# MAURICIO M CODESSO

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#### Education

| University of Santa Catarina, Ph.D. Candidate, Business Administration | 2014 - 2018 |
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| Rutgers University, Ph.D. Exchange Program                             | 2017 - 2018 |
| University of Santa Catarina, Master of Accountancy                    | 2012 - 2014 |
| Uniasselvi, MBA with emphasis in Costs Management and Finance          | 2009 - 2012 |
| Ifes CNEC, Bachelor of Accounting                                      | 2005 - 2009 |

#### **Refereed Journal Articles**

- Codesso, M.M.; Lunkes, R.J. Disclosure of Budgeting Planning, Execution and Control Practices: A Survey on Brazilian Public Ports. *BASE* v. 13, p. 65-78, 2016.
- Codesso, M.M.; Thamires, T. Budgeting Practices at Food Distribution Company. *Revista da Unifebe*, n 17, p 33-50, 2016.
- Codesso, M. M.; Lyrio, M.V.L; Lunkes, R. J.; Pinto, H. M. Budgeting Practices Applied to Supermarket in the State of Santa Catarina, Brazil. *Business Management Review (BMR)*, v. 4, p. 585-595, 2015.
- Teixeira, B.; Codesso, M. M.; Lunkes, R. J. Budgetary Balance Under Agency Theory Perspective. Connexio - Revista Científica da Escola de Gestão e Negócios, v. 5, p. 155-171, 2015.
- Silva, T. L.; Suave, R.; Codesso, M. M.; Lunkes, R. J. Capital Budget Practices: A Study at Water and Sanitation Companies Listed at Bovespa. *Planejamento e Politicas Publicas*, v. 47, p. 179-202, 2014.
- Lyrio, M.V.L.; Melo, V.S.; Codesso, M.M.; Lunkes, R.J. Performance-Based Budgeting: an analysis of the relationship between performance and allocation of resources in actions in the budget of a Federal Institution of Higher Education. *Revista Gestao Universitaria na America Latina GUAL*, v. 7, p. 148, 2014.
- Lunkes, R. J.; Codesso, M. M.; Ripoll Feliu, V. Budget Practices: A Study In The Ports of South of Brazil. *Contabilidad y Negocios*, v. 9, p. 41-57, 2014.
- Codesso, M. M.; Lunkes, R. J.; Suave, R. Budget Practices Applied In Hotels In Brazil: A Study In Balneário Camboriú SC. *Turismo: Visão e Ação*, v. 15, p. 279, 2013.
- Suave, R.; Lunkes, R. J.; Codesso, M. M. Analysis of the Characteristics of Scientific Production on Budget at Brazilian Journals. *Revista de Administração e Negócios da Amazônia*, v. 5, p. 85-102, 2013.
- Suave, R.; Codesso, M. M.; Pinto, H. M.; Vicente, E. F. R.; Lunkes, R. J. Disclosure of Contingent Liabilities from Companies at Bmf&Bovespa. *Revista da UNIFEBE*, v. 1, p. 1-17, 2013.
- Codesso, M. M. Relationship Between the Goodwill of Shares and Corporate Governance of Brazilian Listed Companies. *Revista da Unifebe*, v. 11, p. 1-15, 2012

## Papers under Review

- Codesso, M.M., Silva, P.C., Lunkes, R.J. Continuous Audit Model: Data Integration Framework. Submitted to Resvista de Contabilidade Contemporanea
- Codesso, M.M., Silva, P.C., Pereira da Silva, M.A. xAudit: Audit Representation on XBRL-based Docs Submitted to International Journal On Advances in Software

# **Working Papers**

- "Semi-Supervised Model To Improve The Detection Of Audit Exceptions" with Ting Sun and Miklos Vasarhelyi (Data Preparation). *Proposed submission to Journal of Information Systems*.
- "Prioritizing and Classifying 8-K Information Using XGBoost" with Jamie Freiman and Miklos Vasarhelyi (Final Revision). *Proposed submission to Journal of Emerging Technologies in Accounting*.

#### Workshops

Codesso, M.M, Moffitt, K. (2017). An explanation of neural networks and an implementation in TensorFlow. *Presented at 41<sup>th</sup> World Continuous Auditing & Reporting Symposium*, Huelva, Spain.

