.

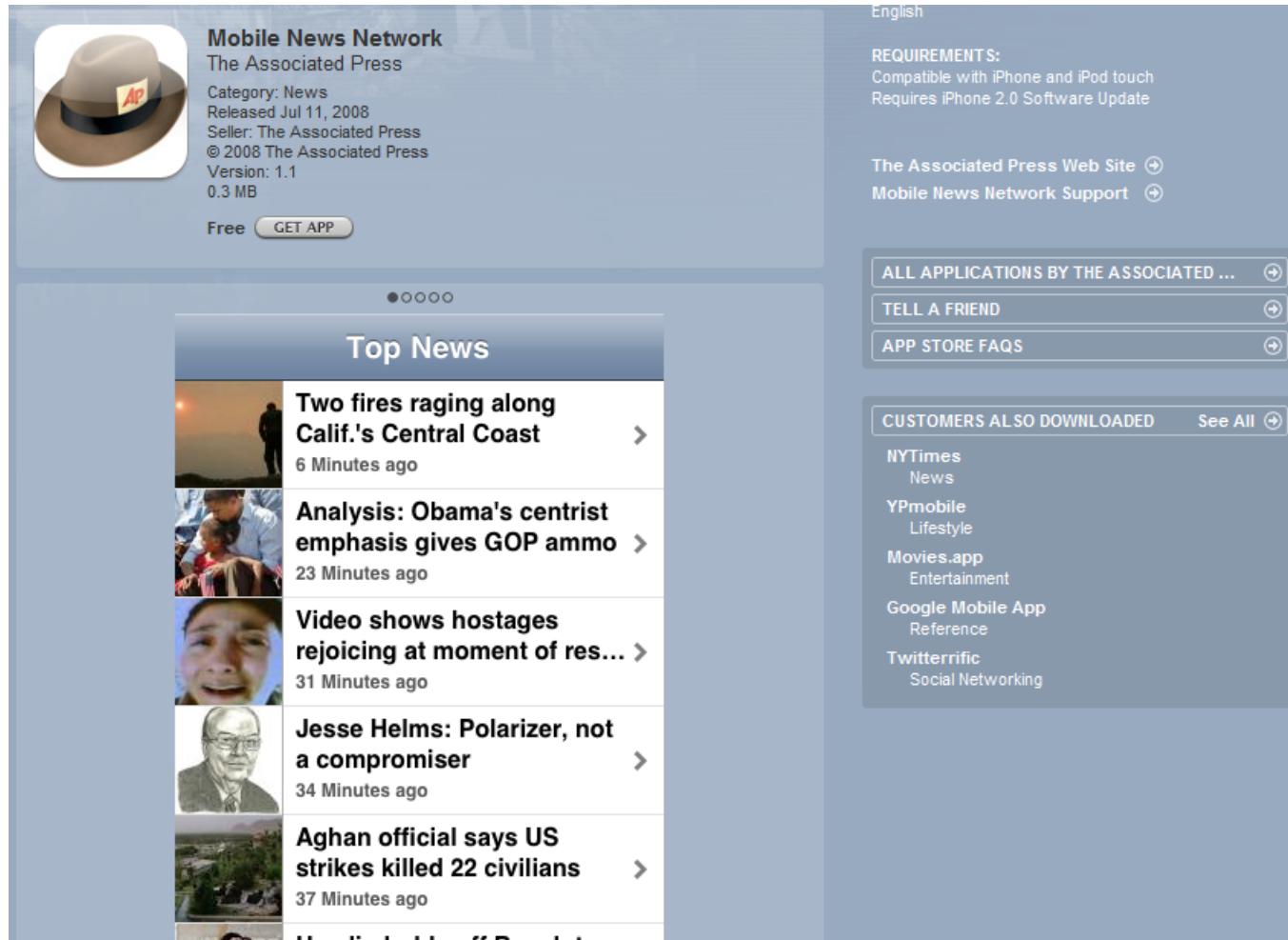
Comments:

Offers nearby theater and movie show-times information.



News & Weather

AP Mobile News Network



Mobile News Network
The Associated Press
Category: News
Released Jul 11, 2008
Seller: The Associated Press
© 2008 The Associated Press
Version: 1.1
0.3 MB

Free [GET APP](#)

Top News

-  Two fires raging along Calif.'s Central Coast >
6 Minutes ago
-  Analysis: Obama's centrist emphasis gives GOP ammo >
23 Minutes ago
-  Video shows hostages rejoicing at moment of res... >
31 Minutes ago
-  Jesse Helms: Polarizer, not a compromiser >
34 Minutes ago
-  Aghan official says US strikes killed 22 civilians >
37 Minutes ago

English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[The Associated Press Web Site](#) 
[Mobile News Network Support](#) 

[ALL APPLICATIONS BY THE ASSOCIATED ...](#) 
[TELL A FRIEND](#) 
[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

- NYTimes
News
- YPmobile
Lifestyle
- Movies.app
Entertainment
- Google Mobile App
Reference
- Twitterrific
Social Networking

Comments:

Local and national news, with video from the Associated Press.

Fizz Weather

Fizz Software Ltd.



Fizz Weather

Category: Weather
Released Jul 06, 2008
Seller: Fizz Software Ltd.
© 2008 Fizz Software Ltd.
Version: 1.0
1.5 MB

\$4.99 [BUY APP](#)



APPLICATION DESCRIPTION

Fizz Weather provides detailed weather information for over 58,000 cities worldwide. Find your favorite cities in seconds, or use the iPhone's built in GPS to find the nearest weather reporting station to your location.

See detailed 5 day, 2 day and current condition reports. Satellite and forecast maps are provided with radar maps for US cities. The airports screen shows any potential delays that the weather could cause at your chosen airport.

Information provided includes high and low temperatures, wind speed and direction, precipitation probability, comfort level, humidity, visibility, UV levels and the barometer reading. Fizz Weather is your ultimate weather application.

LANGUAGES:

English, Chinese, Dutch, French, German, Italian, Spanish

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Fizz Software Ltd. Web Site](#)

[Fizz Weather Support](#)

[ALL APPLICATIONS BY FIZZ SOFTWARE LTD.](#)

[TELL A FRIEND](#)

[APP STORE FAQS](#)

[CUSTOMERS ALSO BOUGHT](#)

See All

[MyWeather Mobile](#)

Weather

PCalc

Comments:

Global weather information tied to current user location.

iCoMo News

Geoff Pado



iCoMo News

Category: News
 Released Jul 06, 2008
 Seller: Geoff Pado
 © 2008 Geoff Pado
 Version: 1.0
 0.1 MB

[Free](#) [GET APP](#)



APPLICATION DESCRIPTION

iCoMo News converges three major news media outlets in Columbia, MO. It includes KOMU News (an NBC affiliate), the Columbia Missourian (a local newspaper), and KBIA Radio (an NPR radio station). iCoMo News was designed by Courtney Schroeder, Misty Anderson, and Alex Tribou as a capstone project for the Journalism School at the University of Missouri.

