

# Maxence Mauduit

Product Owner & Lead Product Designer



## EXPERIENCE

### Head of Design

buzzvil (current)

Nov 2014 - Present · 6 year, Seoul

During these 6 years I had the occasion to hire, train and coach an amazing team of specialists. Direct inputs from our CEO helped me shape strong connectivity between Design and Business over the years. Our team processes and principles are all converging into a single source of truth: our buzzvil Design system. I collaborated with engineering teams to implement this Design system into our various development environments. I recently narrowed down my focus to Product Designers as the company grew in numbers.

### Product Owner

buzzvil

Jan 2021 - Present · 1 month, Seoul

I recently started a new cross-disciplinary team as PO. I account for our supply products with a focus on Page Views as our main KPI and App publishers as our principal customers. This PO position naturally follows my role as PM during which I participated in the launch of the same product.

### Product Manager

buzzvil

Sep 2018 - Sep 2019, Jul 2020 - Dec 2020 · 1 year, Seoul

I've had 3 different experiences as PM before becoming PO. I could learn to closely work with engineers, manage product roadmaps and lead teams (scrum master, OKRs setup, retrospective workshops, etc.).

### Service & UX Design lead

CMS Group (formerly 3S Informatique)

Mar 2011 - Apr 2014 · 3 years, Paris

This is my first real test as a Designer. I learned to manage myself and to work with engineers. During these few years I could build my very first UI framework (using bootstrap as a base) and publish my first research publication at IASDR Tokyo Conference.

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### Industry Knowledge

Product Design expertise

Interaction Design specialty

Design system

Project management

Team leadership

Design coaching & advocacy

Design thinking

Forward-thinking

### Tools & Technologies

Figma (Sketch, XD), Principle, Framer, Zeroheight, Miro, Whimsical, Maze, Google Analytics, Firebase (Hosting, Analytics), C4D/3DMax, Adobe Suite (mainly for AE), Jira, Confluence, Coda.

### Other Skills

Web (HTML, CSS, basic JS)

Hugo / Jekyll frameworks

Responsive UI

### Languages

French (native)

English (professional)

Korean (survival kit)

### Social

[mmaxence.me](http://mmaxence.me)

[linkedin.com/in/mmaxence](https://linkedin.com/in/mmaxence)

[medium.com/mmaxence.me](https://medium.com/mmaxence.me)

EDUCATION

**Research Master in Virtual Engineering & Innovation**

ENSAM (Ecole Nationale Supérieure des Arts & Métiers)

2009 - 2010, Laval - France

**Master in Interaction Design**

EDNA (Ecole de Design Nantes Atlantique)

2005 - 2010, Nantes - France