Maria Mergal
Web Developer

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20-48 Steinway Street Apt 2B
Astoria, NY 11105

Tools

WordPress, PHP, ACF, Elementor, Cloudways, Cloudflare, JavaScript, JQuery, HTML, CSS, SASS, GitHub, Squarespace, FluentCRM, MailChimp, Adobe Photoshop, Adobe Illustrator, AdobeXD, Figma, Trello, and Social Media (YouTube, Facebook, Twitter, and Instagram).

Education

Boston College
B.A. Communication
Minor in International Studies
2010-2014

General Assembly
Software Engineering Immersive
2021

Experience

Co-founder / Proof Agency
Sep 2020 - Present

Co-founded Proof, a creative UX design and web development agency, with the mission of empowering women of color and allied brands through tech. We blend strategy, design, and functionality to build digital platforms, ensuring accessibility and intuitive user interactions. Our services include UX research, usability audits, product design, web development, and brand identity design, all tailored to enhance engagement and storytelling.

Senior Web Developer / CURE Agency
Jun 2022 - Dec 2024

Developed responsive WordPress websites using Figma, ACF, and Elementor for clients in education, hospitality, tourism, and government. Analyzed consumer needs to implement effective web design solutions. Strategized with the marketing team to address technical aspects of campaigns, building responsive solutions with WordPress and FluentCRM. Served as the primary client contact, leading meetings and training sessions.

Middle School Science Teacher / Nightingale-Bamford
Sept 2017 - Aug 2021

Designed and implemented a 6th-grade science curriculum exploring biology and chemistry through forensic investigations using the scientific method. Developed a 5th-grade science curriculum focused on human body systems. Integrated DEI principles by redesigning lessons to foster discussions on race and diversity. Supported students through regular office hours for review and questions. Collaborated with teachers to refine lab protocols, enhancing inquiry-based, student-centered learning.

Senior Project Manager / TransPerfect Translations
Nov 2014 - Sept 2017

Liaised between Sales Account Executives and key departments to ensure smooth project execution. Managed global relationships with contract linguists, negotiating rates and deadlines to maximize efficiency and profitability. Oversaw diverse translation projects across retail, corporate, and multicultural marketing firms, handling an average of $83K monthly at a 4.10 markup. Led a 260% growth in the Coach account (2015–2016) and won the Quality Wheel Spin in Q4 2016 for best quality in the retail translation department.