LANGUAGES:
 English

REQUIREMENTS:
 Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Geoff Pado Web Site](#) 
[iCoMo News Support](#) 

[ALL APPLICATIONS BY GEOFF PADO](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

mDialog

Entertainment

picocalc free

Productivity

iView

Utilities

000000

Reference

RMC

Music

Comments:

A kind of “mash up” of three local news sources from Missouri (print, radio, TV).

MyWeather Mobile

MyWeather, LLC

MyWeather Mobile
 Category: Weather
 Released Jul 10, 2008
 Seller: Weather Central, Inc.
 © 2008 MyWeather, LLC
 Version: 1.0.1
 6.5 MB

\$14.99 [BUY APP](#)

Current Conditions		
MyWeather		82°
Cupertino		79°
Mt. Pleasant		67°
Miami		85°

Forecast Trend Radar

Sunday Monday Tuesday

APPLICATION DESCRIPTION

MyWeather Mobile is all about personalization and interactivity. It brings your weather to you, wherever you are, whenever you want it. Our GPS feature means you get precise weather exactly where you are—be it San Francisco, Denver or Whiskey Jug, Wyoming.

You can touch it and shape it. It's yours. It's fun. MyWeather uses Microsoft's Virtual Earth technology to display radar echos in stunning HD-quality that you can pinch, flick and zoom. Pinpoint your exact location and drill down to the street level.

Interact with hour-by-hour forecasted temps, wind speed and precipitation by simply touching the screen and selecting the hour. This data is available for thousands of locations in the US.

WHAT'S NEW IN THIS VERSION:
 It's not just weather. It is MyWeather!

LANGUAGES:
 English, Chinese

REQUIREMENTS:
 Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[MyWeather, LLC Web Site](#)
[MyWeather Mobile Support](#)
[Application License Agreement](#)

[ALL APPLICATIONS BY MYWEATHER, LLC](#)
[TELL A FRIEND](#)
[APP STORE FAQS](#)

Comments:

Uses Microsoft Virtual Earth platform and location to provide very precise weather information.

© 2007 Opus Research, Inc.

Local Mobile Search

34

NowLocal

IB

NowLocal

Category: News
Released Jul 03, 2008
Seller: Internet Broadcasting Systems
© 2008 Internet Broadcasting Systems
Version: 1.0b
0.1 MB

Free [GET APP](#)

Saint Paul, MN [Change](#)

- Anti-war protester sues St. Paul over arrest** >
Post-Bulletin Jul 2, 7:05 PM
- Served on New Ulm City Council, practiced optometry** >
The Journal Jul 2, 7:05 PM
- St. Paul City Council weighs rules for sober houses** >
Star Tribune Jul 1, 7:05 PM
- More and more drive-offs involve stolen license plates** >
Star Tribune Jul 1, 7:05 PM
- Advocates for poor want state to hurry on energy aid** >

APPLICATION DESCRIPTION

NowLocal is the best way to find news that's happening around you. Using the iPhone's location services, NowLocal automatically delivers you news from the best local sources, wherever you are. So as you move from place to place, it's easy to quickly check what's going on around you.

NowLocal: Delivering Local News to You

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone
Requires iPhone 2.0 Software Update

[IB Web Site](#) [+/-](#)
[NowLocal Support](#) [+/-](#)

[ALL APPLICATIONS BY IB](#) [+/-](#)
[TELL A FRIEND](#) [+/-](#)
[APP STORE FAQS](#) [+/-](#)

CUSTOMERS ALSO DOWNLOADED [See All](#) [+/-](#)

- Pocket Express®**
News
- FOX News UReport**
News
- People**
Reference
- Local Picks by TripAdvisor**
Travel
- SodaSnap Instant Postcards**

Comments:

Provided by Internet Broadcasting, the application offers local news from various sources tied to current user location.

Pocket Express

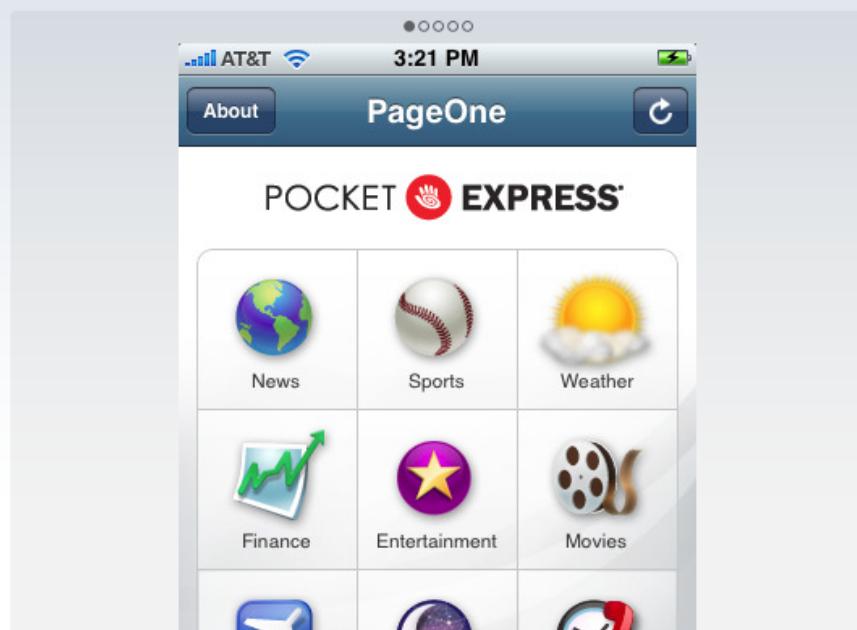
Handmark, Inc.



Pocket Express®

Category: News
Released Jul 08, 2008
Seller: Handmark, Inc.
© 2008 Handmark, Inc.; Handmark, Pocket Express, and the distinctive hand desig...
Version: 4.40
2.0 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

The Pocket Express® personalized information service enjoyed by millions of users is now available for FREE on the iPhone™!

Pocket Express® is a free mobile news and search service providing fast, easy access to the latest news, sports, weather, flight information, and more – all in one simple application. Unlike traditional mobile browsing, Pocket Express combines content from trusted sources and optimizes for your device- making it easier to read and search for the information you need.

