



Sales Call

Rep: Hey this is “Your Pseudo” from Global Digitizers, How are you doing today?

Rep: If Operator: Am I talking to someone who is responsible for Embroidery?

Customer: Yes speaking.

Representative: How are you doing today?

Customer: Fine, What about you?

Rep: I’m also fine, thanks for asking. Sir/Ma’am, this call is to inform you that Global Digitizers is offering an amazing offer that is anything within 5 Inches, like Left Chest and Hat logos on your first design, with exceptional quality as well as fastest turnaround time of 3-5 hours.

Rep: So do you have anything which you want to get digitized?

Customer:

Opt. 1. Yes I have something for you.

R. 1. Oh that’s great, can I get your email, so that I can send you my offer along with all my company’s information.

Opt. 2. No I have nothing yet.

R. 2. Not a problem can I get your email, so that I can send you our offer along with my all company information, whenever you come up with anything you can send it to us and avail the free trial, it’s my promise that you will be thrilled with the quality.

When can I expect a design from you?

Opt. 3. I am Not Interested.

3. Any idea what’s make you not interested?

Opt. 3.1. Doing in-house digitizing.

R. 3.1. I completely understand your concern, don't you think in house digitizer is much expensive then out sourcing.

Many of my customers said that they use in house digitizers believe me once they compare our quality and pricing with their in-house digitizers they completely switched their whole business towards us. Give us a single try it's my promise that you will be thrilled with the quality and pricing, you will find us in-house digitizer.

Opt. 3.2. Happy with my current digitizer.

R 3.2. I completely understand your concern, why don't you do one thing give us a single try on any design and send that design to your current digitizer as well, Compare our quality & turnaround time if you find us good then use us otherwise there is no obligation.

Opt. 3.3. I'm Self Digitizer

R 3.3. That's great; if you don't mind then I have 1 suggestion for you. Once you get overloaded with designs, or you have any complicated design which you want to get digitized in couple of hours without any rush fee you can count on us. We will provide you fastest turnaround time of 3-6 hours without any extra charges.

If you consider us your digitizing partner then it's my promise that you will be thrilled with the quality by this way you can save some time for marketing to get more business. How does this sound to you?

Customer: Sounds great,

Representative: So do you have something which you want to get done today?

Customer: yes.

Representative: Great can I get your email, so I can send you a free trial offer along with all of my company's information?

All you need to do simply Reply back to this email put the instructions attach the artwork send to us, you will get it done within 6 to 8 hours, with exceptional quality.

Customer: Yes are you ready its abc@xyz.com

Representative: Thanks for your time. Have a good day Bye.