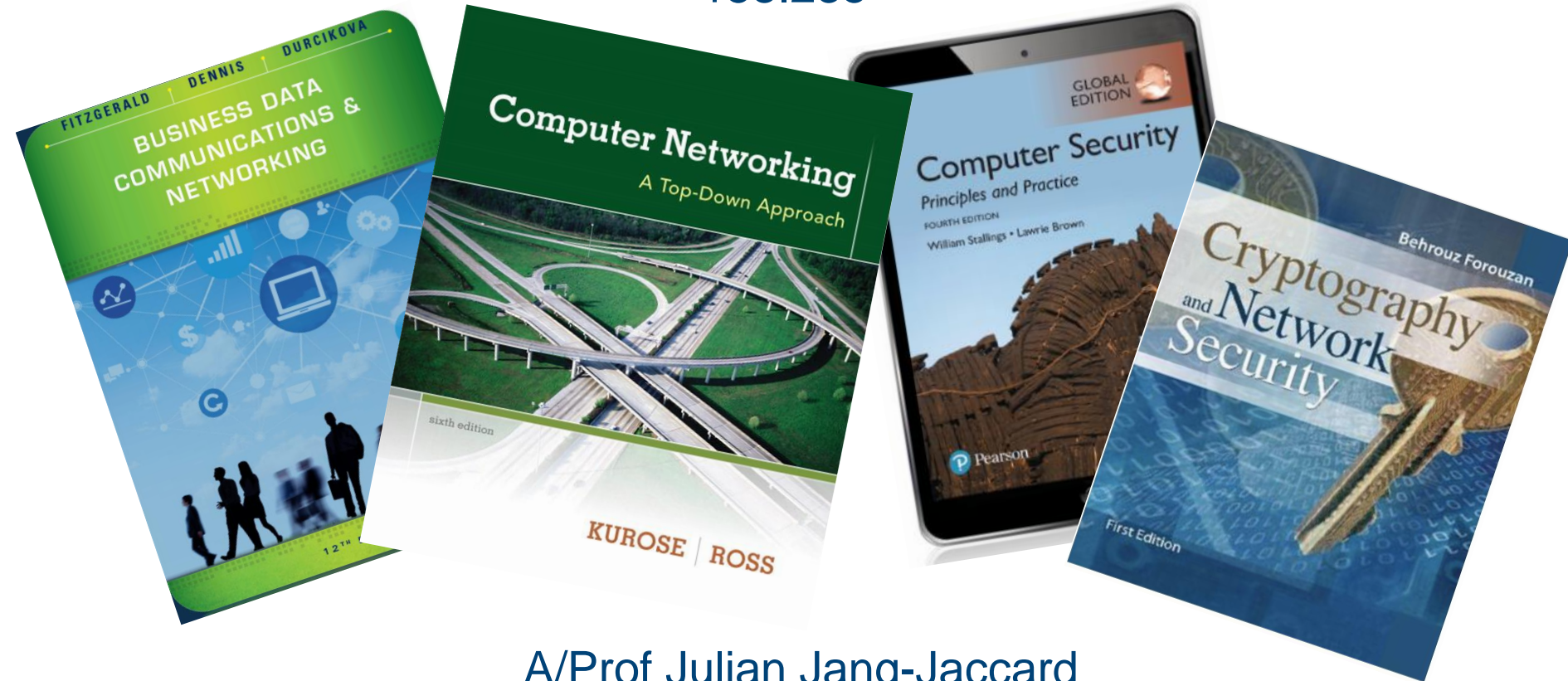


# Network, Security and Privacy

## 158.235



A/Prof Julian Jang-Jaccard

# Introduction to Security

## *Why Security?*

## Why Need Security?

- Reliance on the use of electronic-based information processing, storage, and communication
- Day to day operations depend on the data and applications
- Data is now recognized as the most asset
  - ▀ Average value of organizational data and applications far exceeds cost of networks
- Organizations vulnerable due to dependency on computing and widely available Internet access to its resources