News: Worldwide breaking news and photos
Sports: Scores and Schedules of your favorite teams.
Weather: Current, 48-hour and 7-day forecasts around the globe
Finance- AP Finance News & Photos
Entertainment- The latest Hollywood gossip with movie, TV and music news!
Movies- coming soon!
Travel- Flight status, schedules, currency conversion and more!
Horoscopes- coming soon!
Assist- 24/7 customer assistance

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Handmark, Inc. Web Site](#) 
[Pocket Express® Support](#) 

[ALL APPLICATIONS BY HANDMARK, INC.](#) 

[TELL A FRIEND](#) 

Comments:

The application offers news, weather and local movies information, together with several other, travel-related services such as a “flight tracker.”

WeatherBug

WeatherBug



WeatherBug

Category: Weather
Released Jul 09, 2008
Seller: AWS Convergence Technologies, Inc.
© WeatherBug
Version: 1.0
0.6 MB

Free [GET APP](#)

Rated 4+



The screenshot shows the WeatherBug application running on an iPod touch. The top status bar indicates it's 2:25 PM. Below the status bar is a navigation bar with tabs for "Location" and "Opacity". The location is set to "San Francisco, CA" and the specific location is "Potrero Hill, San Francisco". The main screen displays a detailed weather map of the San Francisco area, showing various weather patterns with color-coded icons (green, yellow, orange, red) and road networks. Labels on the map include Holstein, Ida Grove, Lake View, Odellot, Riconwell City, Carroll, and Panora.

APPLICATION DESCRIPTION

Puts live, local weather conditions from over 45,000 locations in the world on your iPhone or iPod touch.

Features:

- Severe Weather Alerts
- Weather Cameras
- Detailed Forecast
- Current Radar
- Satellite Maps

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[WeatherBug Web Site](#) 

[WeatherBug Support](#) 

[Application License Agreement](#) 

ALL APPLICATIONS BY WEATHERBUG

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

CUSTOMERS ALSO DOWNLOADED

[See All](#) 

[Google Mobile App](#)
Reference

[Remote](#)
Entertainment

[Facebook](#)
Social Networking

[AIM](#)

Who Is Hot?

Weather Underground



Who is Hot?

Category: Weather
 Released Jul 11, 2008
 Seller: Weather Underground
 © 2008 Weather Underground
 Version: 1.0
 2.8 MB

Free [GET APP](#)



Friend Name	Location	Temperature
Anna Haro	Sausalito, CA	62°F
Daniel Higgins Jr.	Corte Madera, CA	61°F
David Taylor	Tiburon, CA	61°F
Hank M. Zakroff	San Rafael, CA	70°F
John Appleseed	Atlanta, GA	87°F

APPLICATION DESCRIPTION

Discover who your fair weather friends are.

Instantly check the current weather for all of your friends and family in your contacts. View a list of your contacts alongside current temperatures and general conditions for each person's home location – whatever corner of the world they may live in. Each entry is color-coded according to temperature and you can sort your list by who's hottest - or coldest. Click on the weather conditions icon next to any contact and you will automatically be taken to a more detailed weather report for that location, including detailed forecasts. Only contacts with city/state or zip fields entered will be included on the list.

Download for free now and find out who is hot and who is not?

LANGUAGES:
 English

REQUIREMENTS:
 Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Weather Underground Web Site](#) 
[Who is Hot? Support](#) 
[Application License Agreement](#) 

[ALL APPLICATIONS BY WEATHER UNDERG...](#) 
[TELL A FRIEND](#) 
[APP STORE FAQS](#) 

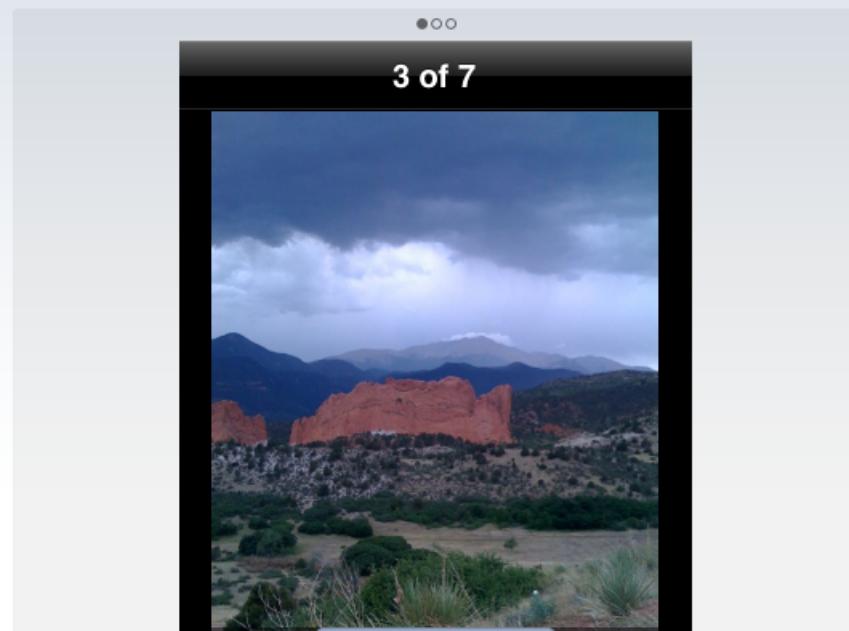
Comments:

Provides local weather and can be set up to show weather for friends and family in different locations.

Photography

AirMe

AirMe, Inc.



APPLICATION DESCRIPTION

AirMe lets you capture the moment with your iPhone camera and instantly share it with your friends and family.: Send your photos directly to Flickr and AirMe will smart tag the location and the place name it was taken! If you like, we can include the current weather conditions.

You can take all sizes of photos and include your own custom tags or use the built in popular tag list. If you rotate, we rotate - landscape and portrait supported!

If you don't have network coverage, your photos are uploaded once you return to the network.

If you don't use Flickr, you can store your photos on AirMe.com. And, Email to a friend is one button away! 

Come to Colorado and check us out! The air is clean and the skies are blue.

Or, just download our fun, free app!

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone
Requires iPhone 2.0 Software Update

- [AirMe, Inc. Web Site](#) 
- [AirMe Support](#) 
- [Application License Agreement](#) 

[ALL APPLICATIONS BY AIRME, INC.](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

Comments:

Photo sharing application that automatically geo-tags images with coordinates and place names.

