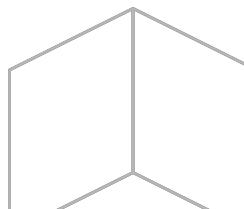
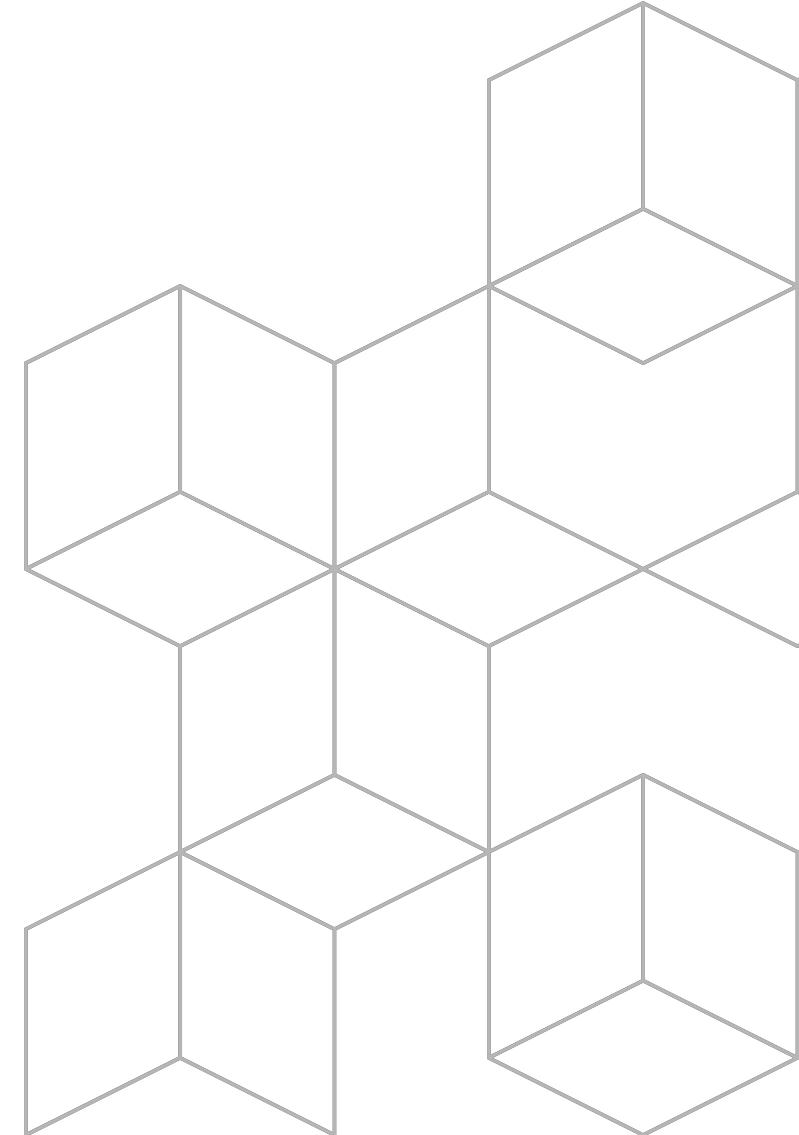


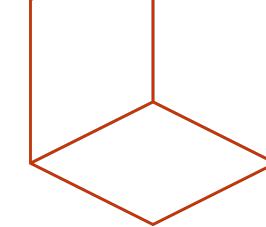
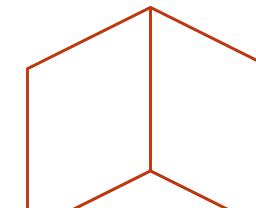
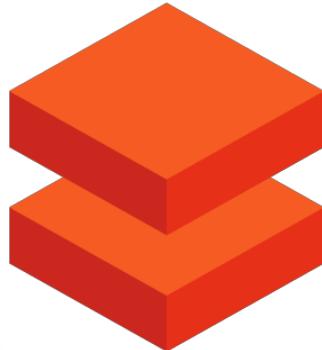
Data & AI

