ID: 21011762

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Course: 158256 – Web Application Design

Date: 11/10/2021

Video URL: A3 Youtube Video

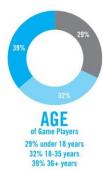
Website URL: SPINDLE - Home

158256 Assignment 3 – Website Development

INTRODUCTION

Spindle is an exciting 2D action-adventure game which has you play the role of Death and his pig sidekick to heal a mysteriously infected world. I initially learnt about the game on Kickstarter and it caught my interest from the start. After investigating further, I found the <a href="https://doi.org/10.2016/journal.org/10.2

My website's primary purpose is to showcase this game, provide all related information in a clear, accessible, and interesting way. The ultimate goal is to get people to know about this unique game and spread the news to others. The general intended audience is the gaming community. This demographic consists of people of all sexes, usually aged between 10 and 50, and coming from all walks of life. On a narrower scope, however, the website specifically targets gamers with an interest in indie games.





Statistics regarding gaming demographic; Credit: The ESA

For competition analysis, I chose the websites, <u>Hollow Knight.com</u> and <u>Injustice.com</u>. Hollow Knight is perfectly relevant because it's also an indie game and the website does a really good job at showcasing the game. There are some key design aspects which I liked, such as the zig-zag content layout style, which I decided to apply in my website's 'game features' page. Similarly, I chose the Injustice 2 website because it is professionally designed and has a very appealing look, thanks to eye-catching images, cool effects, and lots of multimedia. The idea of using text-shadow in the header links for a glowing look and using an animated mobile icon button came from this website.



Hollow Knight's website is designed well; Credit: HollowKnight.com

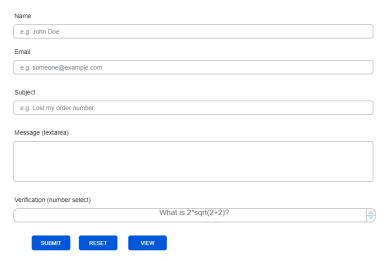
ANALYSIS



The website's goal is to promote Spindle. Credit: Steam

The website's goal is to promote Spindle and provide all Spindle-related information in an interesting and accessible way that appeals to the target audience. Obviously, I'm going to need all the information I can find about this game, starting from the project story to all the game's features. Most of the info I'll need is available on the game's Kickstarter page, so that's my primary source of info. More info is available on the Steam page and from the developers themselves. I will primarily use the images provided in the Kickstarter page and also in the free press kit, and get additional images if needed from Canva (student license), Unsplash.com (provides free images) and other free sites (e.g. iconfinder.com).

My website project will use a form to provide a way for customers to contact support regarding any issues they are facing. Information gathered will include the customer's name, email address, and text message. A simple number-verification system will be used to stop bots from using the form.



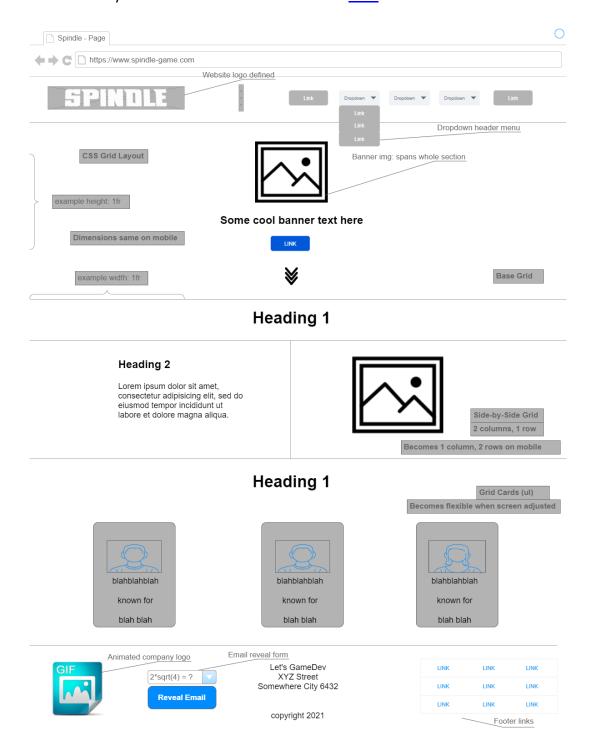
Wireframe of form.

I used octopus.do, a free visual sitemap generator, to create the sitemap of my website, which will be organized hierarchically. The website will be divided into different sections with similar themes. For example, all the pages relevant to the game itself, such as the game's inspiration and features, will be grouped under the 'game info' section. A link to the sitemap is provided here for further perusal.



Visual sitemap for Assignment 3.

For the example page wireframe, I used app.diagram.net. A whole lot of comments are provided for clarity. The wireframe file can be viewed here.



Wireframe of the website's homepage.

Note: the table has been created in two ways. For large screens, the normal element is used. However, the HTML table really is not responsive. As a result, for smaller screens, I use a collection of div containers that simulates a table but is responsive.