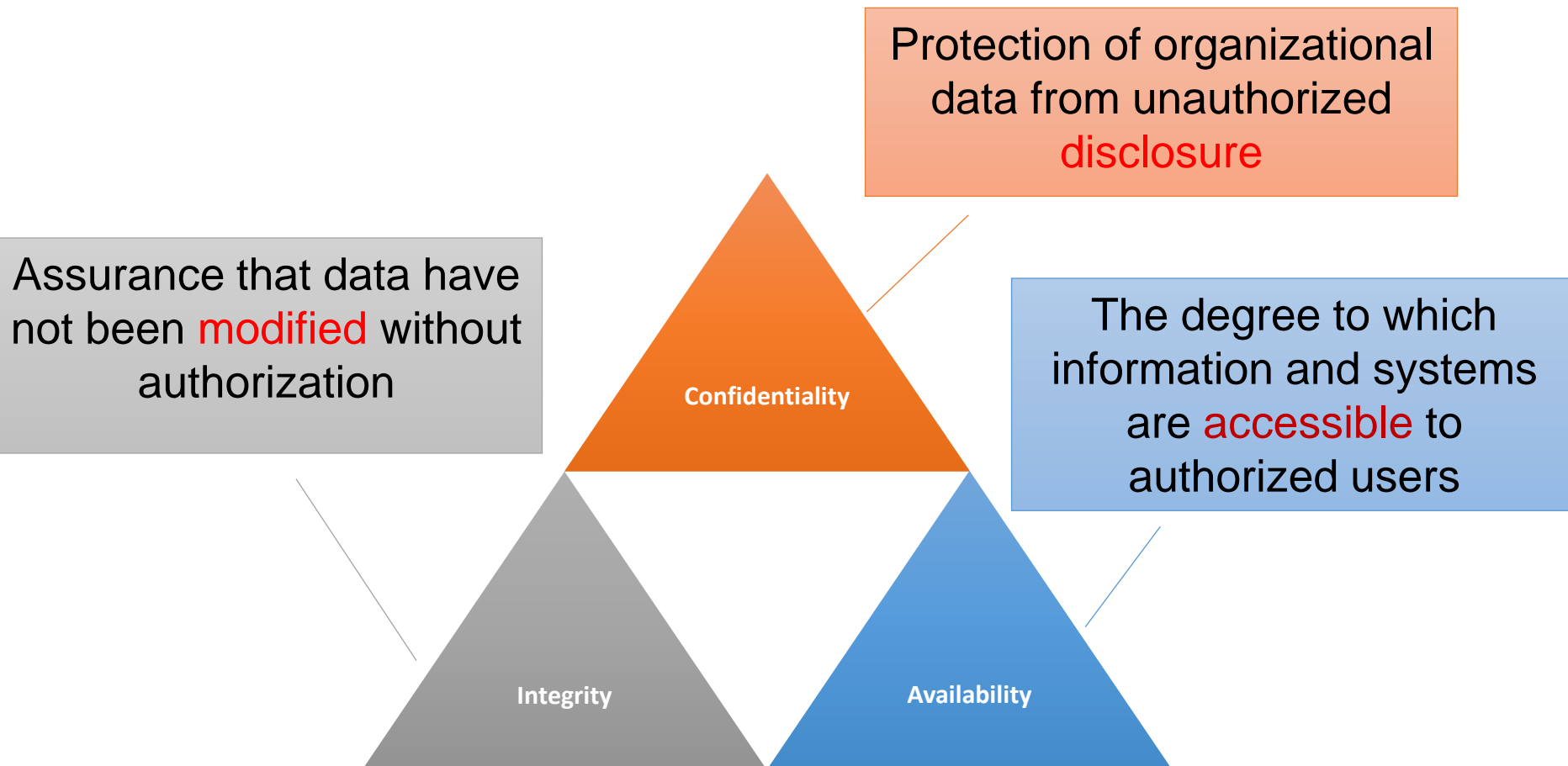
## Difficulties in Defense

- Universally connected devices
  - Distributed Attacks
- Increased speed of attacks
  - Can scan millions devices to find weaknesses
  - Automated attack possible without human
- Greater sophistication of attacks
  - Complex and difficult (often exploiting internet protocols and applications) to detect and defense
- Availability and simplicity of attack tools
  - Cheap & easy to use attack tools
- Delays in security updating (patches)
  - Speed of new & modified virus spread is faster than security updates
- User confusion
  - Little or no information to guide users to make security decisions