Merve Cerit
@mmervecerit

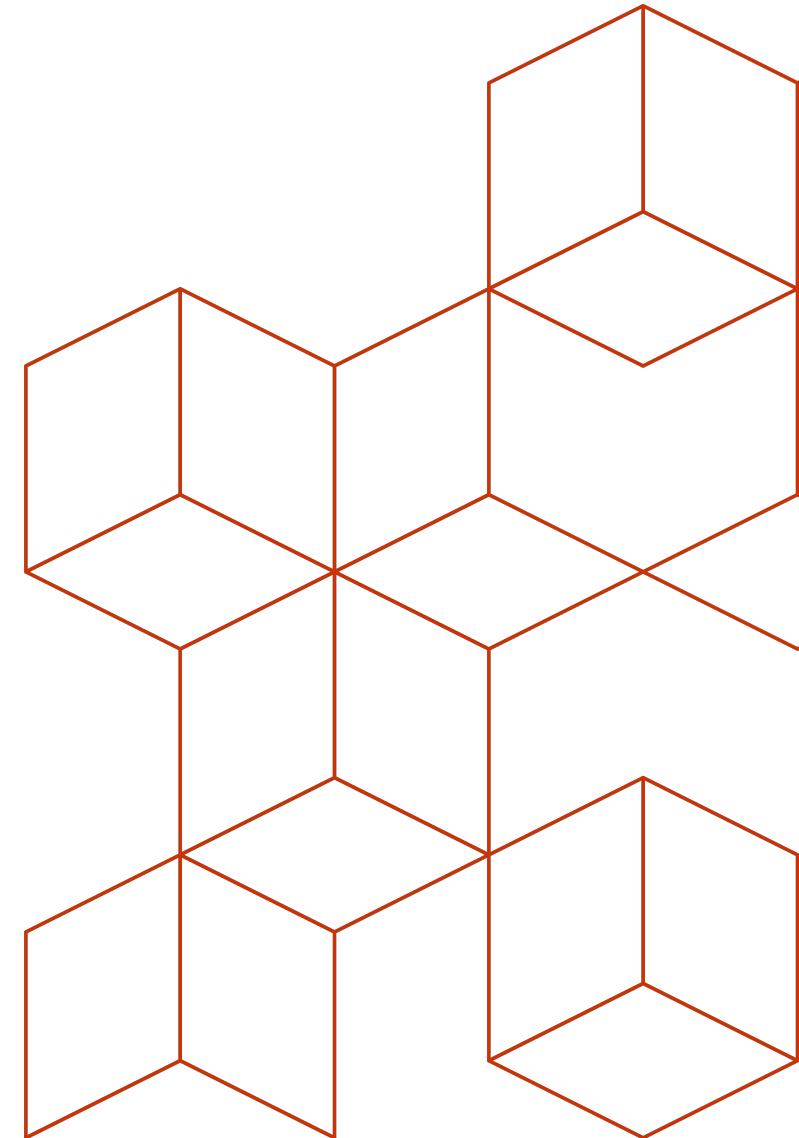


Foreword & Agenda

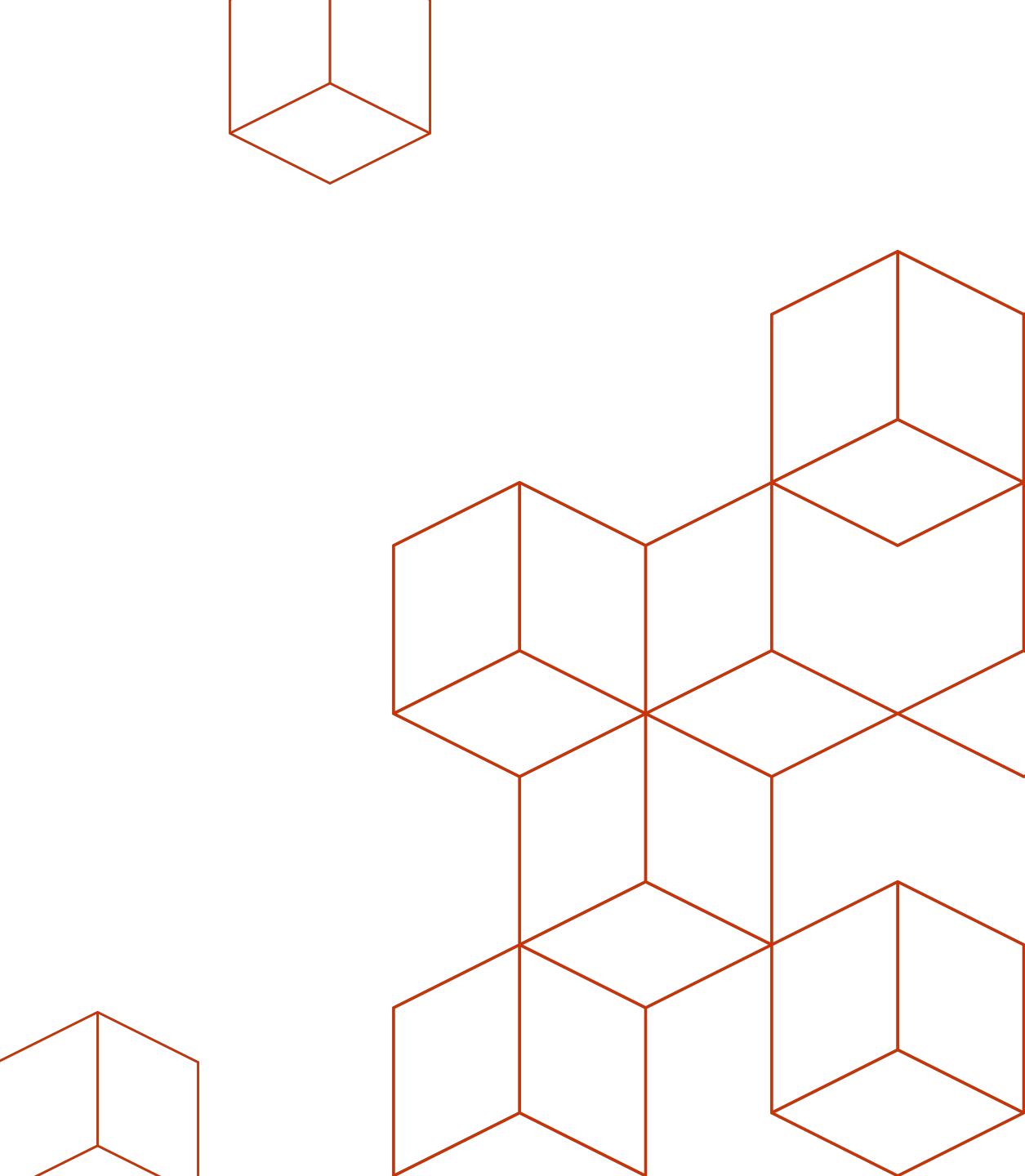
- An Introduction to ML.NET
- Deep Learning on Databricks



≤ 50 mins



AI Machine Learning Deep Learning



🎬 Movie Recommender

Who's watching?