#### **Presentations**

- Codesso, M.M. (2017). Proposal of Continuous Audit Model Data Integration Framework. *Presented at DataAmplied XBRL Conference*, Paris, France.
- Codesso, M.M. (2017). Securities & Exchange Commission of Brazil Risk Audit Index. *Presented at 40<sup>th</sup> World Continuous Auditing & Reporting Symposium*, Newark, NJ.
- Codesso, M.M. (2017). Proposal of Continuous Audit Model Data Integration Framework. Presented at ICIW 20th International Conference on Internet and Web Applications and Services, Venice, Italy.
- Codesso, M.M. (2016). Continuous Auditing and Continuous Monitoring in Public Sector. *Presented at 36<sup>th</sup> World Continuous Auditing & Reporting Symposium*, Sao Paulo, Brazil.
- Codesso, M.M. (2015). Disclosure of budgeting planning, execution and control practices: A survey on Brazilian public ports. *Presented at 9<sup>th</sup> Congresso Iberoamericano de Contabilidad de Gestión*, Florianópolis, Brazil.
- Codesso, M.M. (2014). Budget Practices applied to hotel industry: a case study at hotels from Sao Paulo. *Presented at 5<sup>th</sup> Congresso UFSC de Controladoria e Finanças*, Florianópolis, Brazil.
- Codesso, M.M. (2014). Risk Analysis Practices in Investment Projects: A survey of state-owned banks. *Presented at 5<sup>th</sup> Congresso UFSC de Controladoria e Finanças*, Florianópolis, Brazil.
- Codesso, M.M. (2014). Budgeting Practices Applied to Supermarket in the State of Santa Catarina, Brazil. *Present at 8<sup>th</sup> Congresso Iberoamericano de Contabilidad de Gestión*. Medellin, Colombia.

- Codesso, M.M. (2013). Capital Budget Practices: Water and Sanitation Companies Listed at Bovespa. *Presented at VII Congresso ANPCONT*, Fortaleza, Brazil.
- Codesso, M.M. (2013). Practices of control and evaluation of performance on the budget process: a study in state-owned banks of Brazil. *Presented at XX Congresso Brasileiro de Custos*, Uberlandia, Brazil.
- Codesso, M.M. (2012). Budget Practices Applied In Hotels In Brazil: A Study In Balneário Camboriú SC. *Presented at XIX Congresso Brasileiro de Custos*, Bento Gonçalves, Brazil.

## **Book Chapters**

"Application of text mining in accounting and finance research" with Kevin Moffit. Forthcoming

#### **Teaching Experience**

IFES – Instituto Cenecista Fayal (2014- 2016) – rating ?? of ??

Assistant Professor for undergraduate accounting course in Controlling and Finance in which students were taught the theoretical principles for Controlling and Financial Management and subsequently given hands-on experience in implementing a complex data visualization system using tools such as Tableau and other BI systems. The class project and individual assignment represent the capstone experience of the course.

UNIFEBE – University of Centre of Brusque (2016) - rating 4.31 out of 5.00

Professor for MBA of accounting course in Corporate Governance. Students were presented the theoretical principals for governance. Students integrated their learning during group projects which were mainly case study-based.

University of Santa Catarina (2014-2015) – no course evaluation

Teaching Fellow, "Controlling and Finance" for Undergrad Course Fall 2014 and Fall 2015, professor Rogério João Lunkes. With full responsibility for all course preparation, delivery, and evaluation. Course topics included Controlling principals and real business problems. Students also conducted original research on topics of their choice and presented them to class.

FGV - Fundação Getúlio Vargas (2016) - no course evaluation

Teaching Fellow, "Data Analytics & Continuous Auditing" – master's course at FGV Brazil Fall 2016, professor Miklos Vasarhelyi. in which I presented an introduction to analytics and data visualization analysis using R. Students were provided with a real dataset and implemented exploratory data analysis, using several statistical methods and visualizations techniques.

# **Professional Experience**

2006 – 2017 Senior Implementation Consultant SENIOR SISTEMAS S.A - Santa Catarina – BR Worked developing and implementing software for Human Resource Management and ERP systems. Designed and implemented projects with clients. Created data warehouses for BI Solutions and integrated them with third-party software.

#### **Other Education**

| Udacity – Deep Learning Nanodregree Foundation                           | USA - 2017    |
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| Beijing Normal University, Strategy and Marketing for Emerging Countries | China - 2016  |
| University of La Verne, Advanced Topics in Business Strategy             | USA - 2015    |
| IBS-SP, Project Management   | Brazil - 2014 |

#### **Honors and Awards**

- 2017 Best Paper Award, International Conference on Internet and Web Applications and Services
- 2015 Outstanding Performance Award, University of La Verne and IBS International Business School
- 2013 Best Paper Award 2<sup>nd</sup> place, Congresso Brasileiro de Custos

## **Scholarships**

- CAPES Coordenação de Aperfeiçoamento de Pessoal de Nível Superior, International Exchange Ph.D. program scholarship for academic merit (2017-2018)
- CAPES Coordenação de Aperfeiçoamento de Pessoal de Nível Superior, Ph.D. degree full scholarship for academic merit (2014-2017)

Beijing Normal University, Executive Program full scholarship for academic merit (2016)

University of La Verne, Executive Program scholarship for academic merit (2015)

CAPES - Coordenação de Aperfeiçoamento de Pessoal de Nível Superior, Master's degree full scholarship for academic merit (2013-2014)

## References

Miklos A. Vasarhelyi KPMG Distinguished Professor of AIS Rutgers Business School Accounting & Information Systems miklosv@rutgers.edu

Rogério João Lunkes Associate Professor of Accounting University of Santa Catarina Florianopolis – Brazil rogerio.lunkes@ufsc.br Kevin C. Moffitt Assistant Professor Rutgers Business School Accounting & Information Systems kevin.moffitt@business.rutgers.edu