

Jung Eun Kim

Fashion Designers In History

Coco Chanel



Gabrielle Bonheur “Coco” Chanel (19 August 1883 – 10 January 1971) was a French fashion designer and founder of the Chanel brand. Along with Paul Poiret, Chanel was credited with liberating women from the constraints of the “corseted silhouette” and popularizing a sportive, casual chic as the feminine standard of style in the post-World War I era.

A prolific fashion creator, Chanel’s influence extended beyond couture clothing. Her design aesthetic was realised in jewellery, handbags, and fragrance. Her signature scent, Chanel No. 5, has become an iconic product. She is the only fashion designer listed on Time magazine’s list of the 100 most influential people of the 20th century.

Chanel was known for her lifelong determination, ambition, and energy which she applied to her professional and social life. She achieved both success as a business woman and social prominence thanks to the connections she made through her work. These included many artists and craftspeople to whom she became a patron. However, Chanel’s life choices generated controversy, particularly her behaviour during the German occupation of France in World War II.



Marc Jacobs

MARC JACOBS

Marc Jacobs (born April 9, 1963) is an American fashion designer. He is the head designer for Marc Jacobs, as well as Marc by Marc Jacobs, a diffusion line, with over 200 retail stores in 80 countries. He was the creative director of the French design house Louis Vuitton from 1997 to 2014. Jacobs was on Time magazine's "2010 Time 100" list of the 100 most influential people in the world, and ranked number 14 on Out magazine's 2012 list of "50 Most Powerful Gay Men and Women in America".

Marc Jacobs was born to a non-observant Jewish family in New York City. When he was seven, his father, an agent at the William Morris Agency, died. His mother, who remarried three times, was "mentally ill" and "didn't really take care of her kids", according to Jacobs. As a teenager, he went to live with his paternal grandmother on the Upper West Side, in an apartment in the Majestic on Central Park West.

He attended the High School of Art and Design and studied at the Parsons School of Design in New York. While at Parsons in 1984, Jacobs won the Perry Ellis Gold Thimble Award, Chester Weinberg Gold Thimble Award, and Design Student of the Year Award. He also won an award in 1991 from the Council of Fashion Designers of America.



Betsey Johnson

BETSEY JOHNSON

Betsey Johnson (born August 10, 1942) is an American fashion designer best known for her feminine and whimsical designs. Many of her designs are considered "over the top" and embellished. She also is known for doing a cartwheel at the end of her fashion shows.



Johnson is the second of three children born to Lena and John Johnson. She has an older sister, Sally, and a younger brother, Robert. Johnson took many dance classes, which inspired her love of costumes. Following her graduation from high school, Johnson studied at the Pratt Institute and then later graduated Phi Beta Kappa from Syracuse University where she was a member of the Alpha Xi Delta women's sorority. After graduation, she spent a summer as an intern at Mademoiselle magazine.

Johnson's fashion career started after she entered and won the Mademoiselle Guest Editor Contest. Within a year, she was the in-house designer for Manhattan boutique Paraphernalia. Johnson became part of both the youthquake fashion movement and Andy Warhol's underground scene, along with The Velvet Underground, Edie Sedgwick and Lou Reed. In 1969, she opened a boutique called Betsey Bunky Nini on New York's Upper East Side. Edie Sedgwick was her house model and Johnson designed the clothing Sedgwick wore on her last film, Ciao! Manhattan.



SIMPLICITY

18- point

Cond medium

IS THE KEY

36- point

Inline regular

NOTE OF ALL

60- point

Text regular italic

TRUE ELEGANCE

90- point

bold

-Coco Chanel

Sonia Rykiel

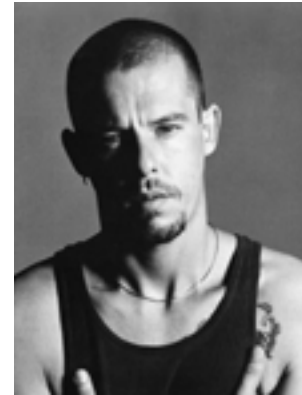
SONIA RYKIEL

Sonia Rykiel née Flis (born 25 May 1930 in Paris) is a French fashion designer. She was born in Neuilly, a commune in the western suburbs of Paris, France, the eldest of five daughters of a Russian mother and a Romanian father. Her father was a watchmaker. At the age of 17, she was employed to dress the window displays in a Parisian textile store. In 1953, Sonia married Sam Rykiel, owner of a boutique selling elegant clothing. They had two children but eventually divorced.