# Introduction to Security

## *Security Goals*

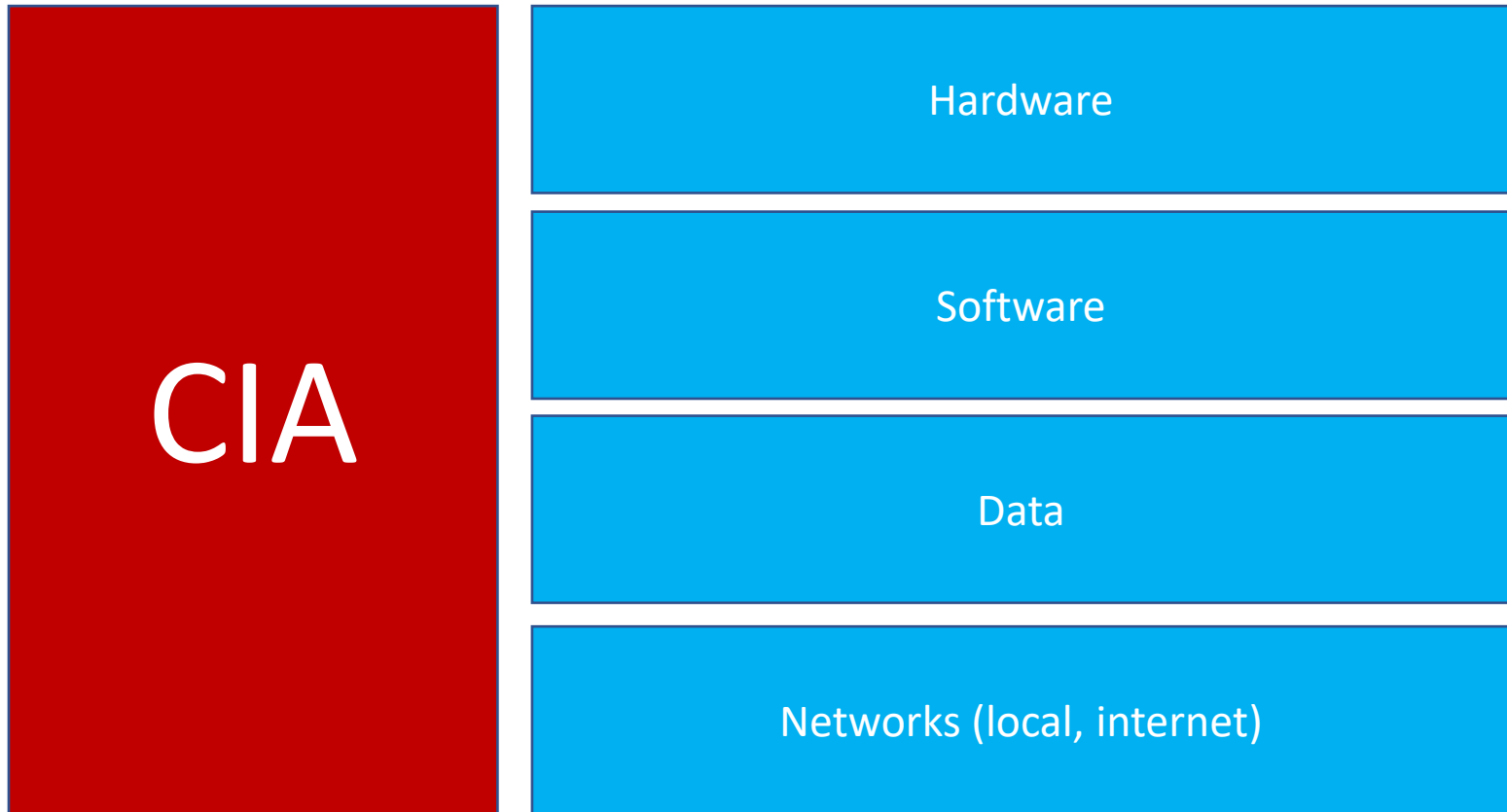
## Goals of Security: CIA Triad



## Related Terms

- **Authentication** – proving who you are (did you send that message?)
- **Authorization** – checking if allowed to access an asset usually based upon who you are, something you know or something you possess (can I read Julian's messages?)
- **Non-repudiation** -- cannot deny knowledge of an action done by a user (I never sent that message to Julian)

## What are we trying to protect?





# Vulnerabilities, Threats and Attacks

- Categories of system resource vulnerabilities
  - Corrupted (loss of Integrity)
  - Leaky (loss of Confidentiality)
  - Unavailable or very slow (loss of Availability)
- Security threats
  - Capable of exploiting vulnerabilities
  - Represent potential security harm to an asset
- Security attacks
  - Passive – attempt to learn or make use of information from the system that does not affect system resources
  - Active – attempt to alter system resources or affect their operation
  - Insider – initiated by an entity inside the security parameter
  - Outsider – initiated from outside the perimeter

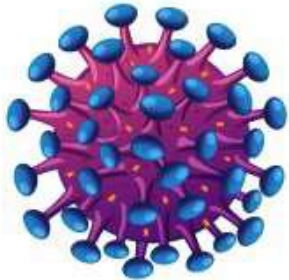
# Introduction to Security

## *Security Attacks and Tools*

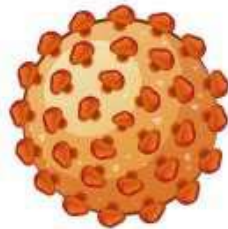
# Malware

- Malware is short for "malicious software," also known as malicious code or "malcode."
- Specifically designed to damage, disrupt, or gain unauthorized access to a computer system.
- Includes viruses, trojans, ransomware etc.,
- Can be distinguished from each other in terms of how they propagate and operate
- Most used attacking tool (APWG, 2017)