Cesar



Amy



Ankit

Frontend



Backend

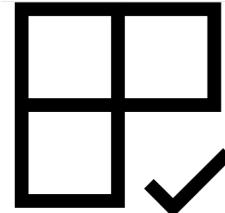


ML.NET is a machine learning framework made for .NET developers

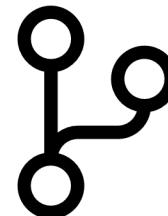
Supported on Windows, Linux, and macOS



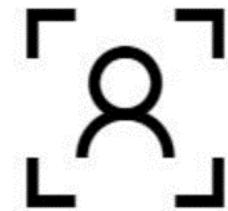
Build your own



Proven & Extensible



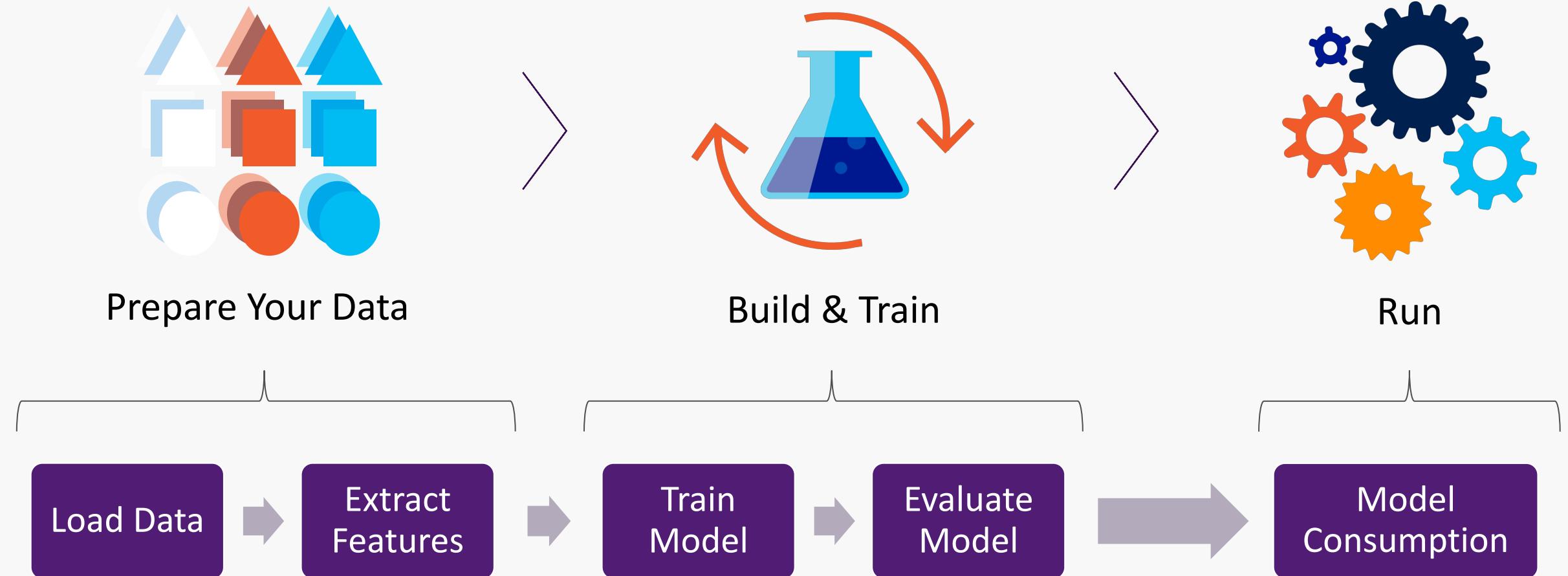
Open Source



Developer Focused

<https://github.com/dotnet/machinelearning>

Machine learning workflow



Introduction to ML.NET – Command Cheatsheet

- Install .NET SDK

```
dotnet new console -o newapp
```

```
cd newapp
```

```
dotnet add package Microsoft.ML --version 0.8.0
```

```
curl https://archive.ics.uci.edu/ml/machine-learning-databases/iris/iris.data -o iris-data.txt
```

```
curl https://raw.githubusercontent.com/mmverecit/ML.NET-trials/master/Program.cs -o Program.cs
```

```
dotnet run
```

<https://github.com/dotnet/machinelearning.git>

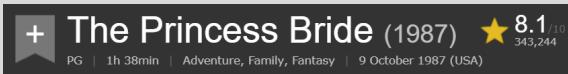
Movie Recommendations

Demo: ML.NET + Factorization Machines

Approaches to Movie Recommendations

1. Population Averages

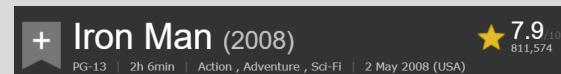
e.g. IMDB, Yelp



IMDB Rating > 8.0, Recommend Movie!

2. Content Based Filtering

e.g. Movie genre



Genre = Superhero movies, Recommend!

3. Collaborative Filtering



Approaches to Movie Recommendations

3. Collaborative filtering

If a person A (e.g. Gal) has the same opinion as a person B (e.g. Cesar) on an issue, A (Gal) is more likely to have B's (Cesar) opinion on a different issue than that of a random person

	Heat	Mission Impossible	Home Alone	Terminator 2	Casino Royale
Ankit	✗	✗	✓	✓	✗
Gal	✓	✓	✗	✓	?
Cesar	✓	✓	✗	✓	✓

What's the probability of Gal liking Casino Royale?

