

Maxence Mauduit

Product Manager, Head of Design



EXPERIENCE

Head of Design

buzzvil (current)

Nov 2014 - Present · +7 years, Seoul

I hired, trained, and coached an amazing team of specialists. Direct inputs from our CEO helped shape strong connectivity between Design and Business over the years. Our team processes and principles are all converging into a single source of truth: our buzzvil Design system. We collaborated with engineering teams to implement this Design system into our various development environments. I recently narrowed down my focus to Product Design as the company grew in numbers.

Product Manager

buzzvil (current)

Jan 2021 - Present · +1 year, Seoul

I started 2 cross-functional team as a product Manager. The first team was accountable for our supply products, App publishers were our principal customers. This was also for me a first occasion to experience 2d degree management. Recently I handed over this large mission to another PM and initiated a new mission with goal to discover our next customers' problems and define what could be the best solution to answer them.

Product Owner

buzzvil

Sep 2018 - Dec 2020 · +2 years, Seoul

I've had 3 different experiences as a PO. I could learn to closely work with engineers, manage product roadmaps, and lead teams (scrum master, OKRs setup, retrospective workshops, etc.).

Service & UX Design lead

CMS Group (formerly 3S Informatique)

Mar 2011 - Apr 2014 · 3 years, Paris

I learned to manage myself and to work with engineers. I built my first UI framework (using bootstrap as a base) and published my first research publication at IASDR Tokyo Conference.

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Seoul, South Korea

Industry Knowledge

Product management

Product discovery

Product delivery

Team leadership

Agile methods & coaching

Product Design expertise

Interaction Design specialty

Design system

Design thinking

Design ops

Tools & Technologies

Figma (Sketch, Xd), Principle, Framer, Zeroheight, Miro, Whimsical, Maze, Google Analytics, Firebase (Hosting, Analytics), GitHub, C4D, Adobe Suite, Jira, Confluence, Coda.

Other Skills

Web (HTML, CSS, basic JS)

Hugo / Jekyll frameworks

Languages

French (native)

English (professional)

Korean (survival kit)

Social

mmaxence.me

linkedin.com/in/mmaxence

medium.com/mmaxence.me

EDUCATION

Research Master in Virtual Engineering & Innovation

ENSAM (Ecole Nationale Supérieure des Arts & Métiers)

2009 - 2010, Laval - France

Master in Interaction Design

EDNA (Ecole de Design Nantes Atlantique)

2005 - 2010, Nantes - France