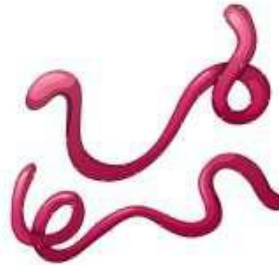
## Viruses



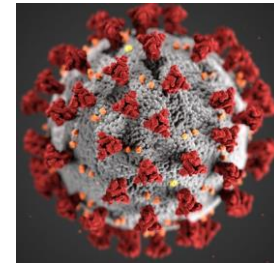
HIV



Hepatitis B



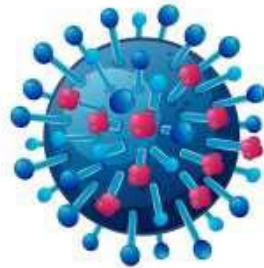
Ebola Virus



Covid-19



Adenovirus



Influenza

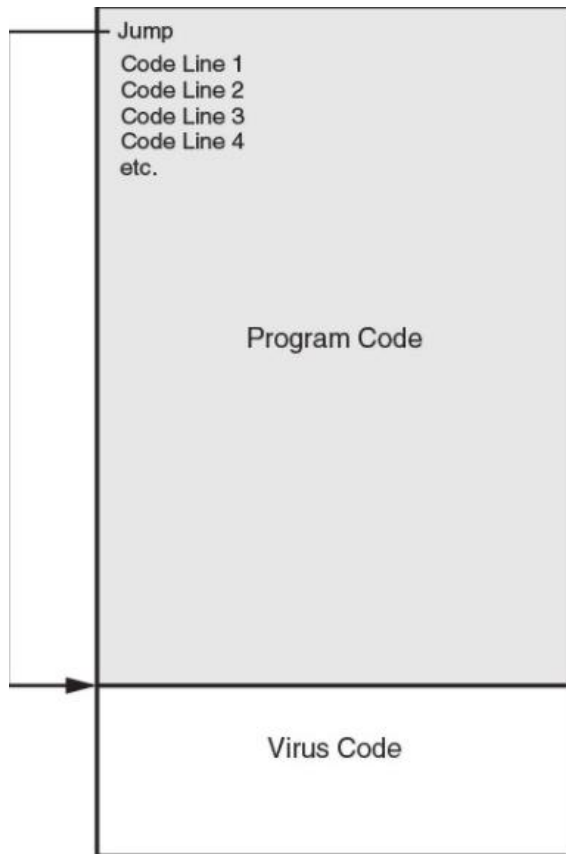


Bacteriophage

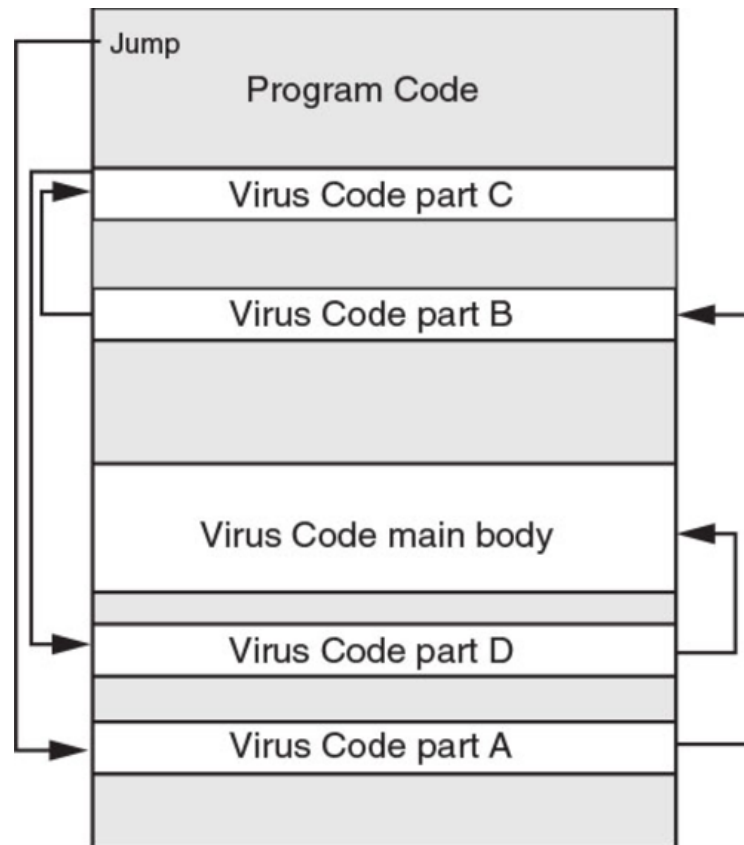
- Infective agent
- Multiplies within the living cells of a host
- Doesn't have any purpose beyond replicating itself

# Viruses

- Propagates by inserting a copy of itself into and becoming part of another program, (i.e., reproduce by infecting other files)
  - Insertion Phase is inserting itself into file
  - Execution phase is performing some (possibly null) action
  - Almost all viruses are attached to an executable file (and macros)
- Insertion phase must be present
  - Need not always be executed
- **Require a host** program for spreading

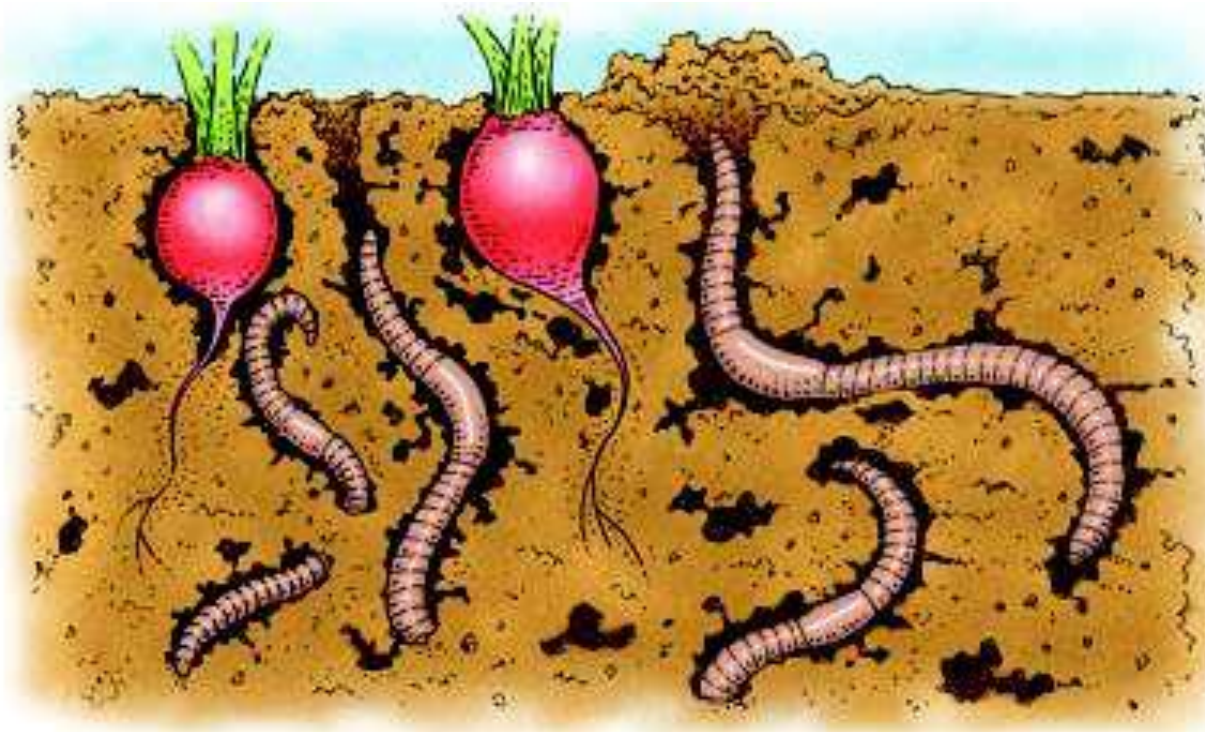


Appender Infection



Spilt Infection

# Worms



- Worms follow tunnels
- Find vulnerable vegetables

# Worms

- Worms are standalone software and **do not require a host program or human help to propagate**
- worms either exploit a vulnerability on the target system or use some kind of social engineering to trick users into executing them
- A worm enters a computer through a vulnerability in the system and takes advantage of file-transport or information-transport features on the system, allowing it to travel unaided



# Trojan

- It is a harmful piece of software that looks legitimate
- Program with an overt purpose (known to user) and a covert purpose (unknown to user)
- Users are typically tricked into loading and executing it on their systems (e.g, video/audio files online)
- Example: Android malware (tracker for StarCraft 2 game)