ML.NET 0.3 provides support for Collaborative Filtering (Factorization Machines)

Approaches to Movie Recommendation

Which Dataset to use?

Movie Lens Dataset

20 million ratings, 27,000 movies across 138,000 users.

<https://grouplens.org/datasets/movielens/>

Ratings.csv

UserId	movielId	Rating	TimeStamp
1	1	2	1094785740
1	2	4.0	1094785734
1	6	4.0	1112485573
1	10	4.0	1112484703

...

Movies.csv

movielD	Title	Genre
1	Toy Story (1995)	Adventure Animation Children Comedy Fantasy
2	Jumanji (1995)	Adventure Children Fantasy
6	Heat (1995)	Action Crime Thriller
10	GoldenEye (1995)	Action Adventure Thriller

Features (input)

Ratings

UserId	movieId	Rating	TimeStamp
1	1	0	1094785740
1	2	1	1094785734
1	6	1	1112485573
1	10	1	1112484703

Movies

movieID	Title	Genre
1	Toy Story (1995)	Adventure Animation Children Comedy Fantasy
2	Jumanji (1995)	Adventure Children Fantasy
6	Heat (1995)	Action Crime Thriller
10	GoldenEye (1995)	Action Adventure Thriller

Label (output)

Ratings

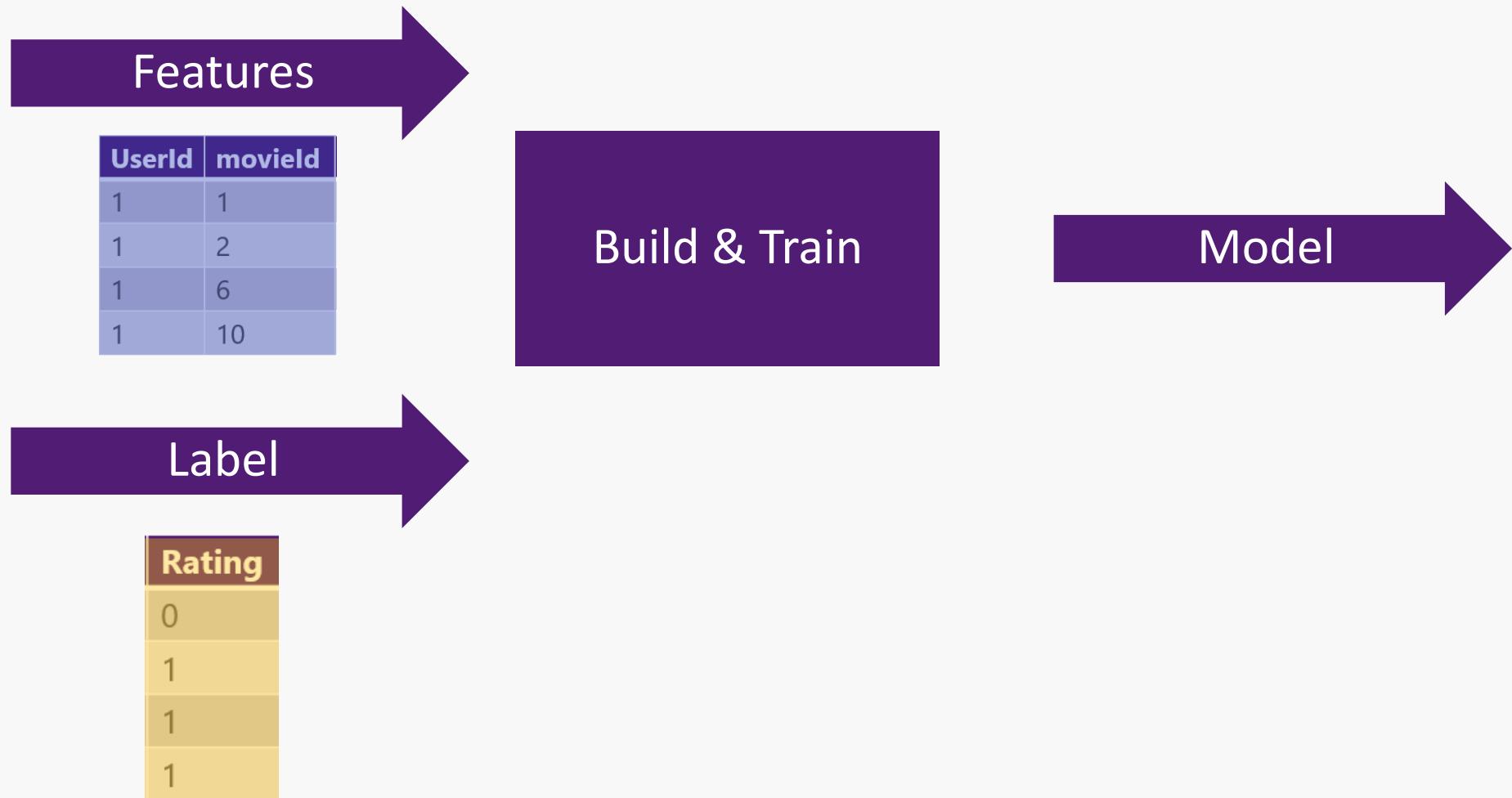
UserId	movieID	Rating	TimeStamp
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Movies