Clowdy Photo Blogger

Clowdy



Clowdy Photo Blogger
Category: Photography
Released Jul 10, 2008
Seller: Jeremy Schoenherr
© 2008 Clowdy
Version: 1.0
0.1 MB

Free [GET APP](#)

Nearby

Jul 6, 6:02 PM, EDT [jeremysomething](#)



Lazy Sunday

Jul 6, 5:53 PM, EDT [jeremysomething](#)



MOTO

Jul 6, 12:45 PM, EDT [jeremy](#)

APPLICATION DESCRIPTION

Clowdy is a simple way to blog your photos directly from your iPhone. It lets you share your photos easily using the Camera or your Photo Library. Clowdy is location based, so you can see what photos people have taken around you. Just take a photo, click "Post", and it's published on your blog at [clowdy.com](#). Clowdy. Show people where you are at!

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Clowdy Web Site](#) [+/-](#)
[Clowdy Photo Blogger Support](#) [+/-](#)

[ALL APPLICATIONS BY CLOWDY](#) [+/-](#)
[TELL A FRIEND](#) [+/-](#)
[APP STORE FAQS](#) [+/-](#)

CUSTOMERS ALSO DOWNLOADED [See All](#) [+/-](#)

[mDialog](#)
Entertainment
[iView](#)
Utilities
[Big Canvas PhotoShare](#)

Mobile Flickr

XK72



Mobile Flickr

Category: Photography
 Released Jul 04, 2008
 Seller: Karl von Randow
 © 2008 XK72 Ltd
 Version: 1.0
 0.2 MB

\$2.99 [BUY APP](#)



APPLICATION DESCRIPTION

Mobile Flickr lets you Browse and Upload to Flickr, the best online photo sharing application. Mobile Flickr is developed by Karl von Randow, it uses the Flickr API but is not endorsed or certified by Flickr.

FEATURES:

- Browse all of your own photos, your contacts' photos and any other public photos
- Upload any photo from your saved photos or take a new photo with your iPhone's camera and upload it immediately
- View photostreams, favorites, tags, sets and groups. Search for photos, read and make comments, or see the latest interesting photos from other Flickr members
- Drill down from a photo to its creator, then view their photos as well
- Photos are cached intelligently to make accessing your Flickr photos as quick as possible

Mobile Flickr lets you explore the whole world of Flickr.

COMING SOON:

New features and fixes ready to go as soon as the App Store catches up!

- Location based search so you can find photos taken near you
- Fix the orientation of photos uploaded. You can upload 1600x1200 from the camera but we're still technically limited to 640x480 from the Camera Roll / Saved Photos

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[Mobile Flickr Support](#) 

Comments:

Not officially from Yahoo!'s Flickr, but a developer who has used the Flickr API. Will soon offer location-based search for photos taken near current user location.

NearPics

TheMacBox



NearPics

Category: Photography
 Released Jul 04, 2008
 Seller: Alex Price
 © © Alex Price 2008
 Version: 1.0
 0.1 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

NearPics is a simple, fun app for the iPhone & iPod Touch that lets you easily see some photographs taken near to where you are right now.

As soon as you load up NearPics, it gets your location using the iPhone's unique location based services, and uses that to instantly find photographs taken near to your exact location (using Panoramio.com).

NearPics is great fun when you're on holiday somewhere new, or even just when you're in your home town, to see photos of places you might never have known about! And when you've found an interesting photo you can even find out where it was taken using the iPhone's maps application.

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[TheMacBox Web Site](#) 

[NearPics Support](#) 

[ALL APPLICATIONS BY THEMACBOX](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

People
 Reference
[SnapMyLife](#)

SmugShot

SmugMug

SmugShot

Category: Photography
Released Jul 06, 2008
Seller: SmugMug
© SmugMug Inc.
Version: 1.0.0
0.2 MB

Free [GET APP](#)



Preview



APPLICATION DESCRIPTION

SmugShot adds photos as you shoot them to your SmugMug galleries. They're fully geotagged so your fans can see your beautiful self on maps. SmugMug is a popular photo and video-sharing site with gorgeous online galleries.

FEATURES:

- Automatically geotags your photos using the iPhone's ability to locate itself
- Automatically sends your photos to gorgeous online galleries
- Lets you see where your shots were taken by placing them on Google Maps.

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[SmugMug Web Site](#) 
[SmugShot Support](#) 

[ALL APPLICATIONS BY SMUGMUG](#) 
[TELL A FRIEND](#) 
[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

[NearPics](#)
Photography

[TypePad](#)
Productivity

[SnapMyLife](#)

Comments:

Mobile version of popular online photo site, offers automatic geotagging.

SnapMyLife

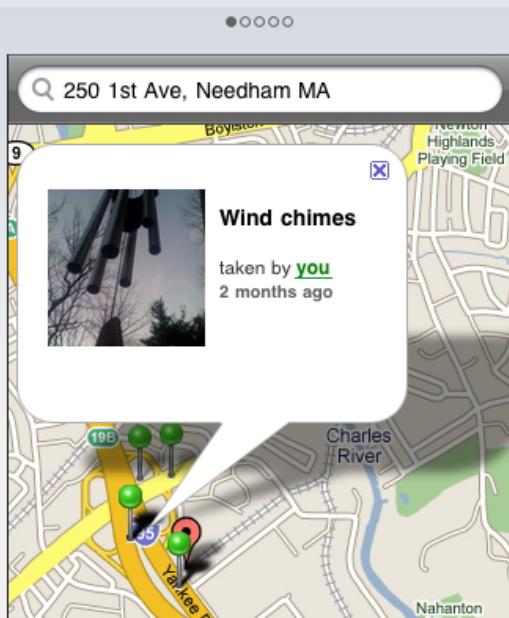
Mobicious Inc.



SnapMyLife

Category: Photography
Released Jul 08, 2008
Seller: George Grey
© 2008 Mobicious Inc.
Version: 1
0.3 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

SnapMyLife is the best application to immediately share and view photos on your iPhone or iPod Touch. New location and mapping features show you what's going on around you right now, and your personal photo stream gives you instant access to your friends' photos, favorites and comments. Fun features include direct access to the iPhone camera for one click uploads, a SnapMyLife web view, and a map view to show you recent photos taken near your current location. Find new friends and activities right where you are! Join our community of over 250,000 users from around the world today. Best of all, the SnapMyLife application is completely free!

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Mobicious Inc. Web Site](#)

[SnapMyLife Support](#)

[ALL APPLICATIONS BY MOBICIOUS INC.](#)

[TELL A FRIEND](#)

[APP STORE FAQS](#)

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#)

[SodaSnap Instant Postcards](#)
Social Networking

[Pangea VR](#)
Photography

[NearPics](#)

Comments:

Application enables photo sharing and allows discovery of images taken near user's current location.

