

# **Neha Ali - Professional Resume.**

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## **PERSONAL PROFILE OF THE CANDIDATE:**

Father : Muhammad Ramzan

Date : 11<sup>th</sup> October 1998

Nationality : Pakistani

Gender : Female

Marital Status : Single

Religion : Islam

## **QUALIFICATION SUMMARY:**

### **MATRICULATION**

- In 2015, I successfully completed my **matriculation** from **Glamour Children Secondary School** with holding of **A Grade**. This marks a significant milestone in my academic journey, as it signifies the completion of my secondary education and the attainment of a basic level of knowledge and skills. The experience of studying **at Glamour Children Secondary School** was challenging and rewarding, as I was able to learn from dedicated teachers and engage in a diverse range of academic and extracurricular activities. I am grateful for the opportunities and support provided by the school, as they have laid the foundation for my future academic and professional endeavors.

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## **INTERMEDIATE JOURNEY**

- In 2017, I completed my **Intermediate** education from **A.P.W.A College** located in Karachi. This institution provided me with a solid foundation in the academic field and prepared me for further studies and future career opportunities. The curriculum covered a wide range of subjects, including mathematics, science, and humanities, which helped me to develop a well-rounded knowledge base. The teachers at **A.P.W.A College** were highly qualified and dedicated to their students, providing valuable guidance and support throughout my time there. Overall, my experience at **A.P.W.A College** was instrumental in shaping my academic and personal development, and I am grateful for the opportunities it provided me with.

## **UNIVERSITY JOURNEY**

- I completed my **Diploma in Fashion Designing** in 2019 from **Indus University**. This program provided me with a thorough understanding of the fashion industry, including the design process, production techniques, and market trends. Through various coursework and hands-on projects, I gained valuable skills and knowledge in areas such as textile design, pattern making, and fashion illustration. Additionally, the program included opportunities for internships and networking with professionals in the field. Overall, my experience at **Indus University** was incredibly valuable and has prepared me well for a career in the fashion industry.

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## **PROFESSIONAL EXPERIENCE:**

As a Senior Consultant at Global Citizenship Solution (GCS) for 4 months, I am responsible for a variety of key tasks and responsibilities. These include, but are not limited to:

- Providing expert consultation to clients on global citizenship and immigration matters. This includes researching and analyzing complex legal and policy issues, and providing guidance on best practices and strategies for achieving citizenship or residency in different countries.
- Managing and overseeing the work of junior consultants and other team members, ensuring that all work is completed to the highest standards and that deadlines are met.
- Building and maintaining strong relationships with clients, government officials, and other stakeholders in the global citizenship and immigration field. This includes communicating effectively with clients and partners, and representing GCS at industry events and conferences.
- Keeping up-to-date with the latest developments and trends in global citizenship and immigration laws and policies, and sharing this knowledge with clients and team members.
- Developing and implementing new strategies and processes to improve the efficiency and effectiveness of GCS's services.

Overall, my role as a Senior Consultant at GCS is to provide expert guidance and support to clients, manage and lead a team of consultants, and stay abreast of the latest developments in the field of global citizenship and immigration.

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I worked as a primary teacher in Mama Montessori for 1 Year. My key responsibilities included:

- Planning and delivering engaging and interactive lessons for students in grades K-3.
- Assessing student progress and providing feedback to parents and guardians.
- Creating and implementing individualized learning plans for students with special needs.
- Collaborating with colleagues to develop and implement school-wide curriculum and programs.
- Maintaining a safe and positive learning environment for all students.
- Participating in professional development opportunities to stay current on best practices in education.
- Communicating regularly with parents and guardians to provide updates on student progress and address any concerns.
- Creating and maintaining student portfolios to document their academic growth and progress.
- Managing classroom behavior and discipline in a positive and effective manner.
- Encouraging students to be independent learners and fostering a love of learning in them.

# **Neha Ali - Professional Resume.**

The internship role as a teacher at **Maikaz-e-Umeed** is a 4-month opportunity for individuals looking to gain experience in the field of education. The key responsibilities of this position include:

- Planning and delivering engaging and effective lessons to students of various age groups.
- Assessing student progress and providing feedback to both students and parents.
- Collaborating with other teachers to develop and implement curriculum and lesson plans.
- Creating and maintaining a positive and inclusive learning environment for all students.
- Providing support and guidance to students who need additional help or accommodations.
- Participating in professional development opportunities to stay current with best practices in education.
- Communicating effectively with parents and guardians to keep them informed of their child's progress and address any concerns they may have.
- Demonstrating a strong commitment to student learning and success.

Overall, this internship is a valuable opportunity for individuals looking to gain hands-on experience in the field of education, and to develop the skills necessary to become an effective and successful teacher.

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In the field of Sales and Marketing, I have 1.5 years of experience working as a sales consultant with a variety of brands such as Vivo, Sanofi, Hilal, Moltyfoam, Gtex expo, Masala expo, Consumer expo, Ople's, and StyloGul Ahmed. My key responsibilities in this role have included:

- Developing and implementing effective marketing strategies to promote the brands I have worked with. This has involved conducting market research, analyzing consumer data, and identifying key target audiences.
- Building strong relationships with key stakeholders, including clients, suppliers, and industry partners. This has required strong communication and negotiation skills, as well as the ability to think creatively and collaborate effectively.
- Managing the day-to-day operations of the marketing department, including budgeting, planning, and overseeing the work of other team members. This has required strong leadership skills, as well as the ability to stay organized and meet deadlines.
- Monitoring and analyzing the performance of marketing campaigns, and making adjustments as needed to optimize results. This has required strong analytical skills and the ability to think critically and make data-driven decisions.
- Participating in industry events, such as trade shows and conferences, to promote the brands I have worked with and network with other professionals in the field. This has required strong networking skills, as well as the ability to present effectively and build relationships.

# **Neha Ali - Professional Resume.**

As a brand ambassador for **Tapal Tea** for 1 year, it includes attending events and trade shows, working with influencers and bloggers to create content, and developing marketing campaigns to increase brand awareness and drive sales. I also worked closely with the sales team to identify new opportunities and target markets, and provided feedback and insights to the product development team to ensure that the products were meeting the needs of our customers. Overall, my role was to help establish **Tapal Tea** as a leading brand in the tea industry and to drive growth and success for the company.

## **Key Responsibilities:**

- Representation of the brand: Act as the face of the brand and represent it in a professional and positive manner.
- Communication: Communicate with customers, partners, and other stakeholders to promote the brand and build relationships.
- Marketing: Assist in the development and execution of marketing strategies to increase brand awareness and engagement.
- Event coordination: Plan and coordinate events and promotions to showcase the brand and its products/services.
- Feedback: Collect feedback from customers and stakeholders to improve the brand's offerings and overall customer experience.
- Networking: Network with other brand ambassadors and industry professionals to gain insights and learn about industry trends.
- Reporting: Prepare and submit regular reports on brand performance and activities to management.

APPLIED FOR POST: Sales, Marketing, Business Development Executive, Front Sales Consultant Of core services (**Logo Design, Website design and development & Mobile applications Design and development**)