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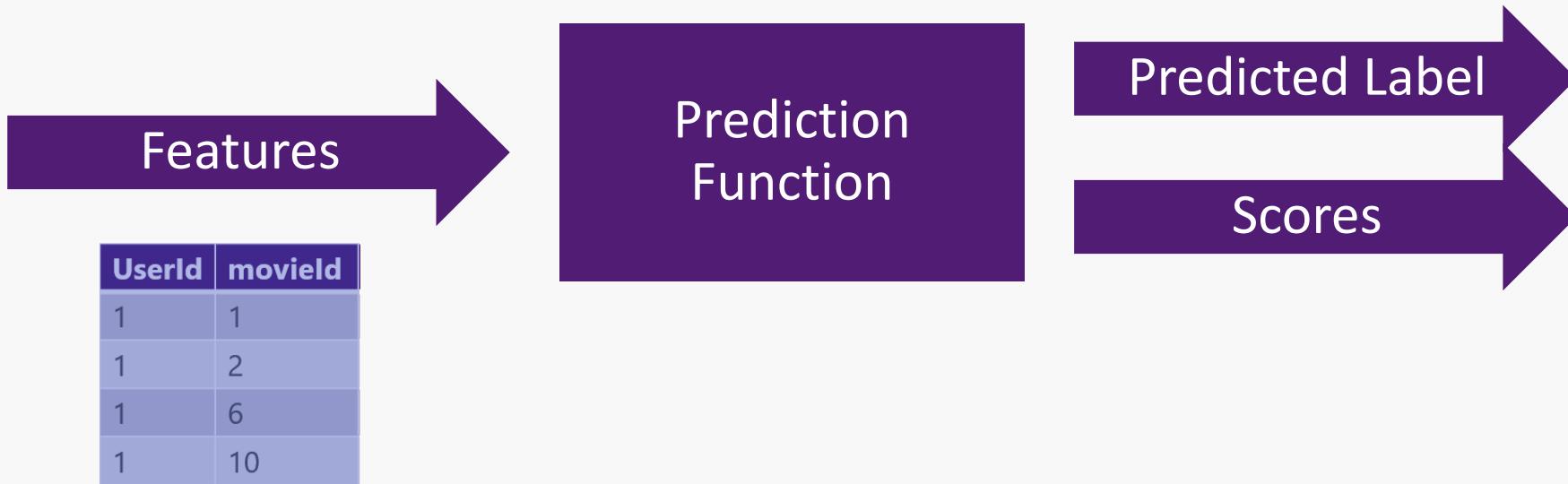
Movie Recommendation with ML.NET