In 1962, unable to find soft sweaters to wear during her pregnancy, she used one of her husband's suppliers from Venice to design her own sweaters. Rykiel thereafter created her first maternity dresses and a tiny sweater, called the Poor Boy Sweater, which she started selling from her husband's label "Laura". The Poor Boy Sweater made the cover of ELLE fashion magazine, and brought Rykiel fame; because of it, she was crowned "Queen of Knits" by the Americans in 1967. She later became the first designer to put seams on the outside of a garment, and to print words on her sweaters. In particular, she favours long clinging sweaters or small cropped pullovers, large rolled-back cuffs and long shawls. Her color palette usually features beige, grey, dark blue, and charcoal. She has also created a range of fragrances of which '7e Sens' was the first.



Alexander McQueen



Lee Alexander McQueen, CBE (17 March 1969 – 11 February 2010) was a British fashion designer and couturier. He is known for having worked as chief designer at Givenchy from 1996 to 2001 and for founding his own Alexander McQueen label. His achievements in fashion earned him four British Designer of the Year awards (1996, 1997, 2001 and 2003), as well as the CFDA's International Designer of the Year award in 2003. McQueen committed suicide in 2010 at the age of forty.

Born on 17 March 1969 in Lewisham, London, to Scottish taxi driver Ronald and social science teacher Joyce, McQueen was the youngest of six children. While he reportedly grew up in a council flat, the McQueens had lived in a terraced house in Stratford since McQueen was less than a year old. He attended Carpenters Road Primary School, started making dresses for his three sisters at a young age, and announced his intention to become a fashion designer.

McQueen later attended Rokeby School and left aged 16 in 1985 with one O-level in art, going on to serve an apprenticeship with Savile Row tailors Anderson & Sheppard, before joining Gieves & Hawkes and, later, the theatrical costumiers Angels and Bermans.



MANI ARMANI ARMANI **ARMANI** ARMA
ALMAIN BALMAIN BALMAIN BALMA
CHANEL CHANEL CHANEL **CHANEL** C
DIOR DIOR **DIOR** DIOR DIOR DIOR
E SAAB ELIE SAAB *ELIE SAAB* **ELIE SAAB** E
FENDI *FENDI* **FENDI** FENDI **FENDI** *FENDI*
GUCCI *GUCCI* GUCCI **GUCCI** GUCCI GUC
HERMES *HERMES* **HERMES** HERMES HERM
ISSEY MIYAKE ISSEY MIYAKE **ISSEY MIY**
JUNYA WATANABE JUNYA WATANABE J
KARL LAGERFELD *KARL LAGERFELD* **KARL LAG**

Gianni Versace



Gianni Versace (born Giovanni Maria Versace; 2 December 1946 – 15 July 1997) was an Italian fashion designer and founder of Versace, an international fashion house, which produces accessories, fragrances, make-up and home furnishings as well as clothes. He also designed costumes for the theatre and films. As a friend of Eric Clapton, Diana, Princess of Wales, Naomi Campbell, Madonna, Elton John, Cher, Sting and many other celebrities, he was the first designer to link fashion to the music world. Openly gay, Versace and his partner Antonio D'Amico were regulars on the international party scene. Versace was murdered outside his Miami Beach home, the former Casa Casuarina now known as "The Villa", at the age of 50 by spree killer Andrew Cunanan.



He was strongly influenced by ancient Greek History, which dominates the historical landscape of his birthplace. He attended Liceo Classico Tommaso Campanella, where he studied Latin and ancient Greek. He was also influenced by Andy Warhol.[citation needed] Versace began his apprenticeship at a young age at his mother's sewing business, which employed up to a dozen seamstresses. He studied architecture before moving to Milan at the age of 26 to work in fashion design.

Stella McCartney

STELLA MCCARTNEY



Stella Nina McCartney, OBE (born 13 September 1971) is an English fashion designer. She is the daughter of former Beatles member Sir Paul McCartney and American musician, photographer and animal rights activist Linda McCartney.

McCartney was born in Lambeth, London, England, the second child of Beatle Paul McCartney and American photographer Linda McCartney (1941-1998). She is named after her maternal great-grandmothers (both of Linda McCartney's grandmothers were named Stella). As a young girl, McCartney travelled the globe with her parents and their pop music group Wings, along with

her siblings: older half-sister Heather (who was legally adopted by Paul McCartney), older sister Mary, and younger brother James.

Despite their fame, the McCartneys wanted their children to lead as normal a life as possible, so Stella and her siblings attended local state schools in East Sussex, one of them being Bexhill College. McCartney has said that while attending state school, she was a victim of bullying, as well as being a bully herself.



Dressing

Is A Way

○ F

Life.

bold

67 point

Text regular italic

67 point

inline regular

67 point

Cond medium

67 point

weights-
paper-
printing- Jung Eun Kim
Type- Portrait
Sources- Wikipedia

- Yves Saint Laurent

