# **Matthew Mellows CV**

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## **About Me**

My name is Matthew Mellows. I am 33 years old and graduated from Southampton Solent University with a BSc in Web Design in 2014.

I have worked in 5 companies as a front-end web developer and have done professional work outside of these jobs. I have good experience in HTML5, CSS3, Javascript, ReactJS, NextJS, Unit Testing with Jest, jQuery, AngularJS and AngularJS 2+, Firebase and Firebase CLI, Gulp, Grunt, Jekyll, PHP, WordPress, Adobe Photoshop and Adobe Illustrator.

I have also worked with testing libraries to build out E2E, Unit and Integration tests using the React Testing Library, Jest and Cypress.

I also worked with PHP extensively during my time at Genistar, I was tasked to update the current Wordpress theme with bespoke code and using the Wordpress API library in order to fulfill the requirements of the senior management team.

## B.A. | 2011 - 2014

#### **Solent Southampton University**

I received an Bachelors degree in Web Design

## FdSc | 2009 - 2010

#### **Kingston College**

A Foundation Degree in Art and Design

#### NC1989

#### **Brooklands College**

National Certificate in Graphic Design

## **Professional work**

## Sobold | August 2024 - ongoing

I am currently working as a Full Stack Developer at SoBold, a digital agency specializing in WordPress technologies. In my role, I oversee the majority of the work for their largest client, Kapow, including managing a custom-built WordPress theme. I also review and oversee pull requests, collaborate with project managers to provide accurate time estimations, and assist with quality assurance (QA) before deployments to production, ensuring smooth project execution.

- Oversee all work for SoBold's largest client, Kapow
- Worked on a custom-built WordPress theme
- Managing the new Gutenberg plugin for Kapow
- Manage and review pull requests
- Collaborate with project managers for time estimations
- Provide QA assistance before deployments to production

## Goodlife+ | January 2024 - August 2024

I worked at Goodlife+ for 7 months where I oversaw the marketing and investors' website content, managing both through WordPress. I handled the GitLab pipeline, deploying new features within short time frames, and was responsible for validating and approving merge requests for both sites. As head of technical support, I provided solutions to the support team and relayed customer feedback to upper management, organizing it in Jira. I also supported the broader frontend and backend teams, ensuring smooth collaboration across departments.

#### **Tasks**

- Oversaw marketing and investors' website content
- Managed GitLab pipeline and feature deployments
- Led technical support and provided solutions for the support team
- Managed the marketing and investment site in WordPress
- Oversaw the customer support team to provide technical solutions
- Created new features on the site within short time frames
- Validated and approved merge requests for both sites
- Relayed feedback to upper management from the customer support team and itemized them into Jira
- Provided support to the broader frontend and backend teams

## Rawnet | Mar 2022 - November 2023

I worked at Rawnet as a UI developer with a team of 7 developers, I worked on a broad range of high end clients, such as Hornby, Softcat, Bottomline and Whistl. Some of the technologies used and learnt along the way were Tailwind, React, NextJS, Vue, NuxtJS, Concrete C5, BEM methodology and Semantic markup.

#### **Tasks**

- Building out a bespoke components using modern HTML5 and CSS3 methods
- Building on top of existing NextJS frameworks
- Helping build the companies 3 boilerplate repo's (Vue, React and Vanilla)

Estimating work accurately on TCEs based on SOW documents.

## Genistar | January 2021 - February 2022

I worked with Genistar for just over a year as a wordpress developer on there marketing site.

#### **Tasks**

- Automation of backups of the website on 3 separate environments on 2 separate sites
- Development of a custom built Wordpress theme for the front facing website
   Development of an LMS website
- Integration with custom bespoke code with third party plugins.
- QA staging environment work and debugging through a UAT environment on both sites
- Building out HTML markup and integrating Wordress API
- Creating a reusable SCSS library that could be integrated into LMS and the Marketing site.

### Waggel | June 2020 - December 2020

At the start of June I managed to land a role at a startup company called Waggel, a pet insurance business with an online web app that allowed users to make claims and take out policies on different pets.

#### **Tasks**

- Created e2e, unit and integration tests using Jest
- Reviewed the code in Gitlab before it was pushed to master.
- QA'd any designs and new implementations using BrowserStack

## Mighty | January 2020 - April 2020

After traveling throughout Asia and doing my farm work in Sydney I managed to take on a contract role with Mighty, a digital agency where they required a lot of different websites to get up and running on an existing hosting platform.