Training

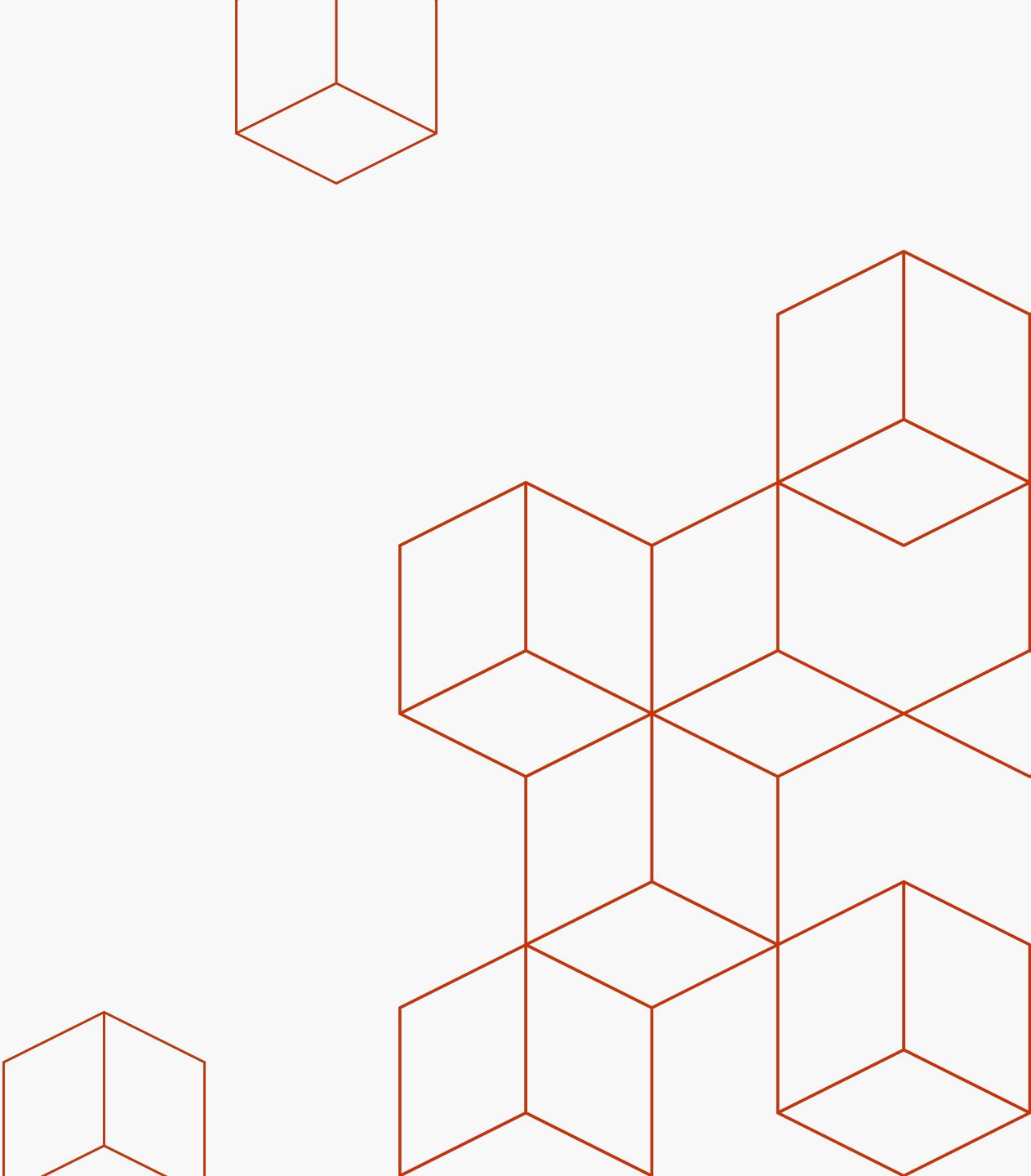


Movie Recommendation with ML.NET

Prediction



Deep Learning



Deep learning

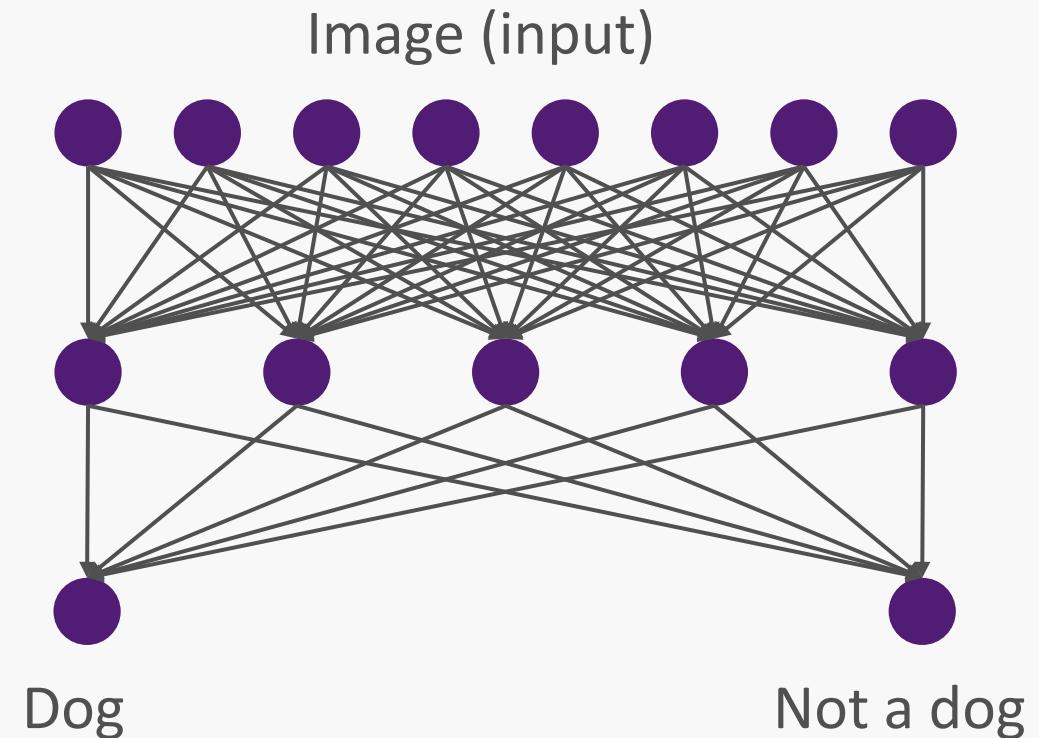
- Revolutionizing areas like computer vision and speech recognition
- Takes advantage of large amounts of data and compute



Dog



Not a dog



Deep learning with ML.NET



+



Predicting Image classes with ML.NET + TensorFlow

- TensorFlow: popular deep learning framework
- Pretrained model: Inception
 - 1000 classes e.g. cats, cars, breeds of dogs
- Implemented as a transformer in ML.NET

