



michelle mayhall

SKILLS:

Design & Illustration

Adobe InDesign
Adobe Illustrator
Adobe Photoshop

Motion Graphics & Video Editing

Adobe After Effects
Adobe Premiere Pro

Photography

Adobe Lightroom
Adobe Photoshop

Prototyping & Front-End Development

Adobe Dreamweaver
Adobe XD
HTML & CSS

Organization & Communication

Agorapulse
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Slack
Teamwork
Trello
Workfront

CONTACT ME:

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OBJECTIVE:

To use my design, illustration, and storytelling skills to create a positive impact in communities.

EDUCATION:

Auburn University Auburn, AL
B.F.A. in Graphic Design
May 2020 Graduate
GPA 3.90

EMPLOYMENT:

Gale, A Cengage Company Farmington Hills, MI
Graphic Designer (Remote) September 2019–Present
Marketing & Graphic Design Intern Summer 2019

Assist with rebranding by designing new icons & marketing materials
Create illustrations & motion graphics representing Gale's brand
Design documents & ads to make information easily accessible

Disney's Animal Program, Disney's Animal Kingdom Theme Park Orlando, FL
Guest Engagement & Digital Content Developer Intern Summer & Fall 2018

Design content sharing Disney conservation & animal stories
Conceptualize & design activities connecting education to Disney films

Auburn University Campus Recreation & Wellness Center Auburn, AL
Creative Director, Supervising Graphic Designer August 2019–November 2019
Editor-in-Chief for "blogazine" Be Well January 2019–July 2019
Editor & Writer for "blogazine" Be Well 2016–November 2019
Photographer 2016–November 2019
Social Media Copywriter 2016–2018

mshell illustrates Auburn, AL
Owner & Freelance Illustrator Feb 2019–Present
Create custom illustrated portraits
Organize commission requests & manage customer interactions

AWARDS & HONORS:

Recipient of 2nd Place in Interactive category at Auburn's 2020 Juried Show
Recipient of 2nd Runner-Up for Advertising in 2020 Glitch competition
Recipient of NIRSA Creative Excellence Award for Student Publication 2019
Work featured in:

Auburn University Juried Student Design Show 2018, 2019, 2020
Mixed Media show juried by artist Jiha Moon 2017
Juried Self-Portrait Show 2016

Member of The Honor Society of Phi Kappa Phi
Recipient of Auburn University Presidential Scholarship

INVOLVEMENT:

Candlelight Processional Cast Choir, Disney's Epcot Orlando, FL
Performer, Alto 1 2018

Sigma Alpha Iota, Kappa Phi Chapter Auburn, AL
Vice President of Ritual 2019–2020

Lead & organize the fraternity's ritual

Vice President of Membership 2017–2018

Recruit & lead new members through their training period

Treasurer 2016–2017

Execute & record monetary transactions of the chapter
Plan fundraisers with local restaurants

Auburn University's Art in Rome Program Rome, Italy
Student Abroad Summer 2017