SodaSnap Instant Postcards

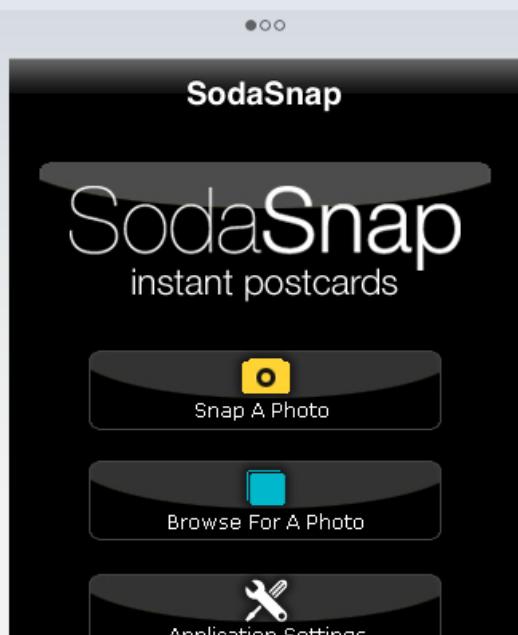
Sodasnap, Inc.



SodaSnap Instant Postcards

Category: Social Networking
 Released Jul 08, 2008
 Seller: F2M2, Inc.
 © Sodasnap, Inc.
 Version: 1.17
 0.1 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

Create and share electronic postcards right from your iPhone!

SodaSnap gives you the ability to snap a quick picture, or browse from your photo library and instantly send it to any email address along with a quick note. Using iPhone's location services, SodaSnap tags your geo location to your postcards anywhere in the world!

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone
 Requires iPhone 2.0 Software Update

[Sodasnap, Inc. Web Site](#) [SodaSnap Instant Postcards Support](#)

[ALL APPLICATIONS BY SODASNAP, INC.](#)

[TELL A FRIEND](#)

[APP STORE FAQS](#)

CUSTOMERS ALSO DOWNLOADED

[See All](#)

SnapMyLife
 Photography

ShoZu – Share. Blog. Connect.
 Social Networking

iFob
 Social Networking

Zenbe Lists
 Productivity

Pangea VR
 Photography



Transit & Travel

Frommer's NYC & San Francisco



Comments:

New York and San Francisco hotels, restaurants, night life, points of interest and attractions and related tourist content provided by travel guide Frommers.

G-Park

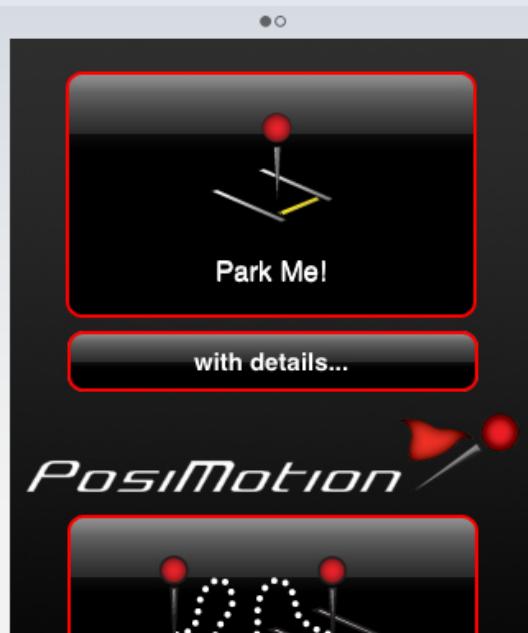
PosiMotion



G-Park

Category: Navigation
Released Jul 13, 2008
Seller: in2itiveMinds
© 2007-2008 PosiMotion LLC. All Rights Reserved. PosiMotion, G-Spot, G-Fi are all ...
Version: 1.0
0.2 MB

\$0.99 [BUY APP](#)



APPLICATION DESCRIPTION

Simple Parking Application for the iPhone and iPod Touch

G-Park in 3 easy steps:

1. Park your car and hit the Park Me! button.

2. Get lost.

3. Hit the Where Did I Park? button. Brings up Google Maps and creates turn-by-turn directions that will take you right back to your car!

G-Park also provides an easy-to-use interface for additional details.

*Most accurate with iPhone 3G or iPhone (pre-3G) and iPod Touch with G-Fi Mobile GPS Network Router.

Pre-Order G-Fi at www.posimotion.com

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[PosiMotion Web Site](#)

[G-Park Support](#)

[ALL APPLICATIONS BY POSIMOTION](#)

[TELL A FRIEND](#)

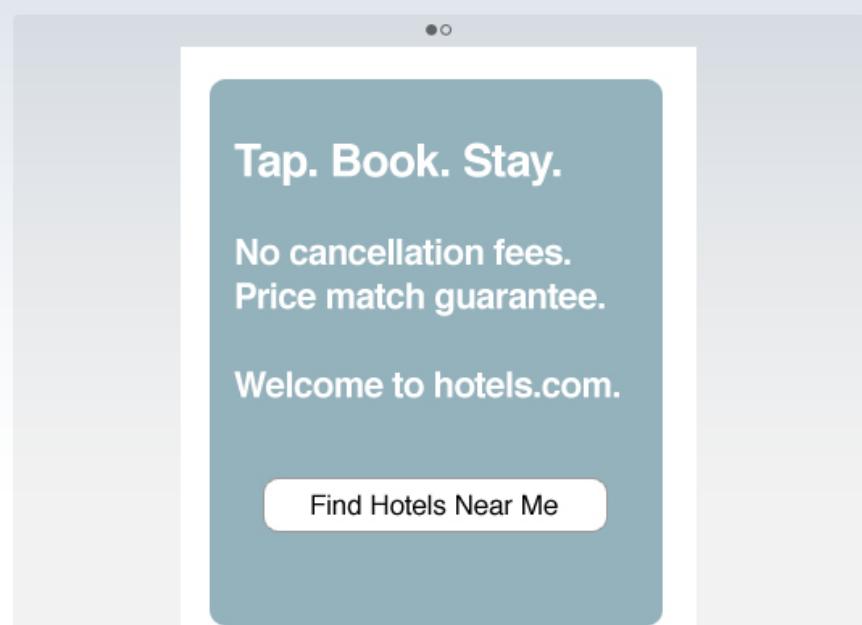
[APP STORE FAQS](#)

Comments:

Helps drivers find lost, parked cars by tagging location and then providing directions back to owner's vehicle.