## Android.Ggtracker

Risk Level 1: Very Low

**Summary**

Technical Details

Removal

[Printer Friendly Page](#)

**Discovered:** June 22, 2011

**Updated:** June 22, 2011 11:29:25 AM

**Type:** Trojan

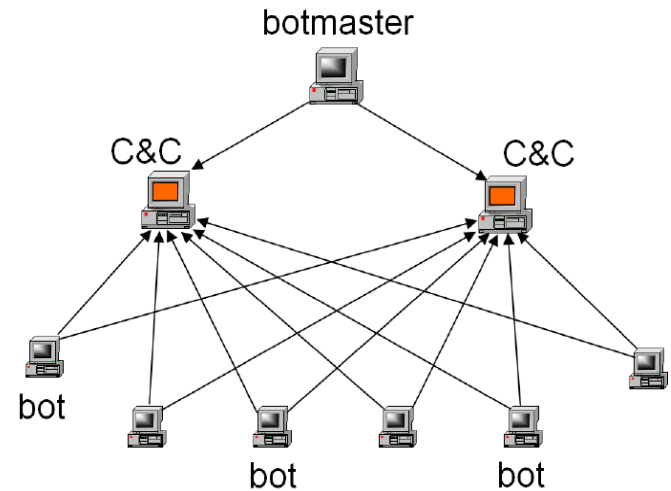
**Infection Length:** 22,644 bytes

**Systems Affected:** Android

Android.Ggtracker is a Trojan horse for Android devices that sends SMS messages to a premium-rate number. It may also steal information from the device.

## Bots

- "Bot" is derived from the word "robot" and is an automated process that interacts with other network services.
- A malicious bot is self-propagating malware designed to infect a host and connect back to a central server or servers that act as a command and control (C&C) center for an entire network of compromised devices, or "botnet."
- With a botnet, attackers can launch broad-based, "remote-control," flood-type attacks against their target(s).

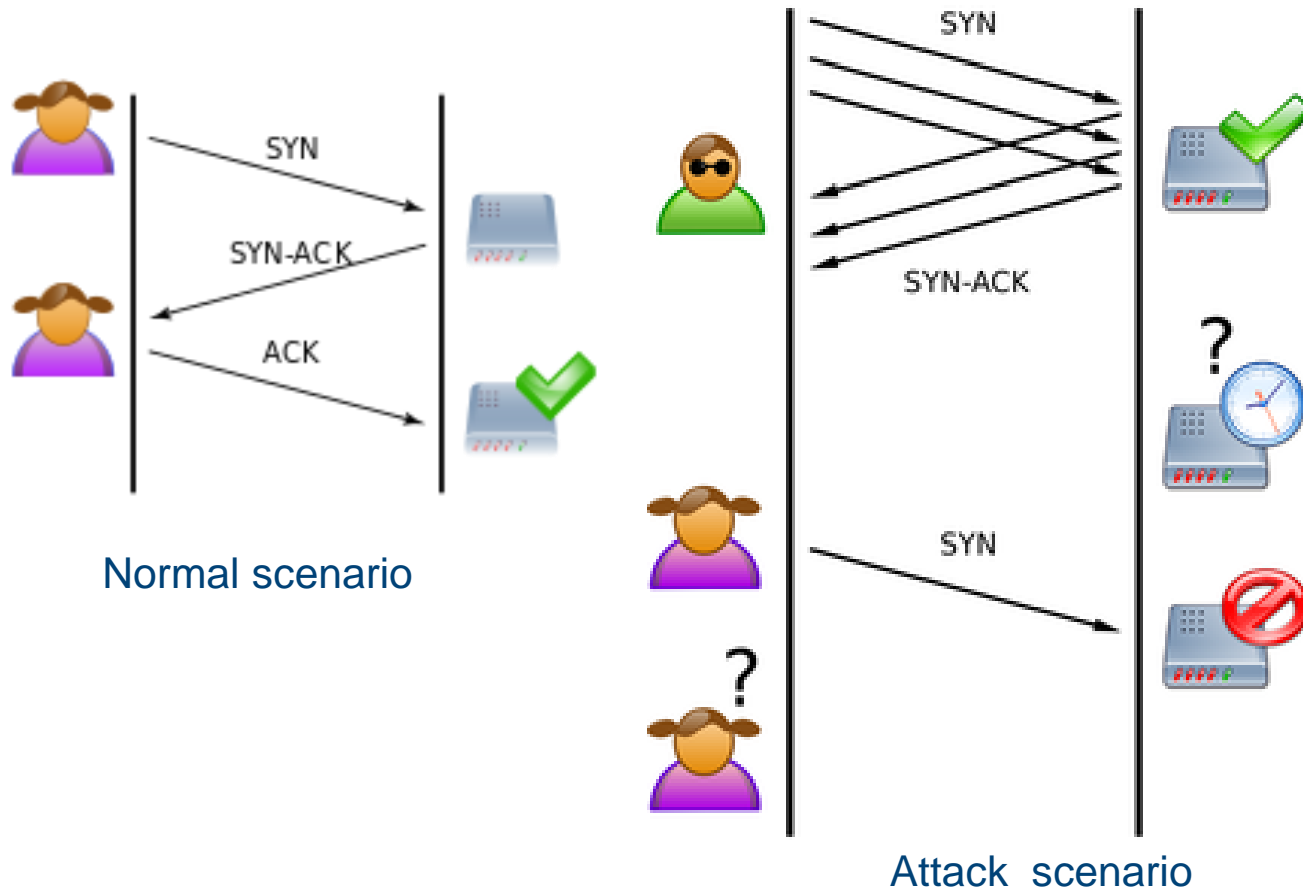


[https://www.usenix.org/legacy/event/hotbots07/tech/full\\_papers/wang/wang\\_html/](https://www.usenix.org/legacy/event/hotbots07/tech/full_papers/wang/wang_html/)

