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ROOHE FATIMA

TALENT ACQUISITION AND ORGANIZATIONAL DEVELOPMENT OFFICER

EDUCATION

2023 Onwards

Mphil in Organizational Psychology
Institute of Business Management

2018 - 2022

BS Business and Psychology
Institute of Business Management

- Projective testing
- Work motivation and attitude
- Quality of work life
- Organizational development
- Psychology of Judgment and Decision
- Cyber Psychology, Behavior and Social Networking

2018 - 2020

English Works
United State of America Consulate
General Karachi

2018 - 2018

Graphic designing
Noor Institute

SKILLS

- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel
- Adobe Photoshop
- Adobe Illustrator
- SPSS
- Problem Solving
- Critical Thinking
- Team Work
- Time Management

RESEARCHES

Research Paper (2020)

Working mothers facing guilt and shame
compare to those who does not work

Research Paper (2021)

Hindsight bias in financial investors

WORK EXPERIENCE

Talent acquisition and organizational development as an executive officer **06/2022 - Present**

Salaam Takaful Limited

- Organizational health development
- MTO Program
- Employee engagement Index
- Talent acquisition and recruitment strategy
- Employee on boarding program
- Value based trainings
- Employee wellbeing & women empowerment
- Psychometric testing of employees

HR Intern

01/2022 - 05/2022

Salaam Takaful Limited

Talent Hunt, hiring, revamped and made new policies, Organizational Health Development, and worked on special projects.

Social Media Marketing Intern
Consultivo

09/2021 - 12/2021

Worked on Content creation, content calendar, brand book, visiting card and revamping the Instagram of Consultivo.

HR Intern

06/2021 - 07/2021

AGP Pharma

Conducted the hiring Interviews of work force and exit interviews of sales force, worked on building SOP of HR department, talent hunt, screening and maintained the data bank.

TERM PROJECTS

Work Force Motivation

Conducted interview and analyzed their motivation program for blue and white collar workers

Projective Testing

Conducted projective tests on clients and analyzed the behavior

Brand Management

Carefully analyzed the Carrefour and made a report

Financial Management

Forecasted oil industry

Strategic Management

Designed strategic planning for Herbian