

Melissa Mercado

Jersey City, NJ 07307

(201)341-7128 | amercado.melissa@gmail.com

<https://linkedin.com/in/melissamerc> | <https://github.com/mmerc00>

<https://melissamercado.netlify.app>

Full Stack Developer with a background in Telecommunications and digital media marketing.

Operative at merging problem solving and creativity.

Technical Skills

- | | | |
|------------|-----------------|-------------|
| - HTML5 | - JavaScript | - CSS3 |
| - MySQL | - MongoDB | - PhotoShop |
| - InDesign | - Handlebars.js | - React.js |

Projects

ZAP | <https://github.com/jamesrowe1/ZAP> | <https://jamesrowe1.github.io/ZAP/>

- Gaming application that confirmed availability, ESRB rating as well as price matched
- Back-end development, worked with linking API to front-end components
- HTML5, CSS3, JavaScript, jQuery

The Village | <https://github.com/kao-ring/Project-2> | limitless-refuge-18664.herokuapp.com/

- Application that allowed users to post and view posts from submitted zip code
- Back-end development, worked with MySQL, HTML5, CSS3, JavaScript, MySQL, Handlebars.js

WYLD CARD | <https://github.com/D-Brewst/Project3> | <https://aqueous-waters-16244.herokuapp.com/>

- Application which randomly generated card text based on occasions, that can be edited and downloaded
- Back-end development (authentication)
- HTML5, CSS3, JavaScript, MongoDB, ReactJs

Experience

Manager & Communications Strategist

2017-CURRENT

Hudson Florist

Jersey City, NJ

- Created workshops that increased brand awareness
- Implemented marketing and promotional tactics
- Managed a team of designers, drivers and volunteers

Brand Coordinator

2017-2018

Sugar & Spice Pop Up Museum

Brooklyn, NY

- Managed digital campaigns for target market

Education

Full Stack Web Programming Certification: Columbia University, NYC 2020

Bachelor of Arts in Telecommunications: The Pennsylvania State University, PA 2019