# Distributed Denial-Of-Service (DDoS)

- DDoS attack
  - launched from multiple connected devices that are distributed across the Internet.
  - These multi-person, multi-device barrages are generally harder to deflect, mostly due to the sheer volume of devices involved.
- Command zombies(e.g., bots) to stage a coordinated attack on the victim
- Overwhelm victim with traffic arriving from thousands of different sources
- DDoS often exploits networking protocols
  - SYN flood: send lots of “open TCP connection” requests with spoofed source addresses
  - UDP flood: exhaust bandwidth by sending thousands of bogus UDP packets
  - Smurf: ICMP echo request to broadcast address with spoofed victim’s address as source
  - HTTP request flood: flood server with legitimate looking requests for Web content

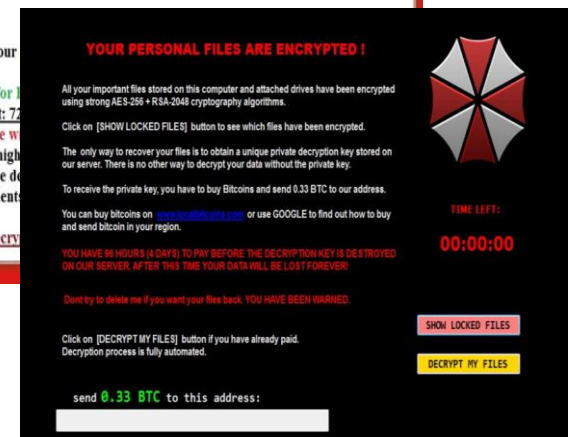
## Example: SYN flood



[https://en.wikipedia.org/wiki/SYN\\_flood](https://en.wikipedia.org/wiki/SYN_flood)

# Ransomware

- A type of malicious software designed to **block access to a computer system until a sum of money is paid.**



# Ransomware

## Factsheet

- Appeared May 2017
- Affected more than 230,000 computers across 150 countries
- Indirect losses reach USD\$4 billion
- Affected: Airlines (Boeing, LATAM), Railways (Germany, Russia), Telcom (Portugal, Saudi Arabia, Spain, Hungary, South Africa), Cars (Japan), Government Bodies (Russia, China, Russia), **Hospitals (National Health Services, UK)**

## Factsheet

- Year active 2016 – 2017
- **Said to be most destructive cyberattack ever**
- Most affected countries: Ukraine (80% hit), Germany (9%)
- **Politically motivated**
- Affected: Several Ukrainian ministries, banks and metro systems, including nuclear power plant
- **Put the whole nation of Ukraine on hold for a few days**



WannaCry 2.0

# Phases of Ransomware

## 1. Infection and installation



- 97% of phishing emails deliver ransomware

## 2. Command and control



- Often utilizes botnet to infect as many computers as possible

## 3. Selection of file targets



- Family photos, business documents

## 4. Encryption



- Difficult to decrypt without super (or quantum) computer

## 5. Extortion



- 70% of infected businesses have paid the ransom, range from \$200 – 10,000



## Cyber Warfare

- May 2007: **DDoS attacks on Estonia** after government relocated Soviet-era war monument
- Aug 2008: similar attack on **Georgia** during the war between Russia and Georgia
- June 2017: DDoS + Ransomware Petya targeting **Ukrainian** organizations (banks, ministries, newspapers, and electricity firms etc.,)





# Introduction to Security

## *Attack Propagation*

# Spam

- Act of sending irrelevant, inappropriate and unsolicited messages
- Prolific due to low barrier to entry
- Estimated figure for spam messages is around seven trillion (APWG, 2011)
  - (e.g., lost productivity and fraud, and extra capacity needed to cope with the spam)
- Between 88–92% of email messages carried spam\*
- Unsolicited Electronic Messages Act 2007 (NZ)
  - IMG ordered to pay \$120 000 for sending spam via email and text messages to half million new Zealander

# Phishing

- Act of attempting to acquire sensitive information by masquerading as a trustworthy entity
- Deceives users into visiting a malicious web site claiming to be from legitimate businesses and agencies
- Unsuspecting user enters private information in the malicious web site which is then subsequently used by malicious criminals.



The image shows a phishing email and a corresponding phishing website. The email is from 'Amazon' (management@mazoncanada.ca) with the subject 'Suspension'. It contains a link to 'https://www.amazon.com/exec/obidos/sign-in.html'. A red box highlights the link, and a red arrow points to it with the text 'Hovering over the link reveals it points to a non-Amazon site - "http://redirect.kereskedj.com"'. The email also contains a generic greeting 'Dear Client,' and a warning about account suspension. The phishing website is a replica of the Facebook login page, with a blue header and a login form. A red arrow points to the browser's address bar, which shows 'www.kiomgz.a.gp/?\_fb\_noscript=1'. A red box highlights the address bar, and a red arrow points to it with the text 'This is a Phishing Scam. This web site looks like Facebook.com, but if you note the web address in the the browsers address bar you can clearly see this is not Facebook.'

**From:** Amazon <management@mazoncanada.ca> on behalf of not an Amazon email address (note the missing A in Amazon)  
**To:** @sheridanc.on.ca  
**Cc:**  
**Subject:** Suspension

**amazon.com®**

**Dear Client,** Generic non-personalized greeting

We have sent you this e-mail, because we have strong reason to believe, your account has been used by someone else. In order to prevent any fraudulent activity from occurring we are required to open an investigation into this matter. We've locked your Amazon account, and you have 36 hours to verify it, or we have the right to terminate it.