WEBSITE CRITIQUE

I think there are quite a few strong points about my website. First and foremost, the website looks quite appealing due to the animated header, the well-balanced blue-black color scheme, and the animated elements put throughout. Second, navigation is quick and simple, thanks to all the navigation links provided everywhere, from the header and breadcrumbs to the footer. Moreover, the site is entirely responsive and accessible on small devices, with many responsive features, like a mobile menu and a resizable table.

Still however, there are many weaknesses inherent in the website's design. The same page layout (and sometimes even the same section) is used a lot of times, leaving the website pages looking rather bland. Using more variation in the page layout would markedly improve the design. Another weakness is that because everything is turned to column-direction on mobile screens, there is a lot of vertical scrolling to do. In this case, utilizing an HTML slider container for the grid cards and the collection of images would be more user-intuitive. Other points to improve include cross-browser functionality, accessibility (by including ARIA roles), and using smaller images for better mobile performance (through srcset). Given more time, I would take care to improve all of these aspects.

APPENDIX

This appendix serves to provide the related HTML code (some of the code being removed for brevity) used for key sections of my website project. Javascript code is included as well.

HEAD SECTION (INCLUDES DESCRIPTION/KEYWORD TAGS) - HTML:

```
<link rel="stylesheet" href="mobile styles.css">
   <script src="verifyEmail.js"></script>
   <title>SPINDLE - Home</title>
HEADER SECTION - HTML:
<header class="site-header">
   <div class="site-header wrapper">
width="158" height="44"/>
      —
          —
      <nav class="main-nav">
          <div class="main-nav wrapper">
link">Home</a>
Us    <svg viewBox="0 0 1024 2048" xml:space="preserve"
xmlns="http://www.w3.org/2000/svg" class="caret-down"><path d="M1024
832c0 17.333-6.333 32.333-19 451-448 448c-12.667 12.667-27.667 19-45
32.333 19-45 27.667-19 45-19h896c17.333 0 32.333 6.333 45 19s19
BREADCRUMBS SECTION - HTML:
<nav id="breadcrumbs-nav">
```

BANNER SECTION - HTML:

CONTENT SECTION - HTML:

FOOTER SECTION - HTML:

```
<br/><br/>Gervinusstraße 15-21
                <br>>60359 Frankfurt am Main
onsubmit="saveVerification(); revealEmail(); return false">
request" required="required" placeholder="2*sqrt(2+2) = ">
button" name="email-submit" value="Reveal Email" onclick="">
            <h3>Company</h3>
                 <a href="index.html">Home</a>
                <a href="sitemap.html">Sitemap</a>
                <a href="the team.html#publishers-"
section">Publisher</a>
        \langle br \rangle Website designed with \Omega by Saad Billah\langle p \rangle
EMAIL VERIFICATION - HTML + JS:
 * HTML PART */
<div id="email-append">Let's GameDev GmbH
    <br>>Gervinusstraße 15-21
    <br>>60359 Frankfurt am Main
label">Email Verification</label>
```

```
/* JAVASCRIPT PART */
function saveVerification() {
    let email verification = document.getElementById("verify-email-
    sessionStorage.setItem("email-code", email verification.value);
    email form.reset();
function revealEmail() {
    let email link = document.createElement("a");
    if (verification number === '4') {
        email link.id = 'email-link';
MlNkZt\")");
        email link.innerHTML = "E-Mail Link: Click Here";
        paragraph.appendChild(email link);
        alert("Click the email link before it disappears!");
        alert("Invalid verification code!");
    let email decoder = atob(code);
```

```
function removeEmail() {
    if (email link != null) {
FORM MANIPULATION - HTML + JS:
```

```
/* HTML PART */
type="contact-form" onsubmit="submitFormData()">
                <h2>Submit a Request</h2>
            <div class="form-field">
required="required">
            <div class="form-field">
Address*</label>
you@example.com">
            <div class="form-field">
                <label for="requested-subject">Subject</label>
name="message-subject" placeholder="e.g. PayPal not working">
            <div class="form-field">
                <label for="requested-message">Your Message*</label>
the gamer plan (order no: WX78) but I have ordered 3 more keys.
            <div class="form-field">
```

```
placeholder="2*sqrt(2)*sqrt(2) = ">
privacy" value="yes" required="required" name="customer-privacy"> I
agree with the company's
qamedev.de/datenschutz.html" class="light-link">privacy
policy</a>.*</label>
/* JAVASCRIPT PART */
        newFormData.push("<strong>Date: </strong>" + new Date() +
";
        newFormData.push("<strong>Customer's Name: </strong>" +
        newFormData.push("<strong>Customer's Email: </strong>" +
        newFormData.push("<strong>Message: </strong>" +
document.getElementById("requested-message").value);
        let previousFormData =
JSON.stringify(previousFormData));
```

```
view.");
        alert("Wrong verification code! Please try again.");
function getFormData() {
    let parentList = document.getElementById("form-data-append");
    if (formData != null) {
                parentList.append(childData);
            parentList.appendChild(document.createElement("br"));
function clearFormData() {
    location.reload(); // reload the page
MOBILE MENU - HTML + JS:
/* HTML PART */
<nav id="mobile-nav">
    <div class="mobile-nav wrapper">
                <a href="index.html" class="main-nav-link home-
link">Home</a>
```

```
class="caret-down mobile-caret-down"><path d="M1024 832c0 17.333-
6.333 32.333-19 451-448 448c-12.667 12.667-27.667 19-45 19s-32.333-
6.333-45-19L19 877C6.333 864.333 0 849.333 0 832s6.333-32.333 19-45
27.667-19 45-19h896c17.333 0 32.333 6.333 45 19s19 27.667 19
              <a href="the team.html#the-team"</pre>
                  <a href="the team.html#backers-section"</pre>
class="submenu-nav-link">Backers</a>
                  <a href="the team.html#publishers-section"</pre>
class="submenu-nav-link">Publisher</a>
              <span class="main-nav-link mobile-nav-link"</pre>
1024 2048" xml:space="preserve" xmlns="http://www.w3.org/2000/svg"
class="caret-down mobile-caret-down"><path d="M1024 832c0 17.333-
6.333 32.333-19 451-448 448c-12.667 12.667-27.667 19-45 19s-32.333-
6.333-45-19L19 877C6.333 864.333 0 849.333 0 832s6.333-32.333 19-45
45z"></path></svg></span>
              <a</pre>
                  <a</pre>
href="features.html" class="submenu-nav-link">Features</a>
                  <a</pre>
href="gameplay.html" class="submenu-nav-link">Gameplay</a>
              <span class="main-nav-link mobile-nav-link"</pre>
onclick="toggleNavLinks(2)">Support  <svg viewBox="0 0</pre>
1024 2048" xml:space="preserve" xmlns="http://www.w3.org/2000/svg"
class="caret-down mobile-caret-down"><path d="M1024 832c0 17.333-
6.333 32.333-19 451-448 448c-12.667 12.667-27.667 19-45 19s-32.333-
27.667-19 45-19h896c17.333 0 32.333 6.333 45 19s19 27.667 19
45z"></path></svg></span>
              href="https://www.kickstarter.com/projects/letsqamedev/spindle-an-
action-adventure-about-the-death-and-a-pig/posts" target=" blank"
class="submenu-nav-link">Press</a>
href="funding.html" class="submenu-nav-link">Donate</a>
           <a href="contact.html" class="main-nav-</pre>
link">Contact</a>
```

```
/* JAVASCRIPT PART */
    let firstBar = document.getElementById("first-bar");
    let secondBar = document.getElementById("second-bar");
    let thirdBar = document.getElementById("third-bar");
        firstBar.style.transform = "rotate(0deg) translate(0, 0)";
        mobileNav.style.display = "none";
        firstBar.style.transform = "translate(20%, 50%)
rotate (45deg) translateY(25%)";
function toggleNavLinks(link number) {
    let SubMenus =
    let Carets = document.getElementsByClassName("mobile-caret-
        MobileLinks[n].style.color = "#FFFFFF";
       MobileLinks[n].style.background = "black";
        MobileLinks[n].style.borderBottom = 'none';
        Carets[n].style.fill = "#FFFFFF";
        SubMenus[n].style.display = 'flex';
       MobileLinks[n].style.color = "#53BDF6";
```

```
MobileLinks[n].style.background = "#0B1420";
       Carets[n].style.fill = "#53BDF6";
           SubMenus[n + 2].style.display = 'none';
           MobileLinks[n + 2].style.color = "#FFFFFF";
           Carets[n + 2].style.transform = "rotate(0deg)";
           Carets[n + 2].style.fill = "#FFFFFF";
           MobileLinks[n + 1].style.color = "#FFFFFF";
           Carets[n + 1].style.fill = "#FFFFFF";
           MobileLinks[n - 1].style.background = "black";
           Carets[n - 1].style.transform = "rotate(0deg)";
           Carets[n - 1].style.fill = "#FFFFFF";
           MobileLinks[n - 2].style.background = "black";
           MobileLinks[n - 2].style.borderBottom = 'none';
           Carets[n - 2].style.transform = "rotate(0deg)";
           Carets[n - 2].style.fill = "#FFFFFF";
link");
document.getElementsByClassName("mobile submenu");
```

```
MobileLinks[i].style.color = "#FFFFFF";
    MobileLinks[i].style.borderBottom = 'none';
    SubMenus[i].style.display = 'none';
    Carets[i].style.transform = "rotate(Odeg)";
    Carets[i].style.fill = "#FFFFFF";
}

mobileNav.style.display = 'none';
firstBar.style.transform = "rotate(Odeg) translate(O, O)";
secondBar.style.display = "block";
thirdBar.style.transform = "rotate(Odeg) translate(O, O)";
mobileNav.style.display = "none";
}
```

GEOLOCATION - HTML + JS:

```
/* HTML PART */
    <br><a onclick="getLocation()" class="dark-link">Get
Location</a>
Location</a>
/* JAVASCRIPT PART */
        console.log("Geolocation not supported on browser!");
function showPosition(position) {
        iframeMap.setAttribute("src",
3IZQw9AGz6xz6xyaFE&zoom=14&center="+position.coords.latitude +
```