Mark Elrod

UX Designer

melrod8@gmail.com www.melrod.design

About me

Dedicated problem solver, driven by finding creative and visually appealing solutions to every product I work on.

Education

Bloc Designer Track, 2020

University of Delaware, 2014

- BS Mechanical Engineering
- Minors: Biomechanical Engineering, Math

Skills

UX Design
User Research
Wireframing
Prototyping
Usability Testing
HTML/CSS

Tools

Invision
Figma
Atom
Adobe Creative Suite
Adobe Technical

Adobe Technical Communication Suite Microsoft Office Suite

Projects

Iron, Silver, and Salt View Project

- Researched, designed, branded, and tested a website for the podcast Iron, Silver, and Salt.
- Balanced the wants of hosts, end users, and senior designers to ensure everyone was pleased.

Highlight <u>View Project</u>

- Researched, designed, branded, and tested a new cloud storage website.
- Refined design through frequent user testing, incorporating feedback from senior designers and testers.

Relevant Experiance

Technical Writer
Technical Writers, Inc.

Jan 2015 - May 2019

- Edited 20+ user manuals to reflect updates to Agilent's style guide.
- Balanced clients and end users needs, resolving conflicts of opinion where necessary.
- Updated manuals to ensure compliance with client's updated style guides.

Intern

Jun 2013 - Aug 2013

PJM Interconnection

- Created new databases for wind power generation classification, and for power plant registry sorting.
- Used Access, VBA, and SQL to compile information on generation units and verify the data provided by wind farms.