To confirm your identity with us click the link below:  
<https://www.amazon.com/exec/obidos/sign-in.html>

Sincerely,  
 The Amazon Associates Team

© 1996-2013, Amazon.com, Inc. or its affiliates

**facebook**

Sign Up Facebook helps you connect and share with the people in your life.

Facebook Login

Email:   
 Password:  XXX  
☐ Keep me logged in  
 Login or Sign up for Facebook  
 Forgot your password?

?????? English (US) Español Português (Brasil) Français (France) Deutsch Italiano ????? 77(7) ??? »

**This is a Phishing Scam. This web site looks like Facebook.com, but if you note the web address in the the browsers address bar you can clearly see this is not Facebook.**

# Phishing Variations

- Spear Phishing
  - Targets only specific users
  - Customized to the recipients including their names and personal info to make it appear legitimate
- Whaling
  - Going after “big fish” e.g., wealthy individuals or senior executives
  - Highly tuned message
- Vishing (also known as “Voice Phishing”)
  - Attacker calls a victim masquerading to be from a trusted third party e.g., bank manager

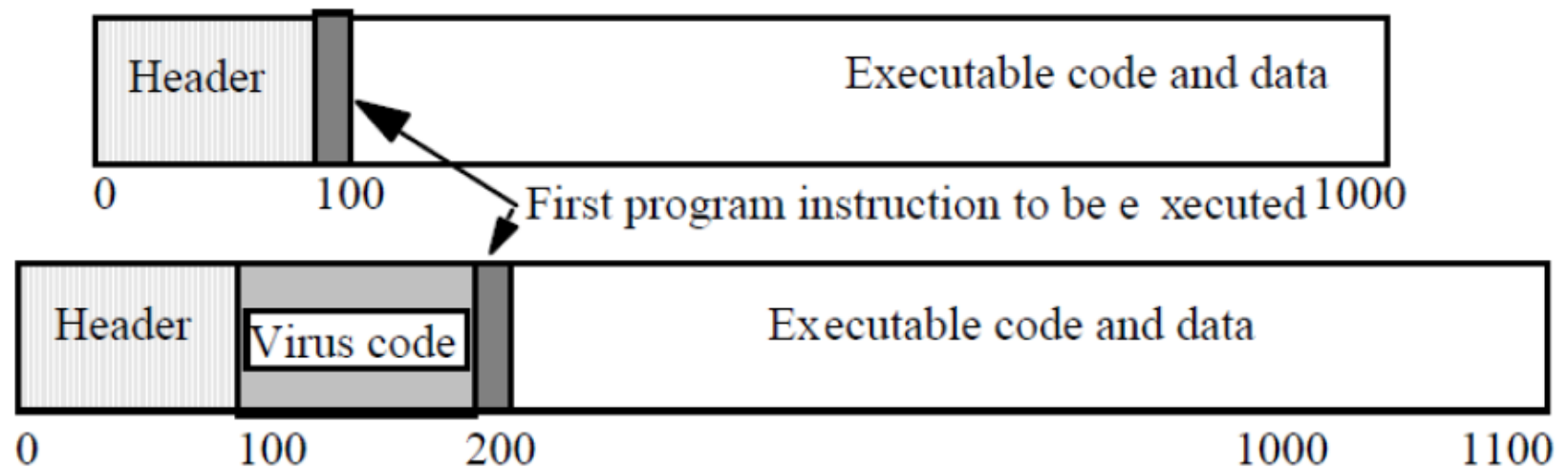
## Drive-by-download

- Visit a website
  - Legitimate site that has been hacked
  - Evil site arrived at via a link
- Websites with popular content
  - Games: 60% of websites contain executable content, one-third contain at least one malicious executable
  - Celebrities, adult content, everything except news
- Code on site exploits vulnerability in web browser
- Drops malware onto your machine

# Introduction to Security

## *Anti-malware*

## Integrity Checkers



- Viruses make size of file grow
- Computer keeps a list of the lengths
- Periodically checks against the list
- Any unexpected change indicates a problem

# Signature Detection

```

0002E950 6D 65 6D 6F 72 79 20 66 6F 72 20 6E 65 77 20 6C memory for new l
0002E960 69 73 74 21 0A 00 00 00 55 73 65 20 2D 68 20 66 ist!....Use -h f
0002E970 6F 72 20 68 65 6C 70 2E 0A 00 00 00 00 00 00 or help.....
0002E980 77 63 65 20 25 73 20 28 77 49 4E 44 4F 57 53 20 wce %s (wINDOWS
0002E990 63 52 45 44 45 4E 54 49 41 4C 53 20 65 44 49 54 cREDENTIALS eDIT
0002E9A0 4F 52 29 20 2D 20 28 43 29 20 32 30 31 30 2D 32 OR) - (C) 2010-2
0002E9B0 30 31 33 20 61 4D 50 4C 49 41 20 73 45 43 55 52 013 aMPLIA sECUR
0002E9C0 49 54 59 20 2D 20 42 59 20 68 45 52 4E 41 4E 20 ITY - BY hERNAN
0002E9D0 6F 43 48 4F 41 20 28 48 45 52 4E 41 4E 40 41 4D oCHOA (HERNAN@AM
0002E9E0 50 4C 49 41 53 45 43 55 52 49 54 59 2E 43 4F 4D PLIASECURITY.COM
0002E9F0 29 0A 00 00 5C 00 00 00 4F 70 74 69 6F 6E 73 3A | ...\\...Options:
0002EA00 20 20 0A 00 0A 00 00 00 09 2D 6C 09 09 4C 69 73 .....-l..Lis
0002EA10 74 20 6C 6F 67 6F 6E 20 73 65 73 73 69 6F 6E 73 t logon sessions

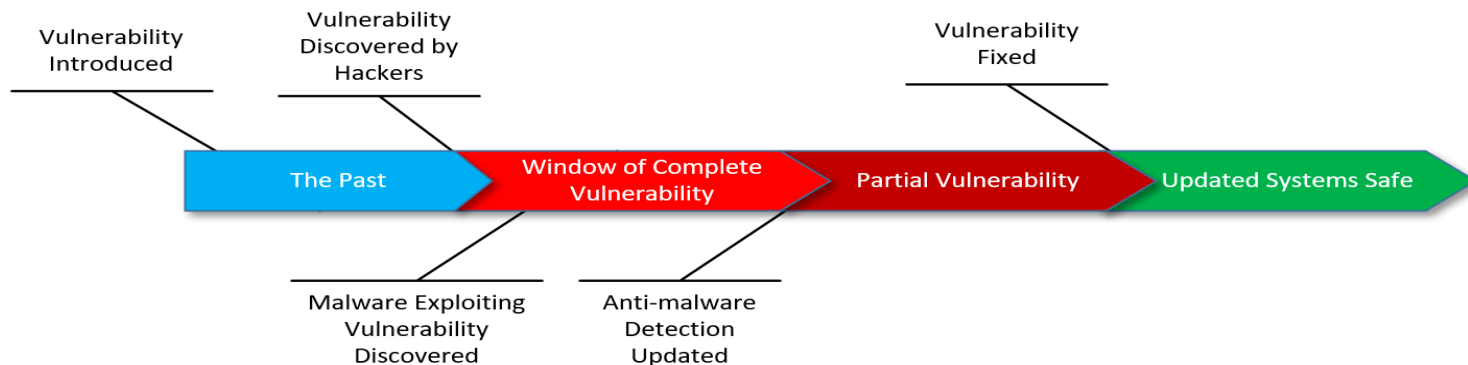
```

