

Maxence Mauduit

Product Owner & Lead Product Designer



EXPERIENCE

Head of Design

buzzvil (current)

Nov 2014 - Present · 6 years, Seoul

During this time I had the occasion to hire, train and coach an amazing team of specialists. Direct inputs from our CEO helped me shape strong connectivity between Design and Business over the years. Our team processes and principles are all converging into a single source of truth: our buzzvil Design system. I collaborated with engineering teams to implement this Design system into our various development environments. I recently narrowed down my focus to Product Designers as the company grew in numbers.

Product Owner

buzzvil

Jan 2021 - Present · 6 month, Seoul

I recently started a new cross-disciplinary team as a PO. I account for our supply products with a focus on Page Views as our main KPI and App publishers as our principal customers. This PO position naturally follows my role as PM during which I participated in the launch of few supply products.

Product Manager

buzzvil

Sep 2018 - Sep 2019, Jul 2020 - Dec 2020 · 1 year, Seoul

I've had 3 different experiences as a PM before becoming PO. I could learn to closely work with engineers, manage product roadmaps and lead teams (scrum master, OKRs setup, retrospective workshops, etc.).

Service & UX Design lead

CMS Group (formerly 3S Informatique)

Mar 2011 - Apr 2014 · 3 years, Paris

This is my first real test as a Designer. I learned to manage myself and to work with engineers. During these few years, I built my first UI framework (using bootstrap as a base) and published my first research publication at IASDR Tokyo Conference.

mmaxence.pro@gmail.com

+82 10 2760 3830

Seoul, South Korea

Industry Knowledge

Project management

Team leadership

Agile methods

Product Design expertise

Interaction Design specialty

Design system

Design thinking

Forward-thinking

Tools & Technologies

Figma (Sketch, XD), Principle, Framer, Zeroheight, Miro, Whimsical, Maze, Google Analytics, Firebase (Hosting, Analytics), GitHub, C4D, Adobe Suite, Jira, Confluence, Coda.

Other Skills

Web (HTML, CSS, basic JS)

Hugo / Jekyll frameworks

Languages

French (native)

English (professional)

Korean (survival kit)

Social

mmaxence.me

linkedin.com/in/mmaxence

medium.com/mmaxence.me

EDUCATION

Research Master in Virtual Engineering & Innovation

ENSAM (Ecole Nationale Supérieure des Arts & Métiers)

2009 - 2010, Laval - France

Master in Interaction Design

EDNA (Ecole de Design Nantes Atlantique)

2005 - 2010, Nantes - France