Hotels.com

Hotels.com



APPLICATION DESCRIPTION

Search, browse, and book hotel rooms with the streamlined design of an iPhone web app. All the major hotels.com features with all the ease and speed of the iPhone.

Search for hotels near your current location automatically. You can also search by city, airport, landmark or address.

View distance from landmarks or look up a specific hotel name.

Sort your search results by price, guest rating, star rating, hotel name, or hotels.com picks.

View Photos, descriptions and amenities for nearly 80,000 properties.

Read guest reviews and ratings from hotels.com guests.

Book quickly using either your Hotels.com account information or simply as a guest.

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Hotels.com Web Site](#) 
[Hotels.com for iPhone and iPod touch Support](#) 

[ALL APPLICATIONS BY HOTELS.COM](#) 

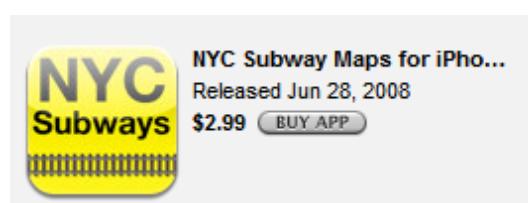
[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

Comments:

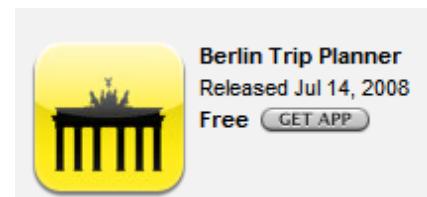
Mobile version of popular desktop site, it offers hotel search, reviews and booking. It also enables users to find closest hotels near their current location.

Public Transit Guides



Comments:

These applications offer train, subway and bus routes and schedules – primarily for NYC area and San Francisco (so far).



Travelocity TravelTools

Travelocity

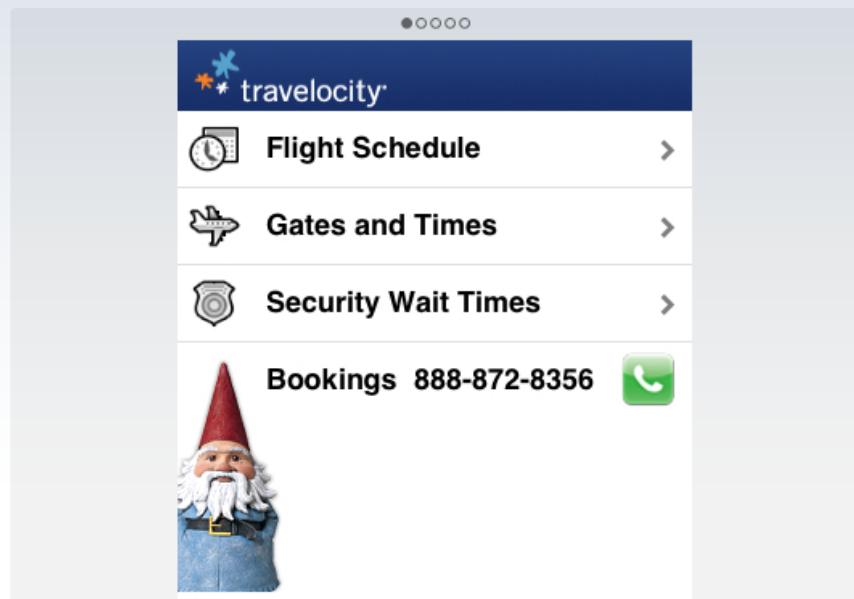


Travelocity TravelTools

Category: Travel
Released Jul 05, 2008
Seller: travelocity
© Travelocity.com LP
Version: 1.0
0.4 MB

Free [GET APP](#)

Rated 4+



The screenshot shows the main menu of the Travelocity TravelTools app. It features a dark blue header with the Travelocity logo. Below the header, there are four main menu items: "Flight Schedule" (with a clock icon), "Gates and Times" (with an airplane icon), "Security Wait Times" (with a shield icon), and "Bookings" (with a phone icon) followed by the number "888-872-8356". At the bottom left is a cartoon illustration of a gnome.

APPLICATION DESCRIPTION

Airport and travel information while you're on the go, including flight schedules, gates & times, security wait times, and the Location-enabled "Hotels Near Me".

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Travelocity Web Site](#) 
[Travelocity TravelTools Support](#) 
[Application License Agreement](#) 

[ALL APPLICATIONS BY TRAVELOCITY](#) 
[TELL A FRIEND](#) 
[APP STORE FAQS](#) 

CUSTOMERS ALSO DOWNLOADED [See All](#) 

- [Hotels.com for iPhone and iPod touch](#)
Travel
- [Local Picks by TripAdvisor](#)
Travel
- [People](#)
Reference
- [Pocket Express®](#)
News
- [ZIPcodes](#)
Productivity

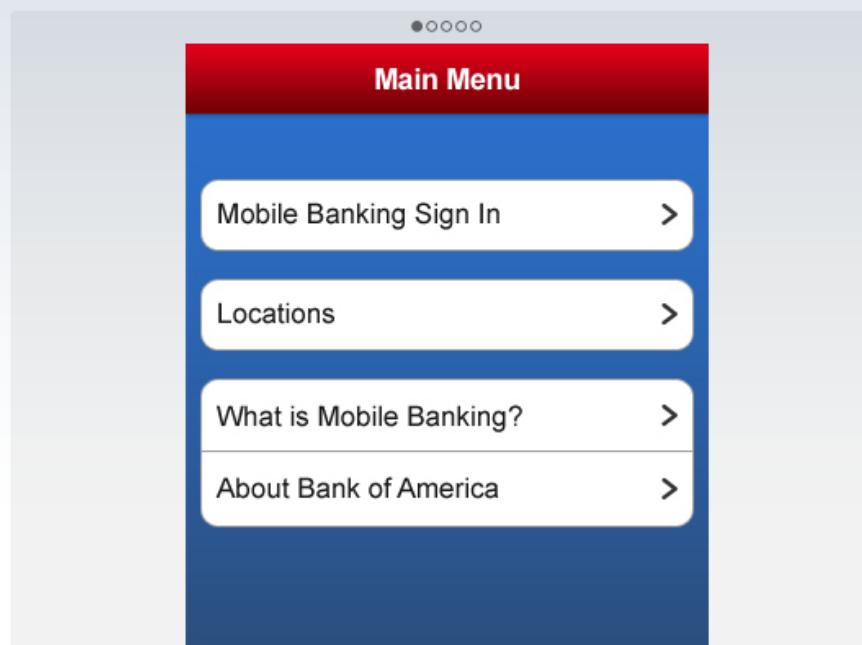
Comments:

Offers airlines and flight data, and nearest hotels information.