- Database of malware signatures (sometimes called DAT files).
- Search for bit pattern.
- Requires regular updates.
- Limited to detection of known malware.



## Zero Day Exploits

- A zero-day exploit is an attack that exploits a previously unknown security vulnerability



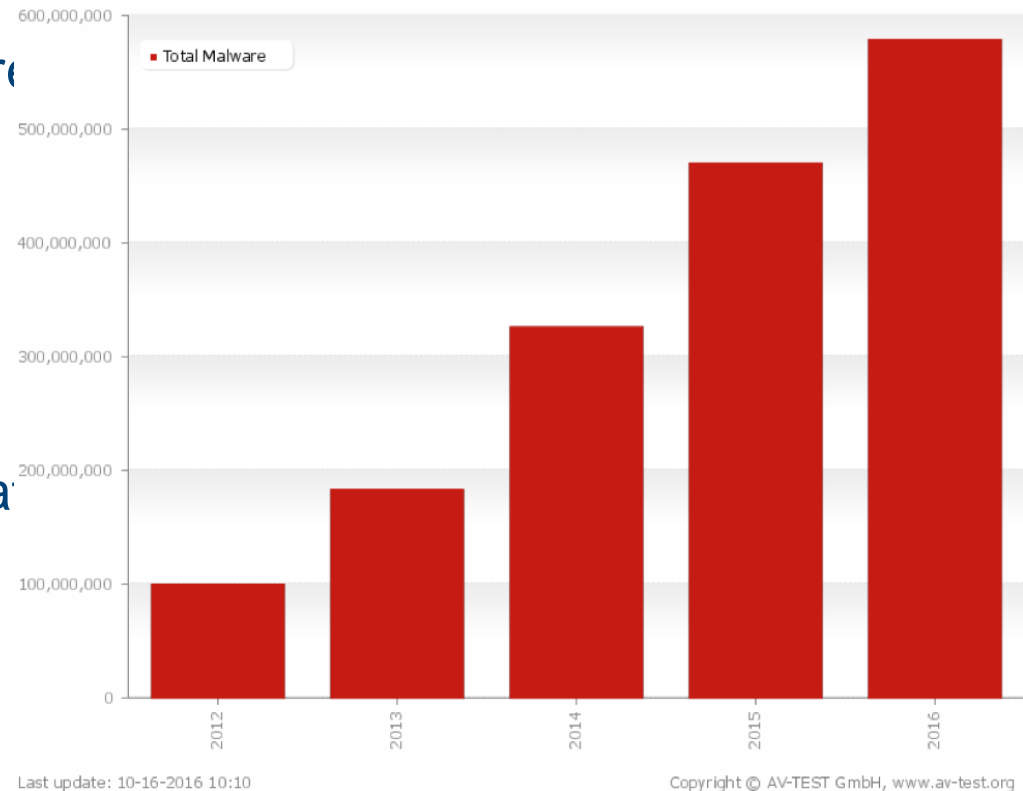
- Especially vulnerable to Encrypted and Polymorphic Viruses
  - These both change their code as they spread.
  - This means our signature no longer will work.
  - For example, every file with “BAD” in it is a virus.
  - Virus mutates and changes this to “ADB”, it will no longer be detected.

## Anti-malware

- Anti-malware = marketing term mostly (= anti-virus)
- Anti virus+
  - Detect and locate the malware.
  - Identify specific malware.
  - Automatic removal.
- What if that fails?
- Restore from backups (better hope those are clean).
- Reimage whole machine (useful if no user data stored there).

## Anti-malware

- Fails to keep up with malware
- 40 – 60% effective
- Challenges:
- Rapid growth of Malware
- Ease of mutation
- Speed of distribution of updates



## Prevention as an alternative

- Prevention = don't get infected or at least limit the damage.
- Strategies for Organizations
  - Policy: manage the implementation of countermeasures.
  - Awareness: influence individual behavior to practice “safe computing” or “cyber hygiene”.
  - Vulnerability mitigation: patching/updates, access controls on access to files .
  - Threat mitigation: least privilege assigned to users



END