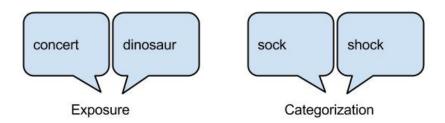
# Attention and salience in lexically-guided perceptual learning

Michael McAuliffe

2015 Research Report

# Perceptual learning



#### Research question:

How do changes to a listener's attentional set in exposure affect perceptual learning in future categorization?

# Attentional set

## Perception-oriented

- Phoneme-monitoring tasks
- Discrimination of non-speech stimuli
- Perceptual learning in psychophysics
  - Perceptual learning effects don't generalize to new stimuli

### Comprehension-oriented

- Word recognition tasks
- Word identification tasks
- Perceptual learning in speech perception
  - Generalization to new items (and sometimes new speakers)

# Hypothesis:

Comprehension-oriented attentional sets allow for greater generalization than perception-oriented attentional sets.



# Attentional set manipulation

#### Explicit instructions

"This speaker's 's' sounds are ambiguous'

#### Positional salience

- Sounds earlier in the word need to be perceived accurately
- Sounds later in the word just need to confirm expectations from earlier sounds

## Category typicality

- Productions that match a listeners expectations are less likely to be noticed
- Productions that are unexpected for a category are more likely to be noticed



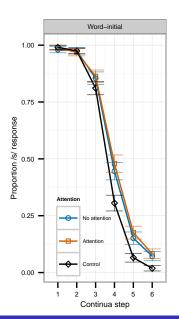
# Exposed to ambiguous /s/

50% between /s/ and /ʃ/

#### **Attention**

- No /s/-oriented instructions
- Told /s/ would be ambiguous

- Word initial
- Word medial





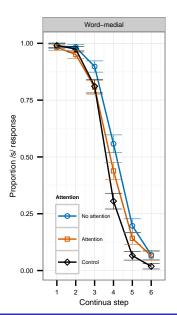
## Exposed to ambiguous /s/

50% between /s/ and /ʃ/

#### **Attention**

- No /s/-oriented instructions
- Told /s/ would be ambiguous

- Word initial
- Word medial





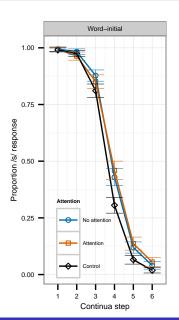
# Exposed to ambiguous /s/

More like /ʃ/ than /s/

#### **Attention**

- No /s/-oriented instructions
- Told /s/ would be ambiguous

- Word initial
- Word medial





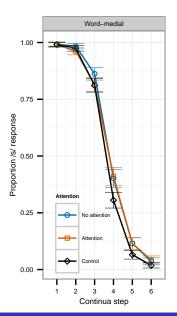
### Exposed to ambiguous /s/

More like /ʃ/ than /s/

#### Attention

- No /s/-oriented instructions
- Told /s/ would be ambiguous

- Word initial
- Word medial





# Summary

# **Comprehension-oriented**

- Default for the task
- Most likely to be maintained when category atypicality and positional salience are low
- Largest perceptual learning effects observed

#### Perception-oriented

- Perceptual learning effects are still present
  - The exposure task as a whole was comprehension-oriented
- Manipulations are not additive
  - Equal amount of learning in the most salient, attended condition as in the others