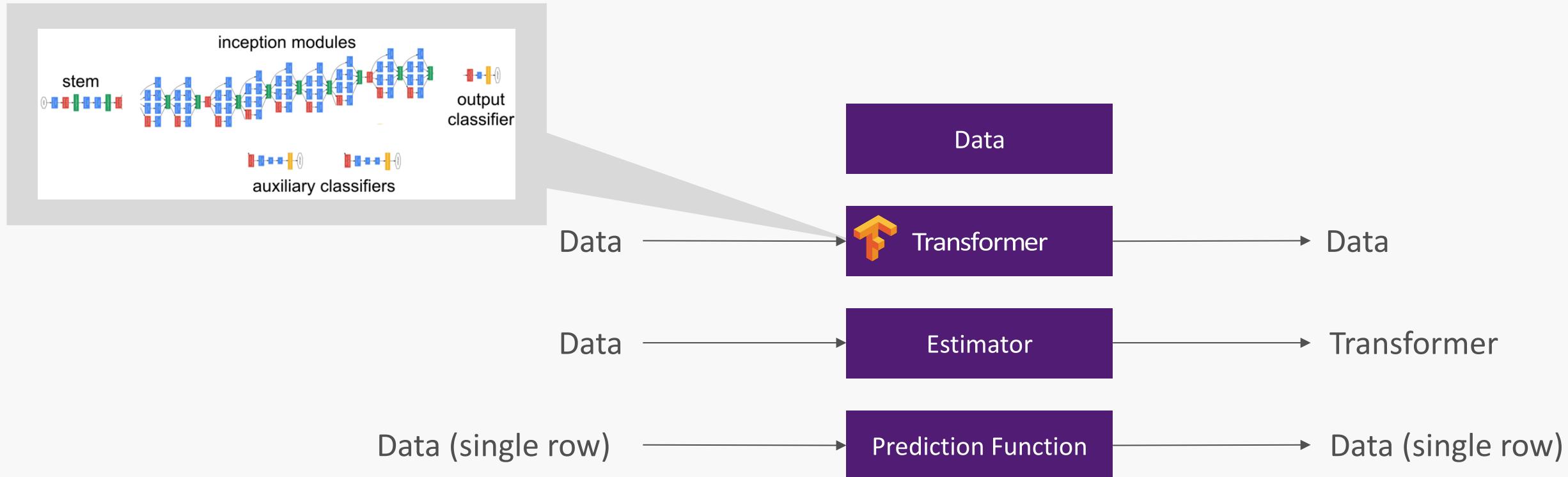


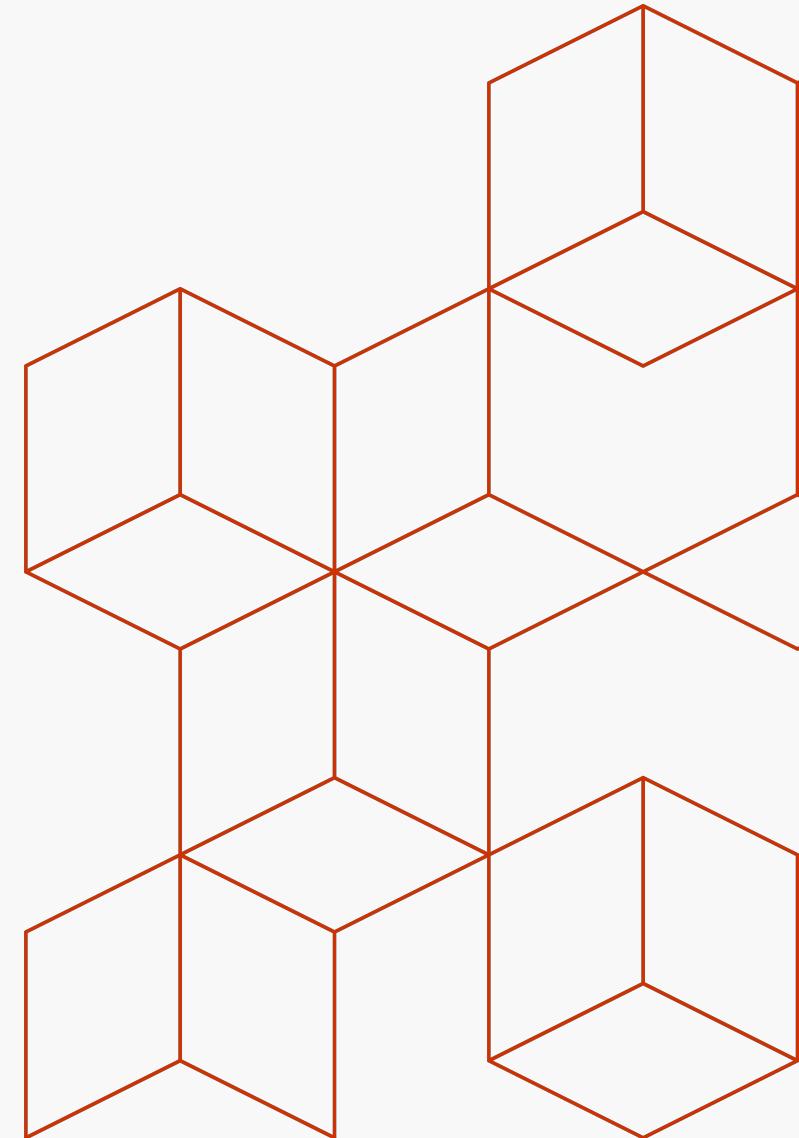
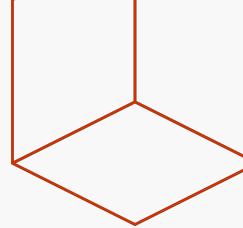
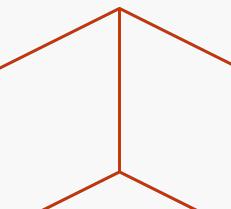
Image Classification Scorer

Demo: ML.NET + TensorFlow

ONNX: Open and interoperable AI

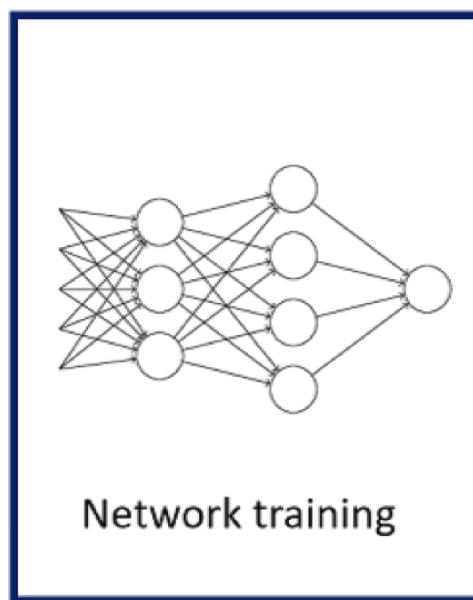


Bir kat aşağı?



