

michael mcdermott  
mmcderm8@gmu.edu  
office hours by appointment

# type book

## rough schedule

**THURS JAN 25**

Start

**THURS MAR 8**

Mid semester check in

**THURS MAY 3**

Due

project o | avt215 | spring 2017 | tues/thurs 1:30-4:10 & 4:30-7:10

## objective

To see type in the world with a more critical eye.

## project

Create a book of type and photographs made in response to prompts. The prompts are meant to open your eyes to the world of type around you. There will be a prompt posted at the beginning of each class that you will respond to with a photograph.

### EXAMPLE PROMPT

Capital sans serif

The photographs will be collected into a book. You are responsible for the design of the cover and the layout of each page. Each page should include the photograph, the prompt, and any information needed to explain the photograph in relation to the prompt. For example, if the prompt says, "Show the ear of a lowercase g," you might need to note where the ear is in the photograph.

## final deliverable

5.5"x8.5" bound book (11"x8.5" flat)

Approximately 24 pages of prompts

Front and back cover