Miscellaneous

Bank of America

Bank of America

The screenshot shows the main menu of the Bank of America Mobile Banking application. The menu items are:

- Main Menu (highlighted)
- Mobile Banking Sign In >
- Locations >
- What is Mobile Banking? >
- About Bank of America >

APPLICATION DESCRIPTION

Mobile Banking is available to all Bank of America Online Banking customers. Use it to check available balances, pay bills, transfer funds or locate ATMs and banking centers on-the-go. It's fast, easy and convenient.

FEATURES

- NEW: Locate the nearest ATM/banking center with a simple touch of a button, no address input required*
- Check available balances 24/7
- Pay bills and transfer funds
- Feel secure with a leader in mobile security and the Online Banking Guarantee

*Technology limited to locating ATMs/Banking Centers only

LANGUAGES:

English

REQUIREMENTS:

Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Bank of America Web Site](#) 

[Mobile Banking Support](#) 

[ALL APPLICATIONS BY BANK OF AMERICA](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

[CUSTOMERS ALSO DOWNLOADED](#) [See All](#) 

[PayPal](#)
Finance
[Movies.app](#)
Entertainment

Comments:

In addition to “online banking,” the application enables users to locate the closest ATM machines.

Checkout SmartShop

KiGi Software



Checkout SmartShop

Category: Productivity
 Released Jun 24, 2008
 Seller: KiGi Software
 © 2008 KiGi Software
 Version: v 1.1
 0.4 MB

\$4.99 [BUY APP](#)



The screenshot shows the application's user interface. At the top, there are three tabs: 'All', 'Most Useful' (which is selected), and 'Full Text'. Below the tabs, the title 'The Nature of Photographs' is displayed, followed by 'Review averages: Useful 4.3/5 All 4.0/5'. Underneath, the heading 'Most Useful Reviews' is shown. Three review entries are listed:

- 3/5** Useful: 3/3 Date: 2008-05-05
You can look but can you see
- 5/5** Useful: 9/9 Date: 2007-08-14
Timeless Wisdom
- 5/5** Useful: 3/3 Date: 2007-05-21

APPLICATION DESCRIPTION

Have you ever wanted to quickly check out prices or reviews for something you are looking at in a store, comparing either online or local alternatives? With Checkout SmartShop, now you can!

Using our optimized UPC entry screen and large number pad, you quickly enter the UPC of a product you are looking at and within moments get Amazon reviews, varied online and retail store prices along with locations and phone numbers of stores nearby. Even on EDGE networks prices and reviews load quickly, so you can get on with your shopping.

Why do you need Checkout SmartShop?

- UPC entry much quicker than typing in long product name in web search.
- Unlike many web UPC checkers, Checkout looks for prices from multiple stores at once and gets you results more quickly.
- History of searches kept so you can quickly compare reviews between products.
- Checkout pages load faster than using the web to search individual websites.
- Presents most useful online reviews to help you make an informed choice.
- Large type used wherever possible through the application for ease in reading.
- Built for both EDGE and 3G iPhones.

Note: This is currently an iPhone only application, we are considering allowing use on the Touch at a future date where the UPC can be stored and then searched for later.
 Note 2: Currently Checkout does not find UPC results for many food products, and in general is targeted to department store or electronics shopping (the reason why some people are not finding UPC's).

Look for an update with more features, stores and wider support for more kinds of UPC's coming soon! We know you yearn for camera scanning of barcodes and have moved that to the top of the priority list.

Comments:

Checks prices and gets product reviews through UPC entry. It also provides nearby store locations and phone numbers (to call for inventory check).

Puluwai Real Estate Search

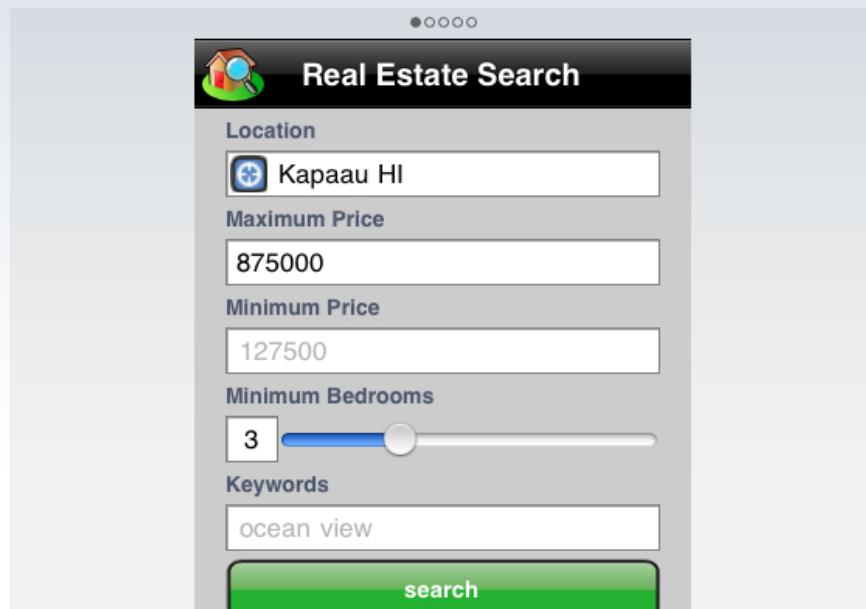
rawthought



Puluwai Real Estate Search

Category: Finance
 Released Jun 20, 2008
 Seller: Todd Stellanova
 © 2007-2008 rawthought. All Rights Reserved.
 Version: 1.0
 0.2 MB

Free [GET APP](#)



APPLICATION DESCRIPTION

Quickly search homes for sale near you or in the town of your choice. View search results in a list, on a map, or in a photo gallery. Flip through multiple views of a property, read detailed information about the property, and see it on a map. Get driving directions to the property so you can see it in person.

Save your favorite properties, share them with friends and family via email, and contact the seller directly. Your recent searches are automatically saved so that you can easily run them again and again. Change Settings to sort property listings by distance, most recently updated, price, or combined relevance to your criteria.

Note that we use the best data feeds we can for the markets we cover; however, we cannot guarantee that all homes for sale in all markets will be listed here. If you don't find a listing with your criteria, try expanding your criteria and adjust Settings if necessary. Information provided is deemed Reliable but not Guaranteed.