0 0 0 0 0 0 0 0 0 0 0 0 0
1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9 9 9

Data & Labels



0
1
2
3
4
5
6
7
8
9

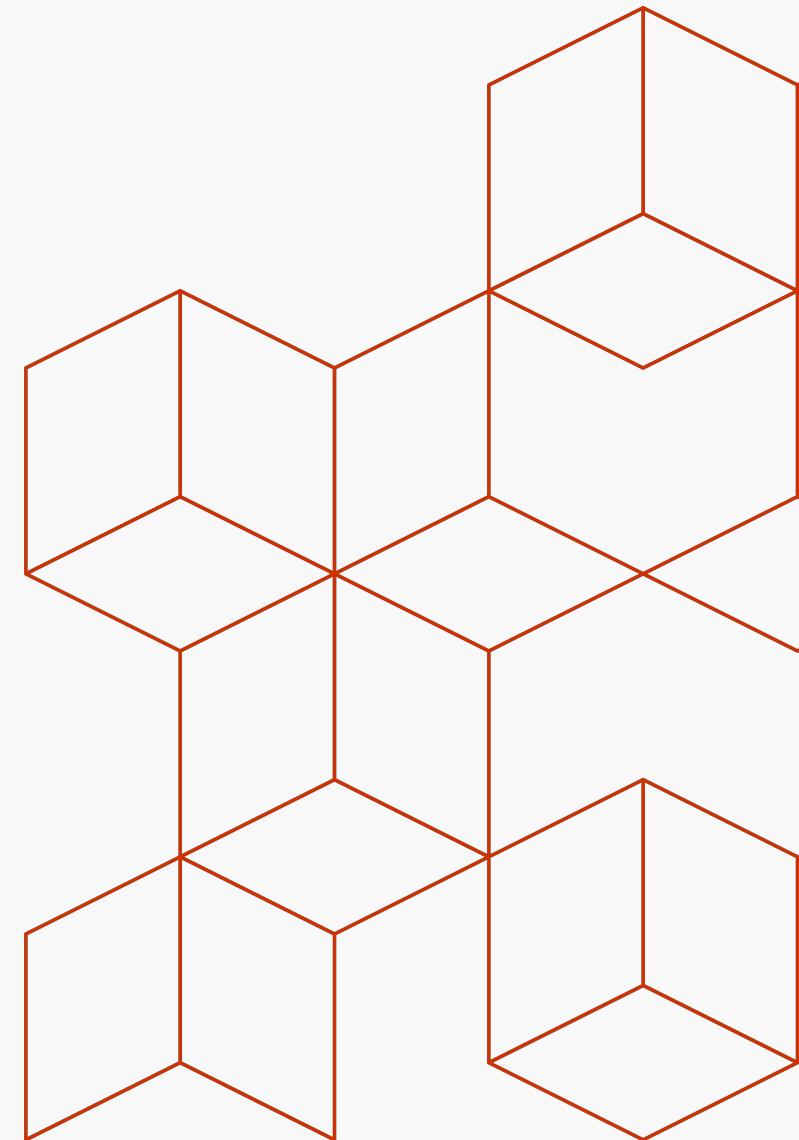
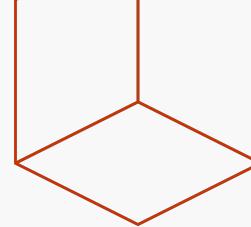
Databricks'te bir örnek

Images

Labels

Loss Function

Optimizer



Cheatsheet

```
import tensorflow as tf
from tensorflow.examples.tutorials.mnist import input_data
mnist = input_data.read_data_sets("MNIST_data/", one_hot=True)
x = tf.placeholder(tf.float32, [None, 784])
W = tf.Variable(tf.zeros([784, 10]))
b = tf.Variable(tf.zeros([10]))
y = tf.matmul(x, W) + b
y_ = tf.placeholder(tf.float32, [None, 10])
cross_entropy = tf.reduce_mean(tf.nn.softmax_cross_entropy_with_logits(logits=y, labels=y_))
train_step = tf.train.GradientDescentOptimizer(0.5).minimize(cross_entropy)
correct_prediction = tf.equal(tf.argmax(y, 1), tf.argmax(y_, 1))
accuracy = tf.reduce_mean(tf.cast(correct_prediction, tf.float32))
summary = tf.summary.scalar("accuracy", accuracy)
sess = tf.InteractiveSession()
tf.global_variables_initializer().run()
for batch in range(1000):
    batch_xs, batch_ys = mnist.train.next_batch(100)
    _, batch_summary = sess.run([train_step, summary], feed_dict={x: batch_xs, y_: batch_ys})
print(sess.run(accuracy, feed_dict={x: mnist.test.images, y_: mnist.test.labels}))
```

ML.NET

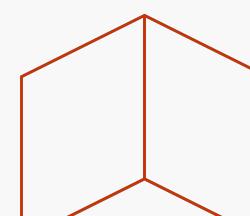
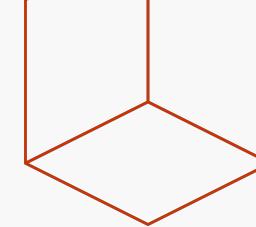
<https://github.com/dotnet/machinelearning.git>

Databricks

<https://docs.azuredatabricks.net>

Deep Learning VM + Kubernetes

<https://github.com/sozercan/tensorflow-object-detection>



The Final Say & Thank you!

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