#### **Tasks**

- Built a UIKit boilerplate where the variables could be changed and allowed it to be catered for any client website.
- Setup clients on Hubspot
- Built out websites and created CI/CD pipelines.
- Built websites out using the Jekyll framework for a more lightweight and cost-effective solution, rather than using Wordpress.
- Fixed bugs for clients on their existing Wordpress websites

## Twogether | November 2016 - May 2018

Twogether is an award-winning B2B marketing and creative agency. My role at the company was to help build, maintain and update websites, landing pages and other web projects for numerous high-end clients, such as Lenovo, Sungard and Dell.

#### **Tasks**

- Built out all the landing pages for Lenovo
- Created HTML5 emails for Clients and Twogether.
- Created an application that would handle multiple languages for a websites landing page.
- Built out an Angular application for Sungard.

## CIPHR | August 2015 - November 2016

CIPHR is a Leading HR Software company that sells HR Software to companies nationwide, using a SaaS environment. I worked in the marketing department, consistently creating web pages on Wordpress.

#### **Tasks**

- Created pages on Wordpress and styled them with a custom stylesheet Created info graphics and helped find the correct images for marketing emails
- Built out an application that would generate Powerpoint presentations for new business clients

## Vapeshoreditch | January 2015 - July 2015

Vapeshoreditch was a vaping e-commerce store that sold everything VAPE related like clearomizers, pens and accessories.

#### **Tasks**

- Created HTML5 emails
- Built out landing pages for users
- Helped resolve bugs on the larval application

## **Work Experience**

## **July 2014 - September 2014**

#### **WE ARE NATIVE**

This work experience was at WE ARE NATIVE. At the time I started, the company were creating an application called TRUE FAN, which was an online score predicting application and the aim of the project was to create a large fan base for Chelsea FC, Fulham FC and Juventus FC, and get them to predict the scores of upcoming fixtures.

#### **Tasks**

- Assigned various web developer and graphic design tasks that needed to be carried out within a timeframe
- Creating charts for the application using Chart.JS

# September 2014 – December 2014 WEB DEVELOPER | BELL INTEGRATED COMMUNICATIONS

I worked at Bell Integrated for 5 months and was in assigned a number of development projects. To gain useful entry experience into the industry I worked with Adobe Illustrator and Photoshop to support various projects.

#### **Tasks**

- Build HTML5 adverts using Illustrator and Photoshop
- Discussed with other colleagues about how to tackle the work at hand

# **Major projects**

## **Hornby Hobbies**

We all know Hornby as one of this biggest sellers of train sets, I was tasked to build on top of our existing C5 implementation that we built for them, some of the tasks carried out were to build semantic markup and create fully responsive CTA banners, payment checkout areas and make sure all code was working across the different umbrella companies (Airfixk, Scalextric, Lima).

#### VU Ltd

VU sell top end VIP corporate hospitality, travel and tickets to sporting events worldwide. VU Ltd was a client I worked for during my time at Bell Integrated. I was assigned to create them a fully responsive, browser friendly website. Using my knowledge in HTML5, CSS3 and JavaScript/JQuery, I managed to accomplish this and present it to the client.

#### C-M-C

C-M-C are proud of their reputation as one of the leading IT support companies in Milton Keynes, London and UK wide and they were another client of Bell Integrated. They were on the lookout for a new website design as their old design was outdated and unresponsive. My Job was to supply them with a brand new design that worked well on mobile. Download files here:

#### **AQA**

AQA are an independent education charity and the largest provider of academic qualifications taught in schools and colleges. AQA were a client at Bell Integrated and

needed a new set of emails coded that worked in all email clients. After vigorous testing, I managed to create all the emails and got them to work in every single email client.

#### Lenovo

Lenovo was a one of Twogether's largest clients and they were constantly needing landing pages. I was responsible for building most of these and deploying them through GIT pipelines. I was regularly required to add new technologies and frameworks to each of these pages. This has allowed me to enhance my skills in development. Technologies included: jQuery, Angular, Angular 2+, Node JS and Gulp.

#### Mellowstone

During my time at Twogether, there was an issue with the agencies process for implementing translations. It was not cost effective and the company would take 2-3 days to implement multiple languages for a client. I developed an application in my spare time to streamline the process and make copy updates and amendments a lot faster. This has proved hugely successful and beneficial and has been incorporated into the Agency procedural practice. The application is now used on all multiple language projects (over 20).