LANGUAGES:

English, French, German

REQUIREMENTS:

Compatible with iPhone and iPod touch
 Requires iPhone 2.0 Software Update

[rawthought Web Site](#) 

[Puluwai Real Estate Search Support](#) 

[ALL APPLICATIONS BY RAWTHOUGHT](#) 

[TELL A FRIEND](#) 

[APP STORE FAQS](#) 

Comments:

The application offers local real estate listings.

RiverGuide for Kayakers

Wayne Daley, LLC



RiverGuide For Kayakers

Category: Sports
Released Jul 13, 2008
Seller: WAYNE DALEY
© 2008 Wayne Daley,LLC.
Version: 1.1
0.4 MB

\$1.99 [BUY APP](#)

States Rivers

Puyallup	5420 cfs
3 - Mcmillin To Puyallup	🕒 06 Jul 2008 03:45:00 +0100 ...
Queets	2920 cfs
Queets Campground To Hartzell...	🕒 06 Jul 2008 04:30:00 +0100 ...
Quinalt	3440 cfs
2. Cannings Creek To South Sho...	🕒 06 Jul 2008 04:15:00 +0100 ...
Raging	40 cfs
Hwy 18 To Preston	🕒 06 Jul 2008 04:30:00 +0100 ...
Raging	40 cfs
Preston To Fall City	🕒 06 Jul 2008 04:30:00 +0100 ...

APPLICATION DESCRIPTION

RiverGuide is the essential tool for the kayaker on the go. With access to real time streamflow information throughout the US, you'll never be wondering what's running in your area and what's not. With a few taps of your fingers, you will know the cubic feet per second (cfs) your favorite river is running, the relative level high, med or low and when the information was last recorded. Arriving at the put-in to find the river to low to run should be a thing of the past.

Real-Time Stream Flow Information
Riverguide utilizes the real time streamflow data gathered by the US Geological Survey's National Water Information System. This data is typically recorded at 15 minute intervals, and then transmitted every 1 to 4 hours, depending on the data relay technique used. WiFi or cellular access is required to provide the latest streamflow information.

News
With a few more taps of your finger, Riverguide will keep you current with what's going on in the world of kayaking. Whether its news from around the globe on whitewater kayaking, sea kayaking, regional news or even river projects in your area you will always be up to date.

LANGUAGES:
English

REQUIREMENTS:
Compatible with iPhone and iPod touch
Requires iPhone 2.0 Software Update

[Wayne Daley, LLC Web Site](#) 
[RiverGuide For Kayakers Support](#) 

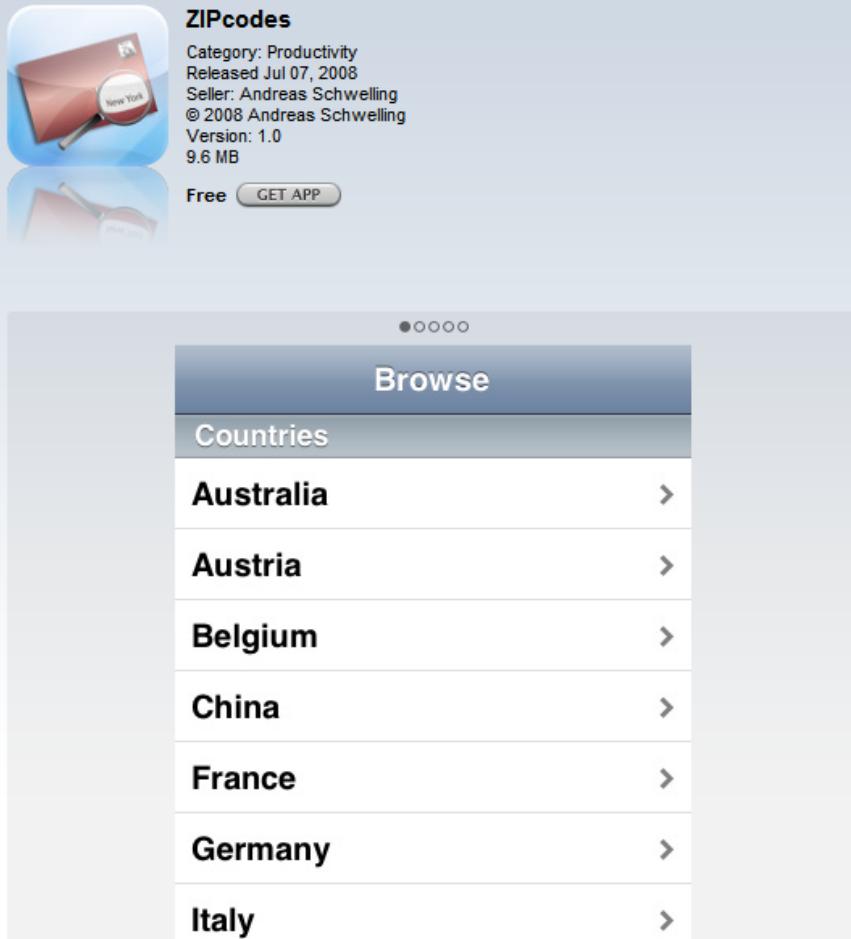
[ALL APPLICATIONS BY WAYNE DALEY, LLC](#) 
[TELL A FRIEND](#) 

Comments:

Provides river rafting conditions and “real time stream flow information.”

Zipcodes

Andreas Schwelling



ZIPcodes

Category: Productivity
Released Jul 07, 2008
Seller: Andreas Schwelling
© 2008 Andreas Schwelling
Version: 1.0
9.6 MB

Free [GET APP](#)

Browse

Countries

- Australia >
- Austria >
- Belgium >
- China >
- France >
- Germany >
- Italy >

APPLICATION DESCRIPTION

ZIPcodes is a small tool that allows you to browse or search ZIP codes and the corresponding city/state/district/country data on your iPhone or iPod touch. As you don't require to be online while looking up the ZIP code information, it is in particular useful for iPod touch users without the ability to use EDGE on the way.

Functions:

- * ZIPcode data included for many countries
- * Information about the city,state,district a ZIP codes corresponds to
- * Search for any city or ZIP code
- * add often used ZIP codes to a favourites list to easily access them

Data of the following countries is included:

- * Austria
- * Australia
- * Belgium
- * China
- * France
- * Germany
- * Italy
- * Kuwait
- * Mexico
- * Netherlands
- * New Zealand
- * Norway
- * Serbia / Montenegro
- * Spain
- * Sweden
- * Switzerland
- * United Kingdom
- * United States

LANGUAGES:
English, French, German

Comments:

Provides US Zip or post codes for numerous countries.